

THOUGHT LEADERSHIP ARTICLE SAMPLES

Ghostwritten articles for founders/
C-suite executives

By Topic:

- **AI & diversity:** leadership development
- **Branding:** impact of executive visibility
- **Career advancement:** diamond of development
- **Change management:** pivoting your career
- **Data security:** regulations & adtech's role
- **DEIB:** WFH impact on tech diversity
- **Emotional Intelligence:** evaluating capacity
- **Future of Work:** role of Development Equity
- **Growth:** culture's role in scaling a business
- **Leadership:** keeping your company grounded
- **Martech:** life beyond loyalty programs

By Outlet:

- Fast Company
- Forbes
- Newsweek
- Rolling Stone
- World Economic Forum

