**CHRONICLE BOOKS FALL 2025 SPECIALS**

Promo codes valid per retail location only and cannot combined with any other offers

\*\*Extended dating specials will not apply to prepay accounts, only the additional discount will apply\*\*

All accounts are 30 days NET

Ship minimums at HBG:

$75 net for all accounts with standard free freight

As always, if an account wants to ship an order under mins, they need to agree to pay shipping on that order

**SUMMER 2025 PROMOS [**Applicable only on titles in the linked Edelweiss catalogue]**:**

[Mother’s Day](https://www.edelweiss.plus/#catalogID=4845057&page=1) + [Father’s Day](https://www.edelweiss.plus/homepage.aspx#catalogID=4845062&page=1) items only

**Valid dates**: Apr 1-June 1, 2025

MOQ = +20 units | +3 additional discount points

Regular freight and payment terms

[Graduation](https://www.edelweiss.plus/homepage.aspx#catalogID=4845064&page=1) + [Pride Month](https://www.edelweiss.plus/homepage.aspx#catalogID=4845059&page=1) items only

**Valid dates**: May 1-June 13, 2025

MOQ = +20 units | +3 additional discount points

Regular freight and payment terms

[Summer Reading Promotion](https://www.edelweiss.plus/#catalogID=5192779&page=1) – select list of kids/YA paperbacks only

**READCB25**

+20 units = +2% additional discount

+30u = +3%

+40u = +4%

+50u = +5%

**Valid dates**: May 1 – July 7, 2025

**FALL 25 FRONTLIST PROMO:**

* Promo Code: **FALL2025**
* TIERED PROMO TERMS:
	+ 2-5 units = +2%
	+ 6+ units = +4%
* CDUs count as 1 unit. See RPGCDU promo below.
* **Valid Dates:** May 20-Sept 10, 2025
* Valid on all F25 frontlist titles only
* Can be used on all Chronicle Books and our distribution publishers’ product \*except Paperblanks

**ABA INDIES FIRST/FALL SHOW SPECIAL:**

* Promo code: **INDIES25**
* 10+ units = +5%/NET120
* **VALID:** Sept 12 – Dec 5, 2025
* **VALID:** Dec 30, 2025 – Jan 13, 2026
* Can be used multiple times.
* Valid on ALL titles published before our FALL 2025 season
* Can be used on all Chronicle Books and our distribution publishers \*except Paperblanks

**PAPERBLANKS ~~SPRING 25~~ PROMO now extended through Fall 2025:**

* Promo code: **pbstk25**
* 40+ units (per order) = 52% and net 90
* 100+ units (per order) = 54% and net 90
* **Valid dates**: Jan 2 - SEPT 30, 2025
* Valid on frontlist and backlist, non-dated only

**PAPERBLANKS FALL/HOLIDAY 25 PROMO:**

Promo Code: **PBHOL25**

Valid Dates: Oct 1 – Dec 31, 2025

**Non-Dated Products:**

30+ units (per order) = 52%

40+ units (per order) = 53%

50+ units (per order) = 54%

Terms: **Net 90**

Valid on frontlist and backlist, non-dated only

**CDU (Counter Display Unit) PROMO:**

* Promo code: **RPGCDU**
	+ 2-4 CDUs (does not need to be the same CDU) = 53% discount
	+ 5+ CDUs (does not need to be the same CDU) = 55% discount
* Valid through 12/31/25
* ALL Ridley’s, Petit Collage, and Chronicle filled CDUs apply
* May be used multiple times

 **PAPERBLANKS DISPLAY PROMO**

* Promo Code: **PBDISP**
* Qualifying display order to fill countertop or floor acrylic display = 54%/ Net 90
* Display components must be part of the order: 2-4 tiers for countertop/ 6-7 tiers for floor display
* Dated product does not qualify
* Bookmarks and pen loops must be ordered in quantities of 5, everything else does not have a per-SKU minimum.
* There is not a unit minimum on this promo as each display is customizable by what type of product and tiers stores will use to buildout their display.
* For reference:
	+ the floor display (if all journals) fits around 184 units.
	+ The accessory tiers hold around: 75 bookmarks, 60 pen loops and 36 washi tape.
* Below is the quantity each tier holds for the journal tiers.
	+ **Display Header:**
		- Black: 9781551569765
		- Beech: 9781551568805
	+ **Counter Display Turntable Base:** 9781551569598
	+ **Accessory Acrylic Tier:** 9780349137834
	+ **Mini Acrylic Tier** (fits 52): 9781551569505
	+ **Midi Acrylic Tier** (fits 40):9781551569529
	+ **Ultra Acrylic Tier** (fits 28) :9781551569543
	+ **Grande Acrylic Tier** (fits 5 Grande journals or 20 document folders): 9781408755921(new ISBN as this version also fits the document folders!)

**YEAR-ROUND PROMOS:**

**AUTHOR EVENTS DISCOUNT**

* NO PROMO CODE NEEDED
* 24+ units = 50%
* Returnable for ALL accounts
* Author MUST be present at event to receive discount
* Orders must go to authorevents@hbgusa.com
	+ Please note need by date, that the author will be present, and any special shipping instructions
	+ Note must arrive by date in the subject line

**BOOK FAIR ORDERS SPECIAL**

* Promo code: **FAIR50**
* 24+ units = 50% discount
* Returnable for ALL accounts

**SUBSCRIPTION BOX SPECIAL**

* Promo code: **BOX54**
* 54% discount on orders over 100 units
* Must be ordered in carton quantity
* Valid now through 12/31/25
* Please copy Allyn on orders when placed

**NEW STORE OPENING SPECIAL**

* Promo code: **CBTNEW**
* 10+ units = +4%
* 120 Days Dating (for accounts set up with terms at Hachette)
* Can be used on store’s first 3 POs
* Can be used on all Chronicle Books and our distribution publishers products **\*except Paperblanks**

**CHRONICLE BUSINESS TO BUSINESS (B2B) ORDERS**

* Promo code: **CBB2B**
* Valid for Retail accounts only
* 24-999 units = 52%
* 1000+ units = 55%
* PO can be drop shipped to another address (school, business, etc.)
* Please copy Allyn on your B2B orders to Hachette and always note that it is a B2B order in the subject line