

Connecting for kids...
because every kid counts.





NON-PROFIT ORGANIZATION US POSTAGE PAID ISSAQUAH WA PERMIT NO. 190

Connect with others in the community to give kids the resources they need for a healthy, safe, and thriving life!

Friday, November 1st, 2024 Meydenbauer Center, Bellevue

Reception starts at 10:30am | Luncheon is noon to 1:15pm

Emcee: Angela Poe Russell, TV Host/Journalist/Executive Producer

There is no cost to attend the event. Guests will be asked to make a donation during the luncheon.

Sign up to be a Table Captain or Sponsor!



Scan the QR code to visit our website: KidVantageNW.org/Thrive or email Kim to get signed up: development@KidVantageNW.org



Your partnership makes it possible for KidVantage to make sure all children are safe, healthy, and resilient—thriving!

Have questions? Contact us at: development@kidvantagenw.org | 425.865.0234





in 📵 f @KidVantageNW





JOIN KIDVANTAGE

NOVEMBER 1, 2024



Join us – and make a difference in a child's life by connecting with other like-minded people committed to better outcomes for kids in our community.

Friday, November 1, 2024
Reception begins at 10:30 am
Luncheon noon – 1:15 pm
Meydenbauer Center, 11100 NE 6th St, Bellevue

Register & plan your attendance!

- Use the RSVP Card included or
- Scan the QR code with a mobile device or
- Visit our event website: KidVantageNW.org/Thrive



REGISTER NOW!

Fast and simple registration at your finger tips! Scan the QR code.

There is no cost to attend. Guests will have an opportunity to make a donation in support of our work, meeting the growing needs of kids in our community. Suggested minimum donation is \$200.

LUNCHEON HIGHLIGHTS

Helping the Helpers Panel

Hear from the professional service providers working directly with families who receive assistance from KidVantage – how it helps the providers do their work, and the difference it makes in the lives of children and families.

Emcee and Host

Angela Poe Russell
TV Journalist/Executive Producer

Thanks to our sponsors for your investment in our work!

















KidVantage | PO Box 712 | Issaquah WA 98027

NON-PROFIT ORGANIZATION US POSTAGE PAID ISSAQUAH WA PERMIT NO. 190



R.S.V.P.

Please respond by Monday, October 28, 2024



Count Me In! O I wish to reserve an individual seat O I wish to reserve a table of 10 OR. I am unable to attend. O However, I wish to make a tax deductible donation of \$ so that more children receive essential care, safety, & health goods. O enclosed is a check made payable to KidVantage O Please bill my credit card: Name on Card: Card Number: Expiration Date: ____/ CVV Code:

Name(s):
Affiliation:
Address:
City/State/Zip:
Phone:
Email:

Your meal preference...

- O Chicken (gluten free, dairy free)
- O Vegan (gluten free)

Please print the name(s) of each additional person who will be joining you at this year's event on the other side of this card. If you need additional space, scan the QR code to register, thanks!

Guest Information

•	
O Please seat me with:	
O Please seat me at a table hosted by:	-

O Please seat me at a non-hosted table

You can also register online by visiting our webpage: www.kidvantagenw.org/thrive or by scanning the QR code below:



Questions?

Email us at: development@kidvantagenw.org or call (425) 372-7533

KidVantage is a 501(c)(3) nonprofit. Tax ID 91-1617032

Name(s):
Address:
City/State/Zip:
Email:
Email: O Chicken (GF, DF) O Vegan (GF)
Name(s):
Address:
City/State/Zip:
Email:
O Chicken (GF, DF) O Vegan (GF)
Name(s):
Address:
City/State/Zip:
Email:
O Chicken (GF, DF) O Vegan (GF)
Name(s):
Address:
City/State/Zip:
Email:
O Chicken (GF, DF) O Vegan (GF)



KidVantage | PO Box 712 Issaquah | WA 98027

My total gift amount is \$

Select your payment method below:

Donate securely online Scan the QR code with your phone! Visit our website to give:	2 My check is enclosed -OR- I will be recommending a grant from my personal DAF (Donor-Advised- Fund Account) or an IRA QCD accoundirectly to KidVantage.	
www.kidvantagenw.org/thrive	STRETCH	Your Donations
3 Charge my credit card	My employer will match this	
	Boeing	○ Nintendo
Name on Card	○ Costco	O SAP Concur
Nume on Gara	○ Google	○ Symetra
Card Number	○ Microsoft	○ T-Mobile
	Other:	
Expiration Date CVV I'd like to cover the processing fee so that 100% of my donation goes to KidVantage	Notes about your gift:	
Please charge a one-time gift of \$ I would like to give over time, please		
charge the card above: Circle One \$ Monthly Quarterly		
A recurring gift, such as \$50 a month, will mean that more kids can count on KidVantage to be healthy and happy because of your reliable giving.	is tax deductible to by law. KidVantag	r support of KidVantage to the full extent allowed e is registered with the etary of State. Our Tax-ID

THANKS TO YOUR GIFT WE WILL REACH MORE KIDS.

Here are ways your gift connects with kids and their families

\$10,000

Keeps families in their homes by providing up to 30 babies and toddlers with diapers for a year.

\$5,000

Help nearly 200 babies and children keep warm this winter with coats, hats, gloves, and boots.

\$2,500

Promote strong cognitive and physical development by providing the right kind of infant formula for more than 80 babies.

\$1,000

Equip 500+ families with what they need to care for their newborn by supplying layettes (baby starter supply kit).

\$500

Keep babies to middle schoolers clean and healthy with 200 orders of hygiene products, such as toothpaste, soap, and shampoo.

\$250

Promote social and emotional learning, and improving literacy skills with toys, books, and school supplies.



Thank you for supporting KidVantage!

Because of supporters like you, KidVantage can keep supplying local kids and families with the essentials they need.

)
J

Please verify your information above

If your contact information is incorrect,
incomplete, or missing information, please
update it below:

Name		
Address _		
City, State,	Zip	
Email		





KidVantage

Table Captain Toolkit

Table of Contents

Helping Kids Thrive Benefit Luncheon 2024—Table Captain Toolkit

Click on the title to be taken to that section in the Toolkit...

- Thrive-At-A-Glance
- **Table Hosting Checklist**
- **Guest Recruitment**

Tips on Recruitment
Dart Board theory
Recruitment Worksheet

- 4 Sample Guest Communications
- 5 Event Logistics for Table Captains
- 6 <u>Fillable Guest Lists</u> (optional)



At-a-Glance

When

Friday November 1st - 12pm to 1:15pm.

Welcome coffee/tea reception begins at 10:30am

Where

Meydenbauer Center
11100 NE 6th Street, Bellevue, WA 98004

Why

Our goal is to welcome more than 600 guests and raise \$340,000 (or more!) to provide growing children with the essential things they need to grow-up healthy, safe, and resilient.

Who

Family, friends, colleagues...other caring people (like you!) who are ready to be inspired to help change the lives of children across Central Puget Sound.

Contact

Senior Manager of Development, Kim Christensen, (425) 372-7533 (direct) or kimc@KidVantageNW.org.

Federal tax ID #91-1617032 KidVantageNW.org



Checklist

Make Contact
Create a list of potential guests. Think about friends, family, co-workers, or neighbors who might be interested in KidVantage's mission. Contact your list of folks using our sample emails. Don't forget to check out our tips. Links to these resources: recruitment worksheet, sample emails, and tips.
Guest List Registration
When you have recruited your guests, you will have two options for guest registration. <u>Use the one that works for you!</u> You can either (1) collect their information yourself (names, addresses, email, and meal preference) using our <u>fill-able guest list sheet</u> and send to Kim at <u>development@KidVantageNW.org</u> . Or (2) you can register your guests online—Kim will email with registration links at the <u>end of July</u>). All registrations are due by Friday, October 25th.
Special Dietary Information
If your guests have any special dietary needs that are not covered in the current meal options, please let Kim know by Friday, October 25th at development@KidVantageNW.org or call (425) 372-7533. This helps us accurately submit meal totals to our venue, due on Tuesday, October 29th.
Communicate Expectations
Let your guests know that this luncheon is a fundraiser. There will be a special request for donations during the program. Knowing ahead of time makes it a lot more comfortable for you and your guests. Here is more information on this portion of the program.
Remind Your Guests
It is important to check-in with your guests the week prior to the Luncheon. Remind them how much fun it will be to see each other—and about the KidVantage mission and services. Check out our sample emails for inspiration.
Post-Luncheon Follow-up
All guests who make a gift will receive a thank you letter from KidVantage (dropped in the mail same day). You may also want to send a thank you note to your guests for supporting KidVantage and

extend your wish that they continue into the future.



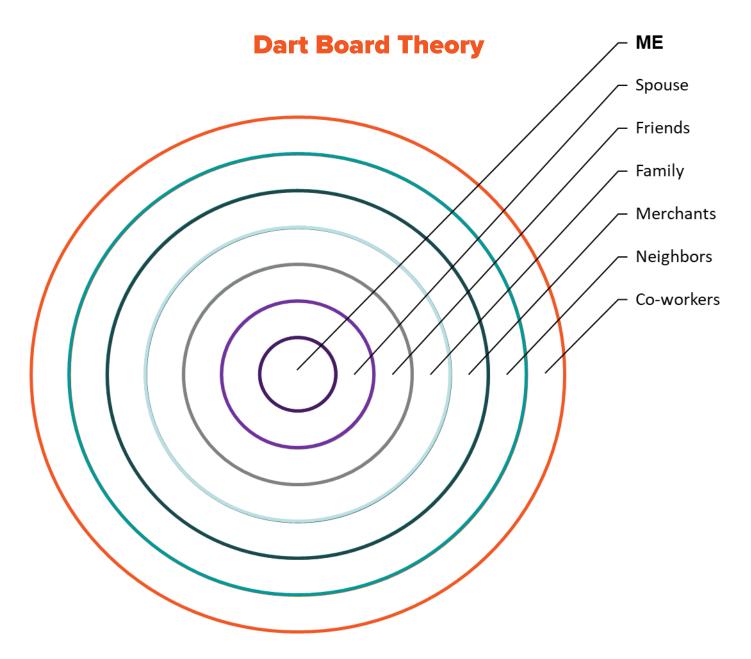
Tips on Guest Recruitment

- 1. Invite friends, family, neighbors, colleagues, and school or club associates. Think of all the people you know in all the different areas of your life. Check out the Dart Board Theory document in this toolkit. It is helpful as you brainstorm.
- 2. Remember that KidVantage serves families across five counties: King, Snohomish, Kitsap, Pierce, and Mason–invite folks you know from all areas KidVantage has an impact!
- 3. Plan to fill your table with 11 guests (including yourself). Sometimes schedules change and a guest has to cancel as the luncheon approaches. If you have a total of 11 guests planned, you will usually end with 10. And, if you end up with a group of 11, we are pleased to have a table of 11.
- 4. Encourage guests to invite a friend to come with them it makes completing a table of 11 even easier.
- 5. A personal invitation from you is the best way to ask guests to attend the Luncheon. A great way to begin is with an email followed by a phone call. However, you should use the form of communication that works best for you and your invitees.
- 6. We've included some <u>sample emails to help get you started</u> in this toolkit...cut, paste & personalize! Sample emails include: (1) Email invitation; (2) Follow-up; and (3) Last-minute reminder.
- 7. We have a Save-the-Date you can use, click here to access.

Noteworthy (invitations and table size)

- In late September, invitations will be available (both printed and electronic). They will also be
 uploaded to the <u>Toolkit on our event page</u> or you may contact Kim at
 development@KidVantageNW.org to have an invitation sent to your guest list.
- As a Table Captain, you can choose to fill a full table or to share a table with another Table Captain. Let Kim know if you would like to be matched up with someone ahead of time to coordinate with at development@KidVantageNW.org.
- Tables comfortably sit 10 but up to 12 can be accommodated. If you have more than 12, we will seat extra guests at a table near you. If you do not fill your table and are not matched with another Table Captain, we are happy to seat individual guests at your table just let Kim know.





Take the fear out of guest recruitment—use the

Dart Board Theory!

Start with yourself—then think of who you know, and who your contacts may know...



Guest Recruitment Worksheet

Name	Affiliation/Business	Phone Number/Email Address	Response



Suggested Phone Invitation Topics

- At-A-Glance Sheet or 2023 Thrive Report contain help information to share with potential guests
- I am hosting a table this year for KidVantage's annual benefit luncheon, *Helping Kids Thrive Benefit Luncheon: Connecting for Kids...because every child counts!*
- KidVantage used to be EBC—Eastside Baby Corner, this changed was announced at last year's luncheon with a video from our late founder, Karen Ridlon.
- KidVantage has been supporting families in our community for 34 years! KidVantage makes a
 positive difference in the lives of children and families in need by collecting and purchasing
 children's items and distributing them, <u>free of charge</u>, through an agency partner network who
 are providing services for families across Central Puget Sound.
- The luncheon is KidVantage's biggest fundraising event—they are expecting about ~600 attendees on Friday, November 1st at the Meydenbauer Center in Bellevue.
- Angela Poe Russell, TV Journalist/Executive Producer, is renewing her role as Emcee for the fourth year in a row.
- This event is unique, come see how community members like yourself, together with KidVantage, are working towards a better future for kids.
- Gifts to KidVantage are tax-deductible to the extent allowed by law.
- Many local companies will match gifts to KidVantage, such as Microsoft, Google, and Bank of America. <u>Click here to see past match partners of KidVantage</u>, just scroll down to find the matching gift partners section.
- KidVantage is counting on gifts from generous Luncheon donors to help meet the rising need (~4,000+ orders distributed a week) of essentials for local children, birth to age 12.
- This is a wonderful opportunity to join with others who want to make a tangible difference right now, in our community.
- Each luncheon guest is asked to make a gift during the program, with a suggested minimum of \$200. I am asking my guests to consider making a generous gift, at your own capacity.
- As a reminder, there are several options for making this gift: (1) cash, credit card, or check of a one-time amount the day of the luncheon or paid at a future time; or (2) a recurring gift to be paid monthly or quarterly. The donation card used at the luncheon, will have all these options for you to choose from.



Sample Email Invitation Version #1:

(Feel free to attach the <u>Save the Date found here</u> as well – you can also find it online on our event page <u>www.KidVantageNW.org/Thrive</u>)

Hello <First Name>,

I would like to invite you to be a guest at my table for KidVantage's (formerly EBC) benefit luncheon. It takes place on Friday, November 1, 2024 from 12pm-1:15 pm at the Meydenbauer Center in Bellevue.

This is a great opportunity for you to learn more about how KidVantage is giving kids what they need to thrive and how you can help. KidVantage's vision is a world where all children are healthy, safe, and prepared to build their own futures. They do this by collecting and purchasing children's items and distributing them, free of charge, through local human service agencies. KidVantage helps kids reach their full potential by meeting their essential needs today. Here is their video library where you can experience their mission first-hand.

<**Add a brief personal statement about what KidVantage means to you**>

There is no cost to attend the luncheon, but I am hoping that each of my guests will be moved to make a generous donation during the program. Gifts of all sizes are most welcome and appreciated! The suggested donation is \$200. Heads up that there is usually a match provided during the luncheon. To make your gift go even further, you can also find out if your employer has a matching gift program.

I would really like you be a part of this wonderful experience as a guest at my table. If you are interested, just reply to this email and let me know or give me a call at [insert phone number].

I hope it is a "yes!" – let's work together to help kids thrive!

<Your name here>

P.S. KidVantage used to be EBC—Eastside Baby Corner, this changed was announced at the 2022 luncheon with a video from our late founder, Karen Ridlon.



Sample Email Invitation Version #2:

(Feel free to attach the <u>Save the Date found here</u> as well – you can also find it online on our event page <u>www.KidVantageNW.org/Thrive</u>)

Hello <First Name>,

I would like to invite you to be my guest at KidVantage's (formerly EBC—Eastside Baby Corner) benefit luncheon on Friday, November 1, 2024 from noon-1:15 pm at the Meydenbauer Center, Bellevue.

I am volunteering to be a Table Captain for the luncheon because I love how they take the things people like me donate and the dollars we give to help thousands of children every week. What amazes me is that 280+ programs and sites in KidVantage's network know that they can order exactly what a child needs and count on having it in hand within a week! KidVantage fills 97% of all orders received from these caring professionals. All the orders are filled by hand, customized for the child by volunteers. It is because of this level of commitment to our community—to children—that I have stepped forward to serve as a Table Captain for this event.

There is <u>no cost to attend the luncheon</u>, but I am hoping that each of my guests will be moved to make a generous donation at the luncheon. The suggested gift is \$200, which can be paid out across the year as monthly or quarterly payments. Gifts of all sizes are most welcome and appreciated!

I would really like you be a part of this wonderful event as a guest at my table. If you are interested, just hit reply to this email and let me know or give me a call at [insert phone number]. I hope it is a "yes!" Working together we can help kids thrive.

<Your name here>

P.S. KidVantage used to be EBC—Eastside Baby Corner, this changed was announced at the 2022 luncheon with a <u>video from our late founder, Karen Ridlon</u>.



Sample Reminder for Confirmed Guests—Week of October 14th:

Hello <First Name Table Guest>,

I am excited to see you at KidVantage's annual luncheon. As Table Captain, I thought it would be helpful to send along some additional details as we get closer to the date.

Date: Friday, November 1st

Time: Welcome Coffee (informal reception) 10:30 am

Luncheon: 12pm to 1:15 pm

Location: Meydenbauer Center, Bellevue

Theme: Connecting for kids...because every child counts! Emcee: Angela Poe Russell, TV Journalist/Executive Producer Speaker: <**TBD – check back as we update regularly**>

If you haven't already, please register yourself by using this link (registration link will be coming soon) or let me know your contact information (Name, address, email) and meal preference (chicken, vegan) and I can register for you. Finally, if you have dietary needs not covered by the meal (i.e. beyond vegan), please reach out to KidVantage directly by October 25th at development@KidVantageNW.org or (425) 372-7533.

If things come up and you can't make it, please give me a call at [your phone] or respond to this email as soon as possible. If you are aware of someone else who would like to come in your place, let me know too.

We have a wonderful group at this table—I can't wait to see you in just a few weeks!

Thanks, <Your name>

P.S. Check out the event webpage for up-to-date information at www.KidVantageNW.org/thrive



Sample Last-Minute Reminder—Monday, October 28th:

Hello <First Name Table Guest>,

I am looking forward to seeing you this Friday, November 1st, at the KidVantage luncheon.

Directions to the <u>Meydenbauer Center can be found online</u>. Parking can be tight—so email me if you'd like to arrange a carpool. You may want to allow extra time for parking!

[Only if needed...] If you haven't already, due today is your registration. Please use this link [registration link coming soon] or let me know your contact information (Name, address, email) and meal preference (chicken, vegan) and I can register for you.

You can still request a special meal by emailing <u>development@KidVantage.org</u> or calling (425) 372-7533 (Special requests can't be accommodated after October 25th)

See you Friday! <Your name>

P.S. Remember to find out if you (and/or your partner) are eligible for employer matching gifts!



Logistics for Table Captains: Prior to the Luncheon

Parking Meydenbauer Center's underground garage is first-come, first-served.

The parking entrance is on NE 6th Street between 112th Ave NE and 110th Ave NE. Parking and driving information is available on the Meydenbauer website in the Maps & Parking section. You may also consider and encourage carpooling amongst your guests.

Reception is an informal coffee reception starts at 10:30 am.

All guests are invited! This can be a fun time to gather your table guests together, see the displays in the lobby and connect with others at the event.

At the table, a Table Captain Packet will be placed at each table, with notes on what to do during and after the event. Each Table Captain is assigned a table number and each of your guests will have that number on their name badge to make it easy to find your table. Make sure each guests knows to first pick up their name tags at registration tables in lobby. They are organized alphabetically.

Seating at the table is open; however, many Table Captains like to do name cards and/or a small gift for each guest. You are welcome to come into the room when you arrive to set up your name cards or gifts during the reception. Doors will open at 11:30 am.

It's Free—And a Fundraiser

It's important that your guests know that this is a fundraiser. To help KidVantage reach our financial goal for the event, the suggested minimum gift is \$200.

Monthly or quarterly payments are possible! If your guests have concerns about the minimum gift, let them know that gifts can be paid out installments. For example, a gift of \$200 means a monthly payment of \$16.67.

Unable to attend? If someone you invite cannot attend but would like to make a donation to KidVantage, <u>direct them to this link to make a donation in lieu of attend.</u>

Giving to Grow Donor Circle

If you or one of your guests would like to make a lead gift to inspire other to give at a very generous level, please contact KidVantage Director of Development, Helen Banks Routon, at helenr@KidVantageNW.org or call (425) 372-7525. We welcome supporters to join us in the Giving to Grow Donor Circle by making a donation of \$1,000 or more in advance of the luncheon!



Guest List Sheet— page 1

Your Name		
Address		
City/State/Zip		
Home Phone		
Day Phone		
Email	Meal: Chicken/Vegan	
Ms./Mr.		
Address		
City/State/Zip		
Home Phone		
Day Phone		
Email	Meal: Chicken/Vegan	
Ms./Mr.		
Address		
City/State/Zip		
Home Phone		
Day Phone		
Email	Meal: Chicken/Vegan	
Ms./Mr.		
Address		
City/State/Zip		
Home Phone		
Day Phone		
Email	Meal: Chicken/Vegan	
Ms./Mr.		
Address		
City/State/Zip		
Home Phone		
Day Phone		
Email	Meal: Chicken/Vegan	



Guest List Sheet— page 2

Your Name		
Address		
City/State/Zip		
Home Phone		
Day Phone		
Email	Meal: Chicken/Vegan	
Ms./Mr.		
Address		
City/State/Zip		
Home Phone		
Day Phone		
Email	Meal: Chicken/Vegan	
Ms./Mr.		
Address		
City/State/Zip		
Home Phone		
Day Phone		
Email	Meal: Chicken/Vegan	
Ms./Mr.		
Address		
City/State/Zip		
Home Phone		
Day Phone		
Email	Meal: Chicken/Vegan	
Ms./Mr.		
Address		
City/State/Zip		
Home Phone		
Day Phone		
Email	Meal: Chicken/Vegan	



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Presenting Sponsor



Benefactor Sponsors





Supporting Sponsors











Contributing Sponsors





THANK YOU SPONSORS!



LUNCHEON PROGRAM

12pm Welcome

Cori Benson, Purchasing & IT Manager

Remarks

Angela Poe Russell, Emcee and host

Helping the Helpers Panel

Erica Delma, Holly Ridge Center
Alicia Skelly, Holly Ridge Center
Catherine Cruz, Lake Washington School District
Mary Franzel-Brock, New Family Services, King County
Children, Youth, & Young Adults
Kristen Sutton, New Family Services, King County
Children, Youth, & Young Adults
Lauren Lozano, LifeWire

Connecting for Kids

Jack Edgerton, Executive Director
DeAnne Dodson, Vice President, Board of Directors
Angela Poe Russell
Diane Kuslich, President, Board of Directors

1:15pm Luncheon concludes

Thrive Committee

Bianca Tse, Co-Chair Bhavna Patel, Co-Chair
DeAnne Dodson Mary Kaminski
Bethany McKinnon Rhonda Horsburgh
Leslie Stimson

Special Thanks

Farmers New World Life Insurance Company Volunteers
Lilaham
Revel Issaquah Ladies
Safeway, Issaquah Commons

www.KidVantageNW.org

Thank you Table Captains for making Thrive a success!

Janis Bane Helen Banks Routon Lani Banning Tricia Barry Marilyn Batura, Issaquah Kiwanis Cori Benson Blakely Braniff Rickett Alida Brydson Alex Chasin Eileen Conover Tim Corrigan, Umpqua Bank Tracy Crowley Melissa Dascenzo Nicole Dietrich DeAnne Dodson Kara Durbin Jack Edgerton Donna Edgerton

Kim Foster

Dan Foster

Ann Gallinger Debi & Katie Gatto Leigha Griffin Cheryl Grinna, Faith Lutheran Church Candy Havens Christine Hoffman Issaquah Women's Club Angela Joslin Mary Kaminski Diane Kuslich

Laura Larson Jen Lucas Ty Madarang Kari Magill Carol Mahoney Christian Manley Bethany McKinnon Sara Miller Jessica Nevers New Family Services, King County

Kerry Robinson Karen Rubin Sunil Sanghvi, Edward Jones Kelly Soligon Michelle Steffin Sue Stewart, Redmond Kiwanis Claire Sumadiwirya King County Housing Authority Andy Symons, Bellevue Sunrise Rotary Bryce Taylor, GLY Construction Kathy Thull Susan & Fred Tricarico Bianca Tse Svetla Tzekov, Umpqua Bank Elizabeth Van Wyck Becky Wall Traci Wiliams Ann Wong

Bhavna Patel

Big thanks to our Giving to Grow Donor Circle!

Jane & Charlie Anderson Deborah Girdler & David Cutler Kathy Arnold Helen Banks Routon & Wayde Routon Alex Chasin & Andrew Tokar Kelly & Greg Collins Tracy & Rob Crowley DeAnne Dodson & Valerie Fogel Donna Edgerton Jack Edgerton & Dennis McCarthy Rachael & Damian Edwards Carolynn & Hal Ferris Kim & Dan Foster

Candy & Jeff Havens Edie & Dave Herb Jodi & Ted Herb Chris & Bill Hoffman Shelley & John Holmes Rhonda & Peter Horsburgh Liz Hunt & Benn Schreiber Judy Jesiolowski & Dave Thompson Kathleen Kemper & Gary Smith Angela & William Kennedy Diane & JJ Kuslich Laura & Lars Larson Bob & Marsha Lucas Jen Lucas & Mike Farmer

Karin & Dan Manning Bethany & Brendan McKinnon Teresa Olson Miller Sharron & Dan O'Donnell Kerry Robinson & Steven Holmes Karen & Sid Rubin Linda Scovel Kelly & Brian Soligon Diann & Marius Strom Kathy & Todd Thull Svetla Tzekov Traci & Chuck Williams Mary Zinn

...AND A BIG THANKS TO OUR INCENTIVE MATCHING FUNDS DONORS!

Thank you to our sponsors for your partnership



















