

Press Release: Black Lives Matter Southside

\$1000 speech contest

December 30, 2020

Black Lives Matter Southside inc. announces a speech contest to promote social justice and community unity. This is the time we need to spread the word that systemic racism needs to end and equal justice under the law should apply to black people also. Moreover, we need to rally the black community around unity and support our on businesses and create financial independence within our community.

Contest details

We are looking for youth from the ages of 7-17 to submit videos between 3 to 5 minutes. The subject should be on social justice and community unity.

1. All entries must be a digital video 5 minutes max. All entries over 5 minutes will be automatically rejected
2. There is an entry fee of \$6.00.
3. The deadline for submissions is 5:00 pm (eastern time, US) on March 26, 2021. Winners will be announced no later than May 5, 2021. We reserve the right to extend or shorten the deadline without notice.
4. All entries must be submitted in digital format. Through email to contest@blacklivesmattersouthside.info
5. You must submit a signed/completed **Parent Permission Form**. Forms can be scanned/emailed to:
6. Content must comply with all local and national laws of the country of origin and the United States. Content must not 1) promote illegal behavior; 2) support racial, religious, sexual or other invidious prejudice; 3) advocate sexual or violent exploitation; 4) violate rights established by law or agreement; 5) invade the privacy of any person; or 6) be otherwise inappropriate as determined by Population Connection in its sole and conclusive determination.

7. The judges' decision is final. Entries will be judged by topic,
8. The only compensation for submitting a video is the opportunity to be awarded a prize if the entry wins. Population Connection will pay filmmakers no additional compensation nor be liable to the filmmaker under any circumstances.
9. Students may submit as many videos entries as they wish. However, only 1 first place prize will be awarded per student, and no student may receive more than 2 awards total per contest cycle and the entry fee must be paid each time as a new entry.
10. All entries must be submitted in English.
11. Winning Category:
 - One (1) First Place: \$1,000
 - One (1) Second Place: \$250
 - One (1) Honorable Mentions: \$100

12. Void where prohibited. Rules may change without notice or warning