

BRUTHA'S



UNITED

Program Overview

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Overview

Brutha's United is a non-profit mentoring organization for young black males between the ages of 12 and 17. This organization is designed to fill the gaps in areas that may be lacking and provide alternatives and direction to prevent our young men from making decisions that could possibly derail their future.

When we assess the organizations that are currently in place to assist this population, most of them happen to be faith based organizations that are extensions of the church. Though this organization is not faithless in its origin, we do believe that in order to steer those who are in questionable places, you have to utilize individuals who have the ability to speak their language and give them the hard truths about the paths they are choosing to take. BU will provide mentors to these young men that are keenly aware of what is available to them, and seek to provide guidance to help them navigate through the issues that are common to young black men.

BU was not designed to replace the parental presence in these young men's lives. We seek to fill the gaps and walk along side of the parents and/or guardians to ensure their child's success. Our hope is that each young man that participates in this program, would be able to testify to how different their lives became due to the positive influence of BU in their lives.

Goals

To provide individual and group mentoring sessions that are designed to challenge how they currently see life and provide alternatives and means to assist them in meeting their set goals. This will be done by providing educational resources that will not only assist them in their current educational endeavors, but expose them to the possibility of more by visiting HBCU campuses in and around our area. We will introduce them to different career options that they may not have considered as they learn to present themselves on paper and how to conduct themselves in a business setting. We will work with them on how to manage and maintain quality relationships. It is important for them to know that they will not become greater than those who they are connected to. Above all of this, we want our young men to have a positive outlook of themselves. Society has painted a picture of what a young black man is and what they will become. We want them to know that they are not what society has made them out to be. They are young kings and we want them to walk boldly in their identity without fear.

Mission

The mission of BU is to empower our young black men to be the kings that they were created to be. We will operate in excellence and integrity to model for them what we desire for them to become.

Areas of Focus

BU is an ongoing mentorship organization that will meet initially once a week. Within our sessions, we will provide the following services. This may change based on the needs of the participants:

- Initial interview to understand the young man and what his current challenges are. Also want to get an idea of what their interests and goals are to make sure we can align them with the correct mentor.
 - Weekly group sessions that will cover a variety of topics that may be present in their everyday life. This will allow them to share freely in a safe space to where they can get constructive and applicable solutions.
 - Career Development will seek to expose these young men to careers that they may not have considered as an option for them. We will also encourage entrepreneurialism to not limit their possibilities. They will develop skill sets in areas of resume writing, interviews and presentations. They will learn how to dress to present themselves in a positive light.
 - Education is one of the key cornerstones for this organization. We will monitor their educational performance regularly and remain in constant contact with the schools. When educational challenges arise, we will walk alongside of the parental figures to provide the necessary assistance to fill the gap. We will also introduce our participants to courses of study and various HBCUs to show them what is possible and attainable.
 - We will have opportunities for our participants to express themselves through the arts. We want them to explore their creative side where they were not able to do so before.
 - Health and Wellness: We want to make sure that our participants are healthy and whole. We will encourage an emphasis on nutrition and the benefits of living a healthy lifestyle.
 - Family relationships will be key for all of this to occur. Parents/Guardians will be interviewed separate from the participant to allow them to speak freely about their concerns and what their goals are for their child. As their child progresses through the organization, there will be bi-monthly check-ins to review their child's progress and any other concerns they may have.
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Projected Outcomes

The following outcomes will be measured, maintained, and reported:

80% of the participants who do not have a positive relationship with a male figure will develop a healthy relationship with a male adult figure.

75% of the participants will not get into any additional trouble after engaging with BU and all that is offered

85% of the participants will be able to identify their career goals and/or their school of choice upon being exposed to different career opportunities and higher education options

80% of the participants will be able to walk their peers through making positive decisions without the input of an adult

Expectation of Mentors:

Be a person of integrity	Help in building positive self-esteem
Provide wise counsel	Help improve social skills
Provide a healthy outlet	Provide encouragement and support
Build character	Be able to pass a background check