



# WHOLESALE CATALOG





## INTRODUCING PLUM DELUXE

### Infusing Warmth and Connection into Your Business

Plum Deluxe warmly welcomes you to a world of tranquility, where each sip of our handcrafted, ethically sourced teas tells a story of passion and connection. We take pride in partnering with small farms, ensuring that every cup of tea you enjoy contributes to a sustainable and equitable future. Our unwavering commitment to quality and customer satisfaction sets us apart in the realm of loose leaf tea, providing you with an experience that is as heartwarming as it is delightful.

At Plum Deluxe, we recognize the significance of nurturing meaningful relationships and crafting lasting memories for your business. Whether you seek to impress clients, strengthen employee engagement, or foster unwavering customer loyalty, our exquisite teas add a touch of sophistication to every retail setting. Our dedicated team works closely with you, handpicking personalized tea offerings that seamlessly align with your brand identity, infusing our products into the fabric of your

business environment. From retail ready packaged tea collections to bespoke blends tailored exclusively for your organization, Plum Deluxe embodies a refreshing and distinctive approach to partnerships, where tea becomes an artful expression of your brand's values and aspirations.

Indulge in the warmth and connection that Plum Deluxe brings, as each sip creates a moment of respite and unity. Embark on a journey through flavors and aromas that will leave a lasting impression on your cherished clients, valued partners, and dedicated employees. Together, let us transform ordinary business interactions into extraordinary encounters of genuine care and camaraderie, all inspired by the exceptional teas that define the essence of Plum Deluxe.

*Andy*

FOUNDER AND CREATOR,  
PLUM DELUXE



Hand-Blended in Oregon  
in Small Batches



Natural, Organic, &  
Wildcrafted Ingredients



Unique Recipes with No  
Sugar, Nothing Artificial

## ORDERING INFO

### 1oz pouch

Cost \$3.50 | MSRP \$7.00  
makes 10-15 cups

### Bulk Pouch of Tea Bags

Cost: \$24 for 80 tea bags

### 1lb bulk pouch

Cost \$35.00  
makes 160 - 240 cups  
depending on serving size

### 1.5-2oz jars

Cost \$6.00 ea | \$36 case of 6  
MSRP \$12.00 ea  
makes 15-30 cups per jar



\* Available in jars

## BLACK TEAS

Available in 1-ounce retail-ready bags and 1-pound bulk bags

### Reading Nook Lavender Rose Chamomile \*

heady florals, creamy vanilla, creative moments

Our original black tea, a best seller since our first batch in 2015. A brisk black tea (decaf available) with creamy vanilla and a floral trio of rose, lavender, and chamomile shows us a tea can be more than the sum of its parts. Pairs perfectly with creative pursuits of all sizes.

### Mindful Morning Earl Grey Creme

fresh bergamot, creamy vanilla, tannins, quiet meditation

Experience a modern twist on a classic tea with our take on Earl Grey Creme. Flavor-forward and made with real Italian bergamot, you'll be delighted by the naturally sweet citrus taste. The perfect way to relax and appreciate the moment.

### Vanilla Latte Cardamom Creme

rich, toasted vanilla, warming cardamom, adventures with your bff

Black tea and sweet honeybush team up with classic vanilla and a hint of cardamom for for a cuppa that'll have you ready for anything the day brings. Perfect for a day out with friends.

### Comfort Blend Orange and Cinnamon

sweet orange, cinnamon and clove, a warm embrace

A classic orange spice black tea, but with our own carefully tested recipe for the perfect flavor of sweet orange and spices that envelop you like a warm embrace.

### Oregon Breakfast Hazelnut Orange

earthy hazelnut, butter, hint of citrus, sunrise over the mountains

Wake and welcome a new day with our robust morning blend. Earthy honeybush and buttery hazelnut meet with a soft twinge of citrus, culminating in a blend that conjures the rich notes of coffee without the bitterness.

### Creme Brulee Earl Grey with Jasmine and Vanilla \*

burnt sugar, fragrant blossoms, teatime any time

Our customers tell us this is the creamiest of cream Earl Greys, making it the perfect tea for any teatime. Bergamot and jasmine blossom offer an intoxicating aroma, with deliciously creamy vanilla notes.

### Blackberry Mojito Spearmint Lime

sweet blackberry, spearmint, bright lime, hint of maple, seizing the day

Let this exciting medley of flavor be your sidekick as you go out and seize the day. The power-packed combination of lime, mint, blackberry, and a hint of maple will remind you that you have something special to bring to the world!

### Strawberries and Cream with Rose

creamy vanilla, luscious rose, ripe strawberries, moments of levity

The classic berries and cream tea gets a floral twist. Rose brings out a ripe, jammy side to strawberry, and the fruit brings out the deeper tones of the rose petal, all surrounded by creamy vanilla. Your moments will feel lighter and brighter sipping this cuppa.





## BLACK TEAS

Available in 1-ounce retail-ready bags and 1-pound bulk bags

### **Porch Sippin' Pecan Praline** \*

*malt, rich cinnamon, sweet nuts, relax and sit a spell*

Our fragrant, delicious pecan black tea blend is a brew you'll want to sink into whenever you're ready to sit a spell — whether that's on a porch or not. Great both hot/iced or as a tea latte.

### **Gratitude Strawberry Earl Grey** \*

*astringent citrus, ripe berries, creamy vanilla, serendipity*

When they said Earl Grey with a twist, we never knew it could be fruit! This black tea blend pairs the astringent, toothsome bergamot of Earl Grey with fresh strawberries and a hint of vanilla, which turn out to be the perfect dance partners on your palate. It's like a cup of serendipity, an unexpected moment you're so happy you found.

### **Huckleberry Happiness**

*tart fruit, bursting berry, things that make you cheerful*

A pairing of sweet and tart berries combines well with black tea for a well-balanced — and popular — cuppa. The juicy, fruity flavor brings on a sense of happiness.

### **Sweet Georgia Peach**

*the ripest of peaches, sweet nuttiness, joy of nostalgia*

A peach black tea with that extra special touch - a kiss of caramel and walnut. It's a caffeinated version of nostalgia, great for catching up with friends and family.

### **Raspberry Linzer Cookie Dessert Tea**

*fresh cream, raspberry juice, shortbread, reflecting on special memories*

If you like raspberries and cream during the summer days, then you'll love this dessert tea blend that we enjoy every month of the year. The addition of cocoa peel and cinnamon reminded us of grandma's linzer cookies, hence the name. Sip and reminisce on your fondest memories.

### **Breakfast in Bed Blackberry Hazelnut**

*brisk black tea, ripe blackberries, creamy hazelnut, mellow morning routines*

It's important to take time for yourself first thing in the morning. This blissful brew, bursting with blackberry flavor tempered by smooth hazelnut, is the perfect way to wake up to a mellow morning moment.

### **Italian Wedding Cake Caramel Coconut Pecan**

*praline pecans, sweet coconut, buttercream, enjoying the good things*

By popular request, the blending wizards at Plum Deluxe created a cake-inspired tea without the sugar. Cinnamon pecans, vanilla, and coconut pieces combine with black and green rooibos teas for a most satisfying blend. As the saying goes, let them eat cake!

### **Ristretto Blend**

*sharp, grounded sweetness, moments of calm clarity*

Experience a tea coffee substitute that is simply delicious. Chicory and dandelion root are swirled with fresh cacao and hints of caramel to create a balanced flavor, similar to coffee (but caffeine-free). Enjoy its calming effect.



Available in 1-ounce retail-ready bags and 1-pound bulk bags

★ Available in jars

## OOLONG AND PUERH TEAS

### Mango Almond Oolong

*juicy mango, marzipan, minerals, moments of connection*

Naturally fruity, nutty tones of oolong tea pair perfectly with a juicy splash of mango and a hint of toasted almond. A bright and balanced blend on busy afternoons, both energizing and soothing

### Chocolate Mint “Like the Cookie” Oolong

*sweet peppermint, airy chocolate, creamy oolong, moments of laughter*

This bright and perky oolong brings together the classic pairing of chocolate and mint in a refreshing and balanced blend. The crisp and energetic brew elevates a game night with friends, or watching your favorite comedy!

### Peaches n’ Cream Oolong

*sweet peaches, soft vanilla, light wood, ice cream socials*

If you’ve ever wanted the sweet, summery flavors of fresh peaches and cream all year round, you’ll want to sip this delightful blend. Woodsy oolong is the perfect base for ripe fruits laced with vanilla. Takes well to cream and sugar, of course!

### Forest Berry Puerh

*black forest cake, berries off the vine, a walk through the forest*

Bountiful berries are in this berry puerh blend, those sweet and tart fruits balance with the earthy, chocolately tones of a puerh - reminding you of a black forest cake, but without the sweetness. Each sip is like the nourishing moments of a walk in the forest with wise old trees surrounding you.

### Strawberry Truffle Puerh

*rich chocolate truffle, sweet strawberry, hint of orange, moments of indulgence*

The layers of flavor provided by fruit, chocolate, and puerh tea force you to pause a moment to take it all in. Give yourself a moment to indulge your senses- you deserve it.

### Vanilla Rose Dark Tea Puerh Hearts

*fragrant rose, creamy vanilla, rich puerh, little rituals*

The re-steepability of this nuanced blend of fragrant florals, creamy vanilla, and a dynamic dark puerh makes it perfect aid in finding your routine, and creating your own rituals of self care and self love.

## CHAI

### Full Moon Chai Vanilla Butternut Masala ★

*buttery walnut, aromatic spice, moments of contentment*

Our in-house masala chai black tea blend made with a twist: vanilla butternut, which adds hits of sweet creaminess without any sugar. Inhaling the sweet, spicy aroma while sipping will create calm, caffeinated moments of contentment. Wonderful with milk.

### Portland Rose City Blackberry Almond Chai

*sweet spice, dark fruit, fragrant rose, Portland explorations*

Enjoy a taste of Portland with this blend of rooibos and black tea, Oregon-grown rose petals, sweet and warming spices, and a hint of nutty almond. You’ll feel like you’re walking through the Rose City with every sip.

### Uplifting Coconut Chai

*tropical fruits, subtle citrus, bold spices, joyful exuberance*

Raise your spirits — and your energy levels — with our most caffeinated coconut chai. Sweet coconut and a hint of lemongrass balance bold spices for a tea that will have you dancing with joy.

## GREEN AND WHITE

Available in 1-ounce retail-ready bags and 1-pound bulk bags

### **Citrus Mint Green Tea**

*bright citrus, soothing mint, new leaves, relaxing in the shade*

Perk up your day with this Chinese green tea paired with lemon, orange, and fresh spearmint. The lower caffeine level makes it the perfect refresher during your afternoon slump.

### **Queen's Blend Lemon Creme Earl Grey Green**

*citrus fresh from the garden, rich cream, feeling like royalty*

Our blenders gave Earl Grey a twist with a splash of lemon, a generous lashing of vanilla cream, and an utterly delicious green tea that won't be out of place at afternoon tea. Savoring sips of this blend feels like getting the royal treatment you deserve.

### **Abundance Passionfruit Elderflower Green Tea**

*alpine meadow, freshly opened passionfruit, moments of feeling complete*

Abundance means having more than enough, and this Japanese green tea paired with juicy passionfruit and a pinch of elderflowers feels just like that: abundant, satisfied, complete. One of our staffers has a large pitcher of this tea on ice in their fridge 24x7.

### **Garden Grove Cherry Jasmine Green Tea**

*juicy cherry, sweet grass, gentle florals, relaxing soaks in the tub*

Sink into bliss with luscious cherries, sweet vanilla, and the lightest hint of florals all wrapped up in grassy green tea. Draw a bath, pour a pot, and get ready to relax.

### **Mango-Apricot Green Tea**

*fragrant mango, juicy apricot and peach, learning something new*

Engage your body and mind with this juicy blend of mango, apricot, and peach. The burst of fruity flavor will delight your senses, and bring to mind the joy of making connections, and contemplating new ideas.

### **Candied Orange Green Tea**

*orange rind, butterscotch candy, sweet citrus, smiles*

A fan favorite, this blend brings sweet citrus notes to a very light green tea, making for a naturally sweet but not cloying cuppa. It's one of those teas that just makes you smile.

### **Lavender Daydream White Tea with Mango**

*lavender, a bouquet of stone fruit, light citrus, moments of bliss*

Linger in a moment of euphoria with this balanced blend of flowers, fruit, and delicate white tea. Lavender, mango and apricot mingle with a touch of citrus to recall your fondest daydreams of a carefree afternoon.



Plum Deluxe

# Magical Butterfly Herbal Tea

ALL NATURAL  
just add a splash  
of citrus for  
color-changing  
magic!

PREMIUM LOOSE LEAF TEA • HAND-BLENDED FRESH

## HERBAL TEAS

\* Available in jars

Available in 1-ounce retail-ready bags and 1-pound bulk bags

### **Soul Warmer Caramel Chestnut** *nutty, toasted caramel, natural honey, refill your cup*

Our best-selling nutty caramel tea pairs the sweet, toasty caramel notes of red rooibos with chestnut and hazelnut. It's invigorating in a very soothing way, perfect for those moments when you're feeling run down and need to refill your cup.

### **Self Care Apricot Elderberry** \* *tart berry, sweet apricot, recovering from the day* Our favorite honeybush blend pairs the tart, refreshing notes of elderberry with crisp, sweet apricot. Aptly named the Self Care blend because you'll feel yourself recovering from the day with every sip. Great with a splash of cream!

### **Peach Bellini** \* *sweet fruits, champagne, toasting your friends*

Piles of fresh fruit pieces (strawberry, mango, papaya, apricot, pineapple — and, of course, peach!) are blended with red rooibos and a pinch of rose petals for a refreshing treat, hot or iced. Perfect with brunch!

### **Strawberry Echinacea Immunity** *tart hibiscus, rich red berries, woody florals, nurturing health*

A staff favorite for a reason! Strawberries, elderberries, and hibiscus make a splash of naturally sweet tartness, while echinacea smooths it out and supports immunity too. Delicious both hot and iced, wellness has never tasted so sweet.

### **Magical Butterfly Pea Flower Blend** *fresh berries, fragrant botanicals, grassy vegetal notes, moments of joy*

Fruit and florals are blended with blue butterfly pea flowers to create a magical harmony of flavor and color. Add citrus and watch the color change! Pairs wonderfully with moments of joy: creating art, birthday parties, gathering with people you love.

### **Butterfly Pea Flowers** *sweet earth, dry grass, legumes, color magic*

These bright blue flowers will add magic to any beverage, hot or cold. On their own they steep up a gorgeous blue, but a pH reaction with citrus will then turn the liquid a variety of colors, from pink to purple to green! Great to tea, lemonade, cocktails, or anything where you want to infuse an element of surprise.

### **Calm Chamomile Bloom Lavender Rose** *honeyed florals, herbaceous lemon, restful evenings*

Nourish your spirit with soothing chamomile blooms and lemon balm blended with a pinch of Oregon-grown rose petals and lavender buds. This delightful herbal tea reminds us of walking through a garden in the evening.

### **Cozy Tranquil Dream Chamomile Citrus** *honeyed floral, tart fruit, citrus, sweet dreams*

This curious combination of tart rosehip, orange, and hibiscus with a melange of lemongrass, chamomile, and spearmint is designed with relaxation in mind. Perfect for sweet dreams and daydreams alike.

### **Vanilla Sugar Cookie** *sweet vanilla, fresh cardamom, warm spices, treating yourself*

Whether you think it's more of a snickerdoodle tea or the perfect vanilla sugar cookie tea, you'll find this a very satisfying balance between sweet and spice — a unique recipe perfected by our tea makers. It tastes exactly like what treating yourself feels like.

### **Evening in the Garden Elderflower Rose Lemon** *earthy, sweet florals, gentle citrus, relaxing amongst the flowers*

Close your eyes, take a sip, and transport yourself to an Oregon rose garden. Heady floral aromas are tempered with the earthy sweetness of elderflowers and a bright splash of lemon.

\* Available in jars

## HERBAL TEAS

Available in 1-ounce retail-ready bags and 1-pound bulk bags

### Rejuvenation Lemon Ginger Herbal Tea

*fresh citrus, spicy zing, moments of respite*

Looking for a great lemon and ginger tea for a boost? Look no further; our blend features the freshest ginger and lemon peel, with hints of licorice root and rose for a cooling touch. It's a moment of respite and rejuvenation in a glass. Extend the brew time for an extra spicy treat or try it as an herbal iced tea.

### Cuddletime Chamomile Vanilla Mint Herbal Tea

*hint of mint, toasted vanilla, sweet hay, bedtime rituals*

A bedtime classic reimagined with the freshest herbals. Rooibos lends a toasted note to the vanilla, while the honey-like sweetness of chamomile is calmed by a hint of mint. A bedtime ritual that just feels so right.

### Dragonfruit Desire Herbal Tea

*tropical fruits, tart florals, sweet grass, manifesting delight*

Dream up a bright future with this refreshing herbal blend. Sweet dragonfruit, mango, and berries pair up with tart hibiscus for a green rooibos tea that's just right hot or iced, wherever your muse takes you.

### Night Cap Valerian Root and Peppermint Herbal Tea

*tart fruits, wet earth, bright herbs, sleeping in*

Get your cozy blankets ready — this is THE tea Plum Deluxe staffers grab when they really need to sleep tight. Nervine relaxants (that's a type of herb!) valerian root and chamomile are blended with mint and lemongrass for a brew that'll have you resting easy in no time.

### Pears and Cinnamon Herbal Tea

*rooibos, sweet pear, warming cinnamon, getting cozy after a long day*

Let the tension of the day melt away with this nuanced rooibos blend. The flavor of pear sweetens the vibrant and familiar warmth of cinnamon, leaving you in a state of comfort and contentment.

### Refreshing After Dinner Mint Peppermint Spearmint Herbal Tea

*fragrant mint, earthy spice, soft vanilla, post-dinner conversations*

Tummy troubles? This honeybush blend is your new hero. Peppermint, spearmint, and marshmallow root come together with clove and ginger to aid digestion and soothe the body. This tea is wonderful served after a large meal or any time you need a bit of a reset.

### White Chocolate Peppermint Herbal Tea - Loose Leaf

*crisp mint, fragrant vanilla, moments in pajamas*

If a calming, sweet cup of herbal tea is calling your name, then pour yourself a cuppa white chocolate peppermint rooibos herbal tea. It's a simple blend of creamy vanilla, peppermint, and rooibos with a sprinkling of coconut flakes for an added touch of sugar-free sweet. This tea is like a good pair of pajamas: always comfortable, cozy, and relaxing.

### Slowly Unwind Linden Elderflower Berry Herbal Tea

*earthy florals, forest berries, letting go of stress*

Relaxing linden and elder flowers have been blended with sweet summer berries and a hint of rose for an herbal tea that will have you doing just what the name suggests: unwinding. Sip, rest, and take respite.

\* Available in jars

## HERBAL TEAS

Available in 1-ounce retail-ready bags and 1-pound bulk bags

### Tranquil Peach Pineapple Herbal Tea \* Golden Cacao Turmeric Chocolate Adaptogen Herbal Tea

*fresh grass, juicy peach, earth, not taking things too seriously*

Our peach chamomile tea is so relaxing some call it peach tranquility. The rooibos base has not just peach and chamomile, but also hints of pineapple and tart lemon. A tea for when you don't want to take things too seriously; do a puzzle, read a book, or just curl up in the blankets.

### Pineapple Pop Herbal Tea

*tropical fruits, bright citrus, relaxing poolside*

Get in the car, we're going swimming! This blend of pineapple, mango, apple, and apricot pieces has a hint of lemongrass and orange for an herbal tea that's perfect poolside.

### Happy Hour Hibiscus Lime Herbal Tea

*tart and earthy florals, zesty citrus, mocktails on the patio*

Cheers to you! Inspired by both cocktail flavors and the Mexican jamaica drink, this herbal blend features gorgeously tart hibiscus with earthy honeybush and a touch of lime. Perfect for mocktails, cocktails, or any celebratory sips.

*sweet spice, earthy bitters, rich cacao, cures what ails you*

Give yourself a boost with this adaptogenic blend of turmeric and spices. Cacao nib adds richness, making this a perfect herbal tea for a golden milk latte.

### Buttery Shortbread Herbal Tea

*creamy butter, sweet vanilla, contemplating the good things*

Give in to your cravings with this tasty sugar-free cookie tea — or pair with a treat! Honeybush shines strong with the additions of vanilla and golden buttery overtones will leave you feeling satisfied and contemplating all the good things in life.







## WINTER SEASONAL TEAS

Available January - March

### **Chocolate Hazelnut Chai**

*buttery nuts, rich cocoa, warm spices, cuddles with loved ones*

Rich chocolate and the buttery comfort of roasted hazelnuts combine with a heap of warming spices for a tea that everyone will enjoy. Make it a latte and curl up with your loves.

### **Raspberry Cocoa Truffle Puerh**

*bright raspberry, rich chocolate truffle, hint of orange, making valentines*

Take a moment to savor this luxurious blend of chocolate, berries, and rich puerh as you show your affection for your loved ones. Let the surprising, candy notes of orange spark your imagination and creativity.

### **Mardi Gras Black Tea**

*warmed cinnamon, sweetened pecans, marching in a parade*

Inspired by our favorite flavors of New Orleans (think pecan pralines and beignets, to name a few), this bold black tea blend combines fresh cinnamon and pecans – it's like a pecan praline without all the sugar. It's such a fun and celebratory tea that reminds us every day is a good day for a parade!

### **Mont Blanc Chestnut Meringue Black Tea**

*deep chestnut, crisp vanilla, invigorating cafe conversations*

Named after the highest mountain in France, the only peaks in this blend are the high flavors inspired by the Parisian chest meringue dessert of the same name. Our richest and deepest chestnut tea blend, simply incredible as a tea latte.

### **Honey Lemon Herbal Tea with Almond**

*melodic lemon, sweet almond, feeling your best self*

Winter is looking bright with a cup of our honey lemon tea. The addition of sweet almonds adds a unique twist that is both satisfying and nourishing. A cup of this blend and you'll be feeling like your best self, every time.

### **Cinnamon Nourish Black Tea**

*fresh cinnamon, light vanilla, savoring simplicity*

Sometimes simple is best - our Cinnamon Nourish blend pairs the highest quality cinnamon with a pinch of fresh vanilla - an uncomplicated yet deliciously nuanced customer favorite. Try it with a little honey!

### **Cinnamon Apricot Herbal Tea**

*sweet cinnamon, tart and crisp apricot, enjoying your favorite blanket*

Nothing gets you through the winter doldrums better than our simple-yet-delicious cinnamon apricot herbal tea. Rich fresh cinnamon pieces combine with flavorful apricot to produce an intoxicating cup that will wrap your senses as comfy as your favorite blankets.

### **Golden Chai Tea with Turmeric**

*sweet spice, earthy bitters, rich cacao, cures what ails you*

Chai is the perfect winter comfort, but it's taken to a new level with the addition of turmeric. We use a carefully curated blend of spices for perfect balance, warmth, and comfort. Makes a great latte (a turmeric tea latte is often called 'golden milk').

### **Lunar New Year Herbal Berry Apricot Herbal Tea**

*crisp bursting berry, sweet apricot, fresh starts*

It's a brand new year – finally! And what better way to celebrate than with this fruity herbal Lunar New Year tea. We found ourselves drawn to fruit – traditional symbols for health and wealth – and came up with the most delicious and delightful blend of forest berries and apricots, a nurturing herbal tea to get you through those long winter nights and help you find your best self in 2024.



## SPRING SEASONAL TEAS

Available March - May

### **Tropical Vacation Green Tea**

*coconut milk, fresh-picked strawberries, dry grass, vacation vibes in a glass*

Green tea can be good for you and not boring — our strawberry coconut green tea is proof of that. Something about coconut paired with any fruit — especially strawberries — gives that cool, calm, collected vacation vibe right in your glass.

### **Champs Elysee Cherry Almond Herbal**

*marzipan, tart fruit, soft vanilla, Paris in the spring*

Take yourself on a surprise trip to Paris with this red rooibos herbal blend. Inspired by la tarte amandine aux cerises, it combines luscious cherries and almonds with a tart hint of hibiscus and rosehips. Delightful for sipping under the cherry blossom trees.

### **Spring Romance Lilac Black**

*heady florals, botanicals, self love*

Our most floral-forward tea, this blend is aptly named for those who truly love spring and the array of parfum that fills the air. While we have blends with rose and lavender year-round, we save a special spot in our spring lineup for the short-lived but much beloved lilac. Great with a dash of cream and reflecting on those special things you love.

### **Full Body Reset Green**

*bright lemon, sweet ginger, fresh green tea, starting something new*

Whether it be a new season, a new project, or a new book, it's always exciting to start something new! This bright blend of lemon and ginger with green tea will give you the boost you need to seize the moment.

### **Coco Lavender Chai Herbal**

*sweet, fragrant florals, gentle spices, watching raindrops on the windowsill*

Spring rain and heady florals were the inspiration for this unique herbal chai. Oregon lavender melds with coconut flakes and warm spices for cozy evenings in your reading nook.

### **Lucky Irish Breakfast**

*Irish cream, marzipan, malt, feeling lucky*

*Sláinte is táinte* to you! (That's "health and wealth" in Gaelic.) Raise your teacup to the Irish spirit with this strong, malty breakfast tea accented with creamy vanilla and sweet almond. Four-leaf clover not included.

### **Honey Tangerine White Tea**

*sweet wildflower, healthy tangerine, gentle spring sunlight*

The delicate warming sun rays of spring shine through this wonderful tangerine white tea - kissed with notes of honey. The tangerine and honey notes accent the natural flavor profile of a white tea - making it perfect to better explore this underappreciated tea type.

### **Sweet Mango Herbal**

*maple fresh from the tree, just-picked mangoes, springtime moments with best friends*

Every memory of springtime moments with best friends is encapsulated in this sweet mango herbal tea blend. Dashes of fresh maple and cacao peel bring out the juiciness of the mango, meaning no sweetener is required - but moments spent sipping this stunner of a blend will definitely be sweeter.

### **Raspberry Macadamia Nut Herbal**

*refreshing raspberry, freshly roasted Hawaiian macadamia, savoring life's sweet moments*

Inspired by the sweet treats that often accompany Hawaiian macadamia nuts, this blend pairs refreshingly sweet/tart raspberries and toasted macadamia nut. The aroma is electrifying and the taste pairing is simply magical. Great with a splash of cream.

### **Grapefruit Mint Herbal**

*grapefruit crispness, eucalyptus aromas, having a spring break*

This unique blend brings a fresh perspective to those spring days - perfect for tea breaks and time for reflection. Sweet and savory notes blend and balance the crisp tones of the grapefruit with the eucalyptus-tinged peppermint. It's unlike anything we've tried before, and we just can't decide if we love it more hot or iced.

## Summer Iced Tea Collection

Available May - August

### Watermelon Mint Herbal Tea

*crisp mint, deep melon, hits the spot on a sunny day*

While a simple blend of fruit pieces and spearmint, our summer watermelon tea is packed with flavor. Our customers call this a true thirst quencher; watermelon mint iced tea just hits different on a hot day.

### Wildberry Refresher Herbal Tea

*forest berries, fresh lavender, sunny days relaxing outdoors*

A balanced blend of fresh berries and lavender is perfect for sunny days. A relaxing iced tea after completing chores and errands, you'll find yourself ready to find a comfortable spot and relax.

### Peach Popsicle Herbal Tea

*peach, marzipan, earth, hot summer afternoons*

Juicy, fresh peaches and sweet almonds are mellowed and enriched by tart hibiscus for this perfect summer picnic blend. We also recommend it for tea popsicles, as the name suggests.

### Strawberry Rhubarb Oolong Tea

*sun-ripened fruit, wood, sugar cane, summer picnics*

Nothing says sweet summer days like ripe strawberries and earthy rhubarb, so we've paired them with a blend of black tea and oolong for a picnic-friendly classic that's refreshing hot or iced.

### Hammock Blend Orange Creme Black Tea

*vanilla ice cream, orange juice, carefree moments*

Relive sweet summer memories of ice cream trucks long evenings with this carefree blend. Fresh oranges and creamy vanilla turn a great black tea into the perfect iced tea — like a classic orangesicle but without all the sugar!

### Beach Plum Black Tea

*fruity plums, juicy peaches, sitting poolside*

This peach and plum tea highlights a flavor combination that is just downright refreshing. The lower caffeine blend makes you feel like you're sitting by a gorgeous poolside.

### Pomegranate Punch Decaf Black Tea

*citrus melange, perfect pomegranate arils, summer afternoon gatherings*

We've taken a pomegranate tea and added a twist: fresh citrus with a dash of this and a dash of that. It goes without saying this makes a wonderful decaffeinated iced tea that everyone can enjoy. Decaf doesn't have to be boring — especially when it comes to summertime conversations with friends.

### Pineapple Oops Green Tea

*bright fruits, fresh-cut grass, citrus, opportunities to grow*

This blend was supposed to be Pineapple Pop... but a goof-up resulted in us using green tea instead of green rooibos for our summer pineapple tea. Good news: It's delicious and has become a reminder that mistakes are simply opportunities to grow.



## FALL SEASONAL TEAS

Available August - December

### **Pumpkin Spice Black Tea**

*gentle spices, honeyed squash, autumn adventures*

Make all your PSL dreams come true with this low-caffeine treat! Real pumpkin, autumn spices, and sweet honeybush combine with black tea to get you through every corn maze and hay ride you find.

### **Blood Orange Reflections Herbal Tea**

*tart, citrus melody, moments of pondering*

Savor both the intense color and tart, citrusy flavors of the blood orange in a simple yet pleasing herbal blend. Hibiscus and rose hip vibe with the tangy orange notes for a blend that will leave you enjoying quiet moments with your own thoughts.

### **Toasted Marshmallow Decaf Black Tea**

*woody Ceylon, marshmallow fluff, toasted caramel, a sweet treat by the campfire*

This decaf black tea blend is perfect for conjuring those fun, playful conversations around the campfire as summer winds down and the nights grow longer. Rich Ceylon is paired with creamy vanilla and hints of toasted caramel, tasting just like a perfectly roasted marshmallow - no fire required.

### **Spicy Caramel Apple Herbal Tea**

*crisp green apple, gentle spices, toasted sweetness, going to the festival*

Transport yourself to the harvest festival with sweet caramel and tart apple, all wrapped up in red rooibos with a sprinkle of autumn spices. The delicious part about the season's changing.

### **Almond Chai Herbal Tea**

*warm spices, toasty nuts, crisp air, leaf peeping*

Pick out your coziest sweater while brewing a cup of our seasonal herbal chai. It's full of sweet cinnamon, spicy clove, and nutty almond — perfect for an autumn walk through brightly-colored leaves.

### **Maple Ginger Butterscotch Black Tea**

*sweet vs spicy, crisp apple, sweater weather*

If fall came in a flavor, it might be a maple ginger butterscotch tea latte (move over, pumpkin spice!). This sweet-n-spicy melody blended with apple, black tea, and oolong tea pairs wonderfully with everything sweater weather.

### **Chocolate Caramel Macadamia Nut Herbal Tea**

*earthy cocoa, sweet caramel, rich nuts, trick-or-treat costume designing*

Sweet, warming chocolate and caramel pair just perfectly with rich macadamia nuts for the ultimate indulgence (it's even better than Halloween candy). Takes cream and sugar like a charm.

### **Halloween Blend Black Tea**

*subtly sweet caramel, friendly ghosts*

What's the tea alternative to sickly sweet Halloween candy? This spookily good blend of subtly sweet caramel and vanilla with a warming base of black and rooibos teas. If this tea were a ghost, it'd definitely be a friendly one.





## HOLIDAY SEASONAL TEAS

Available September - January

### Winter Currant Black Tea

*subtle sweetness, tart fruit, warm moments on a blustery day*

This black currant black tea is a fan favorite! The subtle sweetness of black currant pairs perfectly with pops of tartness from rosehip, making a cup that will wrap you in a warm hug on those days when the wind is howling and you crave moments of comfort.

### Gingerbread Chai

*sweet, spice, everything nice, holiday decorating*

Classic chai meets classic cookie in our gingery-est chai blend ever. A pot of this plus matching holiday jumpers will have you and your loves ready for decorating.

### Holiday Embrace Herbal Tea

*winter spices, tart fruits, hugs for all your loved ones*

Fruit and spice — and friends and family — come together in this unique herbal chai that evokes the brightness of gatherings and the warmth of hugs.

### Candy Cane Herbal Tea

*minty fresh, sweet vanilla, holiday happiness*

This minty green rooibos blend brings festive nostalgia right into your mug, but without the sugar. Candy canes are a symbol for holiday happiness; let this blend help you savor, enjoy, and reflect on those moments.

### Eggnog Oolong

*warm spices, toasty vanilla, dark wood, gift exchanges*

Woody oolong meets our favorite winter beverage, with notes of creamy toasted vanilla and warming cardamom. Guaranteed to make your spirits bright!

### Santa Blend Herbal Tea

*ripe berries, sweet spices, checking your list twice*

Naughty? Nice? Doesn't matter — you can sip Santa's favorite blend of sweet blueberries and warm cinnamon no matter what the holiday season sends your way.

### Mayan Chocolate Spice Black Tea

*hot cocoa, warm spices, sweet earth, sledding parties*

This black tea blends the sweet earthiness of cacao with beloved Central American spices that will keep you warm and cozy through all your snowy adventures.

### Grandma's Caramel Butterscotch Black Tea

*sweet woods, buttery rum, nostalgic conversation*

This holiday butterscotch tea blend combines a black and rooibos base with caramel and butterscotch — yup, the same butterscotch as those golden orange discs your grandma once gave you. Pairs well with nostalgic reflection and conversation while enjoying your favorite holiday pastimes (eating oatmeal scotchie cookies, anyone?)

### Maple Pecan Black Tea

*fresh-from-the-tree maple, warmed pecans, walks on a cool day*

What could be better than praline pecans? Adding a dash of real Vermont maple syrup certainly pleases the palate. This black-oolong tea mix is a popular addition to our holiday collection.

### Cinnamon Plum Herbal Tea

*sweet astringency, light hay, moments of childlike wonder*

This herbal blend is plum perfect; we think it's just delicious, as juicy Japanese plum pairs with fresh, warm cinnamon. Feel a sense of childlike wonder about the world as you sip and enjoy.

### Ginger Delight Herbal Tea

*zesty spices, roasted berries, caramel, post-meal game time*

This peppery and spicy herbal blend has fruity and sweet caramel notes. It's a great tea for after heavy meals or enjoyed with the laughter of friends and family.

## ACCESSORIES



### Maison Brew

Cost \$19 | MSRP \$29

Iced tea is so easy with the Maison Brew! Just add 8 tsp of loose tea into the infuser, fill to the top with cold water, and refrigerate overnight. When ready, remove the infuser and use the quality handle and pour spout to serve.

The Maison Brew can be used for sun tea, lemonades, infusing water with fruits, and much more; it's a versatile cold brewing system!

Each kit comes with:

- ♥ 1 wide-mouthed 32oz mason jar
- ♥ 1 classic metal jar lid
- ♥ 1 stainless steel mesh infuser
- ♥ 1 jar handle + spout lid
- ♥ Insert card with iced tea preparation instructions

### Butterfly Pea Flower Sampler Kit

Cost \$12 | MSRP \$24

Explore the color-changing magic of butterfly pea flowers! Our handy kit has everything you need, except water,

Including

- ♥ Magic Butterfly Herbal Tea (1 oz): A delicious blend of berries and botanicals; brew it up like you would any herbal tea, hot or iced. Brews up blue, add lemonade to turn purple.
- ♥ Butterfly Pea Flowers (1/2 oz): Additional pea flowers to use for infusions like cocktails/mocktails, rice, oatmeal, or desserts and baked goods.
- ♥ Lemonade Mix (6 oz): Our in-house made lemonade mix is delicious by itself, but a perfect pairing for colorchanging magic.
- ♥ Stainless steel mesh heart infuser: Use for brewing the tea or help contain the flowers when doing other infusions.



## TEA INFUSERS



### Celestial Mesh Tea Infuser

Cost \$5.00 | MSRP \$10

This all stainless steel infuser includes a mesh nest base great for teapots of varying shapes and sizes. The mesh base ensures few bits get into your tea, but is large enough to give space for a good tea infusion.



### Victorian Mesh Tea Infuser

Cost \$5.00 | MSRP \$10

Inspired by classic Victorian style tea sets, this stainless steel "nest" style tea infuser has a mesh cone that drops down into both teapots, teacups, and mugs, ensuring a good tea infusion. Includes a drip cup for easy tea time cleanup.



### Heart Tea Infuser

Cost \$2.75 | MSRP \$5.00

Looking for a simple (but adorable & effective) tea infuser? Then get yourself one of our lovely silver stainless steel heart tea infusers. The infuser base is shaped like a spacious heart, to remind you that loose leaf tea is full of love.

## SWEETS



### Honey Sticks

Cost \$4 | MSRP \$7.50

Sold in a bundle of 20 sticks. Each stick contains approx 5 grams (1 tsp) of honey.

Orange Blossom Honey: 100% coldprocessed US Domestic Grade A Raw Honey. No artificial ingredients.



### Lemonade Mix

Cost \$5.00 | MSRP \$6.00

We've created lemonade mixes we think are great for Arnold Palmers. We're using all natural ingredients, and we purposely have kept them less sweet so they're more crisp and light and refreshing.

Flavors: Old Fashioned Lemon, Lavender, and Rose

Sold in 6 oz pouches, makes around 10-14 cups of lemonade.

# BREWING 101

Tea is growing in popularity with a wide variety of customers, young and old. Don't feel intimidated by tea — it is no more complex than coffee or other beverages, once you've learned your way around. And we're here to help you do just that!

## QUICK TIPS

What's unique about tea is that it comes in a variety of types — from black to oolong to herbal — as well as flavors — from fruity to floral. It can be intimidating, so it's important to spend a little time and know your current offerings, especially if you're rotating in lots of seasonal or daily specials.

## LEARN INGREDIENTS

*Tea customers often are particular about ingredients (allergies, etc.) so you'll want to familiarize yourself with everything in the blend.*

## BASIC RATIO

*Generally speaking, you'll want to use 1 teaspoon of tea per 8 oz of water.*

## TRY FOR YOURSELF!

If you haven't tried any of the teas, it's hard to make a recommendation — and even if you're “not a tea drinker,” with such a wide variety to choose from and even more options when you consider preparation styles (hot/cold, with/without milk, with/without sweetener), there's bound to be a favorite just for you.

## BREWING TIMES TEMPERATURES

*Different types of teas require different steeping times and temperatures to extract the perfect flavor and aroma.*

### White and green teas

are very delicate, so steeping them in boiling water or for too long will scorch them and make your final cup taste bitter and off. We recommend steeping in below-boiling water, around 170F.

### Black, pu'erh, and oolong teas

have bold flavors that are extracted by boiling water (180 - 212F) and a slightly longer steep time. (Note that microwaving water is not recommended.)

### Herbal infusions

vary based on their ingredients. Many herbal teas come with a standard 5-minute steep time and boiling water (212 F) recommended, but you can always experiment to figure out what you like best.

EA	TEMP	TIME
Black	212 F	3-5 min
Pu'erh	212 F	3-5 min
Herbal	212 F	2-5 min
Oolong	180 F	3-4 min
White	175 F	1-2 min
Green	170 F	1-2 min

