MICHAEL SEMAN

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Education

Ph.D., Urban Planning and Public Policy University of Texas at Arlington: May 2014

Dissertation: What if Hewlett and Packard had started a band instead?... Denton, Texas' music

scene as economic cluster and its broader implications for the city's economy

Chair: Carl Grodach, Ph.D., Assistant Professor, Urban Planning/Public Policy, UTA

Committee: Enid Arvidson, Ph.D., Associate Professor, Urban Planning/Public Policy, UTA

> Richard Florida, Ph.D., Professor, Business and Creativity, University of Toronto Rod Hissong, Ph.D., Associate Professor, Urban Planning/Public Policy, UTA

M.S., Applied Geography with a minor in Applied Economics

University of North Texas: August 2007

Thesis: More buildings about songs and food: A case study of Omaha's Slowdown project

B.S., Secondary Education: English Pennsylvania State University: May 1991

University of North Texas, Denton, TX

Recent Professional Experience

Director, Arts Management at Colorado State University Colorado State University, Fort Collins, CO	Jul 2023 – Current
Assistant Professor, Arts Management at Colorado State University Colorado State University, Fort Collins, CO	Aug 2019 – Current
Research Associate, Regional Economic Development Institute Colorado State University, Fort Collins, CO	Aug 2019 – Current
Director of Creative Industries Research and Policy University of Colorado Denver College of Arts & Media, Denver, CO	Oct 2016 – Aug 2019
Senior Research Associate, Economics Research Group (Formerly "Center for Economic Development and Research") University of North Texas, Denton, TX	Mar 2011 – Sep 2016
Research Associate, Institute of Urban Studies University of Texas at Arlington, Arlington, TX	Aug 2009 – Mar 2011
Research Associate (UNT staff position) Center for Economic Development and Research	Jan 2008 – Aug 2009

Research Assistant, Center for Economic Development and Research Aug 2006 – Aug 2007

University of North Texas, Denton, TX

Research Assistant, Dr. Murray D. Rice

University of North Texas, Denton, TX

May 2006 - Aug 2006

Department Assistant, Department of Geography

University of North Texas, Denton, TX

Aug 2005 - May 2006

Instruction

LEAP 620: Research Methods for Arts Management

Colorado State University LEAP Institute for the Arts. Fort Collins. CO Assistant Professor, Spring 2023 (Created) – Current

LEAP 580: Artist Management for the Music Industry

Colorado State University LEAP Institute for the Arts, Fort Collins, CO Assistant Professor, Spring 2020 (Created) – Current

LEAP 600: Making the Scene: The Creative Economy and Cultural Policy

Colorado State University LEAP Institute for the Arts, Fort Collins, CO Assistant Professor, Fall 2019 (Created) - Current

LEAP 692/687: Internship

Colorado State University LEAP Institute for the Arts, Fort Collins, CO Assistant Professor, Fall 2019 – Current

MUSC 3220/3260: Artist Management

University of Colorado Denver Department of Music & Entertainment Industry Studies, Denver, CO Lecturer, Spring 2019

MUSC 3615: Music Cities

University of Colorado Denver Department of Music & Entertainment Industry Studies, Denver, CO Substitute Lecturer, Spring 2017

GEOG 4030: British Isles Field School (Human/Urban Geography)

University of North Texas Department of Geography, Denton, TX Adjunct Professor, Summer 2014 (Travel Abroad)

ECON 4250: Economic and Community Development

University of North Texas Department of Economics, Denton, TX Substitute Lecturer, Spring 2013

AECO 4230: Introduction to Social Science Research

University of North Texas Department of Applied Economics, Denton, TX Adjunct Instructor, Fall 2010 - Fall 2011

AECO 4090: The Political Economy of Texas

University of North Texas Department of Applied Economics, Denton, TX Substitute Lecturer, Spring 2009 – Fall 2011

AECO 4080: Principles of Economic & Community Development

University of North Texas Department of Applied Economics, Denton, TX Substitute Lecturer, Spring 2009 – Fall 2011

GEOG 1710: Earth Science Lab

University of North Texas Department of Geography, Denton, TX Instructor, Summer 2007 - Fall 2007

Books and Chapters

- Seman, M. (In progress) Untitled book concerning music venues, music ecosystems, and cities. University of Texas Press: Austin, TX.
- Seman, M. (2019). "Punk rock entrepreneurship and the value of all-ages DIY venues in urban economies." Pratt, A., Gill, R., and Virani, T. (Eds.). Creative Hubs in Question: Place, Space and Work in the Creative Economy. Palgrave Macmillan: London, England.
- Hracs, B., Seman, M., Virani, T. (Eds.). (2016). The Production and Consumption of Music in the Digital Age. Routledge Studies in Human Geography. Routledge: New York, NY.

Refereed Publications

- Seman, M. and Carroll, M. (2017). "The creative economies of Texas metropolitan regions: A comparative analysis before, during, and after the recession." Growth and Change: A Journal of Urban and Regional Policy, 48(4): 831-852.
- Seman, M. (2015), "What if Hewlett and Packard had started a band instead? An examination of a music scene as economic cluster." Artivate: A Journal of Entrepreneurship in the Arts, 4(2): 33-49.
- Grodach, C. and Seman, M. (2013). "The cultural economy in recession: Examining the U.S. experience." Cities, 33: 15-28.
- Seman, M. (2010). "How a music scene functioned as a tool for urban redevelopment: A case study of Omaha's Slowdown project." City, Culture and Society, 1(4): 207-215.
- Weinstein, B. L. and Seman, M. (2009). "Has the North American Free Trade Agreement fulfilled its promise? A macro-level assessment after 15 years." Regional Science Policy and Practice, 1(2): 177-186.
- Seman, M. (2008). "No country for old developers: The strange tale of an arts boom, bohemians, and 'Marfalafel' in the high desert of Marfa, Texas." Applied Research in Economic Development, 5(3): 25-31.
- Rice, M. D., Seman, M., and Green, M. B. (2008). "Regional information and influence networks: The geography of corporate board membership in Texas." Industrial Geographer. 5(1): 1-20.

Professional Reports

McCune, L., Van Wyck, J., and Seman, M. (February 2023). Colorado Film Study. Colorado Creative Industries and City of Denver Arts & Venues. Denver, CO.

- Seman, M. (August 2022) Impacts of the COVID-19 Pandemic on Creative Economy Employment in Colorado: 2020 2021. Colorado Creative Industries. Denver, CO.
- Seman, M. (July 2022). The Economic, Cultural, and Social Impacts of Music Venues in Tulsa. George Kaiser Family Foundation. Tulsa, OK.
- Seman, M. (February 2022). The Economic, Cultural, and Social Impacts of Music Venues in Northwest Arkansas. Walton Family Foundation. Bentonville, AR.
- Seman, M. (2022, January 19th). Untitled brief on NAICS codes and the creative economy for the U.S. House Committee on Small Business' congressional hearing, "The Power, Peril, and Promise of the Creative Economy."
- Seman, M. (October 2020). "Impacts of the COVID-19 crisis on selected industry clusters in Colorado's creative economy: April October 2020." Prepared for Colorado Creative Industries. Colorado State University LEAP Institute for the Arts and the Regional Economic Development Institute. Fort Collins, CO.
- Florida, R. and Seman, M. (August 2020). "Lost art: Measuring COVID-19's devastating impact on America's creative economy." Metropolitan Policy Program. Brookings Institution. Washington, D.C.
- Seman, M. (July 2020). "2020 City of Denver creative economy report with initial impacts of the COVID-19 crisis." Prepared for City of Denver Arts & Venues. Colorado State University LEAP Institute for the Arts and the Regional Economic Development Institute. Fort Collins, CO.
- Seman, M. (July 2020). "2020 Colorado creative economy report with initial impacts of the COVID-19 crisis." Prepared for Colorado Creative Industries. Colorado State University LEAP Institute for the Arts and the Regional Economic Development Institute. Fort Collins, CO.
- Seman, M. (July 2020). "Initial impacts of the COVID-19 crisis on the music industry in Colorado and the Denver Metropolitan Region." Prepared for Colorado Creative Industries and City of Denver Arts & Venues. Colorado State University LEAP Institute for the Arts and the Regional Economic Development Institute. Fort Collins, CO.
- Gedgaudas, L. and Seman, M. (March 2019). "Denver music strategy." Prepared for Denver Arts & Venues, City of Denver. University of Colorado Denver College of Arts & Media.
- Seman, M. (July 2018). "Colorado's music industry: An analysis and look forward." Prepared for Colorado Creative Industries and the Bohemian Foundation. University of Colorado Denver College of Arts & Media.
- Seman, M. and Carroll, M. (July 2016). "The economic impacts of the Dallas-Ft. Worth creative economy." University of North Texas Economics Research Group.
- Seman, M., Carroll, M., and Weinstein, B. L. (May 2016). "The economic impacts and urban influence of the AT&T Performing Arts Center." Prepared for the AT&T Performing Arts Center. University of North Texas Economics Research Group.

- Seman, M., Rous, J., and Kalyan, V. (August 2015). "The economic impacts of the University of North Texas." Prepared for the Office of the President, University of North Texas. Center for Economic Development and Research, University of North Texas.
- Weinstein, B. L. and Seman, M. (April 2015). "Water and economic development: Why the Integrated Pipeline Project (IPL) is critical for the future growth of the North Texas region." Maguire Energy Institute, Southern Methodist University. Prepared for the Tarrant Regional Water District.
- Gray, M., Seman, M., and Drake, J. (February 2015). "GREAT Homes and housing initiatives: Impact assessment." Prepared for The City of Garland Department of Housing and Community Services. Center for Economic Development and Research, University of North Texas.
- Clower, T. L., Bomba, M. S., and Seman, M. (with authors from associated universities). (August 2013). "Examining use of existing public rights-of-way for high-speed passenger rail and freight transportation." Prepared for the Texas Department of Public Transportation. University of Texas at Arlington, University of Texas at Austin, Center for Economic Development and Research, University of North Texas, and Texas Southern University.
- Weinstein, B., Clower, T. L., and Seman, M. (December 2012). "Trinity Groves: Estimated economic, fiscal, and developmental impacts of a potential talent magnet and culinary industry cluster." Weinstein, Clower, and Associates.
- "The economic impact of general aviation in Texas." (December 2011). Prepared for the Texas Department of Transportation. Center for Economic Development and Research, University of North Texas.
- Seman, M. (August 2010). "From rodeos to indie rock: The economic and fiscal impacts of selected cultural events in Denton, Texas." Center for Economic Development and Research, University of North Texas.
- Seman, M., Hendershot, P., Klein, A., Pope, K. V., and Shakya, S. (June 2010). "The Emergence project: Artisan heritage incubator & retail center feasibility and design study for Quitman, Texas." Institute of Urban Studies, University of Texas at Arlington.
- Arndt, J. C., Morgan, C., Overman, J. H., Clower, T. L., Weinstein, B. L., and Seman, M. (September 2009). "Transportation, social and economic impacts of light and commuter rail." Texas Transportation Institute, Texas A&M University.
- Seman, M. (July 2009). "North Texas state fair & rodeo: The economic impacts of existing activities and preliminary feasibility assessment for new fairgrounds and expo center." Center for Economic Development and Research, University of North Texas.
- Weinstein, B. L., Clower, T. L., and Seman, M. (October 2008). "The current and potential economic and fiscal impacts of Texas' moving media industry: How to improve Texas' competitive position." Prepared for the Texas Comptroller of Public Accounts. Center for Economic Development and Research, University of North Texas.
- Clower, T. L., Seman, M., and Weinstein, B. L. (May 2008). "The healthcare services industry in Tarrant County: Industry overview and projected employment growth in specified occupations." Center for Economic Development and Research, University of North Texas.

Clower, T. L., Weinstein, B. L., and Seman, M. (November 2007). "Assessment of the potential fiscal impacts of existing and proposed transit-oriented development in the Dallas Area Rapid Transit service area." Center for Economic Development and Research. University of North Texas.

Papers Presented at Professional Meetings

July 2020: Porto, Portugal

"Flint Local 432 - All-ages DIY music venue and entrepreneurship catalyst." Paper presented at Keep it Simple, Make it Fast. (Accepted, but postponed due to COVID-19 and could not facilitate the rescheduled date)

April 2020: Denver, Colorado

"Flint Local 432 - All-ages DIY music venue and entrepreneurship catalyst." Paper presented at the Annual Meeting of the Association of American Geographers. (Cancelled due to COVID-19)

October 2018: Boulder, Colorado

"Punk rock entrepreneurship and the value of all-ages DIY music venues in urban economies." Paper presented at the Society for Arts Entrepreneurship Education 2018 Annual Meeting.

October 2017: Denver, Colorado

"Punk rock entrepreneurship and the value of all-ages DIY music venues in urban economies." Paper presented at the Society for Ethnomusicology 2017 Annual Meeting.

May 2017: Tempe, Arizona

"Punk rock entrepreneurship and the value of all-ages DIY music venues in urban economies." Paper presented at the 5th Biennial Pave Symposium on Entrepreneurship and the Arts.

October 2014: Philadelphia, Pennsylvania

"What if Hewlett and Packard had started a band instead?... Denton, Texas' music scene as economic cluster and its broader implications for the city's economy." Paper presented at the 54th Annual Conference of the Association of Collegiate Schools of Planning.

April 2013: Los Angeles, California

"What if Hewlett and Packard had started a band instead?... Denton, Texas' music scene as economic cluster and its broader implications for the city's economy." Paper presented at the Annual Meeting of the Association of American Geographers.

November 2011: Miami, Florida

"Incubating the scene: The DIY all-ages venue as music scene building block and economic development ingredient." Paper presented at the 58th Annual North American Meetings of the Regional Science Association International.

October 2011: Salt Lake City, Utah

"How a music scene functioned as a tool for urban redevelopment: A case study of Omaha's Slowdown project." Paper presented at the 52nd Annual Conference of the Association of Collegiate Schools of Planning.

June 2011: Toronto, Ontario

"Incubating the scene: The DIY all-ages venue as music scene building block and economic development ingredient." Paper presented at the 2011 Experience the Creative Economy Conference hosted by the Martin Prosperity Institute.

April 2011: Seattle, Washington

"How a music scene functioned as a tool for urban redevelopment: A case study of Omaha's Slowdown project." Paper presented at the Annual Meeting of the Association of American Geographers.

September 2007: Denver, Colorado

"More buildings about songs and food: A case study of Omaha's Slowdown project." Paper presented at the Annual Meeting of the Rocky Mountain-Great Plains Division of the Association of American Geographers.

February 2007: Denton, Texas

"More buildings about songs and food: A case study of Omaha's Slowdown project." Paper presented at University of North Texas' Canada-US Corporate Geography Conference.

October 2006: Norman, Oklahoma

"More buildings about songs and food: A case study of Omaha's Slowdown project." Paper presented at the Annual Meeting of the Southwestern Division of the Association of American Geographers.

Invited Presentations

December 2023: Boise, Idaho

"Cascadia Music Summit." Event hosted by the Music Policy Forum and Boise State University. Panelist.

December 2023: Boise, Idaho

"Music Policy Forum Intensive." Event hosted by the Music Policy Forum. Invited participant.

October 2023: Fort Collins, Colorado

"The Future of Colorado Filmmaking Summit." Event hosted by Women in Film & Media Colorado and Cine Fe. Panelist.

August 2023: Virtual (Based in San Francisco, California)

"The Independent Film & Media Arts Field-Building Initiative." Event hosted by the National Endowment for the Arts and the Bay Area Video Coalition. Panel moderator.

November 2022: Washington, D.C.

"Music work: It's history and future." Panel hosted by the Music Policy Forum for the 2022 Music Policy Forum Summit. Co-sponsored by the Kalmanovitz Initiative for Labor and the Working Poor. Panelist.

November 2022: Tulsa, Oklahoma

"Music's role in a thriving city." Panel hosted by Sound Diplomacy for Tulsa Music Cities Convention 2022. Moderator.

October 2022: Virtual (Based in Buffalo, New York)

"From Music Scene to Music City." Guest lecture for New York State University at Buffalo's "URP 581/582: Urban Planning Practicum."

September 2022: Virtual (Based in Washington D.C.)

"Music Ecosystems and the Music Industry After COVID." Guest lecture for Georgetown University's "MUSC 461-01: Music Industry Seminar."

April 2022: Virtual (Based in Bloomington, Indiana)

"The economic, cultural, and social impacts of music venues." Presented for the "Workshop in Cultural Affairs" series hosted by the University of Indiana's Center for Cultural Affairs at the O'Neill School of Public and Environmental Affairs. Guest speaker.

September 2021: Boise, Idaho

"All-ages Shows: Heartbeat of a Music Scene." Panel session. Treefort Music Fest. Panelist.

September 2021: Virtual (Based in Arlington, Texas)

"3rd Annual Texas Sounds and Cities Conference." Event hosted by the Texas Music Office, Levitt Pavilion Arlington, and Arlington Convention & Visitors Bureau. Guest speaker.

May 2021: Virtual (Based in Washington, D.C.)

"Music Policy Forum: Live – Reopening Colorado's Music Community." Event hosted by Music Policy Forum. Panelist.

April 2021: Virtual (Based in Los Angeles, California)

"Continuing what worked into 2021." Event hosted by Amplify Music Conference. Panelist.

March 2021: Virtual (Based in Austin, Texas)

"National Research on Independent Venues Kick Off." Event hosted by the SXSW Music Conference and sponsored by the National Independent Venue Association, George Kaiser Family Foundation, Walton Family Foundation, and the Bohemian Foundation. Panelist.

March 2021: Virtual (Based in Denver, Colorado)

"Colorado's Creative Economy: Before and After COVID." Presented for the 2021 CBCA Leadership Arts program hosted by Colorado Business Committee for the Arts. Guest speaker.

February 2021: Virtual (Based in Denver, Colorado)

"Change in Rural Colorado: Innovation and Resiliency in the COVID Era." Event hosted by Colorado Humanities. Panelist.

January 2021: Virtual (Based in Washington, D.C.)

"Starring Role: Arts & Entertainment in the Pandemic Era." Event hosted by the United States Chamber of Commerce and the National Endowment for the Arts. Panelist.

January 2021: Virtual (Based in Denver, Colorado)

"Colorado's Creative Economy is Urban and Rural." Presented for a Colorado legislative Arts Caucus meeting hosted by Colorado Business Committee for the Arts. Guest speaker.

November 2020: Virtual (Based in Erie, Pennsylvania)

"Artists Sunday." National press conference for the launching of Artists Sunday hosted by Turn Two Communications. Panelist.

November 2020: Virtual (Based in Fort Collins, Colorado)

"Building Community in Music." Session hosted by The Music District (Bohemian Foundation) for the Sonic Spotlight Industry Mixer. Co-facilitator.

November 2020: Virtual (Based in Seoul, South Korea)

"Building Better Music Cities After Covid-19." Panel hosted by Sound Diplomacy for Music Cities Convention: Seoul. Moderator.

October 2020: Virtual (Based in Denver, Colorado)

"Data Deep Dive: Impact of COVID-19 on Colorado's Music Industry." Panel hosted by Colorado Business Committee for the Arts. Panelist.

September 2020: Virtual (Based in Denver, Colorado)

"The Creative Economy and the COVID-19 Crisis." Guest speaker for the "ArtX" speaker series hosted by the Western States Arts Federation. Guest speaker.

September 2020: Virtual (Based in Denver, Colorado)

"Colorado's Creative Economy and the Initial Effects of the COVID-19 Crisis." Colorado Creative Industries council meeting. Guest speaker.

September 2020: Virtual (Based in New York City, New York)

"The Ghostlight Panel: Changing The Conversation About The Creative Economy." Panel hosted by Be an Arts Hero. Panelist.

August 2020: Virtual (Based in Toronto, Ontario)

"Creative Ecosystems." Panel hosted by University of Toronto Rotman School of Management. Panelist.

July 2020: Virtual (Based in Denver, Colorado)

"2020 Colorado Creative Economy Report." A "Cultural Partners" meeting hosted by Colorado Creative Industries. Guest speaker

July 2020: Virtual (Based in Washington, D.C.)

"Music Cities Together: Live." Panel hosted by Music Policy Forum. Panelist.

March 2020: Boise, Idaho

"It doesn't have to be like this: Reframing music as a public good." Panel hosted by Treefort music festival. Panelist. (Cancelled due to COVID-19)

April 2019: Chengdu, China

"Music education: Opportunities, recognition, and choice." Panel session. 2019 Music Cities Convention. Panelist.

January 2019: Bentonville, Arkansas

"Trends: From music scenes to Creative Economy 2.0." Walton Family Foundation meeting. Guest Speaker.

October 2018: Washington, D.C.

"In music cities, space is still the place, and data still matter." Panel session. 2018 Music Policy Forum Summit, Panelist.

October 2018: Oakland, California

"A collaborative approach to supporting cross-sectoral work." Panel session. 2018 Grantmakers in the Arts Conference. Panelist.

October 2018: Boulder, Colorado

"Examining the scale and scope of your music industry and scene." 2018 Creative District Leadership Convening. University of Colorado Office of Outreach and Engagement. Guest speaker.

September 2018: Fort Collins, Colorado

"Music Strategies: Data" and "DIY and All-Ages Scenes." Panel sessions. 2018 Surround Sound Labs. Bohemian Foundation Music District. Panelist.

July 2018: Denver, Colorado

"RiNo Arts District Summer Event: The economic impact of the arts" Panel hosted by the Denver Association of Business Economists. Moderator.

June 2018: Denver, Colorado

"CityBuild's RealTalk Series: The music scene in Denver." Panel hosted by the Downtown Denver Partnership. Panelist.

May 2018: Eau Claire, Wisconsin

"Eau Claire: From creative economy to creative city." Keynote delivered for the 2018 Creative Economy Week hosted by Downtown Eau Claire.

January 2018: Greeley, Colorado

"From music scene to music city." Presentation delivered for the University of Northern Colorado School of Music's "Common Hour."

October 2017: Denver, Colorado

"The role of a research university in addressing urban issues." Panel session. 2017 Coalition of Urban and Metropolitan Universities Conference. Panelist.

June 2017: Denver, Colorado

"Denver as a music city." Co-keynote (with Lisa Gedgaudas) presented at the Association for Popular Music Education 2017 Annual Conference.

April 2017: Kenosha, Wisconsin

Discussion via Skype with steering committee members of the Kenosha Creative Economy Strategic Plan concerning how to address local music scenes for economic and community development.

March 2017: Fort Collins, Colorado

"Higher education and music entrepreneurship." Panel hosted by The Music District during Fort Collins Startup Week 2017. Panelist.

October 2016: Eau Claire, Wisconsin

"The economics of creating a music scene." Keynote delivered for the 2016 Wisconsin Economic Development Corporation Fall Conference.

October 2016: Eau Claire, Wisconsin

"The economics of creating a music scene." Keynote delivered for the Eau Claire Music Summit; "Our Music Economy – Where Next?" Panel presented by the Eau Claire Music Summit. Moderator.

April 2016: Denver, Colorado

"The value of music communities." Panel hosted by the University of Colorado Denver College of Arts & Media's Music Business program for their 2015 Annual Music and Entertainment Industry Studies Music Business Seminar. Panelist.

October 2015: Washington, D.C.

"USA meets the world: Aligning global music strategies." Panel discussion presented by the Global Cultural Districts Network at the 1st Annual Music Cities Convention. Panelist.

October 2014: Beverly Hills, California

"Fireside chat." Question and answer session with Creative Artists Agency's Information Technology Department concerning career development and cultural production landscape shifts. Cisco Jabber videoconference incorporating Denton, Beverly Hills, Nashville, New York, and London.

October 2014: Denton, Texas

"What if Hewlett and Packard had started a band instead?... Music scenes as economic clusters and their influence on urban economies and landscapes." Seminar presented at the University of North Texas Department of Geography.

August 2014: Taos, New Mexico

"A monumental shift: Urban symbology in the postmodern American Southwest." Guest lecture for Southern Methodist University's SMU-in-Taos class, "Defining the Southwest."

February 2014: Denton, Texas

Lead urban economics discussion after screening of the film, *Detropia* in the "Doc Spot Film Series" sponsored by the University of North Texas Media Library.

November 2013: Chicago, Illinois

"What if Hewlett and Packard had started a band instead?... Music scenes as economic clusters and their broader implications for urban economies." Seminar presented at Center for Urban Research and Learning, Loyola University Chicago.

August 2013: Indianapolis, Indiana

"What if Hewlett and Packard had started a band instead?... Denton, Texas' music scene as economic cluster and its broader implications for the city's economy." We Are City [SUMMIT] 2013. Guest speaker.

January 2013: Denton, Texas

"Music, money, and new media: How is it going to work?" Panel session sponsored by the University of North Texas College of Music and the Institute for the Advancement of the Arts. Panelist.

October 2012: Denton, Texas

"Denton's creative economy: An assessment and a way forward." Keynote presentation for the Denton Creatives Mixer sponsored by Kevin Roden, Denton City Council Member, District 1.

October 2012: Austin, Texas

"Potential economic impacts of stem cell research and therapies in Texas." 3rd Annual Stem Cell Research Symposium. Guest speaker.

March 2009: Denton, Texas

"Indie rock and urban redevelopment: Connecting the dots." NX35 Music Conferette. Guest speaker.

November 2008: Omaha, Nebraska

"More buildings about songs and food: A case study of Omaha's Slowdown project." University of Nebraska at Omaha's Geography Department. Guest speaker

August 2008: Dallas, Texas

"More buildings about songs and food: A case study of Omaha's Slowdown project." DFW Association of Business Economics. Guest speaker.

Funded Research

\$11,000 July 2021

Quantitative and qualitative analysis of the social and economic impacts of independent music venues in Tulsa, Oklahoma commissioned by the George Kaiser Family Foundation. (Proposal Author, Principal Investigator).

\$11,000 July 2021

Quantitative and qualitative analysis of the social and economic impacts of independent music venues in Northwest Arkansas commissioned by the Walton Family Foundation. (Proposal Author, Principal Investigator).

\$34,000 October 2020

Quantitative analysis of the economic impacts of independent music venues commissioned by the Bohemian Foundation. Arts Management at Colorado State University. (Proposal Author, Principal Investigator).

\$5,000 March 2020

Quantitative analysis of Colorado's creative economy commissioned by Colorado Creative Industries. Colorado State University LEAP Institute for the Arts (Proposal Author, Principal Investigator).

\$7,500 December 2019

Quantitative analysis of Denver's creative economy commissioned by City of Denver Arts & Venues. Colorado State University LEAP Institute for the Arts (Proposal Author, Principal Investigator).

\$15,000 July 2018

Analysis methodology and tools developed for the Arts in Society grant program commissioned by the RedLine Contemporary Art Center over the course of the grant cycle from July 2017 through July 2019. University of Colorado Denver College of Arts & Media (Proposal Author, Principal investigator).

\$10,000 January 2017

Quantitative analysis of Colorado's music industry commissioned jointly by Colorado Creative Industries and the Bohemian Foundation. University of Colorado Denver College of Arts & Media (Principal Investigator).

\$40,000 December 2016

Assist the City of Denver's Arts & Venues agency with various research projects over the course of two years and eight months from December 2016 through August 2019. Commissioned by Denver Arts & Venues. University of Colorado Denver College of Arts & Media.

\$52,000 December 2015

Economic impact analysis of the AT&T Performing Arts Center commissioned by the AT&T Performing Arts Center. University of North Texas Center for Economic Development and Research (Proposal Author, Lead Research Associate).

\$11,100 February 2009

Design study and impact analysis for an artisan heritage incubator & retail center in Quitman, TX. University of Texas at Arlington Institute of Urban Studies (Proposal Author, Lead Research Associate).

Grants and Awards

\$2,500 Faculty Development Funding, University of Colorado Denver	July 2018
\$2,000 CIBER Course Development Grant, University of Colorado Denver	May 2018
\$6,726 Graduate School Dissertation Fellowship, University of Texas at Arlin	gton May 2013
\$200 Travel Grant, Urban Geography Specialty Group, AAG	Apr 2011
\$250 Travel Grant, University of North Texas Department of Geography	Sep 2007
\$250 Terry Jordan Award, University of North Texas Department of Geograp	hy May 2007
\$1,000 Field Study Grant, University of North Texas CEDR	Feb 2007
University Scholar, University of Texas at Arlington	Aug 2010 – May 2011

Activities and Service: Academic

Department of Music Popular Music B.A. Committee MemberSpring 2025 – Current Serve as committee member helping to develop the Popular Music B.A. concentration for Colorado State University's Department of Music.

Spur Arts Advisory Committee Member

Summer 2024 – Current

Serve as committee member helping to integrate the arts on Colorado State University's Spur campus complex in Denver, Colorado.

College of Liberal Arts Leadership Symposium

Summer 2022

Served as an invited member of Colorado State University's College of Liberal Arts Leadership Symposium inaugural class

Dissertation Committee Member

Spring 2022

Served as dissertation committee member for Nikki Jeffrey, a Colorado State University School of Public Policy doctoral student studying urban agriculture.

Americans for the Arts National Arts Policy Roundtable 2020

Fall 2020

Served as an invited member of the roundtable discussing arts policy, the impacts of the COVID-19 crisis, and directions forward.

National Endowment for the Arts Research Labs Review Panelist

Summer 2020

Served as a panelist reviewing applications for the 2021 cohort of the NEA's Research Labs grant recipients.

AAG Conference Session Co-Organizer/Co-Chair

Spring 2020

Developed the "Modern Music Scenes" session with five presenters representing Australia, Canada, Mexico, and the United States. Developed, facilitated, and curated the official AAG field trip to The Music District which included a tour and a panel session comprised of four panelists and a moderator (Cancelled due to COVID-19)

Music Cities Convention 2020: Colorado Advisor

Fall 2019 – Spring 2020

Work with the Bohemian Foundation, Denver Arts & Venues, Fort Collins Convention & Visitors Bureau, and the Fort Collins Downtown Development Authority to help plan the events associated with the international convention and integrate LEAP Institute for the Arts' students and perspective into the convention programming (Postponed due to COVID-19)

Regional Economic Development Institute Research Associate

Fall 2019 - Current

Contribute insight and publishable research concerning the creative economy to Colorado State University's Regional Economic Development Institute

Faculty Search Committee Member

Fall 2019

Assistant Professor of Public Policy and Administration in the Colorado State University School of Public Policy and Innovative Leadership

Fulbright Specialist Roster Candidate

Spring 2019 – Current

Represent the LEAP Institute for the Arts as a candidate prepared to work internationally with a partnering university regarding issues in the creative economy.

Denver Music Advisory Panel Member

Spring 2018 – Current

Serving as a representative of both the LEAP Institute for the Arts and a Front Range music ecosystem participant while helping to select recipients for the annual Denver Music Advancement Fund grant program.

Dissertation Committee Member

Spring 2018 – Spring 2020

Served as dissertation committee member for Jennifer Ann Shelby, an Environmental Studies and Design doctoral student at the University of Colorado, Boulder who studied the impact of the arts in rural communities across the state, specifically with respect to economic development and place identity.

Singapore Partnerships Representative

Summer 2018 – Summer 2019

Represent the College of Arts & Media in Singapore during on-site visits and meetings aimed at developing a study abroad course, new research avenues, and potential partnerships between the College of Arts & Media, LASALLE College of the Arts, and other firms within the city.

Uganda Field Team Member

Fall 2017

Represented the University of Colorado Denver College of Arts & Media in Uganda while assisting the Global Livingston Institute with the iKnow Concert Series which uses live music as a tool to provide health care in rural areas of the country.

Artisan Economy Initiative Member

Fall 2011 – Spring 2014

Portland State University

AAG Conference Session Co-Organizer/Co-Chair

Spring 2013

"This must be the place': The evolving economic geography of music" Three sessions with 13 presenters and two discussants

Journal Article/Book Manuscript and Proposal Reviewer

Fall 2010 – Current

Journals: Cities, City & Community, City, Culture and Society, Cultural Trends, Economic Geography, Environmental Planning C: Politics and Space, Industrial Geographer, International Journal of Cultural Policy, Journal of Planning Literature, Journal of the Society for American Music, Knowledge Management Research & Practice, Media/Culture Journal, Regional Studies, Research Policy, Southwestern Geographer

Presses: Palgrave Macmillan, Routledge, University of Texas Press

Faculty Search Committee Member, Student Representative

Fall 2009 – Spring 2010

Assistant Professor of Urban Planning in the University of Texas at Arlington School of Urban and Public Affairs

Activities and Service: Professional

Speaking Engagements – Creative Class Group

Summer 2014 – Current

Contact Reham Alexander: reham@creativeclass.com

Contributing Writer

Summer 2011 – Summer 2014

CityLab

Daytime Programmer

Spring 2010 – Spring 2013; Fall 2015 – Fall 2016

35 Denton/Oaktopia

Planned more than 20 discussion panels incorporating over 80 participants covering topics related to cultural planning, urban development, gender issues, tech entrepreneurship, and the music, art, and film industries for the annual music festival.

Other Writing

- Florida, R. and Seman, M. (September 8th, 2020). "COVID crisis: We need all hands on deck to save America's arts and culture economy." Opinion-Editorial. *USA Today*.
- Seman, M. (August 11th, 2020). "Creative districts offer opportunity for Nebraska." Opinion-Editorial *Omaha World-Herald*.
- Seman, M. (Winter/Spring 2020). "All-ages DIY Music Venues A Place for Incubation." *College of Liberal Arts Magazine*. Colorado State University.
- Seman, M. (March 17th, 2016). "Interview with Mercury Rev." We Denton Do It.
- Seman, M. (July 10th, 2014). "How a Tiny Record Label Jump-Started One Midwestern City's Arts Economy." *CityLab*.
- Seman, M. (April 17th, 2014). "What if Hewlett and Packard had started a band instead?..." *Artisan Economy Initiative*. Portland State University.
- Seman, M. (January 4th, 2013). "Flint Local 432 and the remarkable power of a great music venue." *CityLab*.
- Seman, M. (May 18th, 2012). "When a music scene leads to a boom." CityLab.
- Seman, M. (April 16th, 2012). "Incubating the scene with DIY all-ages venues." *Artisan Economy Initiative*. Portland State University.
- Seman, M. (February 29th, 2012). "Clustering around a beer economy in Asheville." *Artisan Economy Initiative*. Portland State University.
- Seman, M. (February 27th, 2012). "How Birmingham became an indie rock destination." CityLab.
- Seman, M. (December 15th, 2011). "Bicycling towards urban economic development." *Artisan Economy Initiative*. Portland State University.
- Seman, M. (September 19th, 2011). "How art, culture, and community drove transit oriented development in Santa Fe." *CityLab*.

Media Commentary

- CSU Source. "At The Snoop Dogg Arizona Bowl, sports and the arts make beautiful music together." (December 18th, 2024).
- Oregon Public Broadcasting (NPR). "Portland's east side poised to host 2 new venues, could boost the city's music scene." (August 22nd, 2024).
- Denver Business Journal. "A Different Tune: Denver's independent music venues strive to hit the right note in a consolidating industry." (August 16th, 2024).
- Nashville Business Journal. "Don't Tune Out Nashville's Opening Act." (September 21st, 2023).
- The Denver Post. "Colorado could have a \$1 billion-plus film industry with better incentives." (January 20th, 2023).

- Forbes. "Boch Center hits back against Covid with ActivePure technology, Leads the way to a strong recovery in arts and culture." (October 25th, 2022).
- ColoradoBiz. "Live music: Sounds good to Colorado economies." (September 27th, 2022).
- CNN. "Covid hit Nashville hard. Now the performing arts are staging a comeback." (May 7th, 2022).
- The Green Room with Nadia Brown. Season 1, Episode 1. Television series aired on the Ovation TV channel. (March 23rd, 2022).
- Pause/Play. Season 3, Episode 4. Podcast produced by KUT (NPR: Austin). (November 30th, 2021).
- Pause/Play. Season 3, Bonus Episode (Focused on my research). Podcast produced by KUT (NPR: Austin). (November 30th, 2021).
- Pause/Play. Season 3, Episode 1. Podcast produced by KUT (NPR: Austin). (November 1st, 2021).
- *The Wash.* "The arts return to Bethesda following nearly 18-month hiatus." (October 19th, 2021).
- CNN. "These are the industries where jobs still haven't returned." (July 27th, 2021).
- *Denver Business Journal.* "Denver's \$328M live-music industry shows signs of life as 2 big festivals announce comebacks." (May 13th, 2021).
- Governing. "How the Feds Became the Leading Patrons of the Arts." (March 30th, 2021).
- WFPL 89.3 (NPR: Louisville). "State Lawmakers Revive Kentucky's Film Tax Credit." (March 24th, 2021).
- Marketplace Morning Report (NPR). "Arts venues welcome COVID grant program to get through 2021." (January 22nd, 2021).
- Westword. "SCFD study shows devastating impact of COVID-19 on Colorado culture." (December 1st, 2020).
- MarketWatch. "Artists want to turn the Sunday after Thanksgiving into Black Friday for art." (November 24th, 2020).
- WFPL 89.3 (NPR: Louisville). "Kentucky arts groups try their hand at drive-in style shows in parking lots." (October 16th, 2020).
- The Wall Street Journal. "What happens to the musicians when the orchestra music stops?" (October 14th, 2020).
- CSU Source. "Pandemic turns off the lights on performers." (October 4th, 2020).
- Governing. "What happens to cities when the arts go dark?" (September 25th, 2020).

- The New York Times. "New York's arts shutdown: The economic crisis in one lost weekend." (September 24th, 2020).
- The Colorado Sun. "Can government investment in the arts help lift Colorado, the U.S. out of the economy's coronavirus slump?" (September 7th, 2020).
- KUHF 88.7 (NPR: Houston). "Local Newscast." (August 20th, 2020).
- Westword. "Denver's creative economy lost 29,840 Jobs and \$1.4 billion in revenue." (August 18th, 2020).
- Denverite. "Denver's creative and music industries are suffering massive pandemic-induced losses." (August 17th, 2020).
- KUNC 91.5 (NPR: Colorado). "Reports estimate cost of COVID-19 to arts will be steep, especially for music venues." (August 17th, 2020).
- Forbes. "Artists clobbered by COVID-19, with 2.7 million creative job losses in the United States, study finds. (August 11th, 2020).
- *The Art Newspaper.* "Covid-19 impact on US creative economy 'disproportionately' affects fine and performing arts, report finds." (August 11th, 2020).
- Omaha World-Herald. "Nebraska begins a smart strategy to boost local arts economies." (August 10th, 2020).
- *The Denver Post.* "The summer of no music: Loss of concerts makes Denver question its cultural identity." (August 10th, 2020).
- Cityvision. "Tuning up: How local music scenes can serve as an economic development tool." (March/April 2020).
- The Big Deal with Glen Farris. Episode 37. Podcast distributed by Spotify and Apple Music. (March 2020).
- BBC. "The major cities being designed without children in mind." (September 2019).
- Vice. "DIY spaces go mainstream to survive." (March 2019).
- Planning. "Planning for Music Can Transform American Cities." (February 2019).
- 5280. "Behind the music: Live from Denver." (March 2018).
- The Cap Times. "All shook up: How will new owners, venues change Madison's music scene?" (June 28th, 2017).
- North Denver Tribune. "Integrating the arts into Denver's growth." (April 17th, 2017).

Colorado Public Radio (NPR) "How can cities like Denver balance creative freedom, affordability and safety?" On-air panel session during the show, "Colorado Matters." (January 23rd, 2017).

The Denver Post. "How artist-friendly is Denver? Talking with Michael Seman about the future of our cultural scene." (December 22nd, 2016).

Denverite. "What DIY spaces like Denver's Rhinoceropolis and Glob do that others don't — and what their options are now." (December 12th, 2016).

Westword. "Musician and urban planning expert on the economic and social value of DIY spaces." (December 9th, 2016).

Denverite. "Denver Fire shuts down DIY arts space Rhinoceropolis." (December 8th, 2016).

Leader-Telegram. "Event to focus on local music scene, how it drives the economy." (October 25th, 2016).

Volume One. "The state of the scene." (October 19th, 2016 – On-camera and text component).

WKSU 89.7 (NPR: Akron). "The new sound of the old Goodyear Theater could transform East Akron." (September 22nd, 2016).

Volume One. "Eau Claire's creative example." (September 21st, 2016).

Denton Record-Chronicle. "Music scene subject of meeting." (August 22nd, 2016).

Dallas Morning News. "Meet Cross Roads, the small town in booming DFW." (June 23rd, 2016).

Washington City Paper. "A more perfect union?" (April 1st, 2016).

The New Republic. "The sinister history of the Belle and Sebastian email list." (January 28th, 2016).

Cincinnati City Beat. "Disappearing DIY." (December 16th, 2015).

Volume One. "Music capital of the North: Eau Claire, Wisconsin." (July 8th, 2015).

WBAP 820 AM (Dallas). On-air interview regarding DFW region's growth. (March 30th, 2015).

Atlanta Journal-Constitution. "Regaining Atlanta's momentum." (February 8th, 2015).

Denton Record-Chronicle. "People pumped about prices." (January 10th, 2015).

Dallas Morning News. "Guess who's hiring? Government." (January 5th, 2015).

Austin American-Statesmen. "Lower oil prices a threat to Texas economy." (December 18th, 2014).

Chicago Reader. "Why did Animal Kingdom have to die?" (September 25th, 2014).

Denton Record-Chronicle. "Some unsure of data in report." (September 11th, 2014).

The Washington Post. "Meet the man who studies indie music economies." (September 8th, 2014).

The Washington Post. "Can indie music save your neighborhood?" (September 8th, 2014).

Blue Sky Window. "Building an economy-sized conversation." (February 2014).

Denton Live. "Defining Denton." (July 2013).

CityLab. "Class divided cities: Houston edition." (March 2013).

CityLab. "Class divided cities: Dallas edition." (March 2013).

Denton Business Chronicle. "Creative economy." (August 2012).

The North Texan. "Cultural impact." (Summer 2012).

The North Texan. "Music scenes spurring urban economies." (June 5th, 2012 – Online edition).

National Public Radio. *Planet Money*: "The indie-rock club behind Omaha's \$100 million creative boom." (June 3rd, 2011).

Wired. "The reviving downtowns." (June 2011).

CBSDFW.com. "35 Conferette tries to spur economic growth with music." (March 14th, 2011).

Denton Record-Chronicle. "Festival drumming up Denton business." (March 5th, 2011).

Dallas Observer "DC9 at Night" blog. "35 Conferette will affect Denton's economic future." (March 4th, 2011).

Denton Record-Chronicle. "Beyond the scenes: House shows are where the heart of DIY is." (December 11th, 2010).

Denton Record-Chronicle. "Pop-up parks challenge thinking." (September 18th, 2010).

Denton Record-Chronicle. "Leaders voice A-train concerns: Night, weekend service supported by community." (June 24th, 2010).

Denton Record-Chronicle. "NX35's future rests on finances." (March 20th, 2010).

Denton Record-Chronicle. "Panel discusses rise in popularity of local house show scene." (March 14th, 2010).

Dallas Observer "DC9 at Night" blog. "Yesterday at NX35: House shows and social networking make a mark in the DFW scene." (March 14th, 2010).

- Denton Record-Chronicle. "Panel dissects future of local music." (March 12th, 2010).
- Dallas Observer "DC9 at Night" blog. "Yesterday at NX35: Things kick off with a discussion of the arts." (March 12th, 2010).
- KERA (NPR: Dallas) "Art & Seek" blog. NX35: "Day one day panels." (March 11th, 2010).
- *Dallas Observer.* "North by unrest: Chris Flemmons wants to put Denton music on the map with NX35 if it doesn't kill him first." (March 11th, 2010).
- Denton Record-Chronicle. "Work for festival starts in earnest." (January 18th, 2010).
- NBCDFW.com. "How will the arts develop?" (January 2nd, 2010 On-camera and text component).
- Denton Record-Chronicle. "The night comes alive: Area east of square getting boost from restaurants, clubs." (September 19th, 2009).
- Dallas Morning News. "North Texas state fair looking for room to stretch its legs." (August 15th, 2009).
- Dallas Morning News. "NX35 festival unplugs." (March 16th, 2009).
- Dallas Observer "DC9 at Night" blog. "Yesterday at NX35: Mike Seman's thoughts on indie rock and urban development." (March 13th, 2009).
- Denton Record-Chronicle. "Local music in the spotlight at NX35 conference." (February 22nd, 2009).

Professional Affiliations

Association of Arts Administration Educators (Institutional)
Association for Popular Music Education
Colorado Business Community for the Arts (Institutional)
Society for Arts Entrepreneurship Education

References

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