



March 13, 2024

Dear IRWA Member:

The Iowa Rural Water Association (IRWA) is getting ready to print the **2024-2025 IRWA Membership Directory**. Our directory is mailed to over 850 communities, rural water systems, government agencies, and associate members around the state and nation. The directory includes key personnel contacts and information on all regional systems, community members, associate members, individual members and non-community members. This is a valuable resource that will remain on business desks all year long. What a great, inexpensive way to get your company noticed!

Our Membership Directory is created for easy reading and use. You will notice three different ad size options. These sizes are the same dimensions as the Water Street Journal ads. However, we do not offer a Business Card sized ad in the directory. Our advertising rates include four-color advertising to grab the attention of our members thus increasing your visibility as a company.

If you would like to “get noticed” in the **2024-2025 IRWA Membership Directory**, simply complete the enclosed form and return it along with payment. Please send your electronic artwork to claw@iowaruralwater.org no later than Wednesday, April 3rd, 2024. All advertisers will receive a complimentary copy of the directory.

Thank you and I look forward to working with you.

Sincerely,

A handwritten signature in black ink that reads "Cathy D Law". The signature is written in a cursive style with a large, looped initial "C".

Cathy D Law
Member Services and Event Coordinator

Enc.

Iowa Rural Water Association 2024 Membership Directory Advertising Agreement

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____ Phone: _____

E-mail: _____

*****Please include payment and camera-ready or electronic artwork with your order.*****

- | | | | |
|--------------------------|-----------------------------|---------------|--------------------------|
| <input type="checkbox"/> | Quarter Page | 3.625 width x | 4.75 height - \$305.00 |
| <input type="checkbox"/> | Half Page | 7.75 width x | 4.75 height - \$405.00 |
| <input type="checkbox"/> | Full Page | 8.75 width x | 11.23 height - \$565.00 |
| <input type="checkbox"/> | Inside Front or Back Covers | 8.75 width x | 11.23 height - \$1065.00 |
| <input type="checkbox"/> | Outside Back Cover | 8.75 width x | 11.23 height - \$1565.00 |

Total Due for Directory Advertising

\$ _____

IRWA will determine the exact location of each advertisement. Ads must be received electronically or camera-ready. Electronic ads must be .pdf, .eps or .tiff format with high resolution. This is a color publication.

E-mail to: claw@iowaruralwater.org

Signature

Date

Please return this signed agreement, camera-ready ad if applicable, and payment to: **Iowa Rural Water Association, 4221 S. 22nd Avenue East, Newton, IA 50208**. To pay via **credit card**, for security purposes, **please visit our website <https://iowaruralwater.org/about-irwa> and apply online**.

Please call Cathy Law at 641-787-0330 or email claw@iowaruralwater.org with any questions.

***Advertising space is limited in the Membership Directory. Ads will not run until payment is received. All ads must be received by **April 3rd, 2024** to be included in the directory. IRWA reserves the right to limit the size of ads depending on availability.**