

WEBSITE SAMPLES

EUROPEAN FINTECH STARTUP

Wrote and edited copy for **revised website** in H2 2023. Company has since folded, but [this capture](#) gives an idea of the breadth of content.

SMALL BUSINESS

Proposed navigation flow and wrote website copy for a growing [electrolysis and skincare practice](#).

COACHING PRACTICE

Collaborated with this client on numerous content and messaging deliverables to launch her coaching and consulting business, including her [eponymous website](#).



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