

DESIGN

*trends*  
2019

floridatile  
life's surface



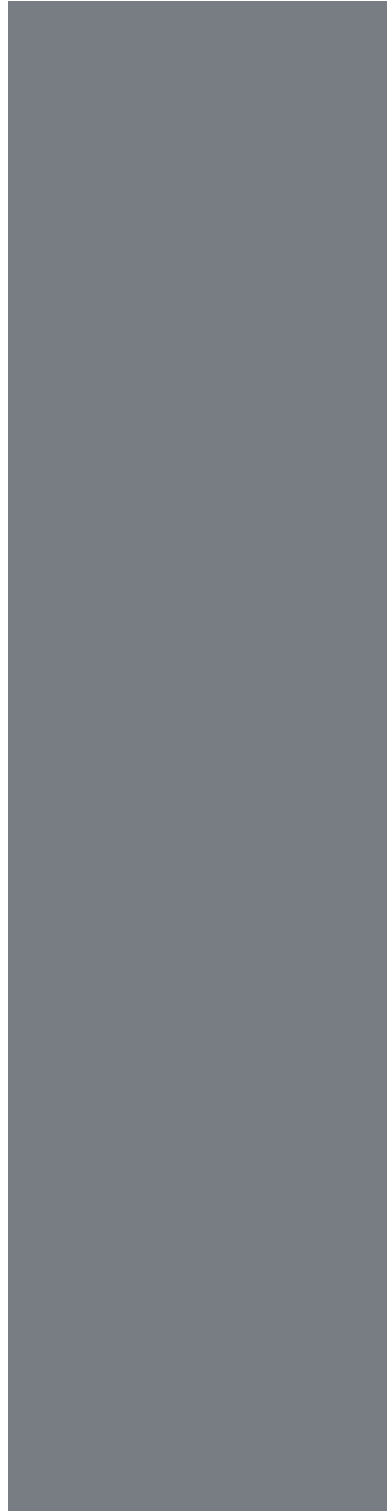
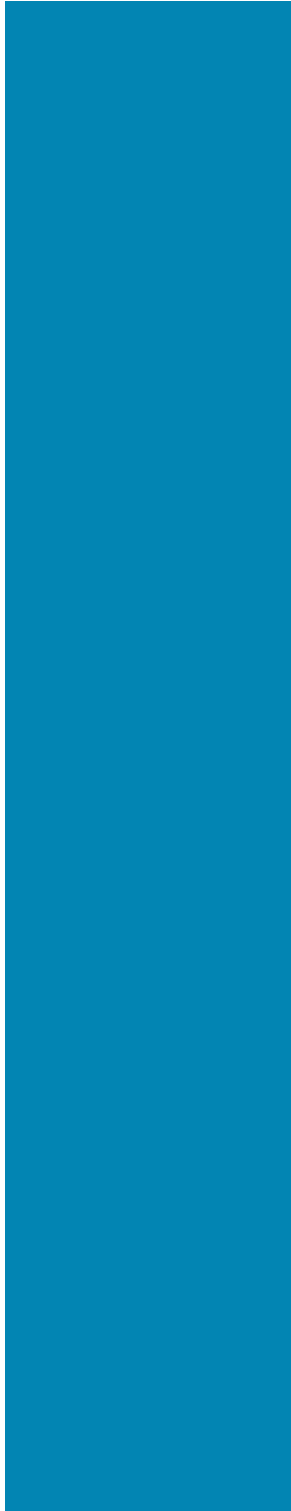
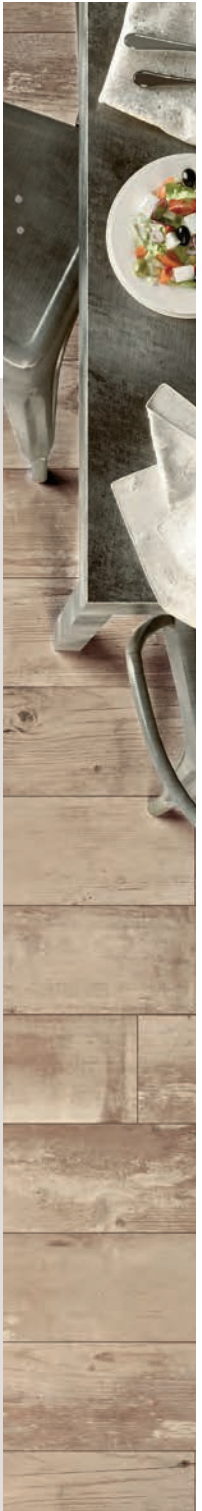


# FOCUS ON

Our designers are centered on current and emerging interior design fashion. Careful market and trend analysis is the genesis from which all great ideas begin before transforming into artful designs for our products. Spotlighted on these pages are just a few of the latest trends and the Florida Tile products that best complement them.

*design*

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Our past connects us and resonates in the present in the most vibrant and beautiful ways. We look back with nostalgia even as we set our sights boldly on the future. Retro Echos offers sophisticated interpretations of the past, mixing Mid-Century and Victorian era influences, as well as those from the subsequent Art Nouveau and Art Deco movements. Marked by patterned walls and floors, vintage fixtures, antique metals, and lush fabrics, this trend is a nod to the styles of the past reborn with fresh colors and an elegant mix of period pieces redesigned for today.

*retro echos*





retro echos



# BERKSHIRE<sup>HDP</sup>

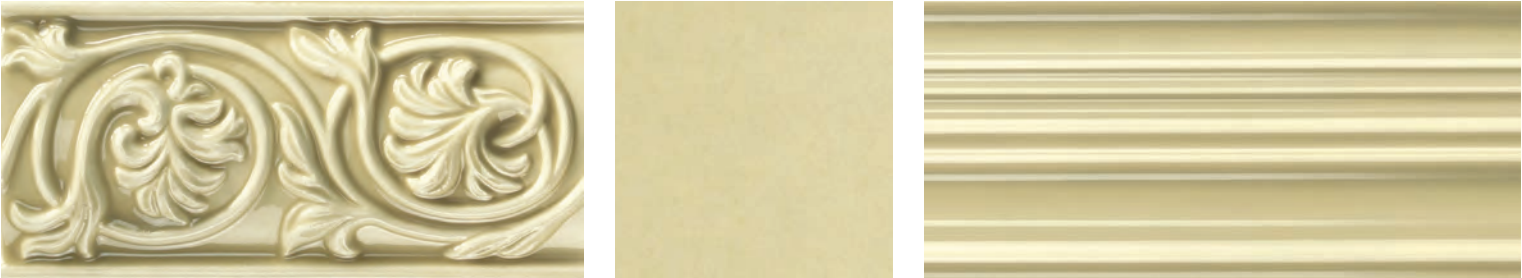
COLOR BODY PORCELAIN FLOOR & WALL TILE



THROUGH BODY PORCELAIN FLOOR & WALL TILE

**EDGE**

RETROCLASSIQUE



GLAZED CERAMIC WALL TILE



STREAMLINE

# new classic

Forget the formal, forbidden living room at your grandmother's house. Today's new classic decor is a soft, inviting space with a contemporary, sometimes eclectic touch. Furniture often features larger-scale seating for entertaining friends, family, kids, grandkids, and of course, the family pets. Warm gray or taupe walls provide a neutral background for elegant yet welcoming spaces with accents of jewel tones and gold metals. New Classic is a bit brighter, more appealing, and much more livable than the traditional styles of the past.









*new classic*



CRAFTSMAN<sup>DP</sup>



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GLAZED PORCELAIN FLOOR & WALL TILE

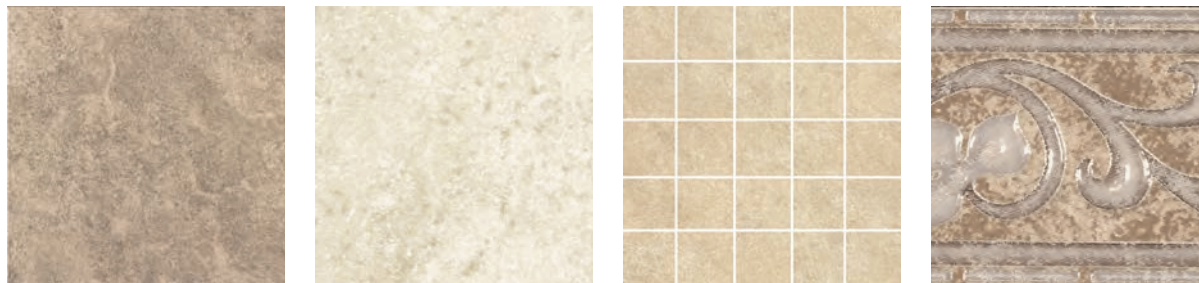
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ENCHANT<sup>HDP</sup>

# MAGNOLIA<sup>HDP</sup>

COLOR BODY PORCELAIN FLOOR & WALL TILE



GLAZED PORCELAIN FLOOR & WALL TILE

# SAVANNAH

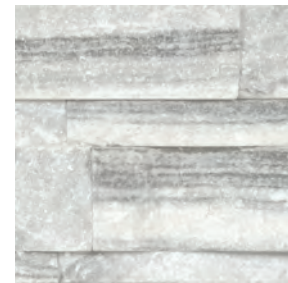
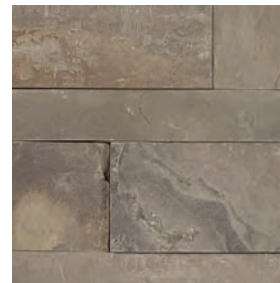
# PietraArt PREMIER MARBLE



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NATURAL STONE FLOOR & WALL TILE

## PietraArt LEDGERSTONE



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NATURAL STONE

*true you*





True self acceptance and the celebration of imperfection are popular philosophies in today's day-to-day living. Taking these values a step further, True You celebrates creativity and self-expression with one-of-a-kind spaces that are tailor-made and reflective of the individual. By defying convention and exuberantly refusing restriction, this trend blends style and ideas in the most expressive and uniquely personal ways. Encompassing luxurious textures, bold prints, shiny fixtures, raucous colors, and mixed shapes, this maximalist response to restrained minimalism says "less is a bore."





*true you*



## DIVINITY<sup>HDP</sup>



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COLOR BODY PORCELAIN FLOOR & WALL TILE

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## NY2LA<sup>HDP</sup>

## LOCAL<sup>HDP</sup>

GLAZED PORCELAIN FLOOR & WALL TILE



## GLAMOUR

CERAMIC WALL & COORDINATING PORCELAIN FLOOR TILE

# japandi

Combining the traditional, sleek elegance of Japanese design with the neutral-coziness of Scandinavian Hygge, Japandi is a global hybrid aesthetic in a Far East meets Nordic mash-up. They may come from different parts of the globe, but both movements emphasize the importance of minimalistic, function driven spaces featuring a small selection of stunning statement pieces. The mixing of the neutral, soft, color pallet of Scandinavia and bolder hues of Japanese style make this trend a perfect expression of simplicity, elegance, and warmth.









*japrandi*



## DISTILLERY<sup>HDP</sup>



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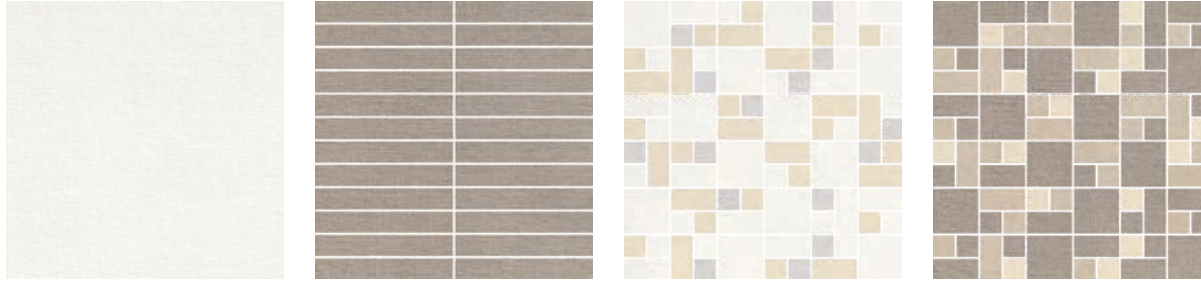
## GLAZED PORCELAIN FLOOR & WALL TILE

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## MALTESE<sup>DP</sup>

## RHYME



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COLOR BODY PORCELAIN FLOOR & WALL TILE

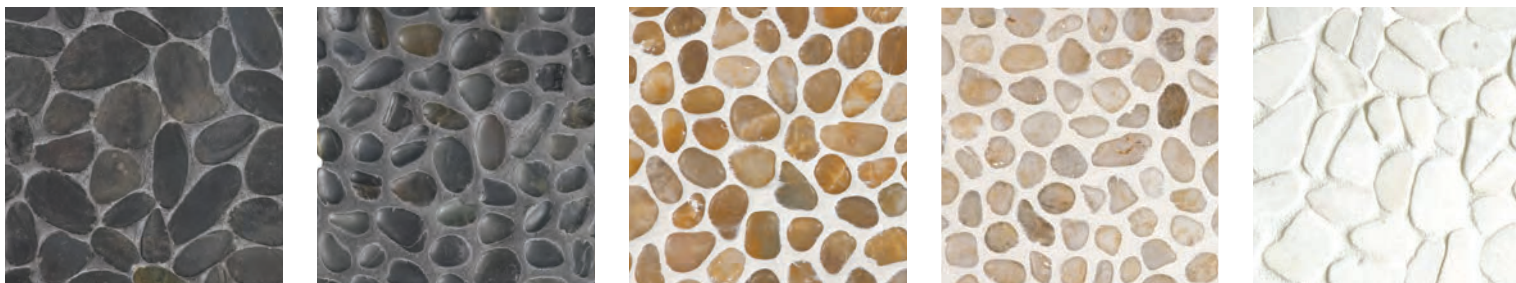
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## SEQUENCE<sup>HDP</sup>



## PietraArt PEBBLES



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NATURAL STONE

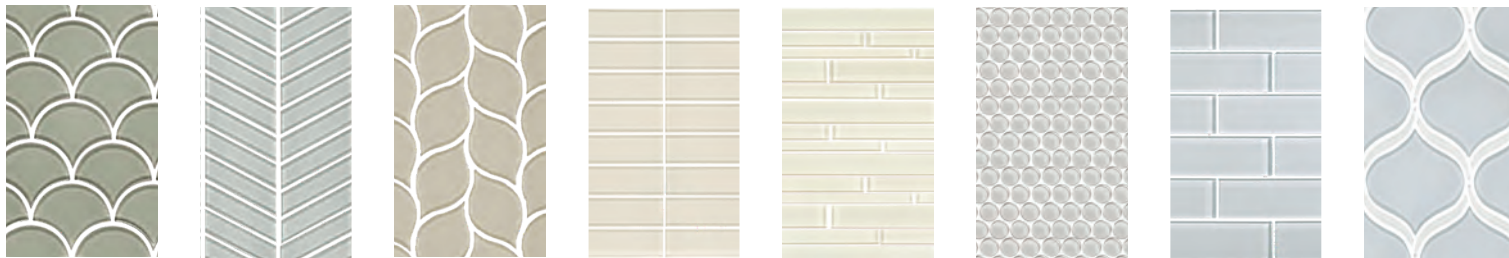
## VitraArt PEACE OF MIND



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## GLASS FIELD TILES & MOSAICS

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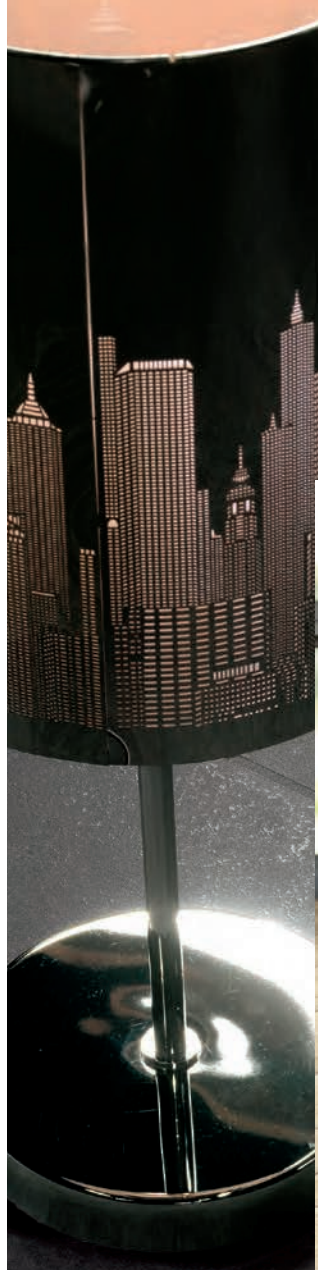


Our perception of the world as a cultural melting pot has been augmented by 24/7 connectedness. Common Ground responds to our need for optimism, imagination, and human solidarity, inspiring a sense of belonging and unity as humankind. This intermingling of ideas, cultures, and generations finds expression in our living spaces, reflecting our appreciation of one another through the recombination of unique cross-cultural motifs. The blending of various materials, shapes, and sizes creates expressive and dynamic, new medleys.

*common ground*



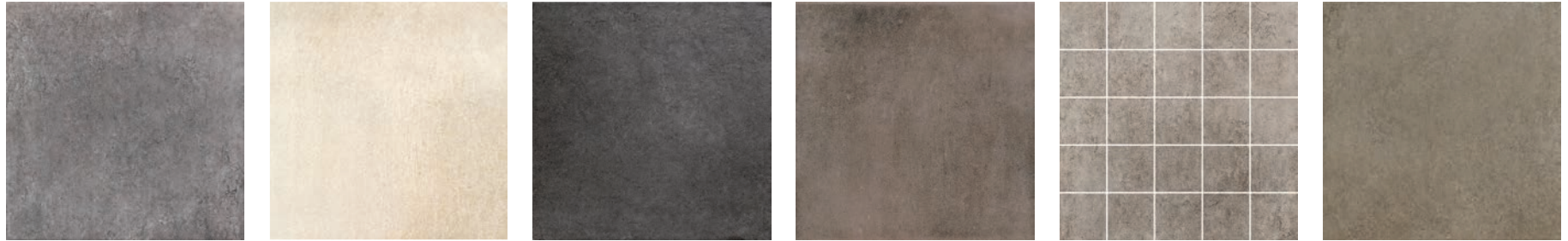
*common*



*common ground*



## AVENTIS<sup>HDP</sup>



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COLOR BODY PORCELAIN FLOOR & WALL TILE

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## FORMATIONS<sup>HDP</sup>

## RELIVE<sup>HDP</sup>



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GLAZED PORCELAIN FLOOR & WALL TILE

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## SOUL



## GENESIS<sup>HDP</sup>



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DIMENSIONAL GLAZED PORCELAIN WALL TILE

# GENESIS<sup>HDP</sup>



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GLAZED PORCELAIN FLOOR & WALL TILE





Renewed passion for artisan creations and the love of nature have merged the maker movement with the eco-explorer experience. A greater appreciation for re-purposed things, an innate desire to connect to nature, and a drive toward self-preservation is about honesty and a longing for organic, unprocessed products and practices. Eco-Artisan is a movement bringing the outside in and breaking boundaries by bringing the inside out. Green emerges as a new neutral emulating the feel of lush flora and inspiring the calming, invigorating euphoria we feel in the power of nature. Aged metals like pewter and brass compliment the richness and saturation of spice infused colors. Eco-Artisan marks a transition to more conscious living reflected in the spaces we live.

*eco - artisan*





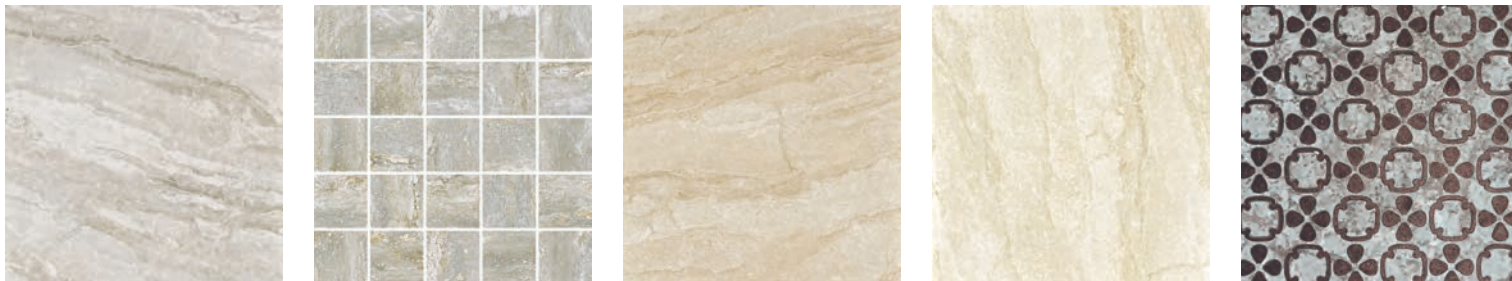
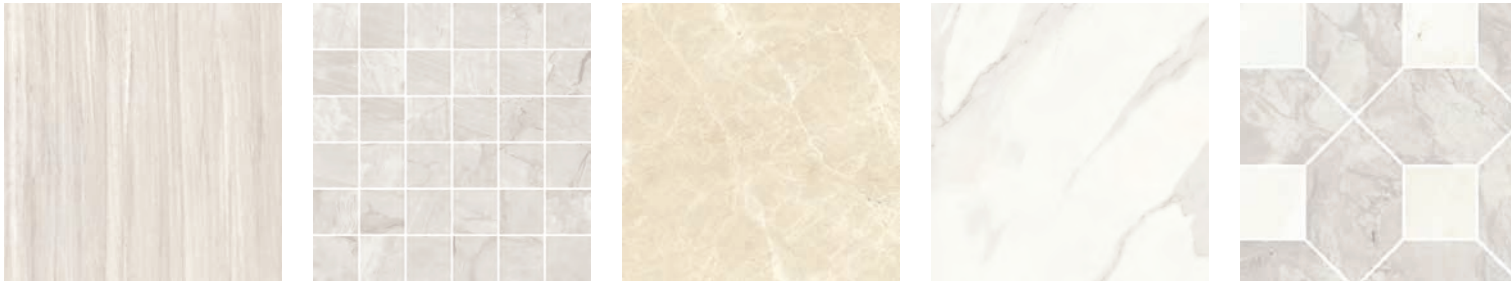
*eco-artisan*





# AINSLEE PARK<sup>HDP</sup>

GLAZED PORCELAIN FLOOR & CERAMIC WALL TILE



GLAZED PORCELAIN FLOOR & WALL TILE

# MINGLE<sup>HDP</sup>

## CELLAR<sup>HDP</sup>



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## COLOR BODY PORCELAIN FLOOR & WALL TILE

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## KERALA<sup>HDP</sup>



## TIDES<sup>HDP</sup>



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GLAZED PORCELAIN FLOOR & WALL TILE

## WEXFORD<sup>HDP</sup>

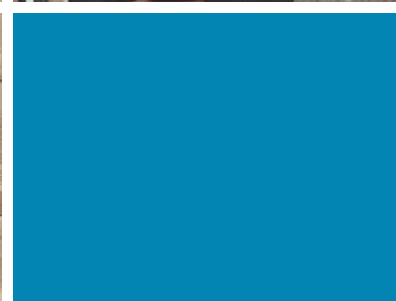
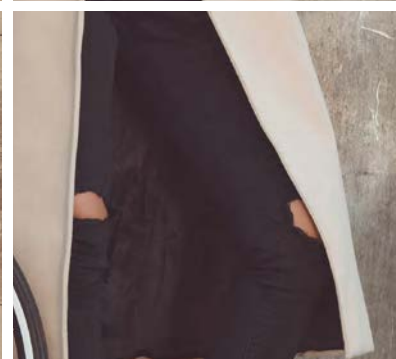
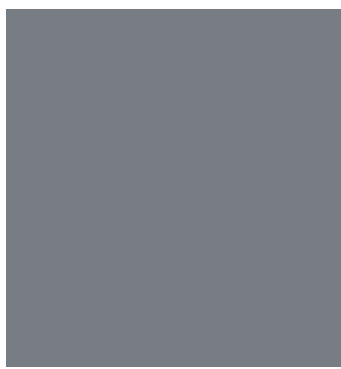


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COLOR BODY PORCELAIN FLOOR & WALL TILE







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