

Cyber in the World of COVID-19

Cyberattacks have increased since COVID-19 and will continue to increase. Small and medium businesses (SMBs) have greater exposure while also needing to cut expenses. Infiniit, in partnership with Parassure is able to offer cost-effective Cyber Insurance Services!

\$250,000
Cyber Insurance
\$0 Deductible



Ransomware

\$10K



Social Engineering

\$10K



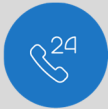
Data Breach

\$250K



e-Theft

\$100K



24/7 Breach
 Hotline



Forensics



Crisis
 Management



ID Theft
 Monitoring



Legal Defense



Regulatory
 Compliance



Dark Web
 Monitoring



Third-Party
 Breach Alerts

Companies are already at risk, especially SMBs

- 60% will suffer a data breach
- 70% are targets for ransomware
- 80% don't have cyber insurance
- 86% of ransomware victims had antivirus - Prevention not enough!

Cybercrime has increased since COVID-19

- Majority of employees are working remotely
86% of CEOs believe they are at higher risk of data breach with remote employees
- 130% increase in ransomware events in the last year
SMB risk of ransomware increased significantly
- 300% increase in Dark Web activity since COVID-19
Expect more stolen identities, social engineering
- 600% increase in COVID-19 phishing attacks
Expect an increase in breaches: W2, customer data, etc.
- 10M+ people filed for unemployment
Expect data leaks from your vendors, increased impersonation
- Large movement of companies to sell more online
Expect an increase in stolen data, fraud, etc.

SMBs risk losing real, meaningful money

- Increased likelihood of ransomware (avg event \$100K+)
- Higher exposure to business email compromise (avg event \$24K)
- Greater chance of stolen identify/impersonation (avg breach costs \$200K)
- Greater risk of bank theft (e-Theft – covered up to \$100K)

Parassure provides premium cyber insurance for ANY budget

- Monthly subscription billing
No large upfront payment
- Affordable
40% less expensive than closest product
- \$0 Deductible
No money out of your pocket up to your limit
- Instant Coverage
Spend time on your business, not paperwork
- Already have insurance?
Reduce your costs by switching to Parassure, or add as a

For more information contact ResourceTeam@Infiniit-Tech.Com