

FOR IMMEDIATE RELEASE



Dear La Junta High School Students and Parents:

My name is Norberto Villanueva and my wife Lisa, who is a teacher in the La Junta Primary School and I, are honored to be a part of the La Junta community. My background in Real Estate and Lisa's dedication to education have served us well and we are excited to help others dream their dreams for a bright future too.

As a way of showing appreciation for the opportunities our education has provided, it is our great honor to sponsor the "**La Junta School Spirit Essay Competition**" for La Junta High Students planning on attending college or trade school after graduation.

The winner will earn a merit-based endowment scholarship sponsored by Lisa and I valued **at \$40,000 over 4 years** for the student who meets and **follows the rules to receive maximum assistance**. All students Freshmen through Seniors should participate and all former LHS graduates or in college students with a year or more ahead of them may participate too.

The contest begins **NOW**, and the application and essay must be submitted by **November 15, 2025**. In the case of a tie, the student who submits their **application and essay** earliest will break the tie. There is **no cost** to participate in the contest.

To apply, students should request the application by clicking [HERE](#). The application and contest information will be provided to you immediately. All candidates receive a FREE award-winning college planning guide just for participating.

Sincerely,

Lisa and Norberto Villanueva

Lisa and Norberto Villanueva

Questions? **719 453 8690**

Essay Competition Statement of Purpose

RULES AND REQUIREMENTS

Dear La Junta High School Students and Parents:

My name is Norberto Villanueva and my wife Lisa and I live in La Junta. As our way of showing appreciation for the opportunity education has provided for us, it is our great honor to sponsor the **"La Junta High, School Spirit Essay Competition."**

The winner will earn a merit-based endowment scholarship sponsored by our Family valued **at \$40,000 over 4 years** for the student who meets and **follows the rules to receive maximum assistance**. All students Freshmen through Seniors should participate and all LHS graduates or in college students with a year or more ahead of them may participate too.

The awards, which come **directly from the endowment funds of the colleges the winner could select** to attend, are based on talents, fields of interest and career goals, NOT on income and assets. This is about your School Spirit and the value of the education opportunities your school offers and what it means to you the student. This essay scholarship award is our way of showing appreciation for the community and the opportunities available through quality education.

We want to encourage every student to make the most of their unique potential in appreciation for the education and inspiration at **La Junta High** as expressed in your essay. Your application and essay of 350 - 500 words, must be submitted on or before **Midnight – November 15, 2025**.

Your **application** and **essay (no links)** MUST be attached to your email and sent to: LHS@edfunds.org **Make certain you application and essay contain your name** and reflect your school spirit and why you are proud to be attending LaJunta High School.

The rules are outlined in our PURPOSE AND RULES below and the scholarship selection committee, made up of community members, **will announce the winners, November 30, 2025**.

STATEMENT OF PURPOSE AND RULES

We know there are many people in the La Junta high school community who give above and beyond what is required to promote and uphold the traditions of excellence and spirit of your school. Think of someone, student, parent, staff member or others and describe how that person has had an influence on your life. Please expand on the inspiration that person supplies to encourage you to lead by example as you move through, and beyond high school. Be creative, be original and keep in mind that 70% of the score will come from the content of your essay so give it thought. Have fun and think of someone from your high school who has had an influence on your life and in our community.

- 1. You must be accepted at 6 or more schools.**
(We will show you how to apply without fees)
- 2. You must file the FAFSA and other required school applications.**
(Required for ANY scholarships)
- 3. You must follow our recommended negotiation strategies throughout your college career.**

A. Send the application and essay by **Midnight November 15, 2025**

B. email to: LHS@edfunds.org

(no links - Please attach actual documents required)

Resume' optional but earns extra credit

C. Questions? Call me at **719 453 8690**.

La Junta High - School Spirit Essay Application

Last Name: _____ First Name: _____

Address: _____ Personal Email: _____

City: _____ State: _____ Zip: _____

Date Of Birth: ____/____/____ Student Cell: _____

School Attending: _____ Counselor: _____

GPA _____ (4-point scale only) SAT _____ ACT _____ (If completed or N/A) Graduation Class Of 20 _____

Scholastic Awards and Achievements _____

Fields Of Interest _____

Preferred Colleges _____

Jobs _____ Sports _____

Community Service (Type and total hours) _____

Parent 1 Full Name _____ Email _____

Parent 2 Full Name _____ Email _____

Address _____ City _____ State _____ Zip _____

Phone (____) _____ Daytime Phone Parent 1. (____) _____ Parent 2. (____) _____

Parent 1 Occupation _____ Employer _____

Parent 2 Occupation _____ Employer _____

Number Of Siblings ____ Names and Ages _____

Your Essay of 350–500 typewritten words on the topic: **Think of someone, student, parent, staff member or others and describe how that person has made a difference in your life at your high school. Please expand on the inspiration that person provides to encourage you to lead by example through, and beyond high school.**

Applicant
Signature _____ **Date** _____

Email application and essay (no links) to LHS@edfunds.org **DEADLINE: Midnight November 15, 2025** (resume optional – earns extra credit)

Only Judges enter scores below

Score - Content _____ 70% Originality _____ 20% Form _____ 10% Total _____