Pandemic 2021

IT Planning Notes

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Five Areas to Consider When Planning
for Uncertain Times

Looking behind, thinking ahead

As our executive team reflects on the good, bad, and the ugly of 2020, there are some interesting lessons to take forward into 2021.

Every company has fared differently this year – some wildly profitable with niche products the world needed while others challenged to keep their lights on. So, what have we learned, and what do we need to consider for next year?

Plan for the unknown

Maybe your organization came into 2020 with a bullish head thinking that "this is the year" you would hit that record new high revenue. But what if you didn't?

Was there a backup plan or strategy? Was your company prepared for what happened this year, a pandemic? Were you able to pivot, and would it be quick or like the Titanic?

Without having an alternative plan, what happened this year can easily lead to panic within an organization.

Invest in technology

The pandemic has changed how we do business in many ways, from office space utilization to how we communicate internally and externally. When the clock ticks to January 1, 2021, it will not change back to the business of 2019.

So beyond new headsets and laptop cameras, have you invested in the technology and security needed to withstand a more permanent standard? Have you standardized on a platform for video, chat, and team collaboration space? Now is the time to understand your options and make the right investment for tomorrow.

Communicate, communicate, communicate

As we talk with clients, we have heard how companies are now communicating with their employees. Emails and video meetings seemed to be the overarching trend.

However, you may not have considered the emotional side of announcements or changes in this new communication style.

It is much harder for management to read remote employees that are upset or concerned virtually. When they get off the video call, what does the upset employee do? How do you ensure that you're keeping in contact and LISTENING to every employee?

Resourcing where you need it most

From our perspective, everyone's job has changed slightly this year. We have heard some great stories about companies coming together as a team by taking on varying tasks outside of their job description.

Cross-training has been a trend as small businesses are challenged with keeping their staff employed. Some have remained the same, however. Information Technology. Information Technology (IT) is still working through all those mundane tasks, projects, budgeting for the following year, and resetting passwords as they have always done.

Their jobs have always been cross-functional and without much appreciation or fanfare. Consider reaching out to a managed service provider, like Infinit Technology Solutions, to take some of this load off their shoulders so they can help bring your company up to the next level.

Lean on your partners

 A quick plug for us, Infinit Technology Solutions. We care about our clients today, tomorrow, and in the future years. This past year we have helped more clients than ever before, changing how they do business, manage their staff, and upgrade their hardware.

Our team has grown and is more ready than ever to continue helping clients locally and nationally with their technology requirements. We are always here for strategy, road mapping, Advanced IT Services, strategic sourcing, or just someone to point you in the right direction. Lean on us.