

# Arkansas Rocks Radio NETWORK



**KCAT**



**ZRocks**

## Station Information

920 Edison Ave. Ste. 4 Benton, AR 72014  
(501)794-6994

# Air Time Rates

**Sales@ArkansasRocks.com**  
**920 Edison Ave. Ste. 4 Benton, AR 72015**  
**(501)794-6994**



## Arkansas Rocks Radio Network

	Length	Rate	2 Networks	3 Networks	x 50 Discount	x 100 Discount
Commercial	:30	\$32	\$42	\$52	15%	20%
	:60	\$53	\$63	\$73	15%	20%

Location	Little Rock	Benton	Hot Springs	Pine Bluff	Gurdon & Arkadelphia	Mt. Home	3 Networks
Frequency	880 / 94.5	104.1	99.7	98.9 / 1190	106.9	94.3	15 Stations
Population	400,009	129,574	100,089	67,260	21,274	42,875	761,068



## "The Cat" KCAT

	Length	Rate	W/ ZRocks	3 Networks	x 50 Discount	x 100 Discount
Commercial	:30	\$15	\$30	\$52	15%	20%
	:60	\$25	\$50	\$73	15%	20%

Location	Little Rock	Pine Bluff	W/ ZRocks
Frequency	92.7 / 1340	99.9 / 1440	
Population	400,009	67,260	467,269



## Z Rocks Radio

	Length	Rate	W/ KCAT	3 Networks	x 50 Discount	x 100 Discount
Commercial	:30	\$15	\$30	\$52	15%	20%
	:60	\$25	\$50	\$73	15%	20%

Location	Little Rock	Little Rock	W/ KCAT
Frequency	105.5 / 1380	103.3	
Population	400,009	400,009	467,269



# **Arkansas Rocks Special Rates**

920 Edison Ave. Ste. 4 Benton, AR 72015  
(501)794-6994 [Sales@ArkansasRocks.com](mailto:Sales@ArkansasRocks.com)

## **Daily Line-up**

**Bob Terrell** 5<sup>AM</sup> - 10<sup>AM</sup>

**Brandi** 10<sup>AM</sup> - 2<sup>PM</sup>

**Tom Wood** 2<sup>PM</sup> - 7<sup>PM</sup>

**Sonny Victory** 7<sup>PM</sup> - 12<sup>AM</sup>

**Jay Elliot** 12<sup>AM</sup> - 5<sup>AM</sup>

## **Specialty Shows Featured Sponsorships**

**Michael Shipp's Southern Rockin' Roots & Blues Trail** – Thurs. 6-7<sup>pm</sup>

**Tom Wood's Magical Mystery Tour** - Friday 7-8<sup>pm</sup>

**Clyde Clifford's Beaker Street**– Friday 8<sup>pm</sup> - Midnight

**Barry Mac's Tin Can Alley "LIVE"**– Saturday 6-8<sup>pm</sup>

**Barry Mac's Tin Can Alley "Canned"**– Saturday 8-10<sup>pm</sup>

**Barry Mac's That 80's Show**– Sunday 6-8<sup>pm</sup>

**Barry Mac's Flashback Tracks**– Sunday 8-10<sup>pm</sup>

## **Specialty Sponsorships**

**One \$250. Two \$500. Three \$750**

**Four or More \$1,000 / Month**

**5 Second Opening Billboard w/ :30 Second Ad Adjacency**

**& Mentions in 10 Weekly Promos**



# Arkansas Rocks Radio Network ZRocks & KCAT

Are offering you the opportunity to wish

## Happy Holidays

to your customers. You will Receive:

### 30 :30 Pre-recorded Messages

:20 for your Commercial Announcement &

:10 for your Holiday Greeting

*Ads to be run w/ a 2 Month Commitment in*

### November, December & January

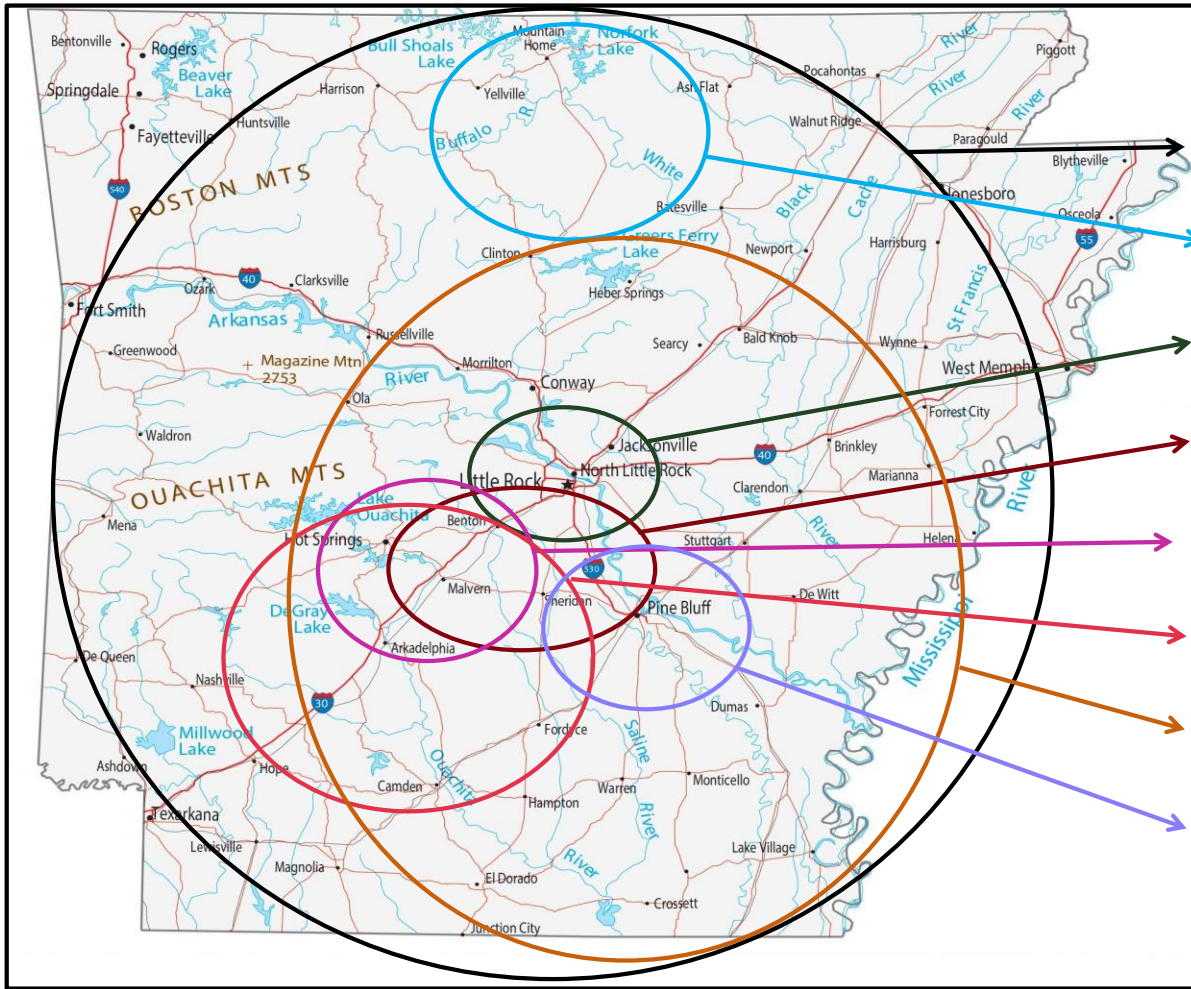
One Network = **\$299/mo.**

All Three Networks = **\$399/mo.**



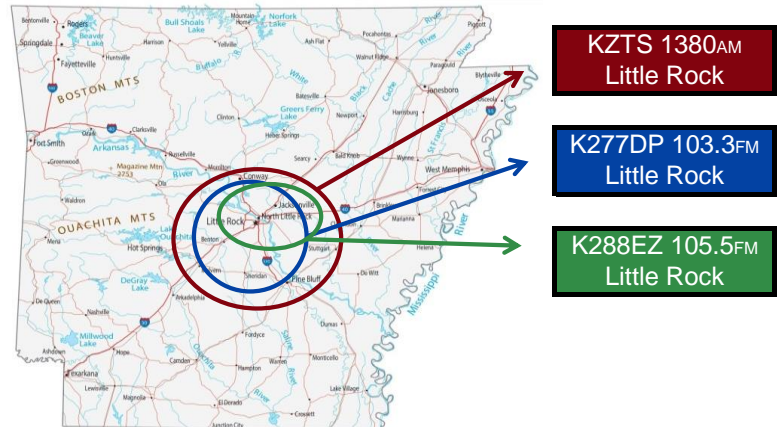
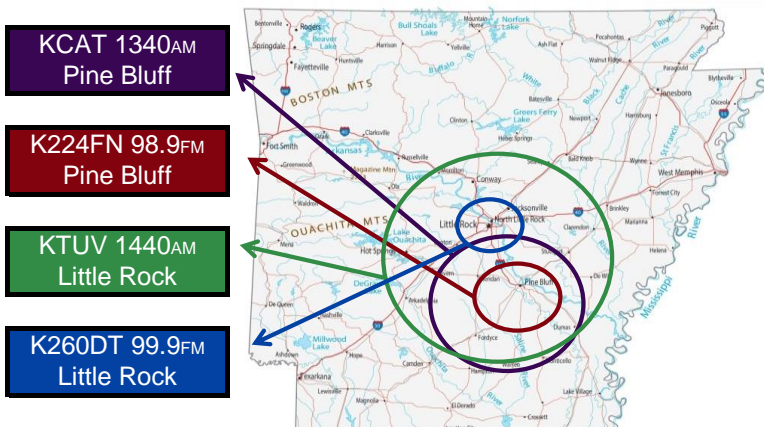


# Arkansas Rocks Radio Network Coverage Area



## KCAT

## Z Rocks



# Air Time Ad Order Form

## Arkansas Rocks Radio Network

### "The Cat" KCAT & Z Rocks Radio

920 Edison Ave. Ste. 4 Benton, AR 72015  
(501)794-6994 or Sales@ArkansasRocks.com

Buyer	_____	Name on CC	_____
Address	_____	CC #	_____
	_____	EXP	_____ SID# _____
Phone	_____	Bank Acct#	_____
Email	_____	Bank Routing#	_____
	_____		_____

Order #	Terms	Start Date	End Date	Tax ID	Total

Monday		Tuesday		Wednesday		Thursday		Friday	
6a-6p		6a-6p		6a-6p		6a-6p		6a-6p	
6p-6a		6p-6a		6p-6a		6p-6a		6p-6a	
6a-10a		6a-10a		6a-10a		6a-10a		6a-10a	
10a-3p		10a-3p		10a-3p		10a-3p		10a-3p	
3p-7p		3p-7p		3p-7p		3p-7p		3p-7p	
7p-12a		7p-12a		7p-12a		7p-12a		7p-12a	
other		other		other		other		other	

Saturday		Sunday	
6a-6p		6a-6p	
6p-6a		6p-6a	
6a-10a		6a-10a	
10a-3p		10a-3p	
3p-7p		3p-7p	
7p-12a		7p-12a	
other		other	

Notes / Additional Info:

Signature \_\_\_\_\_ Date \_\_\_\_\_

