

# Stephanie Wise

Content Creator

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Graveyard-Garage.com

## Highlights

Over the last 7 years, I have been actively involved in digital content creation all around Los Angeles. I have experience in every step of the process, including content ideation, art direction, model/location scouting, styling, modeling, videography, photography, color editing, logo creation, and proper formatting for a final cut in an Instagram/Tik Tok posting ratio. In order to create amazing content, I utilize the Adobe Suite: Premiere Pro, Lightroom, Beta, Photoshop, Indesign, and Illustrator on my MacBook Pro, while using my iPad Pro for hand drawn graphics on Procreate. I have utilized these AI programs for visuals: Runway, Adobe Beta, Synthesia, and Midjourney. I can effectively communicate in Slack, Figma, and Discord.

I have been fortunate to have been an actress/model/athlete on numerous projects for a variety of large (Apple, British Vogue, Calvin Klein) and small clients. These opportunities have given me a comprehensive exposure to the world of content creation, whether it be for a TV spot, an international print campaign, website e-commerce, or a social media post.

I am currently in my last semester at SMC on the College of Art and Design campus. I plan on transferring to Long Beach State University for Spring of 2024 to complete my BFA in Graphic Design, after having left in 2019 due to the Covid classroom closures.

## Relevant experience

**Content Subject/Model - November 2018- Current, Los Angeles, CA**

## Past Clients/Campaigns include (full list with media available upon request):

**Anti Social Social Club x Billabong** (Web/Social Media 2023),

**Beats Headphones** (Web/Social media 2023),

Gorilla Energy (Video commercial/Web/Social Media 2023),

Enva Vapes (Video commercial/Web/Social Media 2023),

Sandborn Swim (Video commercial, E-commerce 2023),

**Puffco** (Docuseries/Social Media/Web 2022),

**Shop Disney** (E-commerce/Web/Social Media 2022),

**Salty Crew** (E-commerce/Social Media/Web 2022),

**Converse** (E-commerce/Web 2022),

Equals Human (Runway, Web/Social Media 2022),

Vanotek (Lead Actress- Music Video 2022),

Pedal Electric (Video commercial/Web/Social Media 2021),  
**British Vogue** (Print Editorial 2021),  
Kapital Global (Web/Social Media 2021),  
**Fortunate Youth** (Lead Actress/Model/Skater- Music Video 2021),  
**Apple Watch** (Video commercial/Print/Web/Social Media 2021),  
Water Swimwear (Web/Social Media 2021),  
**Calvin Klein -Euphoria** (Video Commercial/Print/Web/Social Media 2021),  
Rockstar Energy (Print/Web/Social Media 2020),  
Uber (Video Commercial/Web 2020),  
**Electrolit** (Video Commercial/Print/Skater/Web/Social Media 2020),  
**Aussie Haircare** (Video Commercial/Web/Social Media 2020),  
**Apple iPhone 11** (Video Commercial/Print/Web/Social 2019),  
**Esprit** (Video Commercial/Print/Web/Social Media 2019),  
**Aviator Nation** (Print/Web/Social Media 2019)

**March 2021 - Current**      **SandBorn Swim Content Creator**      **Los Angeles, CA**

*Organizing events and shoots for on brand content*

- Created media content, posters, QR codes, Instagram reels, and collabs
- Organized Runway show at the Rose room, Venice with Two other brands; sponsored drinks, do, lighting crew, photographers and filters, with art direction of the entire event

**July 2018 - Current**      **Graveyard Garage Owner**      **Los Angeles, CA**

*Brand creation, website creation, upcycling of clothing*

- Everything pertaining to creating, and growing a brand in my local community/ online
- Styling, paintings, airbrushing, screen-printing, mass production of graphics with a print shop, sourcing sustainable and unique pieces, labeling, graphic creation (procreate, Hand drawn and brought into illustrator/Photoshop), as well as hyping up drops.

**July 2023 - October 2023**      **Internship SPACE150**      **Los Angeles, CA**

*Content creation, Production*

- The main client for the SPACE150 LA team was Beats Headphones
- I had an incredible experience helping with content ideation, Graphics, Production

**July 2022- February 2023**      **Internship IconTech**      **Los Angeles, CA**

*Content Creation, Media Design*

- Created posting materials for Instagram to show past projects
- Utilized Figma, illustrator, Photoshop, and iMovie to go through layers and export psd files for editing and posting

**1st place in Shoe Design Competition - \$5000 cash prize for my winning design!**

- Spent 2 months designing a shoe against five other professional shoe artists
- Creating posting deliverables to acquire votes for myself and to showcase my process
- Customization of Nike Air Forces with pre planned skates, upcycled Denim, leather paint, airbrushing, hand painting, natural hand dyes and E6000.

### **Producing and collaborating to achieve a desired outcome for the client**

I have spent countless hours engaged with all facets of content creation., working closely with all involved in the process. I have worked and learned from the best creative directors, photographers, videographers, set designers, wardrobe stylists, hair and makeup stylists, and brand managers to grow into an expert in content creation, in front of the camera as well as working long hours on my laptop/iPad to achieve the desired outcome for the client.

Expertise in -

- Illustrator
- Lightroom
- Premiere pro
- Photoshop
- Adobe Beta
- Indesign
- Procreate
- Runway
- Synthesia
- Midjourney
- Slack
- Figma
- Discord

### **Education**

**Santa Monica Community College 2020-Current**

**Santa Monica, CA**

Graphic Design Major

Studio Art Minor

**Long Beach State 2019-2020**

**Long Beach, CA**

Graphic Design Major - left due to COVID-19 classroom closures

**Notre Dame High School**

**Los Angeles, CA**

Graduated June, 2019