



RELEASE DATE: 1/01/2021

## Garden State Girls NJ

# 6<sup>th</sup> Annual International Female Ride Day East Coast Rally April 30<sup>th</sup> – May 2<sup>nd</sup>, 2021 Friday thru Sunday

Calling all motorcycle enthusiasts on the East Coast!

Join the celebration of female riders for the **6th Annual International Female Ride Day East Coast Rally** hosted by the Garden State Girls, the New Jersey Chapter of WOW -Women on Wheels®-

This year's rally will be co-hosted by **Bergen County Harley-Davidson** located in Rochelle Park, NJ and features:

- Welcome Bike Night
- Ladies UP FRONT IFRD ride
- Dance Party
- Charity ride with lunch
- Basket prizes
- Trophies, t-shirts, and scheduled **live** entertainment

Proceeds from this event benefit **Final Salute Inc.** - Providing homes for Women Veterans

### IFRD 2021 Rally Line Up:

#### Friday, April 30

Registration and **Welcome Bike Night**  
6pm – 9pm at our host dealership, Bergen County Harley-Davidson

#### Saturday, May 1

Registration morning only  
**IFRD Ladies UP FRONT** ride departing from our host dealership  
Return to dealership for food, live music, prizes, bike contest, and themed **dance party**

#### Sunday, May 2

Registration morning only - All bikers are welcomed  
**Charity** ride for **Final Salute Inc.** departing from our host dealership  
Return to dealership for **lunch**

**Tickets are on sale at Eventbrite**  
[GSGNJIFRD2021.EVENTBRITE.COM](https://www.eventbrite.com/e/gsgnjifrd2021-tickets-161887123321)

Garden State Girls is seeking **sponsorships** towards our International Female Ride Day East Coast charity, Final Salute Inc. (EIN# 80-0660380) - **see sponsor form**

*"Everyone is invited to participate, whether you ride your own or ride on the back. We look forward to kicking the riding season off with an opportunity to expand our circle of women riders and meet new friends!"* – **Mercedes Meglio, GSGNJ Director**

(973) 922-3377 | \* PO BOX 741, Nutley, NJ 07110 \* | [GardenStateGirlsNJ@gmail.com](mailto:GardenStateGirlsNJ@gmail.com)

To learn more about the Garden State Girls visit:

[www.gardenstategirls.com](http://www.gardenstategirls.com)

**Benefits of being a Sponsor:**

**\$1,000.00**

- 4x10 Banner featured at event
- Five (5) entries to the event
- Logo and Company contact info on event website
- Full page in event booklet

**\$750.00**

- 4 X 6 Banner featured at event
- Three (3) entries to the event
- Logo and Company contact info on event website
- Full page in event booklet

**\$500.00**

- 3 X 5 Banner featured at event
- Two (2) entries to the event
- Company contact info on event website
- Half page in event booklet

**\$275.00**

- 2 X 3 Banner featured at event
- One (1) entry to the event
- Company contact info on event website
- Half page in event booklet

**\$150.00**

- One (1) entry to the event
- Company contact info on event website
- Quarter page in event booklet

**\$100.00**

- Company contact info on event website
- Quarter page in event booklet

**All Sponsors have the following benefits:**

- Company name included in Social Media
- Company name included in event booklet (size depends on sponsorship level)
- Sponsor table to display promotional material (give away material provided by Sponsor)



Dear Sponsor,

Thank you for supporting the International Female Ride Day East Coast Rally. To publish your name on our event's website, banners, and booklet, your contribution and logo must be received by **March 1, 2021**.

Company Name	
Representative	
Mailing Address	
Website	
Email	
Phone	

I, *the undersigned*, agree to the sponsorship proposal outlined within this document. I will forward a high resolution logo (300dpi or better) by March 1, 2021 to [GardenStateGirlsNJ@gmail.com](mailto:GardenStateGirlsNJ@gmail.com). I understand if a high resolution logo is not provided, IFRD may create a typed-out version of the company name.

Authorized Signature	
Date	

\* I want to donate to the tricky tray [  ] Yes / [  ] No

**Checks payable to:**  
 Garden State Girls NJ  
 PO BOX 741, Nutley, NJ 07110  
 501(C)(3) EIN# 80-0660380

**or via PayPal:**  
[GardenStateGirlsNNJ@gmail.com](mailto:GardenStateGirlsNNJ@gmail.com)  
 Please select *FRIENDS & FAMILY* option