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Sponsorship Opportunities

Year-round acknowledgement while helping us reach 18,000+ kids a year.

What do we mean by year-round sponsorship? Our sponsorship offerings are designed to be a year-round experience. While benefits include KidVantage's two signature events (see below), we include ongoing and advanced exposure to a wider audience. Opportunities like van visit events or a thank you ad in 425 Magazine or similar publications are just a few examples of how this package accounts for unique engagement beyond traditional event sponsorship.

[Become a Sponsor](#)



Make an impact all year long!

KidVantage imagines a world where all children are healthy, safe, and prepared to build their own futures.



Year-round Sponsorship Opportunities

“A perfect way to maximize your sponsorship dollars while supporting an organization that reaches 18,000 kids a year in our community.”

What does year-round mean?

Our sponsorship offerings are designed to be a year-round experience. While benefits include KidVantage’s two signature events, we include ongoing and advanced exposure to a wider audience. Opportunities like van visit events or a thank you ad in The Seattle Times are just a few examples of how this packet accounts for unique engagement beyond traditional event sponsorship.

KidVantage hosts two signature events each year that attracts a cross section of attendees.

Take a Chance for Kids is a fun casino-themed night with a live auction taking place at The Ballroom on Lake Sammamish, Vasa Park Resort, Sammamish, on Friday, May 10th.

Helping Kids Thrive Benefit Luncheon is our largest fundraiser bringing together sponsors, partners and community leaders. Thrive will take place at the Meydenbauer Center, Bellevue, on Friday, November 1st.

Promotional Reach

Social media—67,550 impressions

Website visits—5,630 visits/month

E-newsletter—4,500 recipients

Printed newsletter—1,500 recipients

Seattle Times Give Guide—626,000+ reach (alternative publications upon request)

Press distribution list— Puget Sound Business Journal, Issaquah Reporter, Redmond Reporter, Bellevue Reporter, Shoreline Area News, Kitsap Sun, Everett Herald, The Seattle Times, KOMO 4, Community Blogs and Newsletters

**Help kids reach their full potential
tomorrow by meeting basic needs today.**

KidVantage Mission Statement

Our community

Families access KidVantage through 284 provider program sites within 80+ partner agencies. Service area includes King, Snohomish, Pierce, Kitsap, and Mason Counties.

Volunteers, including local businesses and corporations, donate 23,000+ hours annually.

We get kids what they need, when they need it...

KidVantage (formerly Eastside Baby Corner, founded in 1990) helps children have what they need to grow, play, learn, and thrive. We do this by providing essential care, safety, and health goods for kids, birth through age 12, who are experiencing homelessness, economic insecurity, or family disruption. KidVantage reaches children through a network of health and human service organizations, the “Helpers” (i.e. public schools, housing, early learning centers, food banks, etc.) across Central Puget Sound in five counties.

Ready to join? We make it easy!

Our [online sponsorship confirmation form](#) makes it easy for you to confirm your support and alert us to your interest.

If you have questions and need more information, contact Kim Christensen at 425-372-7533 (direct) or kimc@kidvantagenw.org.

See the summary of benefits on the following page.

Summary of Benefits

	Signature \$20,000	Presenting \$10,000	Premier \$7,500	Benefactor \$5,000	Supporting \$2,500	Contributing \$1,000
Recognition Onsite at Events						
Participation in event program, as desired	Welcome					
Live auction display and bid cards, <i>Take a Chance on Kids</i>	Logo					
Podium recognition by emcee	Yes	Yes	Yes			
Placement in all printed and electronic event materials	Logo Prominent	Logo	Logo	Logo	Name	Name
Placement in event PowerPoint presentation	Logo Prominent	Logo	Logo	Logo	Name	Name
Table signs at <i>Thrive Luncheon</i>	Logo Prominent	Logo	Logo	Logo	Name	Name
Signage on site	Company Sign	Logo	Logo	Logo	Name	Name
<i>Take a Chance for Kids</i> event tickets	10 Tickets	6 Tickets	4 Tickets	4 Tickets	2 Tickets	2 Tickets
<i>Thrive Luncheon</i> seating (sponsors can have unlimited seats)	2 Tables	1 Table	6 Seats	4 Seats	4 Seats	2 Seats
Advanced Event Recognition						
Include in press release(s) for all events	Logo Prominent					
Social media acknowledgement	Logo Prominent	Name				
Company logo on automated registration confirmation email	Logo Prominent	Name				
Industry exclusivity	Yes	Yes	Yes			
Reception prior to signature events (as available)	Welcome & Logo	Logo	Logo	Logo	Name	Name
Monthly E-news feature prior to each event	Logo & Story	Logo	Logo	Logo	Name	Name
Printed newsletter article about event	Logo Prominent	Logo	Logo	Logo	Name	Name
Final event report for both events	Logo Prominent	Logo	Logo	Logo	Name	Name
Ongoing Benefits						
Thank you ad in local publication (i.e. <i>Seattle Times Giving Guide</i>)	Logo Prominent	Logo	Name			
Social media engagement opportunity	Promotional Opportunities	Spotlight	Spotlight			
Sponsor ad in all agency printed newsletters	Logo Prominent	Logo	Name			
LinkedIn spotlight	Featured story	Logo	Name			
Web presence	Logo Hyperlinked	Logo Hyperlinked	Logo Hyperlinked	Logo	Name	Name
Highlighted in KidVantage Annual Report	Logo	Logo	Logo	Name	Name	Name
Sign installation in hub closest to company	Logo Prominent	Logo	Logo	Logo	Name	Name
Signage at Pencils & Pants and Winter WishGiver van visit events	Logo Prominent	Logo	Logo	Logo	Name	Name
Team building volunteer opportunity (ongoing available)	At Company	At Company	KidVantage Hub	KidVantage Hub	KidVantage Hub	KidVantage Hub

Ask about our sponsorship levels as benefits can be customized!



GROW

PLAY

LEARN

THRIVE

Thrive

B E N E F I T L U N C H E O N

What you give, we give!



2023 Thrive Benefit Luncheon

Thanks to all who attended and supported KidVantage's Thrive Benefit Luncheon on November 3rd, 2023! We are pleased to announce that with a combination of sponsorship, Giving to Grow Donor Circle, and donations we raised \$359,000 for kids! We exceeded our goal because of YOU – our valued community of like-minded child advocates.

Our Luncheon program was extra special this year as we invited a panel of speakers to talk about the theme, *"What you give, we give."* Moderated by our Emcee, Angela Poe Russell (TV Journalist & Executive Producer), our five panelists spoke eloquently. They were followed by a video honoring Karen Ridlon, our late founder.

"If you want to influence the world, you have the opportunity right here..." -Karen Ridlon, KidVantage Founder

At the end of the Luncheon, Angela Kennedy (20+ year veteran volunteer), issued a charge. She challenged attendees to go out into the world and do something that helps someone else, in honor of Karen's guiding principle, that we can all make a difference.

Thrive by the numbers...

\$359,000 raised

480 guests

57 Table Captains

10 Sponsors

5 Inspiring panel members

3 Partner testimonies

1 Dynamic emcee



Check out our videos that premiered at the Luncheon!

You can find them on our website: www.kidvantenw.org/videos, or by scanning the QR code here!

Your involvement makes our mission happen by ensuring kids have what they need to grow, play, learn – and thrive!



At KidVantage (formerly EBC - Eastside Baby Corner), we imagine a world where all children are healthy, safe, and prepared to build their own futures. Our mission is to help kids reach their full potential tomorrow by meeting basic needs today. We do this by providing essential care, safety and health goods to children (birth through age 12) who are low-income or experiencing homelessness or family disruption. Last year, KidVantage distributed 224,006 product orders for kids across six counties.



Thanks to our sponsorship for your partnership in our work!



Supporting Sponsors



Contributing Sponsors

Save The Date!
Thrive
BENEFIT LUNCHEON
November 1, 2024

Contact:
Kim K. Christensen
Senior Manager of Development
(425)372-7533 (direct)
kimc@kidvantenw.org