



North Carolina Blueberry Festival Association

PO Box 1554 ♦ Burgaw, North Carolina 28425 ♦ 910-259-2007

info@ncblueberryfestival.com

Dear Sponsor,

The North Carolina Blueberry Festival will be held on June 21st, 2025, with the kickoff concert on June 20th. The festival is held on and around Burgaw's historic courthouse square and has become one of the largest and most entertaining family events held in our state. Founded in 2003, the festival board strives to make each year better than previous years and more enjoyable for all age groups.

The festival's primary mission has not changed as it continues to celebrate the historic, economic, and cultural significance of blueberries grown in the Southeast region of our state. Scholarships and other educational activities continue as priorities of the festival. Our young people's advanced education is vital to their future and that of our state and nation. Again, as in previous years, scholarships will be available to deserving students residing in the blueberry producing counties of Bladen, Duplin, New Hanover, Pender, and Sampson.

Festival proceeds are also available to support academic and sports-related activities, medical clinics in schools and other charitable missions.

These festival endeavors would not be possible without the generous support of sponsors like you who lend their name and financial support to the festival. We are grateful for your continued involvement in this premier family event and trust you will support the North Carolina Blueberry Festival again this year. The North Carolina Blueberry Festival Association is a 501(c)(3) nonprofit organization (federal tax ID Number 20-2289767).

We hope to see you on festival day in the Sponsor's Hospitality Suite at the Burgaw Community Building located directly across the street from the blueberry grower's sales area.

Best regards,

Pete Cowan

Sponsorship Chair

North Carolina Blueberry Festival Association



Annual North Carolina Blueberry Festival

June 20th & 21st, 2025

History:

The very first North Carolina Blueberry Festival was held in Burgaw in June of 2003. It was and still is a heritage celebration that brings our community together by honoring the historic, economic, and cultural significance of blueberries grown in the southeastern region of our state. We have enjoyed continuing and growing this event, and we are thrilled to host another festival the third weekend in June.

What we do:

Our mission is to advance the general education of the promotion of blueberries and tourism while supporting farming and NC agriculture. In addition to supporting our farmers, proceeds from the festival are used to provide educational scholarships to students residing in the blueberry producing counties of Bladen, Duplin, New Hanover, Pender, and Sampson. Further, proceeds are utilized to support academic and sports-related school programs, medical clinics in schools, and other local charitable efforts.

Sponsorship:

This festival and our organization's efforts are impossible without our partners' generous support. We pride ourselves in being a 501(c)(3) non-profit that puts the funds we raise back into our communities and schools. We hope you will consider becoming a sponsor to foster the success and growth of our organization and experience gratitude!

**Yes, we want to sponsor the
2025 North Carolina Blueberry Festival
To be held on June 20th & June 21st, 2025**

AMOUNT OF SPONSORSHIP:

\$ _____

BUSINESS NAME: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PRIMARY CONTACT NAME*: _____

EMAIL: _____ PHONE: _____

The sponsor display booth needs to be set up by 8:00am on Saturday, June 21st and can be broken down between 6:00-10:00pm. Optional setup on Friday, June 20th information to be emailed later. Overnight security will be onsite, but sponsors that choose to leave displays do so at their own risk. You will need to bring your own tent, tables, and chairs. Please note, the NC Blueberry Festival is a RAIN OR SHINE event!

- 10' x 30' display booth space (Platinum & Presenting Sponsors only)
- 10" x 20' display booth space (Gold Sponsors & up)
- 10' x 10' display booth space (Bronze & Silver Sponsors)
- No booth space needed
- I will need electricity.

Please submit this form immediately to reserve your space and payment by May 1st to receive full sponsorship benefits. Checks can be mailed to: NC Blueberry Festival PO Box 1554, Burgaw NC 28425. Email your high-resolution logo to info@ncblueberryfestival.com.

2025 North Carolina Blueberry Festival Sponsorship

Title Sponsor

To be the title sponsor for the 2025 festival please reach out to the festival office to discuss benefits and cost at info@ncblueberryfestival.com

Presenting Sponsor \$7500

XL Logo on the festival mainstage banner, your Logo on all festival printed promotions
Announced during the opening ceremony on the mainstage by the festival Emcee
Logo on festival map and fliers, social media recognition
Recognition on NCBF website, Premium booth space up to 10 x 30
VIP access to the Sponsor Hospitality suite for you and your guest

Platinum Sponsor \$5000

Large logo on the festival mainstage banner, Logo on festival map and fliers
Social media recognition, Recognition on the NCBF website
Premium booth space up to 10 x 30
VIP access to the Sponsor Hospitality Suite for you and your guest

Gold Sponsor \$3000

Large logo on the festival mainstage banner, Your logo on the festival map
Social media recognition, Recognition on the NCBF website
Booth space up to a 10x20
Access to the Sponsor Hospitality Suite for you and your guest

Silver Sponsor \$2000

Your logo on the festival mainstage banner, Your logo on the festival map
Social media recognition, Recognition on the NCBF website
Booth space of 10 x 10
Access to the Sponsor Hospitality Suite for you and your guest

Bronze Sponsor \$1000

Your name on the festival mainstage banner, Your name on festival map
Social Media Recognition, Recognition on the NCBF website
Booth space of 10 x 10
Access to the Sponsor Hospitality Suite for you and your guest