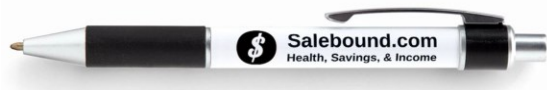


Affiliate Income as a Fundraiser

Using affiliate income as a fundraiser can be a strategy for non-profit organizations, content creators, or community groups to generate funds by promoting products or services.

Here's how to set up an affiliate income stream for fundraising purposes:

- 1. Identify Affiliate Programs:** Look for affiliate programs that align with your organization's values and goals. It's important to select products or services that would appeal to your audience and that you feel comfortable recommending.
- 2. Sign Up for an Affiliate Account:** Register with the affiliate program of your choice. This process typically requires providing some information about your organization and how you plan to promote their products.
- 3. Create Promotional Materials:** Develop content that promotes the affiliate products to your audience. This could include blog posts, social media updates, newsletters, videos, or podcasts. Ensure all content is transparent about the nature of the affiliate relationship.
- 4. Disclose Affiliate Relationship:** It's legally required to disclose that you are using affiliate links. Whenever you share an affiliate link, make sure to clearly state that it's part of an affiliate program and that the organization will benefit financially from any purchases made through the link.
- 5. Use Your Platforms:** Share the affiliate links on your website, through your social media channels, email lists, or other communication platforms. Make sure your messaging explains that using these links supports your fundraising efforts.
- 6. Monitor and Optimize:** Keep track of which products and promotions are resulting in the most income. Use this data to optimize your efforts, focusing on the most successful strategies to maximize fundraising.



7. Comply with Legal Requirements: Ensure that your affiliate marketing practices comply with all relevant laws and regulations related to advertising, privacy, and charity fundraising.

8. Report Income: Keep accurate records of the income generated from affiliate links for reporting and tax purposes. As a charitable organization, you need to adhere to specific financial reporting requirements.

9. Be Ethical: Only recommend products that you genuinely believe in and that are relevant to your audience. Maintaining trust with your supporters is crucial.

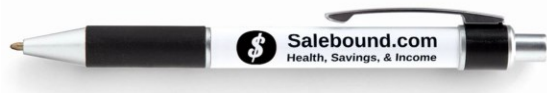
10. Inform Your Supporters: Let your community know how the funds from the affiliate income are being used. Transparent communication about the impact of their support can encourage continued engagement.

Remember, the effectiveness of using affiliate income for fundraising will depend on the size and engagement level of your audience, the relevance of the affiliate products to that audience, and the trust you've built with them over time. Regular and consistent promotion paired with valuable and authentic content can result in a successful affiliate-based fundraising campaign.

LiveGood as a Fundraiser

Whether you have a church, an orphanage, animal rescue, or other worthy cause, LiveGood as a fundraiser is attractive in that you are offering your existing donors a high value way to save money while supporting a cause they care about. Initial income can come from retail sales, membership sign-up, or affiliate referral. Not only is it unique, but it has global reach.

Additionally, once your fundraising gains traction, you will benefit from matching bonuses, and matrix pay. Self perpetuating residual income is something traditional forms of fundraising cannot compete with. Give it a try or think about the possibilities of offering it for your LiveGood business.



Sample LiveGood Script

Subject: Support Us & Save on Top-Quality Nutritional Supplements!

Dear [Friend/Supporter/Member],

I hope this message finds you in great health and spirits.

I'm reaching out today with an exciting opportunity that not only can support your wellness journey but also contribute to our [campaign/mission/project].

We've become a LiveGood Independent Affiliate, providing of some of the world's best nutritional supplements, to bring you an exclusive offer that benefits both you and our cause.

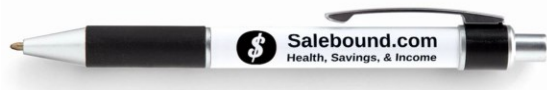
How does it work? When you make a purchase using our unique affiliate link, you'll receive unbelievably low prices on premium supplements designed to enhance your nutrition and overall well-being. Plus, a portion of each sale supports our [campaign/fundraising goal].

It's a win-win scenario—better health and savings for you, and essential funding for us.

Here's How You Can Help (And Save!):

1. Click on the link: [Insert Affiliate Link or Salebound profile page] – This takes you directly to our Salebound page with several links taking you to our LiveGood curated selection of top-tier nutritional supplements. Whichever link you use for your betterment will support us.
2. Shop for your preferred supplements – Browse the vast range of products that have been rigorously tested for quality and efficacy.
3. Complete your purchase knowing that a percentage goes directly to our cause, while you enjoy high-quality supplements at a reduced cost.

Continued on next page.....



Every time you restock your supplements, become a member for additional savings, or become an affiliate yourself through our link, you're making a meaningful contribution to our [organization's name/goal/project].

Your support enables us to: - [Include bullet points of specific goals, projects, or how the funds will be used]

But that's not all; here's what sets LiveGood apart:

- Cutting-edge formulations for optimal health
- Non-GMO, organic, and responsibly sourced ingredients
- Products free from fillers, artificial colors, and preservatives
- A steadfast commitment to sustainability and eco-friendly practices
- Certificates of Analysis published online with ingredient transparency
- A 90 Day Empty Bottle Satisfaction Guarantee, and no pesky auto-ship.

Remember, this is more than just purchasing supplements—it's about nurturing your own health while giving back to a cause close to your heart. It's community support in action!

If you have any questions about the affiliate program or need assistance with your order, please don't hesitate to reach out. We're here to help!

Thank you for your continued support. Here's to our health and success!

With gratitude, [Your Name]

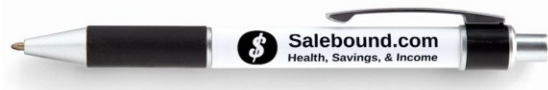
[Your Position]

[Organization's Name]

[Contact Information]

[Social Media Handles]

P.S. Sharing is caring! Even if you're not looking for supplements right now, please consider forwarding this message to friends or family who might be interested. Every bit of support makes a huge difference!



Important

You will want to refresh your memory on the LiveGood terms of service agreement to ensure whatever you do is compliant. It is found at the bottom left of the LiveGood website.

If after consulting the terms of service you are in doubt about something or need clarification, reach out to your upline. Their contact details can be found by signing in to livegood.com to access your back-office, and on the navigation-menu select "My Enroller".

Pro Tip

Salebound uses a source code so that when someone goes to your LiveGood page from Salebound, you can see that from your navigation-menu under "Statistics" then under "Source Statistics".

How to add source code to your links yourself can be found under "Source Statistics" at the bottom of the page.

