

#VanStartupCity  
October 3 - 6, 2016

# VANCOUVER STARTUP CITY CAPITAL

Founded by



**VANCOUVER**  
ECONOMIC COMMISSION

# *WELCOME TO* **VANCOUVER STARTUP CITY** one of the world's top startup ecosystems



Ian G. McKay | CEO  
Vancouver Economic  
Commission



The Vancouver Economic Commission (VEC) bids you a warm welcome to Startup City: Capital. Our organization works to strengthen the city's economic future by supporting existing businesses, attracting foreign investment and promoting international trade.

Our Vancouver Startup City platform is dedicated to showcasing the city's thriving startup ecosystem to both local and global investment communities. It is a stage upon which entrepreneurs can connect with investors interested in Vancouver's rapidly growing key sectors of Technology, Digital Entertainment & Interactive and Green Economy.

The 2016 National Angel Summit takes place in the wake of a banner year for Vancouver's venture capital investment community. As the lead sponsor and host city organization, the VEC developed this iteration of Vancouver Startup City in close partnership with the National Angel Capital Organization in order to maximize the integration of the Summit and its host city's vibrant business ecosystem.

The VEC-curated programming features investor-facing events, showcases and workshops for entrepreneurs. The startups celebrated in our Vancouver Tech Showcase and Startup Alley represent the innovation, creativity and sustainability that our beautiful and modern city is famous for. Angels, VC funds and other investment groups seeking to diversify and strengthen their investment portfolios with smart, innovative business will find no shortage of opportunity while they are in town.

Lastly, I invite you to read the VEC's new Business & Investment Guide (available online at [vancouvereconomic.com/invest](http://vancouvereconomic.com/invest)) that will provide you with all the information you need to explore Vancouver as an ideal place to invest.

Ian G. McKay

A handwritten signature in blue ink, appearing to read 'I. McKay'.

## #VanStartupCity



# Partners

*The following organizations have helped to build Vancouver Startup City: Capital programming for investors and entrepreneurs.*



*Scaling up Angel Capital To Drive Canadian Innovation*

The **2016 National Angel Summit** is the flagship event for the Angel investor community. With over 400 attending investors, partners and industry leaders from across North America and around the world, this is NACO's largest summit to date.

Attendees of the 2016 National Angel Summit are expected to gain a year's worth of knowledge and professional development through the three-day program. These include:

- Connecting and networking with Angel peers from around the world
- Developing relationships that may lead to syndication and improved dealflow access
- Discovering leading best practices to tap into
- Getting ahead of emerging trends that may impact Angel investment next year
- Gaining insights and discussing trending issues affecting Angel investment today
- Attending workshops, panels and keynote presentations and participating in roundtable discussions
- Eligibility to attend the Awards Gala and Entrepreneurial Showcase

## Key Partners

Vancouver Startup City wouldn't be possible without the support of these key members of the Vancouver startup ecosystem.



## Nominating Partners













Each startup in the Vancouver Tech Showcase was nominated by one of our nominating partners.



# Schedule

Discover Vancouver's startup ecosystem through these key events.

-  Vancouver Startup City: Capital
-  Partner Programming
-  NACO Summit
-  Founders & Funders
-  Open to the Public

|          | MONDAY<br>October 3  | TUESDAY<br>October 4   | WEDNESDAY<br>October 5 | THURSDAY<br>October 6   |
|----------|--|--|------------------------|---|
| 7:00 AM  |  | <br><b>VANTEC Monthly Angel Network Meeting</b><br><i>Vancouver Marriott Pinnacle</i>   |                        |   |
| 8:00 AM  |  |  |                        |   |
| 9:00 AM  |  |  |                        |   |
| 10:00 AM | <br><b>FastPitch with Tom Williams</b><br><i>The Imperial</i>   |  |                        |   |
| 11:00 AM |  |  |                        |   |
| 12:00 AM |  |  |                        |   |
| 1:00 PM  |  |  <br><b>TechStars Lunch &amp; Learn</b><br><i>Launch Academy</i> |                        |   |
| 2:00 PM  |  |  |                        |   |
| 3:00 PM  | <br><b>Vancouver Tech Showcase</b><br><i>The Imperial</i>   | <br><b>Startup Site Tour</b><br><i>Around Vancouver</i>   |                        |  <br><b>SpringU Impact Investor Forum</b><br><i>Dentons LLP, 20<sup>th</sup> Floor,<br/>250 Howe Street</i> |
| 4:00 PM  | <br><b>Startup Alley</b><br><i>The Imperial</i>   |   |                        |   |
| 5:00 PM  |  <br><b>Vancouver Entrepreneurs Forum</b><br><b>Success in Failure: F*up Nights Finance</b><br><i>The Imperial</i> | <b>Open Angel Investment Pitches</b><br><i>Flying Pig Restaurant (Olympic Village)</i>   |                        |   |
| 6:00 PM  |  |  |                        |   |
| 7:00 PM  |  |  |                        |   |
| 8:00 PM  |  |  |                        |   |
| 9:00 PM  |  |  |                        |   |

# Vancouver Tech Showcase

*The following nine companies have been selected by **Garibaldi Capital**, **HIGHLINE**, and **Open Angel** to showcase.*



Head  
Check  
Health

HeadCheck Health | [headcheckhealth.com](http://headcheckhealth.com) | **Health**

HeadCheck's mobile app improves the accuracy, efficiency, and reliability of sideline concussion testing. Launched in June 2016, over 50 teams are now using HeadCheck as their primary tool for concussion management. With 90-million North Americans playing sports at risk of concussion, HeadCheck aims to become the standard in sideline testing.



MICRODERMICS

Microdermics | [microdermics.com](http://microdermics.com) | **Health**

Microdermics is a Vancouver based medical device company focused on commercializing a novel hollow microneedle delivery platform targeting the multi-billion biopharmaceutical market. Microdermics' platform aims to revolutionize the traditional hypodermic needle-based drug injection by increasing efficiency, eliminating pain, and improving personnel and patient safety.



Aspect Biosystems Ltd. | [aspectbiosystems.com](http://aspectbiosystems.com) | **Health**

Aspect Biosystems has developed a disruptive 3D bioprinting technology capable of creating living Human Tissues on Demand™. This technology is enabling advances in fundamental biology, drug development through novel pre-clinical models, and regenerative medicine where in the future, lifesaving transplant organs will be created, not harvested.



Arkit | [arkit.io](http://arkit.io) | **ICT & Services**

Arkit is a Vancouver-based company on a mission to change how people work, communicate and share using maps. Our web app is a cloud service built for field operations that permits all project stakeholders to visualize, manage and collaborate on projects easily and securely from anywhere, at anytime, on any device.



Buddybuild | [buddybuild.com](http://buddybuild.com) | **ICT & Services**

Buddybuild: Continuous Integration, Delivery and Crash Reporting made easy! Buddybuild is a mobile continuous integration and deployment platform that takes minutes to set-up. Our SDK makes it super easy to get feedback and crash reports, including a video replay of the crash, from users in real-time. Giving developers perfect insight into bugs and enabling them to iterate on their app faster than ever - knowing that they're building an app that their users love.



Portable Electric | [portable-electric.com](http://portable-electric.com) | **CleanTech**

Portable Electric is going head on and disrupting the power rental market with elegant renewable energy systems available for rent, sale or lease, with a focus on events, festivals, film and food trucks. Making it possible for anyone to harness silent, emission-free power at any time.



VeloMetro Mobility Inc. | [velometro.com](http://velometro.com) | **CleanTech**

VeloMetro is entering the on-demand mobility market with an urban car alternative. We've developed a sophisticated pedal-electric, enclosed velomobile designed for the sharing economy. Our sharing service, Veemo, competes favourably with both carsharing and bikes haring. The opportunity to take market share in this fast growing sector has never been better.

# Vancouver Startup Alley

*The following fifteen companies have been selected by nominating partners to participate.*

RESPONSIVE  
Invest with Intelligence

Responsive AI | responsive.ai | FinTech

Responsive is an AI-driven investing service that adapts your portfolio according to global economic changes in the market. Responsive brings active institutional grade technologies and methodologies directly to the everyday investors at half the traditional costs of mutual funds or active wealth managers. Responsive also provides a cutting edge user experience by bringing clients inside the research process, and offering a chat bot for sign-up, account information and economic updates. Responsive publicly launched on September 22nd 2016.

Bench 

Bench | bench.co | FinTech

Bench is a four-year-old, design focused tech company that offers a combination of custom-built software and professional online bookkeepers to organize the financials of small businesses. The company employs 220 brilliant humans (and a few dogs) at its HQ in Vancouver and is led by Forbes' 30 Under 30 winner, Ian Crosby. Bench has raised \$33 million in funding since its launch in 2012.



Blockchain | blockchaingroup.io

Blockchain Intelligence Group has a number of proprietary technologies. Our base engine is called Kinetic 2140, providing blockchain search and analytics. We have developed our own block explorer, blockbits.com and have proven our accuracy of data to be unique. QLUE, provides tools for Law Enforcement to track/monitor Bitcoin transactions.



Dooly | dooly.ai

Notes. Only Way Smarter! Dooly is an Ai driven note taking platform that helps bridge the gap between taking notes and seamlessly sharing information. It works to free up people's time, while enriching company data—putting resources in the hands of users when they need them most.



Copypants | copypants.com

Copypants provides brands and content creators with time and cost saving tools to protect and leverage their digital assets. We notify them of all uses of their trademarks and content online and put them one click way from protecting, licensing and growing their brand.



Dotted Story | dottedstory.com

Dotted Story is a private social network for families to document and share memories with, and of their children. Dotted Story values context and the story outside the frame. Record memories and reflections by video, voice or text.

All participants in the Vancouver Tech Showcase were reviewed by an independent Selection Committee comprised of key local partners **Garibaldi Capital**, **Open Angel**, and **HIGHLINE**.



Ethelo | [ethelodecisions.com](http://ethelodecisions.com)

Ethelo finds the best decisions more quickly, by focusing a group's collective intelligence through our web platform and proprietary algorithms. Combining the power of mathematics, decision science and behavioral psychology, Ethelo harnesses crowd wisdom to answer real business problems.



FanDine | [finedine.com](http://finedine.com)

FanDine builds restaurant industry solutions to extend the dining experience into the online world. We are simplifying customer engagement and ultimately helping businesses grow.



Festfeed | [festfeed.com](http://festfeed.com)

Festfeed is a social network for events. Our platform rewards attendees for going to events and sharing content with their community. For event managers, we provide a mobile first tool to reach their audience and help increase sponsorship by leveraging our engagement system to send custom messages and coupons. Our system provides instant analytics. Users, can share photos, videos and even location with their friends.



HitchPlanet | [hitchplanet.com](http://hitchplanet.com)

HitchPlanet is a rideshare community helping people travel together to share driving costs on medium to long-distance trips in British Columbia and beyond. Since launching in 2014 HitchPlanet has 36,000 registered members and has helped drivers and passengers rideshare over 1,000,000 kms. The company provides an online marketplace where drivers post empty seats for hitchhikers to book, and monetizes by charging a 15% service fee on each booking.



Keela | [keela.co](http://keela.co)

Keela provides simple tools that help small and medium nonprofits increase funding and decrease administrative costs. Our platform manages donations, projects, campaigns and contacts.



LlamaZOO | [llamazoo.com](http://llamazoo.com)

LlamaZOO Interactive Inc. is an early-stage software company focused on developing EdTech software that delivers interactive 3D content while incorporating learning techniques guided by cognitive neuroscience. EasyAnatomy, LlamaZOO's first commercialized product, promises to disrupt post-secondary veterinary education for both students and educators.



Mesh Exchange | [meshxchange.com](http://meshxchange.com)

The Mesh Exchange is a marketplace platform for surplus food. We streamline the re-distribution process by seamlessly matching supply with alternative markets, so we can help users save money, waste less and feed more.



Promethean.tv | [promethean.tv](http://promethean.tv)

Promethean.tv ignites video commerce by facilitating transactions on any video. Boost acquisition, retention and revenues using our purpose built overlay technology and state of the art video player.





**Spare**  
Rides

Spare Rides | [sparerides.com](http://sparerides.com)

Spare Rides is a mobile carpooling platform that connects drivers and passengers with similar routes and interests. It's the first mobile-enabled carpooling service where you join a trip with only one tap. We accomplish this with a unique guaranteed-trip structure. This is carpooling for the 21st century!



**Switchboard**

Switchboard | [onswitchboard.com](http://onswitchboard.com)

Switchboard is an integrated fleet management platform that allows shippers to seamlessly find, hire and pay pre-verified trucking companies. Shippers are able to post loads to Switchboard, allowing them to save up to 40% as a result of bypassing any intermediary broker.



**visualping** | [visualping.io](http://visualping.io)

Visualping allows users to select an area on any website and then receive an email alert when this area changes. 350,000 users, growing at 20,000 new registrations a month use it to track anything from job postings, to Taylor Swift concert tickets becoming available, to Amazon products going on sale.

#VanStartupCity



**2017**  
**will take**  
**VANCOUVER STARTUP CITY**  
**to the next level**

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and be the first to know

[vancouvereconomic.com/newsletter](http://vancouvereconomic.com/newsletter)



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Sustainable.**

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