



WordBird 2024 rate card

General project rate: \$75 / hour

Rapid-response rate (48 hours or less): \$100 / hour

Strategic Services

Brand playbook: \$200 minimum

Content plan/editorial calendar: \$150 minimum

Messaging & planning: \$80 / hour

Thought leadership platform: \$350

Copywriting Services

Collateral: \$100 minimum

Video scripts: \$150 minimum

Websites: \$100 / page

Content Writing Services

Articles: \$1 / word

Social media campaign copy: \$75 minimum

Success stories: \$80 minimum

Editing Services

Copy editing - \$50/ hour

Proofreading - \$3 / page

All hourly fees subject to negotiation for conversion to a project rate.

For project samples and FAQs visit
www.wordbird.pro

Ready to book a no-cost consult call?

Contact inquiry@wordbird.pro