

# “Something Old Something New”



CRUZ The Dame, is a rising recording artist and songwriter whose work transcends genres, blending the rich essence of old soul with a fresh, contemporary sound.

CRUZ's Vintage Music style is a testament to her artistry, seamlessly weaving together influences from gospel, blues, R&B, jazz, and pop. Her music evokes the nostalgia of classic tunes that once filled dance halls and jukeboxes while infusing it with her own unique flair and modern sensibility.

Born Crystal Ashlee, in Miami, Florida, and raised in Watertown, Tennessee, CRUZ The Dame's musical journey began in the local gospel choir, mirroring the early steps of icons like Aretha Franklin. From the tender age of four, her dynamic voice and captivating stage presence garnered attention, leading to encounters with legends like James Brown, who foresaw her destined path in the spotlight.

By age nine, CRUZ's magnetic charm and vocal prowess graced stages like Tootsies, Bluebird Cafe, Lowe's Hotel, and other stages across the country, from Atlanta's Peachtree Morning Show, CBS in Nashville, Birmingham Jazz Festival in Alabama, to weekly performances at Gaylord Entertainment in Opryland as part of the Gaylord Ambassadors.

Today, CRUZ The Dame stands at the forefront of a new era in entertainment, her Vintage Music style is capturing the hearts of audiences worldwide. As a songwriter, she has pinned songs featured in season two and season three of the STARZ Network hit television show, BMF.

With the release of her EP, “Modern Sounds In Rhythm & Soul Music, Volume One,” alongside industry luminary Demmette Guidry (Destiny's Child, Alicia Keys, Lauryn Hill, Mary Mary, and Maxwell, etc.), CRUZ embarks on a journey destined to inspire and captivate for years to come. Her new EP “Under The Covers” is a musical love letter to some of her favorite female country artists who inspired and empowered her to embrace the totality of her own musical journey. From the Americana roots of her youth to the grand stages of tomorrow, CRUZ's story is one of resilience, authenticity, and the enduring power of music to transcend boundaries.



Modern Sounds in Rhythm and Soul Music: Volume 1



# CRUZ The Dame: Performances

Critics praise CRUZ for her ability to revive the timeless essence of traditional Black American music (blues, gospel, rhythm and blues, doo-wop, rock and roll, soul, jazz, etc.), while infusing it with her own contemporary twist. With each performance, she captivates audiences of all ages, showcasing a depth of talent and charisma that transcends generations.



- Apache Cafe - ATL
- BB Kings Nashville
- Bluesberry Cafe - Clarksdale, MS
- Cigar City Club - ATL
- Club Circa - ATL
- East Village - Long Beach, CA
- Ground Zero Blues Club - Biloxi, & Clarksdale, MS
- KJLH - Taste of LA
- Linnethia Lounge - ATL
- Opryland - Nashville
- Park Taven - ATL
- Sofitel, Beverly Hills, CA
- Sweet Lounge - ATL
- TBN - Television Network
- Tootsie's - Nashville
- Vinyl - ATL
- The Bermuda Bar - Deluth, GA
- Cuts - Suwanee, GA
- Stanely's Cigar Lounge - ATL
- 8th Annual Banquet by HOME - Lexington, MS
- Southwest Community Arts Center - ATL
- Porter Sanford - ATL
- Fall 2002 HBCU Tour: Clark, Ft. Valley State
- The Best Christmas Ever 2022 - ATL
- 2024 Juke Joint Festival - Clarksdale, MS
- On Air with WJTV Channel 12, in Jackson, MS
- Women in Blues Festival - Clarksdale, MS
- Sweet Georgia's Juke Joint. -Atlanta, GA

## Under The Covers (Mixtape)



For Bookings:  
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