

**SOCK**  
*it to me*

**ALL STYLES  
SHIP AT-ONCE!**

**SPRING/SUMMER 2024**

PRODUCT CATALOG



**W0478**

I Wuff Books  
pg. 12



# TABLE OF CONTENTS

BRAND STORY.....	2
PRODUCT FEATURES.....	3
ATHLETIC RIBBED CREW .....	4
TURN CUFF CREW .....	8
WOMEN’S CREW .....	11
MEN’S CREW.....	22
SLIPPER SOCKS.....	38
PRIDE COLLECTION .....	40
KNEE HIGH .....	42
KIDS’ CREW BUNDLES.....	55
KIDS’ TURN CUFF CREW.....	58
KIDS’ KNEE HIGH .....	58
FIXTURES, DISPLAYS AND POS .....	60
ORDERING FROM US .....	61



## LET'S TAKE A...



## TRIP DOWN MEMORY LANE...

Hey there, Sock It to Me fam! Can you believe it's been 20 years? We started this wild journey from humble beginnings at a street fair, just a tiny booth with a dream. Fast forward to today, and we're serving over 3,500 amazing customers and retailers, along with thousands of awesome consumers every year.

But this anniversary isn't just about us; it's about you - our esteemed partners, valued customers, and the incredible employees who've helped us build this brand. You've been with us on this incredible ride, and we couldn't have done it without your support and love.

At Sock It to Me, we've always believed that the world is a better place when people are free to be themselves. It's what drives us to turn everyday items into opportunities for expression. And now, as we celebrate our 20th anniversary, we're taking a trip down memory lane and celebrating years of colorful socks, extraordinary experiences, and countless smiles.



# WHAT'S SPECIAL ABOUT OUR PRODUCTS?

## QUALITY STANDARDS



 **Graphics that surprise and delight!**

 **Combed cotton for superior softness**

 **Reinforced 2-ply heel and toe for durability**

 **Unbeatable all-day stay up power**

 **Cotton is tested for harmful substances to the **STANDARD 100** by OEKO-TEX®**

 **Use 200 needle count machines to knit our socks to capture graphic clarity and detail**

## SPECIALTY YARN

### SHIMMER

Sparkly metallic yarns add a disco-ball quality.



### FUZZY

Made with special fuzzy yarn that gives them an extra fluffy feel.



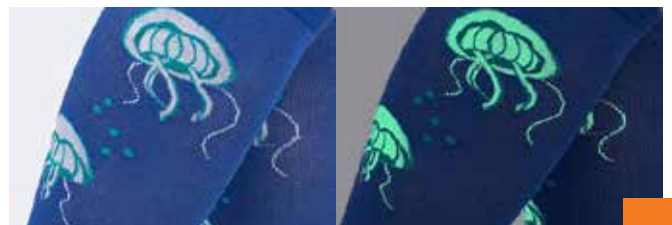
### SPACE DYE

Multicolored space dyed yarn adds a dreamy kaleidoscope of colors to graphics.



### GLOW-IN-THE-DARK

Hold them up to light or walk outside in the sun before turning off the lights to watch the special yarn glow.



# ATHLETIC RIBBED CREW

ALL STYLES SHIP AT ONCE

Athletic Ribbed Crew

NEW!



**R0025**  
Queen Bee



NEW!



**R0021**  
Bigfoot



NEW!



**R0032**  
Feline Fine as Hell



NEW!



**R0018**  
Aliens



NEW!



**R0030**  
Fire



**ONE SIZE FITS MOST!**

MEN'S US SHOE SIZE 3.5-13

WOMEN'S US SHOE SIZE 5-14.5

NEW!



**R0033**  
Cattitude



FAN FAVORITE



**R0012**  
Shrooms



FAN FAVORITE



**R0001**  
Honey Bee Yourself



**R0026**  
Doing Great Honey



**R0023**  
Bad Ass Magic





FAN FAVORITE



**R0014**  
Dream Big



FAN FAVORITE



**R0003**  
Hide and Seek Champion



**R0022**  
Happy Camper



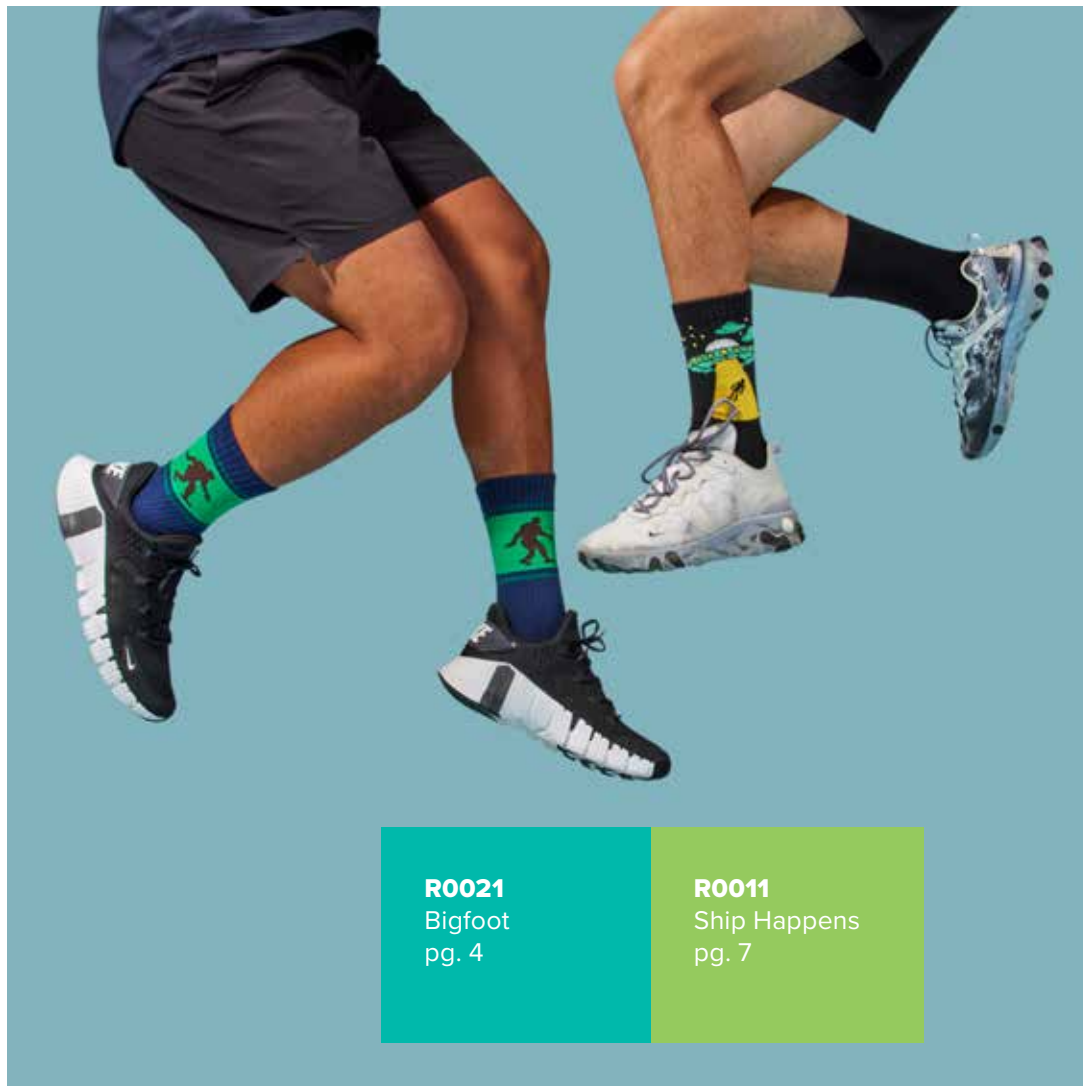
**R0010-1**  
Thunderstruck (Navy)



**R0005**  
Frikkin Laser Beams



**R0029**  
Don't Worry, Be Hoppy



**R0021**  
Bigfoot  
pg. 4

**R0011**  
Ship Happens  
pg. 7



**R0023**  
Bad Ass Magic  
pg. 4





**R0009**  
You Got This!



**R0010-2**  
Thunderstruck (White)



**R0017**  
Player



**R0002**  
This Is My Happy Face



**R0028**  
Give Peace a Chance



**R0006**  
Throwin' Shade



**R0020**  
The Mountains Are Calling



**R0011**  
Ship Happens



**R0019**  
Space Is the Place



**R0027**  
Yin & Yang



# TURN CUFF CREW

ALL STYLES SHIP AT ONCE

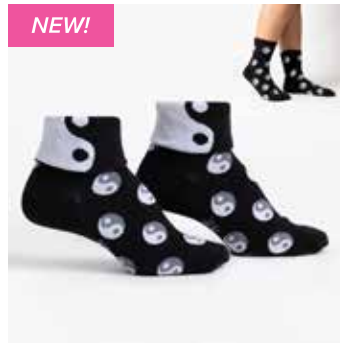
Turn Cuff Crews



**Q0026**  
Hello Sunshine



**Q0028**  
Simply the Zest!



**Q0032**  
Zen



**Q0034**  
Sunny Side Up



**Q0023**  
Berry Cute



**WEAR THEM  
TWO WAYS!**

---

**CUFF UP OR CUFF DOWN**



**Q0029**  
I Love Cats & Books



**Q0024**  
Check You Out



**Q0030**  
Feeling Groovy



**Q0031**  
Footnotes



**Q0020**  
Take Flight







**Q0033**  
Magical!



**Q0025**  
Rose City



**Q0016**  
Plant Lady



**Q0027**  
Just a Phase



**Q0019**  
Sorry, Running Latte



**Q0018**  
Sitting Kitty



**Q0014**  
Somewhere Over the Rainbow



**Q0015**  
Lookin' Sharp



**Q0008**  
Yas Queen



**Q0017**  
Far Out





**Q0008**

Yas Queen  
pg. 9

**Q0020**

Take Flight  
pg. 8



# WOMEN'S CREW



**W0480**  
Rad Chicken



**W0468**  
Shine Bright



**W0467**  
Oh, Honey



**W0473**  
Strawberry Milk



**W0481**  
Movie Night



**W0462**  
Donut Worry, Be Happy



**W0461**  
A Purr-fect Day



**W0470**  
Paws + Reflect



**W0476**  
Slow Gravity



**W0463**  
Be Your-shell-f



**W0466**  
Moonlit Moth



**W0477**  
Read, Sleep, Repeat.



# WOMEN'S CREW

Women's Crew



NEW!

**W0358**  
Whale-y Good Time



NEW!

**W0464**  
Sow in Love



NEW!

fuzzy

**W0478**  
I Wuff Books



NEW!

SHIMMER SOCKS

**W0465**  
Beetle-Mania!



NEW!

**W0471**  
100% Lucky



**W0477**  
Read, Sleep, Repeat.  
pg. 11



NEW!

**W0472**  
Fully Caffeinated



NEW!

DESIGN A SOCK CONTEST

**W0474**  
Little Weenies



NEW!

**W0469**  
I Chews You



DESIGN A SOCK CONTEST

**W0447**  
Fruity Bloom



FAN FAVORITE

DESIGN A SOCK CONTEST

**W0254**  
Queen Bee







**W0337**  
Bee's Knees



**W0433**  
Butter Me Up



**W0010**  
Sushi



**W0410**  
Bad Ass Cat



**W0336**  
Rawr-ler Rink



Step into  
**COLOR!**



**W0142**  
Party Animal



**W0435**  
Everything Is Fine



**W0443**  
Life Is Batter With Cake



**W0233**  
Pew! Pew!



**W0379**  
Sweet Hearts



**W0201**  
Look At Me Meow



Women's Crew



**W0462**

Donut Worry,  
Be Happy  
pg. 11

**W0473**

Strawberry  
Milk  
pg. 11







**W0456**  
It's Wine Time



**W0056**  
Hot Dogs



FAN FAVORITE

**W0404-1**  
Bees and Lavender



**W0090**  
Smarty Cats



**W0373**  
Did Somebody Just Puff?



**VIBRANT COLORS**

---

**STAY UP POWER**

---

**SMILES FOR DAYS**



**W0444**  
Maybe Wine Will Help



**W0450**  
Big Sur



**W0452**  
Volcanoes



**W0290**  
Brunch Buddies



**W0300**  
Llamazing!





# WOMEN'S CREW

Women's Crew



**W0438**  
Lotions and Potions



**W0386**  
Neverending Story



**W0394**  
Hangin' Meowt



**W0409**  
Kick Some Ass Today



**W0100**  
Snackin' Sloth



Step into  
a world full of  
**FUN!**



**W0356**  
My Dear Hedgehog



**W0178**  
Pup, Pup and Away



**W0140**  
¿Cómo Te Llamas?



**W0384**  
Let's Taco 'bout Cats



**W0430**  
Monday Mode, On



FAN FAVORITE



**W0434**  
Purr-scription For Happiness



**W0440**  
Dinos Gone Wild



**W0289**  
It's In The Cards



**W0408**  
InterGalactic Reading List



**W0379-1**  
Sweet Hearts



**W0349**  
Petting In The Rain



**W0189**  
Pugston, We Have A Problem



**W0079**  
Kitten Knittin'



**W0295**  
Bearly Awake



**W0453**  
Chicken Little



FAN FAVORITE



**W0393**  
My Otter Foot



**W0335**  
Tacosaurus



Women's Crew

# WOMEN'S CREW

Women's Crew



**W0371**  
Plant Mom



**W0215**  
Oh Snap!



**W0302**  
The Octive Reader



**W0096**  
Princess of the Sea



**W0436**  
Bee Dazzling



**UNLEASH  
YOUR  
STYLE**



**W0381**  
Nothin' Butt Corgis



**W0401**  
Bee Happy



**W0048**  
Florida



**W0267**  
May the Forest Be With You



**W0442**  
Everyday Is a Picnic With You







**W0446**  
Let's Get Nuts



**W0451**  
Redwoods



**W0459**  
Cat Claw



**W0428**  
You Can Count on Me



Women's Crew



**W0352**  
Spring Awakening



**W0454**  
Foxy, I Think I Love You!



**W0455**  
Mellow Mushrooms



**W0260**  
Delicate Arch



**W0236**  
All Bundled Up



**W0277**  
Radiant Rainbow



**W0252**  
Fur Real



**W0325**  
Booked For Meow



# WOMEN'S CREW

Women's Crew



**W0094**  
Whisking Business



**W0445**  
WTF



**W0406**  
Let that Shiitake Go



**W0420**  
Avocato



**W0388**  
Study Hall Sloth



**W0269**  
NASA Solar System



**W0327**  
Sugar Skull



**W0232**  
Glitter Over The Rainbow



**W0262**  
Space Cats



**W0421**  
Peace of Mind



**W0350**  
Ancient Pegasus



**W0448**  
Rooting for You







**W0474**  
Little Weenies  
pg. 12

**MEF0644**  
Weird Science  
pg. 23

**MEF0129**  
Relatively  
Cool  
pg.34







**MEF0646**  
Rad Chicken



**MEF0563**  
Life in the Fast LAN



**MEF0649**  
S.O.S.



**MEF0641**  
High-est 5



**MEF0654**  
Est. 1776



**MEF0647**  
Adventure At Your Feet!



**MEF0650**  
Karma Chameleon



**MEF0651**  
100% Lucky



**MEF0648**  
Beetle-Mania!



**MEF0643**  
The Sasquatch Scream



**MEF0645**  
Yo-Yoing Around



**MEF0644**  
Weird Science



Men's Crew



# MEN'S CREW

NEW!



**MEF0653**  
The Constitution



**MEF0564**  
Wood Vibes Only



**MEF0547**  
Staying Buzzy



**MEF0450**  
Brew Master



**MEF0488**  
Gnarly Gnome



**MEF0112**  
Multi Player



**MEF0484**  
Dumpster Fire



**MEF0458**  
Beasts of Yore



**MEF0524**  
Easily A'Moose'd



**MEF0620**  
Trash Pandas



**MEF0627**  
Opening Up A Can



**MEF0633**  
Volcanoes



FAN FAVORITE

Men's Crew



**MEF0578**  
So fly, So Coo



**MEF0421**  
Cosmic Cetacean



**MEF0483**  
Corgi-bunga!



**MEF0346**  
Mermen



# WHERE COMFORT MEETS STYLE



**MEF0507**  
Astro Puppy



**MEF0436**  
Unknown Floating Object



**MEF0420**  
Ready To Flamingle



**MEF0440**  
Grillin' It



**MEF0534**  
Taco Tuesday



Mens Crew

# MEN'S CREW



**MEF0556**  
Kind of a Big Dill



**MEF0136**  
Planets



**MEF0280**  
3,2,1 Lift Off



**MEF0466**  
Bearly Awake



**MEF0493**  
Do You Tree What I Tree



Step into  
**CREATIVITY!**



**MEF0390**  
Helix Nebula



**MEF0608**  
RV There Yet?



**MEF0610**  
Yeah Buoy!



**MEF0611**  
Dinos Gone Wild



**MEF0612**  
Light Up My Life



**MEF0614**  
Monday Mode, On



Men's Crew





**MEF0626**  
Sources Say Yes



**MEF0630**  
The Starry Flight



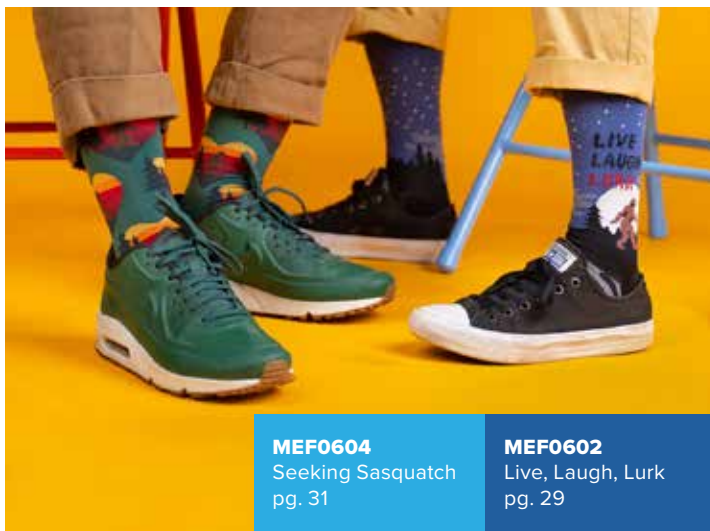
**MEF0634**  
Bucket List



**MEF0335**  
Arch-eology



**MEF0606**  
Weiner Dogs, In Space!



**MEF0604**  
Seeking Sasquatch  
pg. 31

**MEF0602**  
Live, Laugh, Lurk  
pg. 29



**MEF0640**  
Northern Lights



**MEF0575**  
Meditating Bigfoot



**MEF0593**  
Zero Fox Given



**MEF0089**  
Shark Attack



**MEF0073**  
T-Rex

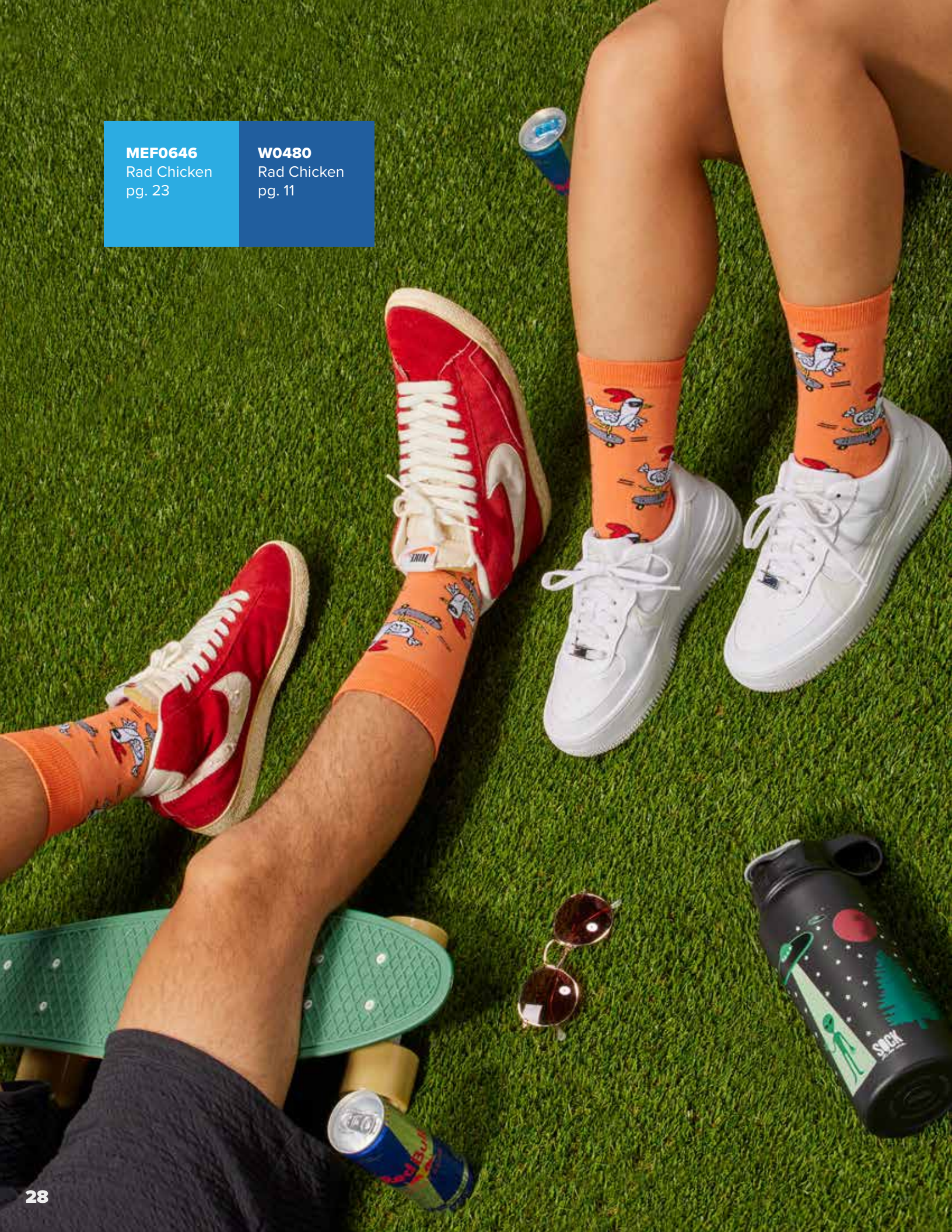


Men's Crew



**MEF0646**  
Rad Chicken  
pg. 23

**W0480**  
Rad Chicken  
pg. 11







**MEF0142**  
Llama Drama



**MEF0305**  
Keep On Paddling



**MEF0376**  
6 Wolf Moon



**FAN FAVORITE**

**MEF0380**  
Totally Jawsome!



**MEF0064**  
Constellation



**MEF0549**  
Nice to Sea You



**MEF0602**  
Live, Laugh, Lurk



**FAN FAVORITE**

**MEF0209**  
Peeling Out



**MEF0469**  
The Octive Reader



**MEF0525**  
A Real Bad Ass



**MEF0553**  
Jokes On You



**MEF0603**  
We're All Half Centaur



Men's Crew

# MEN'S CREW

FAN FAVORITE



**MEF0625**  
Take A Trip



**MEF0619**  
Plays Well With Otters



**MEF0585**  
Quit Wishin' & Come Fishin'



**MEF0158**  
Par 4



FAN FAVORITE



**MEF0128**  
I Believe



**MEF0310**  
Dapper Goats



FAN FAVORITE



**MEF0372**  
Sasquatch Camp Out



**MEF0497**  
Welcome To My Hood



**MEF0566**  
My Other Car is a Lawnmower



**MEF0574**  
Lucky You



**MEF0157**  
Touch Down



**MEF0520**  
Peace Out



Men's Crew





**MEF0513**  
Poison Dart Frog



**MEF0604**  
Seeking Sasquatch



**MEF0609**  
That's Shady



**MEF0616**  
Let's Get Nuts



**MEF0629**  
The G.O.A.T.



**MEF0632**  
Redwoods



**MEF0068**  
Sasquatch



**MEF0059**  
Squid-o



**MEF0535**  
Cabin Life



**MEF0550**  
Lager than Life



**MEF0519**  
Pot Head



**MEF0522**  
Unbelievable



Men's Crew

# MEN'S CREW



**MEF0538**  
Bike-Squatch



**MEF0562**  
Strike a Pose



**MEF0613**  
Woke Up Sexy As H\*ll Again



**MEF0623**  
Food Cart Fav's



**MEF0281**  
Say Cheese!



**MEF0114**  
One Giant Leap



**MEF0414**  
Area 51



**MEF0430**  
Delicate Arch



**MEF0500**  
Half Dome Yosemite



**MEF0478**  
Dinosaur Days



**MEF0149**  
Footnotes



**MEF0594**  
What Wood You Say?



Men's Crew





**MEF0411**  
Man's Best Food



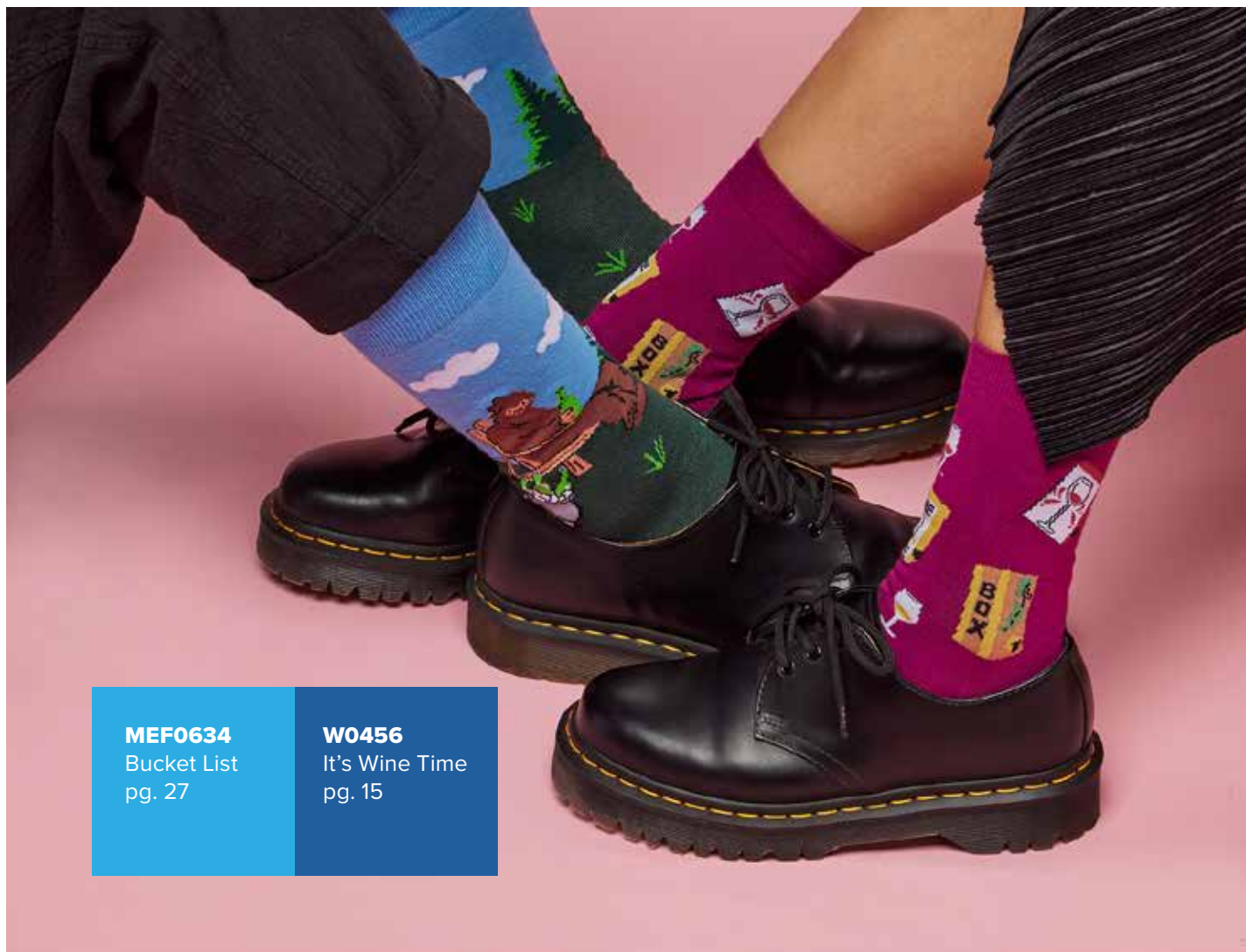
**MEF0052**  
Large Bikes



**MEF0486**  
Cup of Ambition



**MEF0435**  
Genius at Work



**MEF0634**  
Bucket List  
pg. 27

**W0456**  
It's Wine Time  
pg. 15

# MEN'S CREW



**MEF0289**  
Launch from Earth



**MEF0568**  
Bigfoot Xing



**MEF0509**  
Moon Walk in the Morning



**MEF0444**  
NASA Stargazer



**MEF0338**  
Laboratory



**MEF0559**  
Let that Shiitake Go



Step into  
**QUALITY!**



**MEF0591**  
Music Is My Forte



**MEF0598**  
Take a Look, It's in a Book



**MEF0618**  
Wizard Lizard



**MEF0108**  
Tacosaurus



**MEF0129**  
Relatively Cool



Men's Crew





**MEF0385**  
They're Here



**MEF0448**  
Puzzle Box Socks



**MEF0485**  
Are You Not Entertained?



**MEF0194**  
A Sock Odyssey



**MEF0460**  
Secret Powers



**MEF0452**  
Call Me Old Fashioned



**MEF0443**  
NASA Solar System



**MEF0469-1**  
The Octive Reader



**MEF0426**  
Jurassic Party



**MEF0282**  
All That Jazz



**MEF0247**  
Hot Sauce



**MEF0239**  
Prost!



Men's Crew

# MEN'S CREW



**MEF0615**  
You're Bacon Me Hungry



**MEF0622**  
Extra Hot



**MEF0624**  
Fully Charged



**MEF0532**  
The Moon Club



**MEF0546**  
Game On



**MEF0601**  
Mothman Believes In You



**MEF0605**  
Out of Boaty Experience



**MEF0617**  
Lava My Life



**MEF0623**  
Food Cart  
Fav's  
pg. 32

**MEF0622**  
Extra Hot  
pg. 36

Men's Crew



**CZ0016**  
So Beary Cute  
pg. 39

**CZ0017**  
Tail of Hearts  
pg. 39



# SLIPPER SOCKS

NEW!



**CZ0021**  
Wings of Wonder



NEW!



**CZ0019**  
Wanna Hang?



NEW!



**CZ0012**  
My Sun and Moon



NEW!



**CZ0013**  
I'm Your Biggest Fan



NEW!



**CZ0018**  
Slow Life



## NON-SLIP GRIP



Superior softness!



Insulation and warmth, without being bulky!

Welted cuffs and poly tactel yarns keep socks in place all day

NEW!



**CZ0023**  
Shelf Appeal



FAN FAVORITE



**CZ0003**  
Bee Cozy



**CZ0014**  
Penguin Pair



**CZ0005**  
Mewnicorn



**CZ0009**  
I'm Nuts About You



Slipper Socks



FAN FAVORITE



**CZ0006**  
Hey Corgeous



FAN FAVORITE



**CZ0015**  
Magic Mushrooms



**CZ0008**  
Not Every Dog Can Be A Weiner



FAN FAVORITE



**CZ0017**  
Tail Of Hearts



**CZ0002**  
Happy Toes

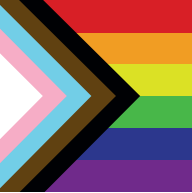


**CZ0016**  
So Beary Cute



Slipper Socks





# PRIDE COLLECTION

**S/M SIZING**

WOMENS US SHOE 5-10  
MENS US SHOE 3.5-8.5

**M/L SIZING**

WOMENS US SHOE 8.5-14.5  
MENS US SHOE 7-13



**MX0005ML**  
Queer Joy



**MX0006ML**  
Wish You Were Queer



**S0169**  
Queer Joy



**S0054**  
Pride and Fabulousness



Trans Pride  
**MX0001ML M/L**



**MX0001SM S/M**



**SHOW YOUR PRIDE!**  
In a world full of plain white socks,  
be the rainbow-striped sock!



Streets of Pride  
**MX0004ML M/L**



**MX0004SM S/M**



March with Pride  
**MX0002ML M/L**



**MX0002SM S/M**



**S0118**  
March with Pride



**S0084**  
Team Pride



Pride



**S0169**

Queer Joy  
pg. 40

**MX0005ML**

Queer Joy  
pg. 40



# KNEE HIGH



**F0647**  
Here Comes the Sun



**F0648**  
Fawn'd of You



**F0633**  
Roller Cats



**S0168**  
Prancing Around



**F0645**  
Wonderland Mushrooms



**STRETCH-IT**

Look for this icon for styles that stretch up to 21" without distorting the graphics. These are the stretchiest wide calf socks on the market!



**F0650**  
Butterfly in the Sky



**F0644**  
Orchids



**F0651**  
Flying Cranes



**S0171**  
100% Lucky



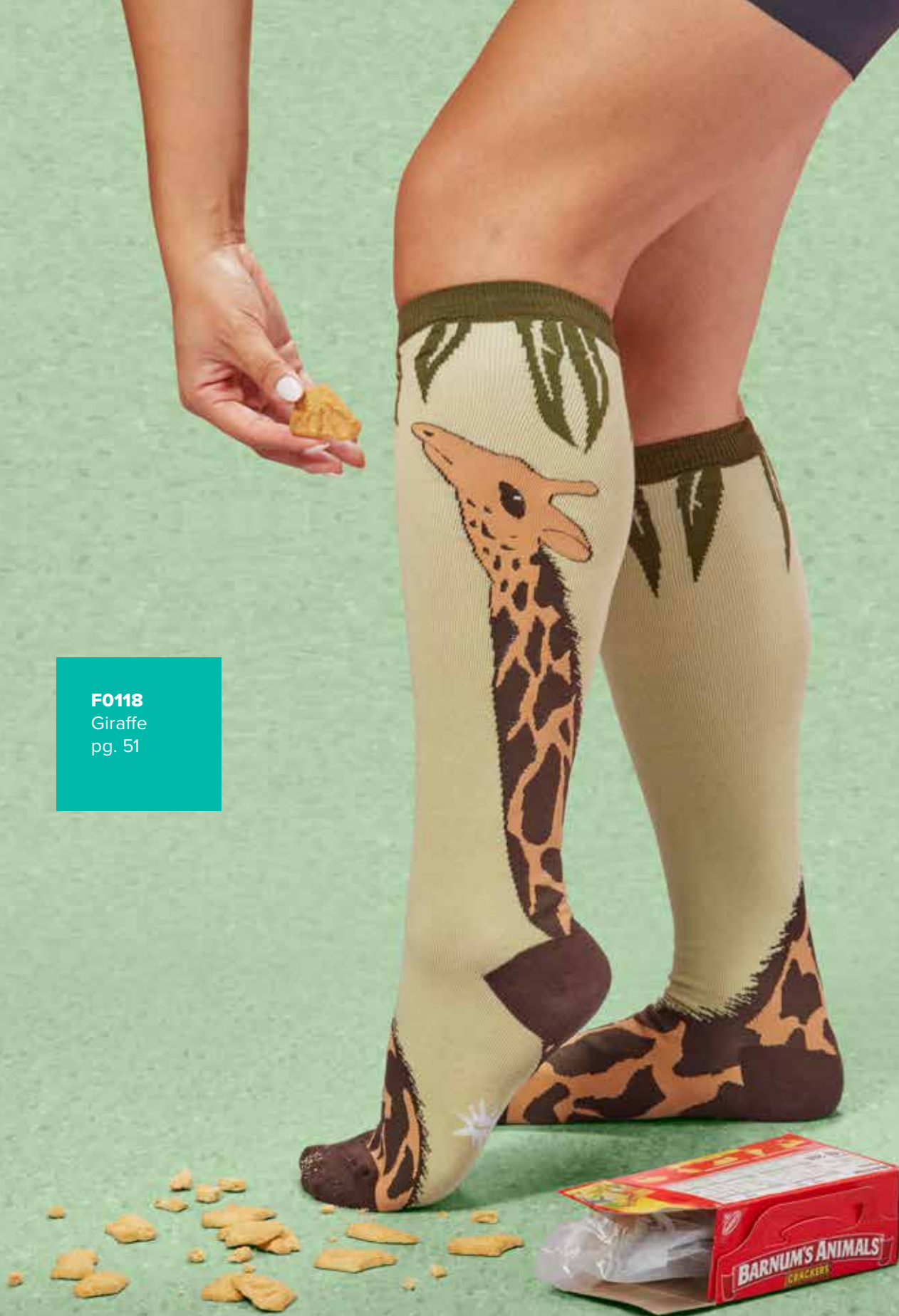
**S0179**  
Moon Walk in the Morning



Knee High



**F0118**  
Giraffe  
pg. 51

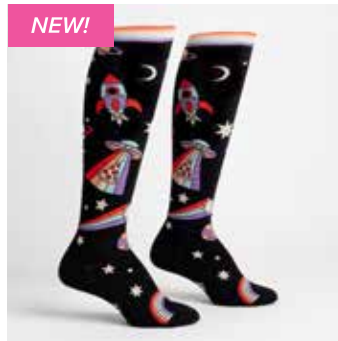


# KNEE HIGH



NEW!

**F0646**  
Stop & Smell the Roses



NEW!

**F0641**  
You Are Outta This World



**F0639**  
Rhino-Corn



**F0567**  
Mystic Mountain



**S0161**  
Bee's Knees



**F0192**  
Bee's Knees



Step into  
**COMFORT!**



**S0024**  
Chat Noir



**F0583**  
Llama Queen



**F0532**  
Sunflowers



**F0623**  
Crowned Crane



**F0541**  
Magic AF



Knee High





**F0357**  
Rawr-ler Rink



**S0166**  
Rawr-ler Rink



**F0622**  
Elephantastic!



**F0272**  
Unicorn vs. Narwhal



**S0027**  
Rainbow Blast



**S0142**  
Bees and Lavender



**F0171**  
Sloth



**F0561**  
The Monarch



**F0630**  
Black Beauty  
pg. 52

Knee High

# KNEE HIGH



**S0135**  
The Monarch



**F0637**  
You're a Gem



**S0157**  
Kick Some Ass Today, Honey



**F0626**  
Forgot What I Came In For



**S0130**  
Pup, Pup and Away



What world do you want to **step into?**



**F0556**  
Beauty in Water



**F0611**  
Bearly Best Friends



**F0632**  
Cat Van Gogh, A Selfie Portrait



**S0158**  
Welcome to My Hood



Knee High



FAN FAVORITE



**F0554**  
Dancing Axolotl



**F0506**  
Ready To Flamingle



**F0616**  
Rise and Shine



**S0028**  
Planets



**F0636**  
Bless This Mess



**F0642**  
Northern Lights



**F0631**  
Once Upon a Narwhal



**F0121**  
Starry Night



**S0032**  
Starry Night



**S0126**  
Nightlight



**F0602**  
Hmmmmmingbird



**F0582**  
Nice to Sea You



Knee High

# KNEE HIGH



**S0138**  
Nice to Sea You



**F0580**  
Dragonfly by Night



**S0147**  
Dragonfly



**S0050**  
Shark Attack



**F0600**  
Feeling Squirrely



**S0160**  
Feeling Squirrely



**F0180**  
Constellation



**F0588**  
Rollin' with my Hedgehog



**F0557**  
Luck Be a Lady Bug



**S0156**  
Space Cats



**F0548**  
Pretty Birds



**F0375**  
My Otter Half



Knee High





**S0152**  
My Otter Foot



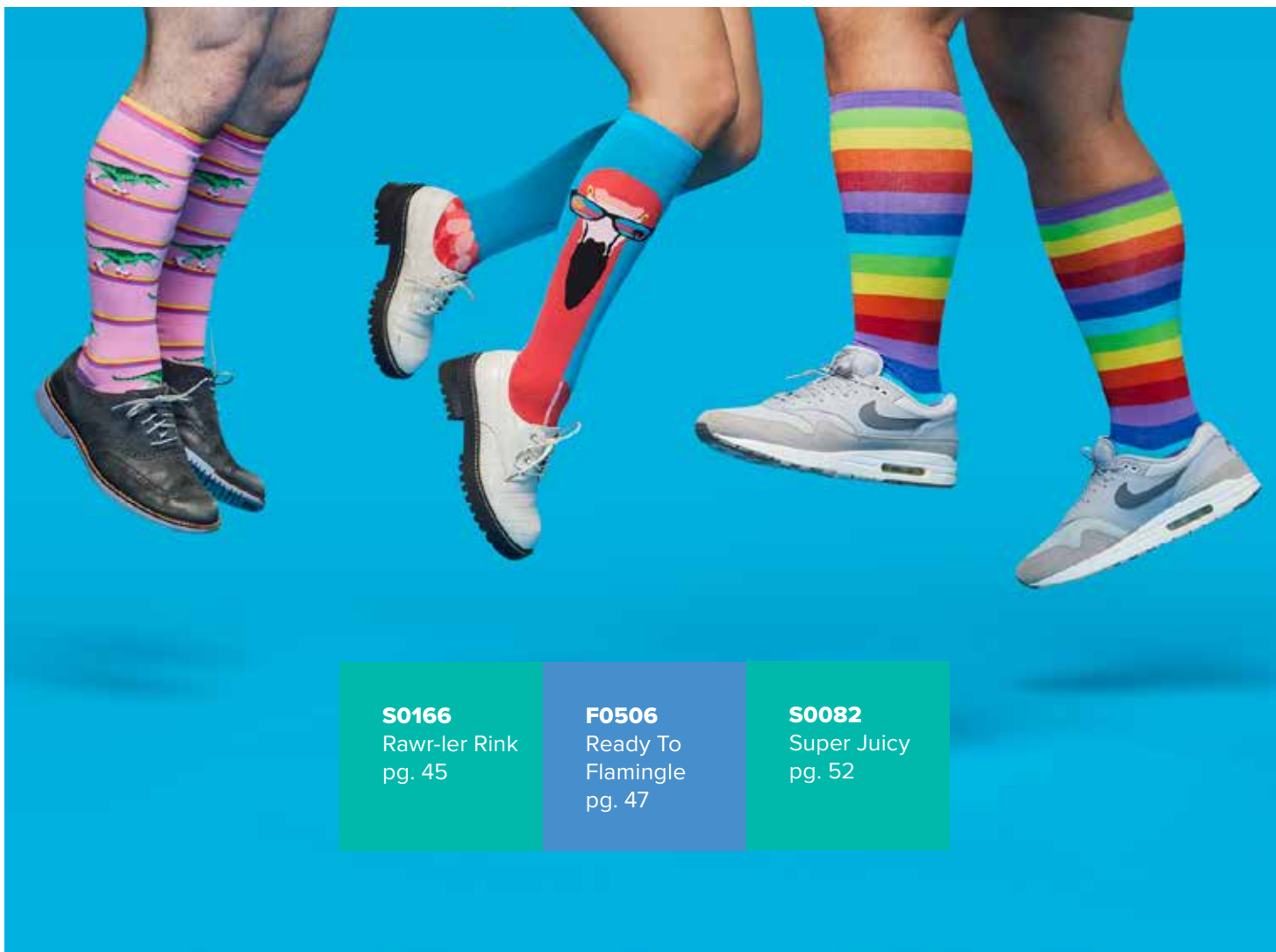
**F0617**  
Light Up My Life



**F0613**  
Wheely Great Friends



**F0625**  
Banarwhal



**S0166**  
Rawr-ler Rink  
pg. 45

**F0506**  
Ready To  
Flamingle  
pg. 47

**S0082**  
Super Juicy  
pg. 52

Knee High

# KNEE HIGH



**F0254**  
Tacosaurus



**S0033**  
Tacosaurus



**F0401**  
Foxes in Boxes



**F0581**  
Friends with Benefish



**W0464**  
Sow in Love  
pg. 12

**F0647**  
Here Comes  
the Sun  
pg. 42

Knee High





**F0627**  
Plays Well With Otters



**S0163**  
Frikk'n Laser Beams



**F0601**  
A Fan-tastic Tail



**F0634**  
Drop It Like It's Hot



**F0539**  
Mystic Moth



**F0118**  
Giraffe



**F0629**  
Hang in There



**F0570**  
Shroom and Board



**F0282**  
I Believe



**S0164**  
I Believe



**F0618**  
That's Shady



**F0597**  
Lucky You



Knee High



# KNEE HIGH



**S0096**  
Horsing Around



**F0515**  
Avoca-toes



**F0562**  
Cactus Jungle



**F0517**  
Booked for the Weekend



**WE MAKE**  
— THE —  
**ORDINARY**  
**EXTRAORDINARY.**



**F0535**  
Down To Earth



Knee High



**F0630**  
Black Beauty



**S0082**  
Super Juicy



**S0097**  
Area 51



**F0229**  
Footnotes





**S0031**  
Ostrich



**F0209**  
Ostrich



**F0425**  
Booked for Meow



**S0121**  
Magic Of the Forest



**S0086**  
Head Over Heel



**S0148**  
Stay True To Yourself



**F0609**  
Thoracic Park



**F0614**  
They See Me Rollin'



**F0558**  
Sushi Party



**F0624**  
Disco Nut!



**F0619**  
Out of Boaty Experience



**F0643**  
Cats in the Dark



Knee High



# KNEE HIGH



**F0599**  
Music Is My Forte



**S0151**  
Music Is My Forte



**S0014**  
Bad Ass



**S0020**  
Super Hero! Red & Black



**S0159**  
Take a Look, It's In a Book



**S0162**  
Let That Shiitake Go



**F0339**  
Sugar Skull



**S0165**  
Sugar Skull



**S0113**  
All Eyes On Me



**F0603**  
It's Going Tibia Good Day



**S0149**  
It's Going Tibia Good Day



**S0167**  
Stellar Whales



Knee High



**PYC0166**

You Can  
Count On Me  
pg. 56





# KIDS' CREW BUNDLES

NEW!



Tacosaurus

PYC0168 Youth



PJC0168 Junior



NEW!



Take a Look, It's in a Book

PYC0169 Youth



PJC0169 Junior



NEW!



Weiner Dogs, In Space!

PYC0138 Youth



PJC0138 Junior



GLOWS  
IN THE  
DARK

NEW!



fuzzy

You Can Count On Me

PYC0166 Youth



PJC0166 Junior



GLOWS  
IN THE  
DARK



Arch-eology

PYC0063 Youth



PJC0063 Junior



Step Into A  
World Of  
Superheroes!

DESIGN  
\* \* \*  
SOCK  
CONTEST



Area 51

PYC0137 Youth



PJC0137 Junior



DESIGN  
\* \* \*  
SOCK  
CONTEST



Bee's Knees

PYC0018 Youth



PJC0018 Junior



FAN FAVORITE



GLOWS  
IN THE  
DARK

Dinosaur Days

PYC0095 Youth



PJC0095 Junior



Look At Me Meow

PYC0077 Youth



PJC0077 Junior



Make A Splash

PYC0161 Youth



PJC0161 Junior



FAN FAVORITE



DESIGN  
\* \* \*  
SOCK  
CONTEST

Moon Walk In The Morning

PYC0164 Youth



PJC0164 Junior



Kids' Crew Bundles



**YOUTH SIZING**

3-6 YEARS | SHOE 8-13

**JUNIOR SIZING**

7-10 YEARS | SHOE 1-5



**FAN FAVORITE**



My Dear Hedgehog

PYC0162 Youth



PJC0162 Junior



My Otter Half

PYC0037 Youth



PJC0037 Junior



Rhino-Corn

PYC0163 Youth



PJC0163 Junior



**FAN FAVORITE**



Sasquatch Campout

PYC0130 Youth



PJC0130 Junior



Sloth Dreams

PYC0100 Youth



PJC0100 Junior



Solar System

PYC0121 Youth



PJC0121 Junior



**FAN FAVORITE**



Space Cats

PYC0139 Youth



PJC0139 Junior



Spring Awakening

PYC0136 Youth



PJC0136 Junior



Totally Jawsome!

PYC0073 Youth



PJC0073 Junior



Winging It

PYC0029 Youth



PJC0029 Junior



Kids' Crew Bundles

# KIDS' TURN CUFF CREW & KNEE HIGH



NEW!

Berry Cute

YQ0015 Youth



JQ0015 Junior



NEW!

Out Pops a Butterfly

YQ0014 Youth



JQ0014 Junior



Bee-ing Happy

YQ0006 Youth



JQ0006 Junior



Llama-corn

YQ0007 Youth



JQ0007 Junior



FAN FAVORITE

Love Bug

YQ0013 Youth



JQ0013 Junior



FAN FAVORITE

99% Unicorn

YQ0011 Youth



JQ0011 Junior



NEW!

fuzzy

A Purr-fect Day

YK0125 Youth



JK0125 Junior



NEW!



Cat Claw

YK0126 Youth



JK0126 Junior



FAN FAVORITE



I Believe

YK0029 Youth



JK0029 Junior



Ice Cream Dream

YK0020 Youth



JK0020 Junior





YOUTH SIZING

3-6 YEARS | SHOE 8-13

JUNIOR SIZING

7-10 YEARS | SHOE 1-5



GLOWS  
IN THE  
DARK

It's Going Tibia Good Day

YK0120 Youth



JK0120 Junior



fuzzy

Llama Queen

YK0121 Youth



JK0121 Junior

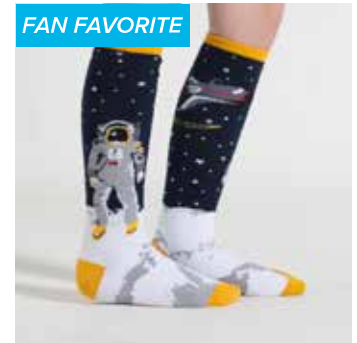


My Otter Foot

YK0117 Youth



JK0121 Junior



FAN FAVORITE

One Small Step

YK0014 Youth



JK0014 Junior



DESIGN  
A  
SOCK  
CONTEST

Planets

YK0031 Youth



JK0031 Junior



# WE BELIEVE IN:

- Aliens
- Sasquatch
- Zombies
- Unicorns
- Tiny kittens in space



FAN FAVORITE

DESIGN  
A  
SOCK  
CONTEST

Rainbow Blast

YK0030 Youth



JK0030 Junior



DESIGN  
A  
SOCK  
CONTEST

Shark Attack

YK0018 Youth



JK0018 Junior



FAN FAVORITE

fuzzy

Shroom + Board

YK0119 Youth



JK0119 Junior



Super Juicy

YK0003 Youth



JK0003 Junior



Kids™ TurnCuffKneeHigh

# DISPLAY OPTIONS



**POP4**  
Spinning Floor POP

- Ships free when filled
- Comes with 40 movable 6" hooks
- Weight: 32lbs
- Dimensions: 72" H x 20" W x 18" D
- Holds about 342 units



**LF0001**  
Legform: Men's Crew



**LF0002**  
Legform: Knee High



**LF0003**  
Legform: Women's Crew



**BOX0003**  
Black Gift Box





# ORDERING FROM US

## MINIMUM ORDER

Our opening order is 48 pairs of socks. Most of our product comes in pre-packs and must be ordered in multiples accordingly. Information on pre-packs is listed on our price list.

## PAYMENT METHODS

We accept Visa/MasterCard/American Express/Discover & ACH payments. Unless you have been approved for other payment terms, all orders must be pre-paid. You may apply for Net 30 Terms after your first order has been successfully shipped and billed.

## SHIPPING

Most orders are shipped from our Portland, OR warehouse, but we also have a DC in Canada to fulfill orders for our northern neighbors. Customer is responsible for shipping costs unless we are running an awesome promotion. We do our best to get orders out the door 3 to 5 business days after receiving purchase orders. We ship all orders ground service unless requested otherwise, so don't forget to include transit time when factoring in estimated delivery time.

## BACKORDERS

It happens, sometimes we run out of inventory. If you have 24 or more pairs on your order than are not in stock at your requested ship date, we will keep a backorder open and ship it to you with free freight terms when everything is back in stock. Out-of-stock styles that total less than 24 pair will be cancelled, but we'll send you a handy note about restock dates on your order confirmation.

## ONLINE SALES

We have a channel restriction policy in place, which is fancy for saying you can't sell our product on Amazon, Ebay, Walmart or any other online marketplace. We would, however, love for you to sell Sock It to Me on your own website. We've even got ways to help you get things loaded fast!

## MINIMUM ADVERTISED PRICING POLICY

Yeah, we've got one and we take it seriously. We've created a pricing strategy that works for everyone and ask that you not advertise pricing of Sock It to Me products for less than our recommended pricing of Sock It to Me products for less than our recommended MAP. For more details reach out to: [sales@sockittome.com](mailto:sales@sockittome.com).

## RETURNS

Sock It to Me does not accept returns. Credits or replacements will be offered for defective product or if we shipped something in error.

## NEW WHOLESALE CUSTOMERS

Hi and welcome! If you are considering purchasing Sock It to Me, you should be a retail store with either a storefront or online shopping cart and tax ID number. The quickest way to get set up to buy from us is to work with one of our amazing sales reps (see back cover) or fill out the wholesale application on our website:

<https://www.sockittome.com/about/wholesale-information>. We'll respond with all the support you need to get started.

## PLACING ORDERS & INQUIRIES

We know buyers have their own methods and we support them all. You have the option to work with one of our RAD reps (check out agency list on the back cover to find an agency near you). Or contact our own Sock Squad:

## ORDER PROCESSING INQUIRIES:

**E-MAIL:** [orders@sockittome.com](mailto:orders@sockittome.com)

**PHONE:** 503-419-6428 ext. 1

**HOURS:** Monday - Friday from 8am to 3pm PDT  
We observe most major holidays.

## SALES & MERCHANDISING INQUIRIES:

**E-MAIL:** [sales@sockittome.com](mailto:sales@sockittome.com)

## PREFER TO SELF-SERVE AT MIDNIGHT WHILE DOWNING A CHOCOLATE MILKSHAKE?

Register for a username and password by emailing [orders@sockittome.com](mailto:orders@sockittome.com) to get started today!

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