VIDEO SAMPLES

REDWOOD FOREST CONSERVATION CAMPAIGN

Wrote the script for the overview video and created storylines and conducted interviews for the remaining four videos. Also assisted with storyline editing in post-production. These served as a cornerstone of a successful \$50M fundraising campaign.

Overview
Trees
Water
Wildlife
People

RETAIL PARTNER PRODUCT VIDEO

Two videos in one! Wrote the script for this **product training video** as well as for the My Pal Scout product video it contains.

