The motto of the Lion Club is "We Serve". It's that simple. Our clubs are places where compassionate individuals join together to give their valuable time and effort to improving their communities, and the world.

In 1925, Helen Keller called on the Lions to become "knights of the blind in the crusade against darkness." Thus began a century-long mission of improving lives through vision-related work. In the spirit of her challenge, the Pittsfield Lions Club supports such organizations as the Perkins School for the Blind; the National Brail Press and seeing eye dog training centers.

We have also provided free vision screening exams and we collect used eyeglasses which are redistributed internationally to people who need them.

All the proceeds from fundraising by the Pittsfield Lions Club go directly to charitable needs.

Your donations of more than 2 1/2 million cans and bottles over the past 20 years, has helped us raise nearly \$200,000 alone.

While we share some of those funds with the Lions Club International to aid in disaster relief and environmental and humanitarian needs, we direct most of our contributions to help local organizations and individuals right here in Berkshire County.

By donating our time and money to organizations in Pittsfield, such as the Salvation Army, the Western Mass Food Bank, the Berkshire Dream Center and the South Congregational Church Food Pantry, to name a few, we collaborate with our critical partners whose missions are interconnected with ours and support them to ensure they are also strong.

Please let us know if we can be of service to you or your organization.

As always, time is valued equally as money. Consider joining the Pittsfield Lions Club.

When you become a Lion, you become part of a global network of volunteers working together to make a difference.

The Pittsfield Lions Club was chartered in 1923 making us one of the oldest Lions Clubs in the world (and there are 48,000 Lion's Clubs across the globe).

Join the Pittsfield Lions Club as we celebrate our first century of service in the Berkshires; grow our membership; and explore new opportunities to serve our neighbors in causes that are relevant and responsive to our community needs right here in Berkshire County.

If you are a local employer and you'd like to involve young employees in community projects, consider sponsoring their membership in the Lions Club.

For information about the Lion's Club International and the Pittsfield Lions Club specifically, visit our website at www.pittsfieldlionsclub.org, follow us on Facebook or contact us at lionsclubpittsfield@gmail.com

Thank you.