# **Privacy Policy**

The following is a description of our website udsinc.us privacy policy (the "Privacy Policy") of ULTIMATE DISCOUNT SERVICE INC (hereinafter, the "Company") in relation to the use and disclosure of the information you share through this website (hereinafter referred to as the "Website"), "we", "us" or "our"). At ULTIMATE DISCOUNT SERVICE INC, we understand that privacy is important and that personal data should be processed in accordance with the applicable regulations. The information provided in this privacy policy ("Privacy Policy") is designed to help you understand what data we collect, and how we process these.

We must process your personal information to manage our business and provide our users with the Services. By accepting our **Terms of Use**, you confirm that you have read and understood this policy, including how and why we use your information. If you do not want us to collect or process your personal information in the manner described in this policy, you should not use the Services. We are not liable for the content or privacy policies or practices of any third-party sites or Links found on the website.

## **Eligibility**

**ULTIMATE DISCOUNT SERVICE INC Terms of Use** require that all account owners be at least 18 years of age. Children under 18 and at least 13 may use the **ULTIMATE DISCOUNT SERVICE INC** Services only if they have the proper authorization and direct supervision of the account holder. Children under 13 cannot use **ULTIMATE DISCOUNT SERVICE INC** or Services. You are responsible for all account activities performed by a minor in your account.

#### Consent

By using the Services, you acknowledge that **ULTIMATE DISCOUNT SERVICE INC** will use your information in the United States and any other country in which **ULTIMATE DISCOUNT SERVICE INC** operates. Please be aware that the privacy laws and controls in some countries, including the rights of authorizations to access personal data, may differ from those applicable in the country where you live. We will only transfer individual data

in countries where the law allows us to transfer personal information and we will take measures to ensure that your individual data continues to enjoy enough and adequate protection. Read on for more information on how we protect personal information transferred outside of EEA.

#### **Collection Of Information**

In the course of providing our Services, we collect or receive your personal information in several ways. Often, you choose what information you provide, but sometimes we need some information in order to provide you with the Services. **ULTIMATE DISCOUNT SERVICE INC** does not seek personal information by illegal means. We only obtain the important data from you and other users of the site (advertisers and partners) through online or offline surveys, order forms, Account registration pages, mobile communications, and other similar means.

### **Information We Collect**

In the course of providing our Services, we collect or receive your personal information in several ways. Often, you choose what information you provide, but sometimes we need some information in order to use it and provide you with the Services.

## **Personal Data**

Personal data is all data that can be used to distinguish or track the identity of a person, alone or in combination with other information, or they may be of a private or confidential nature.

INC website, at the time of registration we collect the username, password, email address, country, and preferred account type. You may also provide us with other optional information, such as your name, photo, postal address, telephone number, social media profiles, questionnaire replies, general business information and other personal, biographical or demographic information. This optional information is not necessary to use the **ULTIMATE DISCOUNT SERVICE INC** website or to maintain an account with us, but by sharing this information we can provide a better service and

improve your overall website experience. You can change or delete this information through your account settings.

If you provide the name and email address of a friend or colleague, we will use this information to send the person a unique invitation to visit or register on our site.

## Non-Personal data

Non-personal data is information that can not be used alone to identify or track a person or information without particular reference to the identity of the user from whom the information was collected. Listed below are the Non-Personal Data That we may automatically collect from your device or any other means in which you use in accessing the website:

Automated Data: ULTIMATE DISCOUNT SERVICE INC automatically collects and records data from your browser or mobile device anytime you visit the Site or use other Service. Among the Information that we collect and record automatically are your IP address or unique identifier of the device, cookies, and data in the pages you visit and how you interact with those pages to enable us to operate and provide the Services. This information is stored in the log files and collected automatically. We may combine this information from your browser or mobile device with other information that we or our partners collect about you, even on all devices. This information is used to prevent fraud and protect the Services, analyze and understand the operation of the Services for members and visitors and provide advertising, including through their devices, and more personalized experience for members and visitors.

We may also automatically collect device-specific information during the access or use of our Services. This information may include information such as device model, operating system information, debug information, browser information, IP address, and device identifiers.

**Location Information:** We will process the location data for which you have given us your consent, including, but not limited to, your GPS location,

which you provided to us or that we receive from GPS location service providers, but only for the time necessary to provide our services. and/or to the extent required or permitted by applicable law. We may also obtain location information provided in your profile or in your IP address. With your consent, we can also determine the location by using other information on your devices, such as accurate GPS location information or information on wireless networks or cell towers near your mobile device. We may use and store information about your location to provide functionality and improve and customize the Services.

Third-party information: Some Users or visitors may wish to connect to ULTIMATE DISCOUNT SERVICE INC or join an ULTIMATE DISCOUNT SERVICE INC account using an external third-party application, such as Facebook. ULTIMATE DISCOUNT SERVICE INC may collect data about such applications/website related to third parties. Connecting your ULTIMATE DISCOUNT SERVICE INC account to third-party applications or services is optional. If you choose to connect your account to a third-party application/sites, ULTIMATE DISCOUNT SERVICE INC may receive information about that application or service. We may also collect public information to connect with you. We may use this information as part of providing you with the Services. You can also choose to share part of your activity on ULTIMATE DISCOUNT SERVICE INC on certain social networks connected to your ULTIMATE DISCOUNT SERVICE INC account and you can revoke the authorization at any time in your account settings.

# The usage information we collect

In addition to the personal information described above, we also collect information about your use of the site. In particular, our servers automatically collect the following information about the use of the site:

- The type of web browser you use (such as Internet Explorer, Mozilla Firefox, Google Chrome or other)
- Where you travel within the site (for example, the pages you visit on the **ULTIMATE DISCOUNT SERVICE INC** site)

- Your browsing preferences, such as screen size, resolution and other viewing preferences
- The links and ads that you click on.
- Information about how you came to our site (for example, if a search engine or another third party website directed you to our site)
- Information about how you leave our site (for example, what website you visit immediately after visiting our site).

#### **IP Address**

As mentioned above, we collect and save the IP address of your device. Your internet service provider will automatically assign your IP address to your computer. The IP address represents the device's general location (city, state, country, and continent) when accessing the service. We can use the IP address of your device to:

- Customize offers and promotions for our services and special events.
- Customize the ads you receive.
- Optimize our products, services and operations.
- Detect, investigate and prevent activities that may violate our policies or be illegal
- Identify the country in which you are located in order to assess your legal obligations. AND
- Run site user statistics, demographics, and marketing analytics.

## **Confidential information**

Unless we specifically request (for example, in connection with a specific search), we ask that you do not send us and that you do not disclose (eg social security numbers, people about species or ethnicity, politics, or health, biometrics or genetics, criminal records or trade union membership) health, politics All requested information, including confidential information about opinion, race, religion, sexual life, religion, beliefs, or sexual orientation, may go unanswered.

# Use, Disclosure and Distribution of Information.

We value your privacy. **ULTIMATE DISCOUNT SERVICE INC** will not reveal your name, email address or other personal data to third parties without your consent, except as defined in this policy. When you access or use the Services, we collect, use, share and process your personal information as described in this policy. We rely on a series of legal bases to use your information in this way. These legal bases include where:

- Necessary to comply with the contractual obligations in our Terms of Use and to provide the Services to the user;
- You have given your consent to the processing, which you can revoke at any time;
- Necessary to comply with a legal obligation, a court order or to exercise or defend any impending or asserted legal claim;
- Necessary for the purposes of our legitimate interests or those of third parties, such as those of visitors, members or partners;
- Necessary in the public interest; and
- Occasionally necessary to protect your vital interests or those of others. Occasionally it is necessary to protect your vital interests or those of others. Please note that we rely primarily on the consent (s) to send marketing messages, (ii) to share third-party advertising data and, to the extent applicable, (iii) for the use of location data for advertising

We reserve the right to access and disclose personally identifiable information to comply with applicable laws and legitimate government requests, to properly operate our systems or to protect ourselves or our (other) users. We may also disclose your personal information to third parties if we sell or buy assets or assets.

# When we process your information based on legitimate interests, we do so as follows:

**Providing and improvement of our services:** we may use your information to improve and personalize our Services, including the exchange of your information for these purposes, and we do so as it is necessary to pursue our legitimate interests in improving our Services for our users This is also necessary to allow us to pursue our legitimate interests to understand

how our Services are used and to explore and unlock ways to develop and grow our business. It is also necessary to allow us to pursue our legitimate interests in improving our Services, efficiency, interest in user Services and in obtaining information about the usage patterns of our Services.

**Keep our services safe and secure:** We may also utilize your data for security purposes, including the exchange of your data for such purposes, and we do so because we must pursue our legitimate interests to ensure the safety of our Services. This includes improving our website protection against spam, harassment, intellectual property infringement, criminality and security risks of all kinds. We use your data to administer and improve our Services and our products, for billing and payments and for identification and authentication.

Legal and security: ULTIMATE DISCOUNT SERVICE INC may also store or disclose personal information to third parties in the following limited circumstances: in response to legitimate requests from public authorities, to also satisfy legitimate national security or law enforcement requirements; to protect, establish or exercise our legal rights or defend against imminent or alleged legal claims, including debt collection or a substantial breach of our policies (including our Intellectual Property Policy); to comply with a subpoena, court order, legal process or other legal requirements; or when we believe in good faith that such disclosure is reasonably necessary to comply with the law, prevent imminent physical damage or financial loss, or investigate, prevent or take action with respect to illegal activities, suspected fraud, threats to our rights or property, or violations of the ULTIMATE DISCOUNT SERVICE INC Terms of Use. In these cases, our use of your information may be necessary for the purposes of our legitimate interest or that of third parties to protect our Services, prevent damages or crimes, enforce or defend legal rights or prevent damages. Such use may also be necessary to comply with a legal obligation, a court order or to exercise or defend legal actions. It may also be necessary in the public interest (such as preventing crime) or protecting vital interests (in exceptional cases where we need to share information to avoid loss of life or personal injury).

**Affiliated companies: ULTIMATE DISCOUNT SERVICE INC** may be affiliated with a variety of businesses or work closely with them for a variety of purposes, including support to run and improve the Services. These companies may sell you items or services through the Services or, with your consent, offer promotions (including promotions by email). ULTIMATE **DISCOUNT SERVICE INC** can also provide services or sell products jointly with affiliated companies, including information to those partners so that they can market more effectively. When an affiliated company helps facilitate the transaction, it may be necessary to share transaction information with such affiliated activity to facilitate the transaction, and this is part of the Services we provide in accordance with our Terms of Use. We rely on consent (which can be revoked at any time) to send marketing messages and share third-party advertising. As part of this, we can work with advertising partners such as Facebook or Google and we can use aggregate analysis of usage information, including, for example, search keywords, bookmarks, browsing history and purchase history. In addition to consent as stated above, we also have our legitimate interest in sending you marketing messages and advertising programs from ULTIMATE DISCOUNT SERVICE INC.

Service providers: ULTIMATE DISCOUNT SERVICE INC may also involve companies and third parties (such as payment processors, research companies and security and analytics service providers) to help us manage, deliver and market the Services. These third parties have limited access to your information, may use your information only to perform these activities on our behalf and are required that ULTIMATE DISCOUNT SERVICE INC not disclose or use your information for other purposes. Our commitment to service providers is often necessary to provide the Services, particularly when these companies play important roles such as processing and payment delivery and help us keep our Service operational and secure. In some other cases, these service providers are not strictly necessary to provide the Services, but they help us improve them, helping us to conduct research on how we can better serve our users. In the latter cases, we have a legitimate interest in working with service providers to improve our services.

### **International Transfers**

**ULTIMATE DISCOUNT SERVICE INC** may share your information with customers, affiliates and other third parties described above located in countries outside of your country of residence (for example, if you are an EU resident, we may share your information with our customers or affiliates who are not EU members). ), subject to any contractual or legal obligation.

While it is possible that some countries do not have data protection laws equivalent to those in the country in which you reside, we will take reasonable steps to protect your information in accordance with this Privacy Policy.

## **Data Security**

We have implemented adequate technical and organizational security measures related to the storage and provision of personal data, to, among other things, prevent access to personal data by unauthorized persons. Only authorized personnel such as **ULTIMATE DISCOUNT SERVICE INC** staff only can access your personal data, and these staff members are required to maintain the confidentiality of all information that they have knowledge, unless the law requires disclosure or is necessary for the performance of their duties.

**ULTIMATE DISCOUNT SERVICE INC** encrypt certain information (such as credit card numbers). **ULTIMATE DISCOUNT SERVICE INC** follows the generally accepted industry standards to protect the personal information that is sent to us, both during transmission and after receipt. Unfortunately, no method of transmission on the Internet or method of electronic storage is 100% secure. Therefore, while we are committed to protecting your personal information, we cannot guarantee your absolute security.

#### **Retention Of Data**

We retain the information only for the time necessary to comply with the purposes described in this Privacy Policy unless the law requires otherwise.

If you no longer want **ULTIMATE DISCOUNT SERVICE INC** to use your information to provide the Services, you can close your account. **ULTIMATE DISCOUNT SERVICE INC** will store and use your information to the extent necessary to comply with our legal obligations (for example, if we are required to retain your information to comply with applicable tax laws), resolve disputes, enforce our agreements and as described in another way in this policy.

## **Opting Out Of Interest-Based Advertising**

If you prefer not to receive interest-based advertising from **ULTIMATE DISCOUNT SERVICE INC**, you can opt-out of interest-based advertising at any time. Please note that if you opt-out of interest-based advertising, you will still receive "generic" ads from **ULTIMATE DISCOUNT SERVICE INC**. To effectively opt-out of our cross-device data collection activities, you must opt-out on every device browser and device using the appropriate opt-out methods.

### "Do not track"

Not tracking ("DNT") is not supported. Not crawling is a setting that you can configure your browser to notify your site that you do not want to crawl. You can enable or disable Do not Crawl by visiting the Settings page or the Settings page of your web browser.

#### **Pull Out**

When we request this information, we offer you the opportunity to "refuse" the use of your personally identifiable information for a purpose. For example, when you register on the site, you can indicate your preferences in our registration form if you do not want to receive additional materials or notifications from us.

# Third-party advertising

Web beacons, cookies, pixel tags, or to better serve advertisements for products and services that customers may be interested in accessing and using the Services and other sites or services online We may work with thirdparty advertising companies that use other similar technologies. These companies do not have access to your name, address, email address, phone number or other personal information. However, we may anonymously track your use of the Internet at other sites on your network other than the Service.

# Service provider

We use third parties to facilitate our services, to provide services on our behalf, to perform services related to our services, or to help analyze how we use our services. We may hire companies and individuals.

These third parties may only access your personal data for the purpose of performing such tasks for the Company and are required not to disclose or use them for any other purpose.

## **Payment**

We give paid products and services within the service. In this case, we use third-party services to process payments (eg, payment processors).

We do not save or collect your payment card details. This information is provided directly to our third-party payment processors whose use of your personal information is governed by your privacy policy. These payment processors are compliant with the PCI-DSS-defined standards managed by the PCI Security Standards Council, a collaborative effort of Visa, Mastercard, American Express, Discover and other brands. PCI-DSS requirements help to ensure the safe handling of payment information.

# Use of cookies, pixel tags, and other similar technologies

As with many sites, our services may use "cookies". This is a small text file stored on your computer or computer when you access certain online pages and records your preferences and actions. We use cookies to track the use of our services. You can also use cookies to monitor traffic, improve services, and make them easier and/or better suited for your use.

Cookies are files that contain small amounts of data that may contain an anonymous unique identifier. Cookies are sent from your site to your

browser and stored on your device. Trace technologies are also used as beacons, tags, and scripts to collect and track information and to enhance and analyze our services.

You can accept or decline cookies. Most browsers automatically accept cookies, but you can change your browser setting to decline cookies as needed. If you delete cookies or configure your Web browser to decline cookies, some features of this service may not work or may not work as expected. For more information about cookies and their invalidation, see the information posted at www.allaboutcookies.org.

We use Google Analytics. We use cookies and similar technology to collect and analyze information about your use of the Service and to report activities and trends. This service may also collect information about the use of other sites, applications, and online resources. You can get information about Google's practices at <a href="https://www.google.com/policies/privacy/partners/">www.google.com/policies/privacy/partners/</a> to disable Google Analytics You can cancel at <a href="https://tools.google.com/dlpage/gaoptout">https://tools.google.com/dlpage/gaoptout</a>.

Pixel tags (also called web beacons and transparent GIFs) are used, among other things, to track the behavior of service users (including email recipients) and to measure and edit the success of our marketing campaigns. Statistics on the use of services. And the response rate.

Web beacons can also be used. Web beacons (also known as "action tags," "tracking tags," or "single-pixel GIFs") collect information about the use of a particular site and are programmed to send a cookie. Invisible graphics

#### Links to other sites

We are not responsible for the practices adopted by sites linked to or from the Service, nor for the information or content contained therein. Moving from this service to another site using a link will invalidate our privacy policy. Your browsing and interactions with other sites, including sites linking to our site, are subject to the rules and policies specific to that site.

# Your data protection rights under the General Data Protection Regulations (GDPR)

If you reside in the European Economic Area (EEA), you have some data security rights. **ULTIMATE DISCOUNT SERVICE INC** is intended to take reasonable steps to allow you to modify, change, delete or restrict the use of your personal data. If you want to be informed about the personal data we hold about you, and if you want to be removed from our system, please contact us.

Under certain circumstances, you have the following data protection rights:

- The freedom to access, renew or erase the information we have concerning you. Whenever possible, you can request access, update or deletion of your personal data directly in the settings section of your account. If you can not perform these operations yourself, please contact us for assistance.
- Right of modification If this information is incorrect or incomplete, you have the right to correct your information.
- Right to Object: You have the right to oppose the processing of your own information.
- Restricted Rights: You have the right to require that we limit the processing of your personal information.
- Right to Data Portability: You have the right to receive a copy of the information we have about you in a structured, machine-readable, and commonly used format.
- Right to withdraw consent: You have the right to withdraw your consent whenever **ULTIMATE DISCOUNT SERVICE INC** relies on your consent to process your personal information.
- Before answering these requests, you may be asked to confirm your identity.
- You have the right to appeal to data protection authorities about the collection and use of our personal data. For more information, contact your local European Economic Area (EEA) data protection authority.

# Children's Policy (COPPA)

**ULTIMATE DISCOUNT SERVICE INC** is committed to respecting and protecting the privacy rights of individuals and complying with all applicable laws and regulations. This includes compliance with new obligations under the rules of the online privacy protection law for US children. ("COPPA") which became enforced on 1 July 2013. **ULTIMATE DISCOUNT SERVICE INC** has always adopted a policy of knowingly not collecting personal information about children under the age of 13 and, if we realize that we have collected personal information on a child under 13, this information will be removed immediately from our database.

**ULTIMATE DISCOUNT SERVICE INC** is compliant with the US Children's Online Privacy Protection Act (COPPA) in the United States. **ULTIMATE DISCOUNT SERVICE INC** does not knowingly collect personal information about site users destined for children under thirteen (13) years old.

#### Withdraw consent

You may choose to withdraw your consent for the processing of your information and your use of the Services at any time by permanently closing and deleting your account through the Privacy tab of your account settings or using the specific functions provided to allow you to withdraw consent. As a link to unsubscribe by email or your account privacy preferences, you will receive an email with instructions to confirm the removal request. This procedure can take up to about two weeks, after which your account will be removed to the extent allowed.

# **Changes**

We may change or revise this Privacy Policy at any time with no obligation to any user. The modified privacy policy will be disclosed on our Site. If we make substantial changes, we will inform you via a notice on this site before the change becomes effective. Check our privacy policy regularly to make sure you have read the latest version.

## Query

If you have any questions about this privacy policy, please contact us at Email: (email address).