



## PHOTO FRESH CUTS, LLC

### PHOTO FRESH CUTS BARBERSHOP & ACADEMY: A Legacy in the Making

PHOTO FRESH CUTS Barbershop was founded on **July 1, 2018**, with a vision to transform the barbering industry into a fulfilling and sustainable career path for professionals. Located in a community that thrives on style, precision, and innovation, PHOTO FRESH CUTS quickly became a hub for quality grooming, exceptional service, and a welcoming environment for clients from all walks of life.

As the barbershop grew in reputation and success, the founder recognized a critical gap in the industry—a lack of structured career advancement, financial stability, and retirement planning for barbers. In response, PHOTO FRESH ACADEMY was established in **2023**, designed not just to teach the craft of barbering but to empower aspiring professionals with the tools, skills, and business acumen necessary to thrive in the field.

### PHOTO FRESH ACADEMY: Shaping the Future of Barbering

PHOTO FRESH ACADEMY offers a **12-month program** priced at **\$6,000** (\$500/month), with affordable memberships starting at **\$20/month for kids**, **\$30/month for teens**, and **\$40/month for adults** to help cover student membership fees. The program includes 20 weeks of intensive bookwork and hands-on training. Students are also encouraged to build their clientele by securing **20 memberships per month**, teaching them practical business strategies while offsetting costs.

With a mission to make education accessible, the academy also offers website development services for just **\$100/month**, ensuring graduates can launch their careers with a strong online presence. The academy currently has six students, with a dozen more preparing to enroll, all benefiting from its unique, personalized approach to professional development.

### Expanding into Franchising

As PHOTO FRESH CUTS Barbershop and PHOTO FRESH ACADEMY continue to grow, the next milestone is within reach: **breaking ground on the first franchise location**. This expansion marks a bold step toward realizing the founder's ultimate dream—creating a nationwide network of barbershops that offer not only exceptional services but also a stable and rewarding career path for barbers.

The franchise model is designed to ensure every barber can enjoy the benefits of a traditional career path, including:

- **Healthcare plans** to support physical and mental well-being.
- **Life insurance** and **401(k) retirement plans** to secure a financially stable future.
- **Season tickets** and other incentives to celebrate milestones and promote work-life balance.



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The goal is to redefine barbering as a career that combines passion, creativity, and financial security, allowing professionals to **provide for their families**, enjoy their work, and plan for a fulfilling retirement.

### Call for Support

With the first franchise location projected to open **this summer**, PHOTO FRESH CUTS is actively seeking **loans, sponsors, and donations** to make this vision a reality. Every contribution—big or small—will help bring this dream to life, paving the way for a new generation of barbers to build sustainable and rewarding careers.

Join us in shaping the future of the barbering industry. Together, we can ensure that this career field offers not just a job, but a **lifestyle** filled with opportunity, growth, and success.

Thank you and we look forward to working with you in this innovative future,

Don't forget, "STAY FRESH"

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