

35th ANNUAL PROTECTING OUR CHILDREN

National American Indian Conference on Child Abuse & Neglect

April 2–5, 2017 • San Diego, California



Sponsorship Opportunities



NICWA

National Indian Child Welfare Association



National American Indian Conference on Child Abuse & Neglect

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Sponsorship Opportunities

HOST SPONSOR—\$20,000

Logo and name recognition as a sponsor prominently featured throughout the conference and in NICWA communications

- Event signage • Agenda book • Host welcome ad in agenda book • Ad on conference app • Logo on registration confirmation emails • Slide show for all four general sessions • *NICWA News* (circulation: 1,500) • Website (number of monthly visitors: 63,860) • Facebook (likes: 52,881) • Twitter (followers 6,925) • Conference registration marketing postcard (mailing list: 8,500) • *Native Peoples Magazine* thank you advertisement (readership: 105,000) • Profiled in electronic *NICWA News* (circulation: 11,238) • One press release (200 national and local media outlets) • Monthly e-bulletin (circulation: 11,238) • Conference final report

Additional opportunities

- Brief remarks at a general session • Recognition as dinner banquet sponsor • Invitation to dinner banquet reception • Verbal recognition at general sessions • Name on lanyards • Logo on t-shirts and tote bags • Product placement in conference tote bag

Complimentary gifts

- Six complimentary conference registrations • \$1,000 Coral Organizational/Tribal NICWA membership • Four NICWA conference t-shirts

FOUR DIRECTIONS SPONSOR—\$10,000

Logo and name recognition as a sponsor featured throughout the conference and in NICWA communications

- Event signage • Agenda book • Slide show for all general sessions • *NICWA News* • Website • Facebook • *Native Peoples Magazine* thank you advertisement • Monthly event e-bulletin • Conference final report

Additional opportunities

- Recognition as raffle sponsor • Verbal recognition at general sessions and dinner banquet • Invitation to dinner banquet reception • Logo printed on conference t-shirts • Product placement in conference tote bag

Complimentary gifts

- Four complimentary conference registrations • \$1,000 Coral Organizational/Tribal NICWA membership • Two NICWA conference t-shirts

SACRED CIRCLE SPONSOR—\$5,000

Logo and name recognition as a sponsor promoted throughout the conference and in NICWA communications

- Event signage • Agenda book • Slide show for all general sessions • *NICWA News* • Website • *Native Peoples Magazine* thank you advertisement (listing only) • Monthly event e-bulletin • Conference final report

Additional opportunities

- Recognition as membership reception sponsor • Verbal recognition at general sessions • Invitation to dinner banquet reception

Complimentary gifts

- Two complimentary conference registrations • \$400 Turquoise Organizational/Tribal NICWA membership

MORNING STAR SPONSOR—\$2,500

Logo and name recognition as a sponsor highlighted throughout the conference and in NICWA communications

- Event signage • Agenda book • Slide show for all general sessions • *NICWA News* • Website • Conference final report

Additional opportunities

- Recognition as refreshment sponsor

Complimentary gifts

- One complimentary conference registration • \$400 Turquoise Organizational/Tribal NICWA membership

COUNCIL OF FRIENDS SPONSOR—\$1,000

Name listing and recognition throughout conference

- Event signage • Agenda book • Slide show for all general sessions • Website • Conference final report

Complimentary gift

- 50% off one conference registration

Ask us about additional sponsor opportunities such as exhibitor booths, ads in regional publications, or reserved banquet tables!

Sponsorship confirmation received by February 10, 2017, is guaranteed placement in all conference materials. The only exception is January 13, 2017, for inclusion in the conference marketing postcard and host welcome ad, both are perks of the host sponsor level.

For more information, contact Kim Christensen, development director, at (503) 222-4044, ext. 123, or kchristensen@nicwa.org.
National Indian Child Welfare Association, 5100 SW Macadam Avenue, Suite 300, Portland, Oregon 97239



NICWA

National Indian Child Welfare Association

NICWA is a private, nonprofit, membership-based organization dedicated to the well-being of American Indian and Alaska Native children and families. Headquartered in Portland, Oregon, NICWA serves tribes, individuals, and private organizations throughout the United States and Canada by serving as the most comprehensive source of information on American Indian child welfare and acting as the only national Native organization focused on building tribal capacity to prevent child abuse and neglect.

Tremendous gains for children and their families have been made over **NICWA's 33 years of service to Indian Country:**

\$3 billion

Amount NICWA has brought in new funding to tribal child and family services in the U.S. through our relentless advocacy and policy efforts over the past 20 years.



330 posts

NICWA launched a #DefendICWA crowd sourced social media campaign as part of our public education efforts.



50+ pages

NICWA rallied Indian Country by collecting and submitting comments in response to the 2016 ICWA proposed rule in an effort to ensure that Indian children and their families receive all the protections they deserve from this important and landmark rule.

2 youth

Beyond NICWA's youth engagement specialist position, NICWA reserves two spots on our board of directors for youth members to ensure that our work is informed by those we serve.



1,000+ calls

Number of requests for information and technical assistance calls NICWA responds to each year.



900+ members

NICWA's strength is our members, and our membership numbers continue to grow. In the next year, NICWA will continue to activate our membership to participate in our policy and advocacy work. Sign up today to join our movement!

51 cities

NICWA serves a wide geographic area and audience. Yearly, NICWA's technical assistance, community development, and advocacy work take staff to tribal communities, both on-reservation and within urban centers.



9,765 people

Number of participants attending NICWA hosted events, trainings, or conferences in the last 10 years.



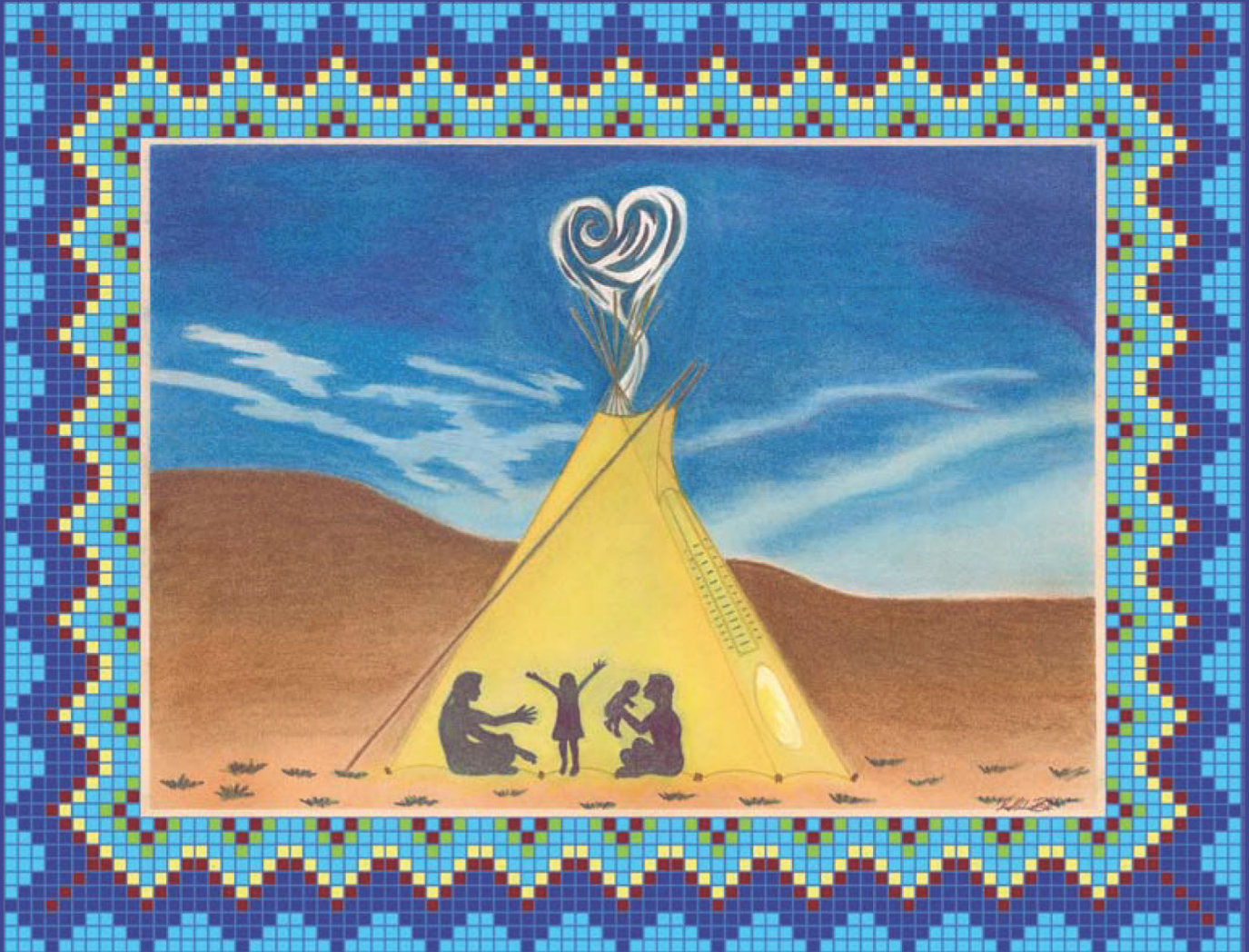
22 focus groups

In 2016, NICWA and our partners conducted community-based participatory research with youth and adults in two regions of Indian Country with some of the highest rates of commercial tobacco use, a significant problem with serious long-term health consequences for Native communities.

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2017 Conference Report



Thank You

Conference by the Numbers

\$191,458 raised by sponsors & gifts
1,241 attendees
698 conference app users
570 new members
413 gallons of coffee served
333 NICWA store items sold
233 tribes represented
143 presenters
73 workshops
48 volunteers
47 sponsors
45 states & provinces represented
40 exhibitors
18 youth cultural performers
8 conference raffle prizes

The 35th Annual Protecting Our Children National American Indian Conference on Child Abuse and Neglect, held at Harrah's Southern California Resort, in San Diego, California on April 2-5, 2017, was our most successful conference ever! With your support, we brought together a record-breaking 1,241 attendees from 44 states and provinces, representing 233 tribes—570 of these participants are now new NICWA members!

Conference Workshops and Panels

Throughout our four-day conference, NICWA hosted 73 workshops on subjects including Indian Child Welfare Act (ICWA) basics, cross cultural skills, success and challenges with child welfare in an urban setting, and suicide prevention. Attendees bolstered their skills while networking with fellow Indian child welfare advocates, a powerful experience for those who work in isolated communities. For the 5th year in a row, we hosted a youth panel who shared their lived experiences in the foster care system, and attendees were particularly moved by the inspirational stories of closing session speakers, local leaders Former Chairman Anthony Pico (Viejas Band of Kumeyaay Indians) and Elder Glendalle Cooper (Cherokee).

Policy and Advocacy

Workshop sessions provided an overview of ICWA regulations and guidelines and effective strategies for implementation. Information was shared about the numerous lawsuits filed in federal district and state courts across the country. It was clear that despite the policy gains made over the last year, tribal communities need to continue to fight for ICWA compliance for their member children and families. Underlying all this work is the importance of building partnerships with mainstream child advocates to move Indian Country's child welfare policy agenda forward.



Executive Director Sarah Kastelic and Director of Government Affairs and Advocacy David Simmons enjoy performances



Soaring Eagle Dancer



Keynote Speaker, Anthony Pico

We couldn't have done it without your partnership!

Banquet Dinner Celebration

On banquet night, NICWA honored Sandy White Hawk (Sicangu Lakota) with the prestigious Champion for Native Children Award. We were thrilled to recognize the impact of her contributions on the well-being of Native children and families and her leadership as founder and director of First Nations Repatriation Institute. A paddle raise, raffle drawing, and comedic performance by Tatanka Means (Oglala Lakota, Omaha, and Navajo Nations) rounded out the evening. Ultimately, it was an unforgettable celebration with friends and colleagues.

Thank you—your support made this year's conference possible!

NICWA gratefully thanks our new and returning conference sponsors. This preeminent gathering, that offers professional development, networking, and peer learning opportunities for child welfare and children's mental health workers, tribal leaders, legal professionals, advocates, and scholars, would not be possible without your generous support. We appreciate your partnership in strengthening the well-being of American Indian and Alaska Native children and their families by increasing the knowledge, skill set, and resources of people who seek to improve the lives of and outcomes for Native children and youth.

We hope you will mark your calendars for next year's conference taking place on April 15-18, 2018 at the Dena'ina Convention Center in Anchorage, AK.

What our attendees are saying...

"I'm so thankful for NICWA. The topics we need to discuss as Native people we talk about here and learn about here together and these are such hard topics. I feel so much encouragement and strength here. I feel like we are building our tribes, ourselves, and our babies with less hurt and more love by connecting here together. Thank you so much!"

"As a non-native person it was poignant to hear perspectives of Indians – historically and contemporarily with respect to challenges and collaborations"

"I enjoy attending it's one of the best conferences I attend and I always look forward to coming back to keep expanding my knowledge in different areas."



Member of the Year 2017,
Jill Kehaulani Esch



Champion for Native Children 2017,
Sandy White Hawk



Board President Gil Vigil at the Legal Professionals
Event

Thank you to our generous sponsors!

Host



Four Directions



Sacred Circle



Morning Star



Council of Friends



Underwriters

Bois Forte Band of Chippewa · Legal Department of the Leech Lake Band of Ojibwe
Kodiak Area Native Association



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