



Sisterhood Guidelines

VARs is a social organization for women with Republican beliefs, *we are not a political organization*. We never endorse candidates, nor do we donate to or raise funds for individuals in office. We do not sell lists or any information about our sisters or sisterhood. We support the National Federation of Republican Woman and greatly admire their political achievements, as well as many other organizations dedicated to children, pets, families, faith, and conservative values.

VARs Signature Events

There are three signature *VARs* events that make our sisterhood fun and productive: our monthly Yappy Hours, Early Voting Eve Party, and our Annual “Women, Wine, & Winning” Retreat at the Trump Winery.

Yappy Hours

Yappy Hours are hosted by *VARs* in varied cities and states. They are a totally fellowship-based casual dinner or cocktail hour that serves as our monthly meeting and also a way to include new sisters. Guidelines for establishing a Yappy Hour in a new locality are listed on our website. Often, elected officials wish to visit or speak at a Yappy Hour. In this case, we ask that the elected official schedules his or her visit ahead of time with the respective point of contact listed on our website. We ask the sister contacted then informs *VARs* HQ so we may send an invitation to the entire sisterhood. Political visitors are limited to 10 minutes of speaking time, if he or she needs more time, that locality will need to schedule an additional event, cleared through the *VARs* Event Committee. If an elected official drops by without notice it is at the discretion of the sisters present to allow speaking time; however, our sisters are encouraged to welcome elected officials and their updates – even those of the opposite sex. The reason we limit speaking time at Yappy Hours is they are solely for the fun and fellowship of our sisters. We do, however, recognize the importance of updating women (since we do all the work!) and that many of our sisters would like to meet the politicians who represent them.

Early Voting Eve Party

The *VARs* signature event is our “Early Voting Eve (EVE) Party” designed to rally Republicans, attract new members, act as a casual forum for voters to connect with candidates, and draw attention to the importance of early voting. If an area is not able to host an EVE Party, we ask that those sisters join and support the EVE Party of another city.

Annual Women, Wine, & Winning Retreat

Every Spring, we plan a weekend retreat at the *Trump Winery* in Charlottesville, VA. All sisters are welcome to attend and to bring female friends and family. The weekend includes a political speaker, comprehensive legislative update, Christian mini-revival, and the opportunity for committees to update all of our sisters and establish the year’s growth goals. Scholarships are available for sisters who need help to attend this amazing weekend of women, wine, and winning!

Planning Other Events

VARS is a group of high-energy, high-powered, positive women who support conservative and Christian ideals. We love planning events with and for meaningful causes. We do not endorse candidates or hold events for individual politicians; however, sisters are welcome to recruit other sisters to help with campaigns and political planned by *other* organizations. **If sisters would like to plan any event outside of the monthly Yappy Hour, EVE Party, or WW&W Retreat it MUST be cleared through the events committee!** We love partnering with many non-profit organizations but need to perform due diligence before lending our name, logo, communication, and sisters.

Governance Committees

We are low maintenance women running a low maintenance organization; however, we do have two governance committees: Membership and Events. We ask that every locality nominate one sister for each committee, so the interests and input of all cities are represented.

Use of VARS Name & Logo

We invite members of our sisterhood to use the VARS name and logo on their **personal social media accounts only** for the intent of inviting others to a Yappy Hour or other VARS-sponsored event. We also invite and encourage sisters to use the official VARS business cards provided at Yappy Hours to spread the word about our organization. Use of the VARS name or logo is absolutely prohibited on printed materials, marketing materials, political events, radio/television ads or interviews, business social media accounts, or any invitation unless reviewed and authorized by the VARS Event Committee.

Communication

We encourage sisters to share photos of all authorized VARS events on their personal social media accounts. Three email blasts per month are sent from VARS HQ – they include two emails with events and a third email with information about Republican-owned businesses, non-VARS events, political happenings, and a Sister Spotlight. We ask that individual localities do not start a secondary email chain, but instead send any new information to VARS HQ to put in the all-sisterhood email blast. We also ask that individual localities to not make their own VARS social media accounts, but instead send any new photos to VARS HQ for us to share on the national social media accounts. We additionally have an all-sisterhood text chain on WhatsApp and encourage new members to join.

Public Relations

Sisters are welcome to interact with local media outlets. We ask you refer national media coverage to national VARS HQ.

People with Pronouns

Our official stance on people with pronouns is that we welcome all conservative women to join our sisterhood. The Republican Party loses a huge percentage of votes from the LGBT community due to perceived hatred which the Democrats have masterfully crafted and perpetuate. We do not ask you to agree with the historically liberal beliefs on gender and sexuality – only that you remain tolerant of others who want to help grow the Republican Party. LGBT votes = Republicans in office.

Conduct Unbecoming

If you are aware of any locality acting against these guidelines, or are uncomfortable with any situation, please contact VARS HQ. We promise discretion and truly want to ensure all are treated with respect and our name is not misrepresented.