Alta Cocina

A Spring Chef's Gala

SATURDAY, APRIL 5, 2014
RADISSON BLU • CHICAGO











FOR IMMEDIATE RELEASE

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Instituto to host 4th Annual Alta Cocina: A Spring Chef's Gala

CHICAGO, IL – April 13, 2013 – Instituto del Progreso Latino (Instituto) is excited to hold its 4th annual gala, dinner, and live auction at the Radisson Blu on Saturday, April 5th. The event highlights up-and-coming Latino chefs and mixologists and directly benefits the organizations award-winning programs in workforce development, citizenship, adult education, youth development, and its two charter high schools - all which serve over 9,500 families in Chicago.

The cocktail hour will include inspired and artful tasting stations from Chef Adres Padilla (Chef de Cuisine, Topolobampo), Chef Brian Riggenbach & Mikey Corona (Yo Soy Underground Suppers and Events), Chef Gabriel Moya (Sobremesa Supper Club). Award-winning mixologist and trainer Tony Potempa will also mix a specialty drink unique to the event. The seated dinner portion of the evening will feature a menu created by Chef Christian Gaborit, Nicole Ramos, and Pedro Orduño of the Radisson Blu, which elevate signature dishes from Latin America. The evening will be hosted by Univision's Enrique Rodriguez and includes a live auction, led by Auctioneer Extraordinaire Victoria Gutierrez.

The evening's program will honor John C. Robak (President & COO, Greely and Hansen), and Terry Mazany & The Chicago Community Trust with the Instituto Spirit Award. This award is given to community leaders who embody the mission of Instituto and have contributed to the success of the community and through this support has demonstrated how she or he lives Instituto's values. Each awardee reflects the various sectors whose generosity of time and resources have contributed to the success of Instituto.

Instituto is also excited to be honoring its first Alta Cocina Award to Chef Carlos Gaytan, owner of Michelin-rated Mexique and contestant on the hit show, *Top Chef*. This award honors a principled leader in the culinary and hospitality industry who has contributed to the success of the community. As one of Alta Cocina's inaugural chefs, Gaytan has been generous with his talents and his time.

"At this year's event, you will hear the phrase, *Yo soy Instituto – I am Instituto*," says Juan Salgado, Instituto President & CEO. "Recognizing that we are each a part of these efforts. From the hard work of our students and families, to the dedication of Instituto staff, to the support of community partners, to our generous donors – together we are making dreams a reality and fulfilling Instituto's mission."

Instituto is grateful for the generosity of its Title Sponsors - BlueCross BlueShield, BMO Harris Bank, and Greeley and Hansen; and Gold Sponsors - J.P. Morgan Chase and Comcast.

For more information, go to Instituto's event website: http://idpl.org/idpl events altacocina.html.

Saturday, April 5, 2014









Ticket Price: \$250 ■ Table of Ten: \$2,000

Join us for an exciting evening showcasing outstanding Latino cuisine as we celebrate and honor leaders in our community and Instituto's families.

Reception, Dinner, and Live Auction

Radisson Blu Aqua Hotel 221 North Columbus Drive, Chicago 7:00 - 10:00 pm

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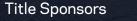
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Saturday, April 5, 2014 Alta Cocina



Emcee

Enrique Rodriguez, News Anchor, Univision

Auctioneer Extraordinaire

Victoria Gutierrez

Alta Cocina Highlights:

- Presentation of the Instituto Spirit Award and Alta Cocina Award
- Inspired tasting stations and a signature cocktail showcasing Chicago's top Latino Chefs
 - An exciting live auction of exclusive experiences and unique one-of-a-kind items
 - 600 of Chicago's corporate, philanthropic, and community leaders in attendance

Cocktail/Business Attire

Instituto's mission is to contribute to the fullest development of Latino immigrants and their families through education, training, and employment that fosters full participation in the changing United States society while preserving cultural identity and dignity.

Each year, thousands of families walk through Instituto's doors to transform their lives by learning English, earning their GED or high school diploma, increasing their job skills, finding employment and financial security, and becoming U.S. citizens.

For more ways to support the event and Instituto's work, visit www.idpl.org/idpl_events_altacocina.



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Phone Email

Please reply by Friday, March 21, 2014.			
	Count me in. I would like to reserve Table Hosts at \$2,000 (includes a table of ten, bottle of champagne for table, and a gift following the event.) Tickets at \$250 each (reception and dinner)		
	For a total of \$		
	I am unable to attend. However, I wish to make a tax deductible contribution of \$ to support Instituto's mission.		
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Enclosed is a check made payable to Instituto del Progresso Latino.				
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- If you would like a speedy check-out at the end of the event, Quick Pay will be offered at registration. Please come ready with credit card in hand.
- On the reverse of this card, please print the name(s) of each additional person who will be joining you at this year's event.



□ Please seat me with

Guest information

Please list the names and contact information of your guests at right.

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	Please seat me at a table hosted by

For those with special dietary needs: Please contact Shannon Ghere, Development Associate at (773) 890-4450 x4509 or s.ghere@idpl.org.

For more information on Corporate Sponsorship opportunities and benefits or with special dietary needs, please contact Shannon Ghere, Development Associate, at (773) 890-4452 x4509 or s.ghere@idpl.org

Instituto del Progreso Latino is a nonprofit organization, contributions in excess of \$75 per seat are tax deductible.

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Alta Cocina: A Spring Chef's Gala Reception, Dinner, and Live Auction

Radisson Blu Aqua Hotel 221 North Columbus Drive, Chicago 7:00-10:00 pm

To purchase tickets visit our website: www.idpl.org/idpl events altacocina.html

Or contact Shannon Ghere at s.ghere@idpl.org

Thank you to our Title Sponsors:









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Sábado, 5 de abril, 2014

Precio de Boletos: \$250 Mesa para Diez: \$2,000

Únase con nosotros para una noche de alta cocina y entrenamiento mientras celebramos los estudiantes y familias servidos por el Instituto del Progreso Latino.

> Reserva boletos en línea: idpl.org/idpl_events_altacocina

Por favor reserva antes del evento.

Radisson Blu Aqua Hotel Chicago 221 N. Columbus Drive, 7-10pm

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a gala, dinner, and, live auction

11,500 participants each year!

supporting the services provided by Instituto del Progreso to over

celebrated Alta Cocina 2013.

Toward a 'donor-centric way of being'

With charitable giving flat and an economy still on the rebound, many nonprofits find they are serving more people with less money. So building strong relationships with corporate donors has become more important than ever.

But a recent study by Compass-Point, a nonprofit leadership group based in San Francisco, found that many of the nonprofits surveyed face major obstacles to success: high levels of turnover in development director positions, no basic fundraising systems and a lack of shared responsibility for fund development among key board and staff leaders.

Still. Jeanne Bell, Compass-Point's CEO and co-author of the study, calls the report hopeful.
"I'd like non-

profits to see this as an opportunity to move

fundraising from a necessary evil with a revolving-door director to a mission that is aligned in the center of an organization," she says. "Experts have been saying this for years. Now there are a number of factors, including the economy, which I hope are bringing this conversation to the forefront in a new way.

Here's what Ms. Bell, 44, had to say about creating donor-centric relationships, leveraging a board of directors and changing an organization's culture.

CRAIN'S: What can nonprofits do to improve their relationships with donors?

leadership role?

As a sector, we're still preparing nonprofit leaders without putting funding at the center of the work. But there is a body of knowledge that is accessible, and it's something that everyone needs to prioritize and be fluent in. If you're a development director, you're part of the system. Don't sit in your office and say they don't get it. You need to step up and make the case for change through data. Take our report into meetings

and use it as a touch point to facilitate conversations. Ask everyone involved: How do we get better at this? If you're interviewing for a job, you should also be interviewing the organization, asking about board engagement, trying to determine if there is a culture match or a willingness on the part of the organization to change its culture. But know that change takes a long time. It's not part of one budget cycle.

Monica Ginsburg





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Next year's Alta Cocina -Saturday, April 4th, 2014

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