

SPONSORSHIP

A photograph of a young girl and a young boy sitting in a go-kart. The girl is in the driver's seat, wearing a purple and black racing suit with a skull logo and a pink and black helmet. The boy is sitting next to her, wearing a black and brown racing suit and a black helmet. They are both smiling at the camera. The go-kart is red and black, with a visible engine and steering wheel. The background shows a gravel lot with a white trailer and a blue sky.

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ABOUT US

Pittman racing was established in 2016 when Blake started racing as a rookie in quarter midgets in Southern Colorado. Now Pittman racing has two drivers, Blake and Kacie who travel the southern part of the United States racing quarter midgets, 600 Micros, and JR Sprints together.

Blake and Kacie both drive two-quarter midgets on a weekly basis around Colorado, for the 2022 season. The schedule for this year allows for more travel and national races for both drivers.

In addition to quarter midgets, Blake is also the driver of the #30p 600 Micro which will travel to Oklahoma, Kansas, and Missouri for national races along with the National Now 600 Series. Kacie is in her first year racing the Clean Crawls #37K JR Sprint and will travel with her brother to many national races and try her hand at dirt racing.

Both drivers are part of Team HeyBro and travel with Kaylee and Cole Esgar to all major events. Team HeyBro also have has additional marketing opportunities.

PARTNER WITH US

Sponsorship is key to our success as a racing team, but the partnership has to work for both of us! Here are the top elements we believe in when it comes to sponsorship:

1. Marketing: A team sponsorship reaches a large group of people in communities in your backyard and across the nation. Sponsoring quarter midget race car driving provides a unique opportunity to show your community your involvement.
2. Recognition: It provides name and brand recognition not only in your city or community but across the nation when Pittman Racing travels from Colorado to California, for quarter midget racing and Texas to Oklahoma for the Jr. Sprint series.
3. Exposure: Racing draws the attention of the most dedicated fans and those fans support the businesses that sponsor our sport.
4. Budget: Sponsorship of a Quarter Midget Racing Team is less expensive than sponsoring higher levels of Motorsports but still reaches similar demographics

WHY CHOOSE US?



SOCIAL MEDIA

513 Likes @PittmanRacing

478 Likes @HeyBroRacing



SOCIAL MEDIA

140 Followers @PittmanRacing



SOCIAL MEDIA

1250 Followers @Hey_bro_racing



EXPOSURE

12,000 miles annually

OPPORTUNITIES



QUARTER MIDGETS

4 cars total

SUPPORTING SPONSOR

2 stickers per car
\$300.00

PREMIUM SPONSOR

2 stickers per car
Social Media # inclusion per race
\$400.00

PLATINUM SPONSOR

2 stickers per car
Social Media # inclusion per race
Social Media Tag per race
\$500.00

JR SPRINT & 600 MICRO

SUPPORTING SPONSOR

2 stickers per car
\$300.00

PREMIUM SPONSOR

2 stickers per car
Social Media # inclusion
\$400.00

WING SPONSOR

Large Sticker inside wing
Large Sticker on wing
Social Media # inclusion
Social Media Tag
\$500.00

CAR SPONSOR- 600 MICRO

Large Sticker on Right side car
2 stickers per car
Social Media # inclusion
Social Media Tag
Logo on team T-shirts
\$1000.00

FULL TEAM

6 cars total

SUPPORTING SPONSOR

2 stickers per car
\$500.00

PREMIUM SPONSOR

2 stickers per car
Social Media # inclusion
\$600.00

PLATINUM SPONSOR

2 stickers per car
Social Media # inclusion per race
Social Media Tag per race
logo placed on drivers suit
\$1500.00

Please contact Christine (719.671.0253) or Zach (719.671.0987) Pittman to confirm your sponsorship for Team Pittman or feel free to email us at teampittmanracing@gmail.com