



New Manufacturer Player Analysis (2019-2023)

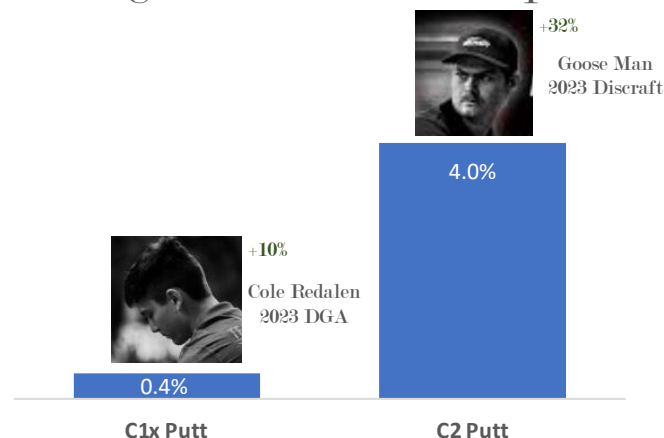
Players Analyzed

Year	Player	Sponsor
2023	Anthony Barela	Discraft
2023	AJ Carey	Lone Star Disc
2023	Austin Hannum	DGA
2023	Austin Turner	DGA
2023	Cole Redalen	DGA
2023	Emerson Keith	Lone Star Disc
2023	Gavin Babcock	Discmania
2023	Jake Heb.	Latitude 64
2023	Jake Monn	Discraft
2023	Joona HeinSnen	Innova
2023	Mason Ford	Mint Discs
2023	Nikko Locastro	Lone Star Disc
2023	Robert Burridge	Lone Star Disc
2023	Scott Withers	Clash Discs
2023	Simon Lizotte	MVP
2023	Teemu Lamp.	Latitude 64
2023	Thomas Gilbert	Thought Space
2022	Aaron Gossage	Discraft
2022	Andrew Marwede	DGA
2022	Chris Dickerson	Discraft
2022	Ezra Aderhold	Discraft
2022	Gavin Rathbun	Dynamic Discs
2022	Mason Ford	Dynamic Discs
2022	Matt Bell	Thought Space
2022	Nikko Locastro	Gateway
2022	Ricky Wysocki	Dynamic Discs
2022	Thomas Gilbert	Prodigy
2021	James Conrad	MVP
2019	Paul McBeth	Discraft

The Good!

45% Of Players Increased Their Birdie Rate

Putting is better with New Sponsor



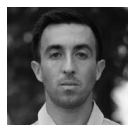
4 Major Wins



James Conrad
2021 Worlds



Chris Dickerson
2022 Champ. Cup



Paul McBeth
2019 Worlds & Euro Open

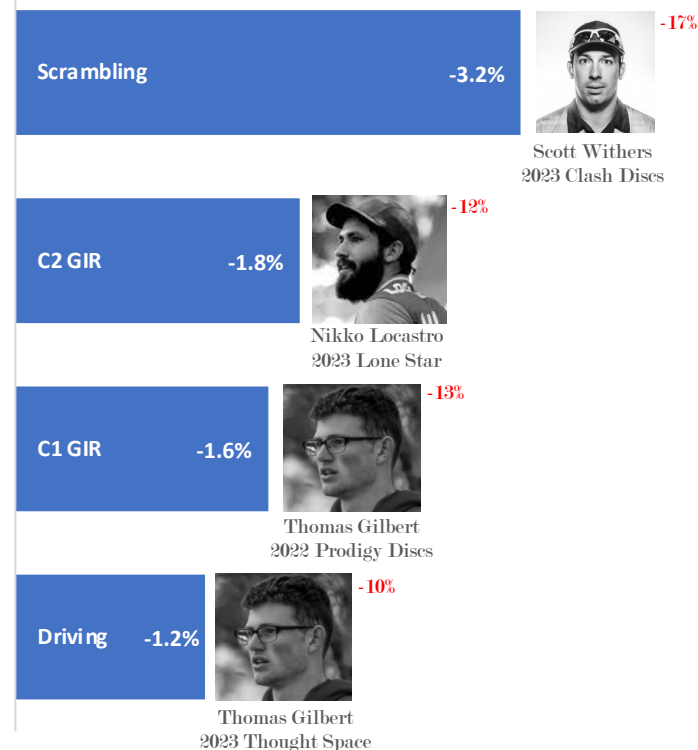
15 Elite/NT **2** Silver

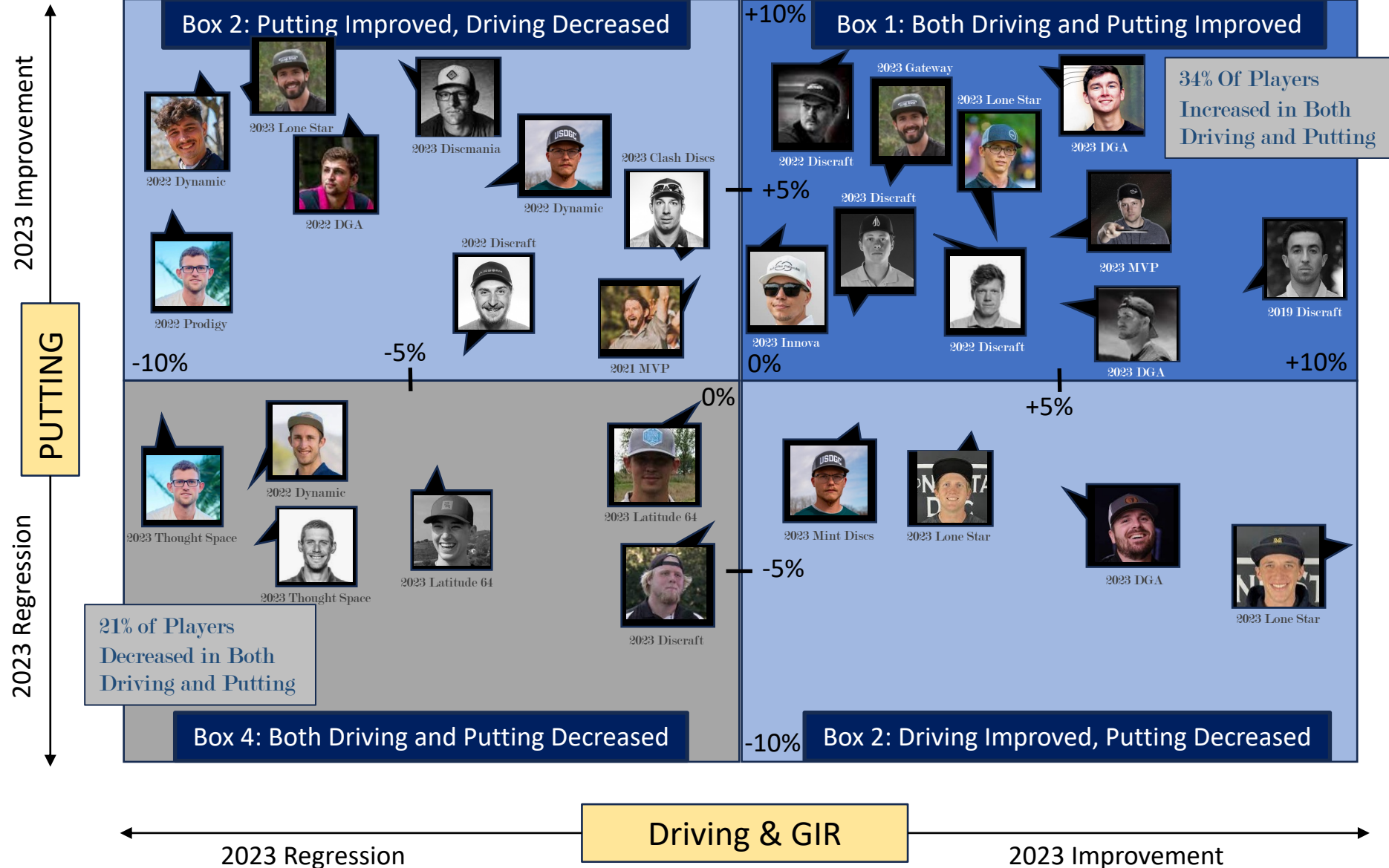
Year	Player	Wins
2019	Paul McBeth	7
2022	Chris Dickerson	2
2022	Ricky Wysocki	4
2023	Cole Redalen	1
2023	Emerson Keith	1
2023	Simon Lizotte	2

The Not So Good...

66% Of Players Decreased in Driving or Putting Stats

Driving Accuracy and GIR Decreased







New Sponsor Performance by Manufacturer

