

# SOCIAL MEDIA SAMPLES

## STEM COLLEGE FOR BLACK SCHOLARS

Created copy and graphics for all WIT social media campaigns to date

[Facebook](#)  
[Instagram](#)  
[X/Twitter](#)

## PROGRAM MARKETING CAMPAIGN

[10-day campaign](#) to promote the thought leadership program I headed

## EVENT MARKETING CAMPAIGN

[Editorial calendar](#) for 30-day campaign to promote inaugural customer conference for global audience

