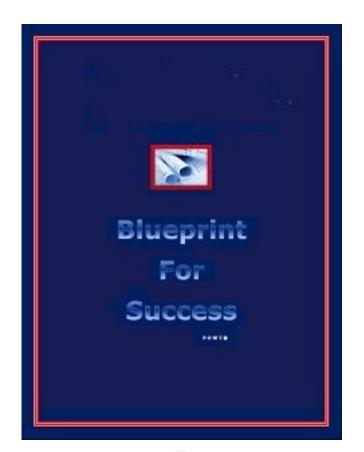
Planning and Funding for selected students



No matter where you are . . .



We will help you



Middle School



High School



The sooner you start ... the more likely you are to receive!

National Service Organization

Serving thousands of members

Many thinking they would not qualify for funding because of household income and assets — **Not True**

NEED VS MERIT-TALENT-CAREER

Complements the efforts of counselors, teachers and parents and provides students the opportunity to receive funding resources most never even knew were available

Your coach helps with the process

Helping Our Neighbors!

Community based introductions

The Student Registry

- School Honor Rolls
- National Honor Society
- Counselors or Teachers
- International Baccalaureate®
- Pre college tests PSAT, SAT, ACT
- Referred by one of our community volunteers
- Who's Who among American High School Students
- Students with interests, talents, sports, music, theater etc.
- Students referred by other members or school ambassadors

Student Qualification Questionnaire

Last Name:	First Name:				
Address:	Ema	ail Address			
City:	State:	-	Zip:		
Date Of Birth:///					
	Counselor:				
GPA SAT ACT	Class Rank		Class of: 20		
Scholastic Awards and Achievements	s				
Fields Of Interest					
Preferred Colleges					
Jobs	Sports				
Community Service					
Father's Full Name		Email			
Mother's Full Name		Email			
Address	City	_ State	Zip		
Home Phone ()_	Daytime Phone (_)			
Father's Occupation	Employer _				
Mother's Occupation	Employer				
Number Of Dependent Children	Ages				
Names					
Available Funds For College Costs (S	Savings, Mutual Funds,	CD's, Etc.)			
Do You Need Assistance In Funding	The Balance?	_	What %		
Interviewer		Date _			





Helping Our Neighbors!

- We are an organization serving families since 1980
- The Student Registry
- Coaching and funding for our members
- Community Volunteers



Coaching for each member!

Upon recommendation, you will be contacted by your coach to help you become familiar with your critical steps for planning and funding

Personal contact to make certain all activities are started and help answer questions for your students to give them the tools needed to succeed with both admissions and funding — **Our primary goal is to teach needed skills**

Frequent announcements to help make college a reality for every committed student - parents and students receive all information

Toll free access to our support center 24/7

We know the process . . .

Through Working Together

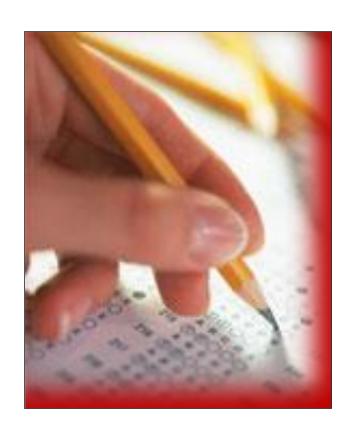


- Not scholarship search
- Not student loans
- Endowment funds
- Money from colleges
- College selection
- Negotiation strategies
- Funding techniques
- Regardless of income

... you will too

What about test preparation?

- Individualized students prep test – Practice tests
- Provides relevant content proven to raise test scores on the PSAT, SAT, ACT
- Better test performance increase available Merit Scholarship funds
- Includes tools to track and aid student achievement and accountability



Career Interests

College profiles you choose the colleges

career planning

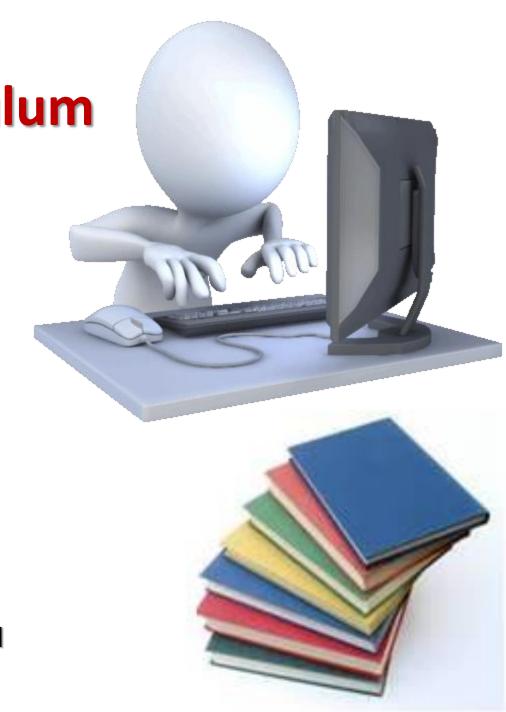
Students use a self directed review of likes and interests

Planning and career exploration enhances sound decisions

Explore careers
With surveys
and career
reviews

Custom Curriculum

- Every student gets a personalized curriculum based on individual performance
- A week-by-week study plan organizes learning modules for each student
- Consists of practical reviews, sample courses and practice tests
- Customized for each student based on student driven input and study needs



Knowing which schools to approach is the key

- Admissions competitiveness
- Occupational goals
- Major areas of study
- Geographic location
- School size
- Campus location
- College reputation
- Intercollegiate sports
- Favorite colleges
- Which Schools are seeking students like you









We assist with Choosing Colleges

- Career issues Aptitude Career Match
- Employment after graduation
- Detailed information
- Public or private
- We send letters of request30 or more schools

Apply without application fees in most cases!



Maximum assistance for your students!

Are you a Student Athlete?

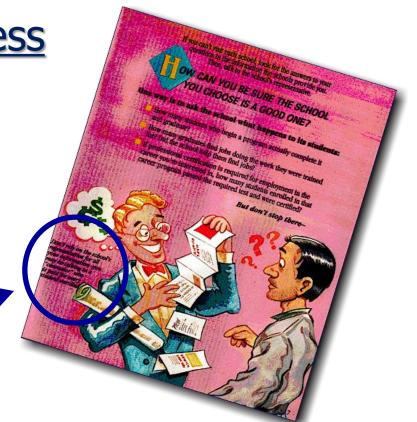


Get connected and get recruited . . .

School Shopping Tips

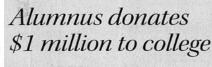
College is **BIG** Business

"Don't rely on the school's representative for all your information — you may be talking to a 'counselor' who is paid for every student enrolled."



Source: Department of Education

Endowment Money From Colleges



By JANICE FREW Assistant Intrigue Editor

The Auburn College of Business is \$1 million richer, community. thanks to Bennie Bray, a 1972 Auburn graduate and Texas

The money will help fund allow students to get the undergraduate honors scholarships and establish a faculty professorship.

The first of the scholarships funded by the endowment will be awarded in the

"It will be a competitive scholarship fund for students with good GPAs, things of that nature," said John S. Jahera, interim dean of the College of Business. Jahera made the announcement of Bray's gift.

Dr. Gary L. Waters, executive director of corporate and student services, said Bray is looking to give back to his

"He's a very loyal Auburn alumnus," Waters said. "He saw this as an opportunity to same educational experience he went through."

The endowment will help the College of Business in numerous ways.

Waters said he feels the endowment will "enhance our (Auburn's) ability to attract quality students."

"The professorships will enable everyone to retain faculty and to reward them." Jahera said. Jahera strongly

> Turn to DONATION, AS

We will help you gain access to these resources

Colleges control over 95% of the money students receive each year

Over **\$100 billion** dollars to influence and attract the students they need!

Endowment Money From Colleges

NJ

CA

MA

TX

IL

PA

MI

NY

IN

CA

IL

NC

MO

GA

VA

NY

TX

CA

22,723,473

22,222,957

13,474,743

10.477,102

10.193,037

10.133,569

9.952.113

9,639,065

8.566.952

7.997.099

7,549,710

7,296,545

6,818,748

6,684,305

6.180.515

6,037,546

5.557.479

4,709,511

20,995,18

21,446,006

12,425,131

11.103,880

9.778.112

9.582.335

9,731,460

9,223,047

8.039.756

7.384,410

7,545,544

7.036,776

6,643,379

6,681,479

5,945,952

5.889,948

5.527.693

4,593,014

Rank	Institution Blueprint for Success	State/ Province	2015 Endowment Funds (\$000s)	2014 Endowment Funds (\$000)
1	Harvard University	MA	36,448,817	35,883,891
2	Yale University	CT	25,572,100	23,894,800
3	The University of Texas System	TX	24,083,150	25,425,922

Princeton University

Stanford University

Northwestern University

University of Michigan

Columbia University

Duke University

Emory University

Cornell University

Rice University

University of Virginia

University of Pennsylvania

University of Notre Dame

The University of Chicago

Washington University in St. Louis

University of Southern California

University of California

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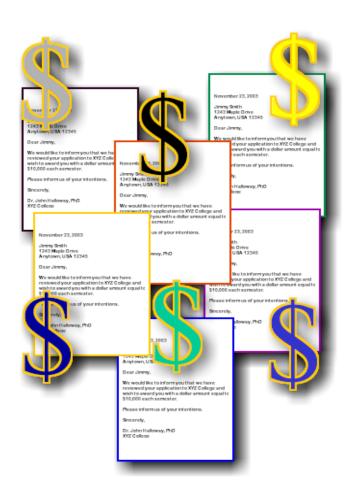
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Massachusetts Institute of Technology

The Texas A&M University System and Foundations¹

Negotiation With Award Letters



Our process will help you increase the awards from the schools you have selected to attend

Larger
Awards
Through
Negotiation!

Advanced Financial Aid Planning

Free

Application

Federal

Student

Aid



- Merit based aid
- Institutional aid
- Talent and career
- Work partnerships
- Internships
- Work study grants

How to Assure Funding

- Grades Test scores
- Community service Employment
- Planning Preparation
- Parental support Encouragement
- Students committed to participating in the process about a 1/2 hour a week
- Desire and knowing what to do

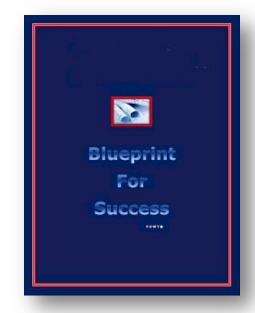
Membership

- Family membership
- Serves all students including parents
- Establishes a system
- Provides our support and experience
- Sponsored for and by our members
- Never leave college due to resources

Membership Support Center

Blueprint for Success

- > Toll free access support center
- Email-fax-voice-internet
- Award winning planning guide
- Assistance filing complex forms
- Negotiation strategies and techniques
- Gap funding sources regardless of income



Peace of mind!

Education is the Ultimate Reward

- No wild promises
- Strategic planning
- Knowing what to do
- How to succeed
- Less than cost of books for one semester



What is your current plan of action?

- Asked to conduct this qualifying interview Write a Recommendation for your students
- Our commitment will be in writing, first come, first funded basis
- Accept our offer of assistance now

College Planning and Funding for your Students and Family

Will you do your part?



800 743 4731