

36th ANNUAL PROTECTING OUR CHILDREN

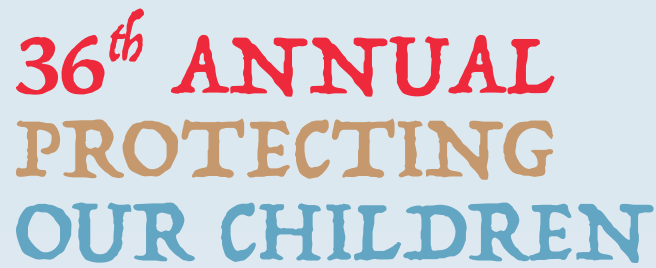
National American Indian Conference on Child Abuse & Neglect

Embracing Resilience and Gratitude Through Indigenous Subsistence and Medicine

April 15–18, 2018 • Anchorage, Alaska

Sponsorship Opportunities





Sponsorship Opportunities

HOST SPONSOR—\$20,000

Logo and name recognition as a sponsor prominently featured throughout the conference and in NICWA communications • Event signage • Agenda book • Host welcome ad in agenda book • Ad on conference app • Logo on registration confirmation emails • Slideshow for all four general sessions • *NICWA News* (circulation: 1,500) • Website (number of page views per month: 44,338) • Facebook (likes: 54,253) • Twitter (followers: 8,820) • Conference registration marketing postcard (mailing list: 8,500) • National media publication thank you advertisement (*reach: 75,000+*) • Profiled in *e-NICWA News* (circulation: 13,073) • One press release (200 national and local media outlets) • Monthly event e-bulletin (circulation: 13,073) • Conference final report

Additional opportunities

• Brief remarks at a general session • Recognition as dinner banquet sponsor • Invitation to dinner banquet reception • Verbal recognition at general sessions • Name on lanyards • Logo on t-shirts and tote bags • Product placement in conference tote bag

Complimentary gifts

• Six complimentary conference registrations • \$1,000 Sage Organizational/Tribal NICWA membership • Four NICWA conference t-shirts

FOUR DIRECTIONS SPONSOR—\$10,000

Logo and name recognition as a sponsor featured throughout the conference and in NICWA communications • Event signage • Agenda book • Slideshow for all general sessions • *NICWA News* • Website • National media publication thank you advertisement (listing only) • Monthly event e-bulletin • Conference final report

Additional opportunities

• Recognition as raffle sponsor • Verbal recognition at general sessions and dinner banquet • Invitation to dinner banquet reception • Logo printed on conference t-shirts • Product placement in conference tote bag

Complimentary gifts

• Four complimentary conference registrations • \$1,000 Sage Organizational/Tribal NICWA membership • Two NICWA conference t-shirts

SACRED CIRCLE SPONSOR—\$5,000

Logo and name recognition as a sponsor promoted throughout the conference and in NICWA communications • Event signage • Agenda book • Slideshow for all general sessions • *NICWA News* • Website • National media publication thank you advertisement (listing only) • Monthly event e-bulletin • Conference final report

Additional opportunities

• Recognition as membership reception sponsor • Verbal recognition at general sessions • Invitation to dinner banquet reception

Complimentary gifts

• One complimentary conference registration • \$400 Cedar Organizational/Tribal NICWA membership

MORNING STAR SPONSOR—\$2,500

Logo and name recognition as a sponsor highlighted throughout the conference and in NICWA communications • Event signage • Agenda book • Slideshow for all general sessions • *NICWA News* • Website • Conference final report

Additional opportunities

• Recognition as refreshment sponsor

Complimentary gifts

• One complimentary conference registration • \$400 Cedar Organizational/Tribal NICWA membership

COUNCIL OF FRIENDS SPONSOR—\$1,000

Name listing and recognition throughout conference • Event signage • Agenda book • Slideshow for all general sessions • Website • Conference final report

Complimentary gift

• 50% off one conference registration

Ask us about additional sponsor opportunities such as exhibitor booths, ads in regional publications, or reserved banquet tables!

Sponsorship confirmation received by February 15, 2018, is guaranteed placement in all conference materials. The only exception is January 12, 2018, for inclusion in the conference marketing postcard and host welcome ad, both are perks of the host sponsor level.

For more information, contact Kim Christensen, development director, at (503) 222-4044, ext. 123, or kchristensen@nicwa.org.
National Indian Child Welfare Association, 5100 SW Macadam Avenue, Suite 300, Portland, Oregon 97239



NICWA

National Indian Child Welfare Association

NICWA is a private, nonprofit, membership-based organization dedicated to the well-being of American Indian and Alaska Native children and families. Headquartered in Portland, Oregon, NICWA serves tribes, individuals, and private organizations throughout the United States and Canada by serving as the most comprehensive source of information on American Indian child welfare and acting as the only national Native organization focused on building tribal capacity to prevent child abuse and neglect.

Tremendous gains for children and their families have been made over NICWA's 35 years of service to Indian Country:

\$3 billion

Amount NICWA has brought in new funding to tribal child and family services in the U.S. through our relentless advocacy and policy efforts over the past 20 years.

2 youth

Beyond NICWA's youth engagement specialist position, NICWA reserves two spots on our board of directors for youth members to ensure that our work is informed by those we serve.

25 states

NICWA serves a wide geographic area and audience. Yearly, NICWA's technical assistance, community development, and advocacy work take staff to tribal communities, both on-reservation and within urban centers.



63,195 followers

NICWA harnesses our social media as part of our public education efforts, over the last year we have increased our reach with 11,186 new social media followers. Follow us!

1,000+ calls

Number of requests for information and technical assistance calls NICWA responds to each year.

10,156 people

Number of participants attending NICWA hosted events, trainings, or conferences in the last 10 years.



800+ members

NICWA's strength is our members, and our membership numbers continue to grow. NICWA is activating our membership to participate in our policy and advocacy work. Sign up today to join our movement!

166 people

NICWA launched a new online ICWA course in December 2016 to coincide with the ICWA regulations going into effect and the subsequent release of updated guidelines. This online training provides critical information that is easy to access in a format that maximizes learning for those on the front lines of Indian child welfare.

14,783 views

NICWA produced and released The Heart of ICWA videos as an educational tool to help share the history of, and ongoing need for, ICWA. You can view and share them with your networks from our YouTube channel or Facebook account.

To learn more about the National Indian Child Welfare Association and its Protecting Our Children Conference:



www.nicwa.org



Facebook: @NativeChildren



Twitter: @NativeChildren



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April 15–18, 2018 • Anchorage, Alaska

2018 Conference Report



Thank You

Conference by the Numbers

\$190,456 raised
3,296 cups of coffee
1,280 attendees
757 conference app users
739 new members
537 NICWA store items sold
320 tribes represented
144 presenters
65 workshops
58 volunteers
46 sponsors
46 states & provinces represented
39 exhibitors
32 youth cultural performers
2 grand prize raffles

Our 36th Annual Protecting Our Children National American Indian Conference on Child Abuse and Neglect, held in Anchorage, Alaska, on April 15–18, 2018, was our most successful conference ever! With your support, we broke records. We are pleased to share our final report with our sponsors. The following are highlights of activities and outcomes over our four-day training event.

Membership Meeting and Reception

Every year, we kick off our conference with a membership meeting and reception which is underwritten by our Sacred Circle sponsors. The evening includes 200+ members, a report from our board of directors, awards ceremony, and cultural performances from our host region. The highlight of our membership report was the roll out of NICWA's five-year strategic plan presented by our Executive Director, Dr. Sarah Kastelic. To learn more about this plan, please visit our website at www.nicwa.org. We were pleased to honor the New Mexico Tribal Indian Children Welfare Consortium as our 2018 Member Program of the Year for their collaboration and systems change work across their region. Additionally, NICWA awarded our annual member merit-based \$500 Wisdom Circle Scholarship to Casie Cultee (Lummi Nation), who works as a healing lineage coordinator in her community, to support her continuing education. The evening's two cultural groups were enjoyed by all: the Ldakát Naax Satí Yátx'i (All Nation's Children), a children's dance and Native language retention group from Juneau, Alaska, whose core belief is that the knowledge of Native culture will promote self-esteem, pride, and leadership in our young people and the Native Youth Olympics demonstration team who wowed the audience with their amazing athletic achievements of traditional Alaska Native sporting events.

Conference Workshops and Panels

Throughout this four-day conference, NICWA hosted 65 workshops on subjects inspired by our theme "Embracing Resilience and Gratitude through Indigenous Subsistence and Medicine." This year marked a turning point in our call for presenters. We were thrilled to receive a spike in proposed workshop submissions. As a result, we were able to provide cutting-edge training for our conference attendees to advance their skills and increased opportunities to network with Native child welfare advocates from across the nation doing innovative, culturally-based, and life changing work. This programming was particularly important and moving for those attending from isolated and/or rural communities. Popular workshops included Youth, Family, and Community Engagement Through Experiential Education, Working with Substance-Abusing Families, and The Winter Bear and the Power of Story. The first day of conference began with a plenary panel on the Alaska Tribal Child Welfare Compact. Thanks to the expertise of the participants, attendees learned about



Executive Director, Sarah Kastelic, and Keynote Speaker and Banquet Dinner Emcee, Ariel Tweto



Attendees pledge to support NICWA's mission with donations during banquet dinner paddle raise



Byron Nicholai performs in his Native language, Yup'ik, for conference attendees

Your support made this year's conference possible!

the work to make this one of its kind tribal-state compact happen. Attendees were inspired by the "get to yes" mindset, where all parties involved in this work were committed to making the compact a reality in order to better serve Native children. Another panel that drew a lot of attention was our Stewarding Intergenerational Transfer of Knowledge, which included both elders and youth on one panel, a departure from our youth-only panel from the last five years. Speakers shared about stewarding strong relationships across generations, ancestral knowledge, and intergenerational healing.

Banquet Dinner Celebration

Thanks to our host sponsor, Seminole Tribe of Florida, the banquet dinner was a moment of celebration where all conference registrants were invited to dine together on the third and final night of the conference. The evening's program began by welcoming Carla Cooper to the stage to accept the Champion for Native Children Award posthumously on behalf of her mother, Linda Logan (Oklahoma Choctaw), former NICWA board member. A life-long Native child advocate, Linda had been standing up for Native children since the 1970s and always spoke about how thankful she was to be doing this work. We were grateful to share stories about her and continue protecting children in her honor. Emcee Ariel Tweto (Inupiaq), television personality and founder of nonprofit Popping Bubbles, effervescently led the night's activities, including the Grand Prize Raffle drawings of a Surface Pro and all-inclusive trip to Hawaii, sponsored by our Four Direction supporters. NICWA was humbled by the outpouring of support during the paddle raise portion of the evening where NICWA invited, in the tradition with special significance and connection to Native peoples in the Northwest, financial support of our work. All who gave were gifted with a cedar paddle. The banquet dinner ended with an inspiring musical performance by Byron Nicholai (Yup'ik), a youth performer and composer from Toksook Bay. He is the creator of the Facebook page I Sing, You Dance and has traveled in and out of Alaska to perform his music and spread Yup'ik songs. Ultimately, the evening was an unforgettable celebration with friends and colleagues.

NICWA Gratefully Thanks Our New and Returning Conference Sponsors!

We appreciate your partnership in strengthening the well-being of American Indian and Alaska Native children and their families by increasing the knowledge, skill set, and resources of people who seek to improve the lives of and outcomes for Native children and youth. We hope you will mark your calendars for next year's conference taking place on March 31–April 3, 2019 in Albuquerque, New Mexico.

What our attendees are saying...

"Through this beautiful conference it was further instilled into my work how important it is to acknowledge healing, invite in our spirits to help us, and to remember to listen intently to our elders."

"The knowledge gained from this conference will benefit all my future educational and career endeavors. This reinforces my career choice of social service work."

"I learned to approach the Native community in a manner that is respectful and open... [and] to use the natural strengths of this community and to work with them."

"I felt the atmosphere at this conference was very comforting. I felt like there was much healing that took place and very important information gained."



Member Program of the Year 2018,
New Mexico Indian Child Welfare Consortium



Carla Cooper, daughter of 2018 Champion for
Native Children, Linda Logan, accepts
award in her honor, posthumously



Founder and Senior Advisor, Terry Cross,
with Host Sponsor Seminole Tribe of
Florida representatives

Thank you to our generous sponsors!

Host



Four Directions



Sacred Circle



Morning Star



Council of Friends



Underwriters

Sac and Fox Nation

