



DAYS FOR GIRLS

Impact Partner Program

JOIN A

Global Movement

OF EQUITY CHANGEMAKERS

Photo Credit: eMite

[DAYSFORGIRLS.ORG/IMPACT-PARTNERS](https://daysforgirls.org/impact-partners)



PUT AN END TO PERIOD POVERTY AND JOIN THE IMPACT PARTNER PROGRAM!

Days for Girls (DfG) partners with corporations and businesses to uplift women and girls around the globe. Be on the forefront of global change by joining forces with some of the leading progressive companies in the world to make lasting impact.

As a Days for Girls Impact Partner, you'll help an award-winning NGO turn periods into pathways for 2.2+ million menstruators in 144 countries (and counting). Our mission is to build a brighter future for all people with periods by shattering the stigma and limitations associated with menstruation. That means increasing access to menstrual health solutions and education, creating income-generating opportunities for women, lobbying for menstruator-friendly policies, and cultivating strategic partnerships with changemakers. But we can't do it alone. To fully bring our vision to life, we're counting on partners like you to help spread our message far and wide – and to offer crucial support for our cause.

There are so many options to get involved as a Days for Girls Impact Partner! This program offers creative ways to contribute to our work and interact with the Days for Girls' powerhouse community. Check out the offerings below to find your match. There is something for everyone. We promise your efforts will make life-changing differences for women and girls who need it most.

HOW DFG IMPACT PARTNERS ARE



Unique

Passionate about gender equity!

Inspired to make their mark!

Impact Partners are driven to make an indelible mark in gender equality on a global scale. They know our work at Days for Girls is a game-changer in world development, and that supporting women on the frontlines empowers future generations with the tools and information they need to create permanent and lasting change.

Here is what our current Impact Partners are saying!

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"We're proud of the longstanding partnership between The Starbucks Foundation and Days for Girls to promote gender equity across coffee-growing communities in Rwanda and Kenya. Days for Girls Kits coupled with vital health education activities proves multi-faceted to allow for sustainable and long-lasting impact for women and girls."

-Alicia Vermaele, Executive Director of The Starbucks Foundation

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"We could not be any prouder of the partnership between This is L. and Days for Girls. Both of our organizations believe every body deserves and should have access to quality period care. The community-based, collaborative approach Days for Girls uses allows us to positively impact underserved and diverse communities worldwide resulting in sustainable access to period care and health education."

-Kani Loganathan, Brand Director, This is L

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WHY BECOME AN IMPACT PARTNER?

- ✓ 126 Social Enterprises in 28 countries
- ✓ 1,000+ Chapters, Teams, Clubs
- ✓ 60,000+ volunteers
- ✓ 32,000 newsletter subscribers
- ✓ 74,000 website pageviews/month
- ✓ 80,000 combined social media follower (FB, Twitter, IG, LI, Pinterest, YouTube)
- ✓ 186,000+ individuals total online reach per a month
- ✓ 8,000 DfG Podcast downloads total and average of 300 plays per episode. Top 1.5% of podcasts out of 2.8+ million globally.
- ✓ DfG Podcast is recognized on Welp Magazine's "20 Best International Development Podcasts of 2021.
- ✓ 2.2 million women and girls served on 144 countries on six continents

Beyond the range and reach of the Days for Girls resources, there are endless opportunities for Impact Partners to amplify our cause with active employee engagement through CSR programs, as well as advocacy and education campaigns.

IMPACT PARTNER Opportunities

We arm our Impact Partners with creative assets, so that your marketing showcases the DfG mission and you are able to easily share our story and your participation in making it happen.

	\$100,000+	\$50,000+	\$20,000+	\$5,000+	\$1,000+
Podcast spotlight	✓				
Website banner or pop up endorsement	✓				
Special guest DfG speaker, Celeste Mergens, Founder & CEO	✓	✓			
*Facebook post	2 posts ✓	1 post ✓			
*Instagram post	2 posts ✓	1 post ✓			
Volunteer opportunity with DfG	✓	✓			
Blog spotlight	✓	✓	✓		
Newsletter highlight	✓	✓	✓		
*Twitter mentions	3 mentions ✓	2 mentions ✓	1 mention ✓		
Logo on website	✓	✓	✓	Listing only ✓	
Instagram takeover, Facebook live or cross-promotional giveaway	✓	✓	✓	✓	
DfG Swag Bag plus 15% discount on additional DfG items	✓	✓	✓	✓	
Impact Partner badge for partner marketing	✓	✓	✓	✓	
Listing in annual report	✓	✓	✓	✓	✓
Listing in the annual Holiday Shopping Guide	✓	✓	✓	✓	✓
Branding & marketing toolkit	✓	✓	✓	✓	✓
*Number of social media posts vary by level					



CHECK OUT OUR OTHER IMPACT PARTNERS

[DAYSFORGIRLS.ORG/IMPACT-PARTNERS](https://daysforgirls.org/impact-partners)

If you're interested in becoming a Days for Girls Impact Partner, please contact us
at development@daysforgirls.org.

