

Letter from the Administrator

KRISTIN CRONK



Greetings! My name is Kristin Cronk and I am the Administrator and Enriched Housing Program Director at The Manor House.

I have served seniors for over fifteen years, most of my time being in assisted living communities. I have had the pleasure of being at The Manor House since 2017. I have worked for small companies as well as larger corporations with 120+ properties and my roles have included Assistant Executive Director, Business Office Manager, Sales and Marketing and Activities Director. I have had the opportunity to drive the 14 passenger bus, plan events, process payroll and create policies and procedures—all of which has led me to my multi-faceted role at The Manor.

I graduated from SUNY Brockport majoring in Communication Studies focusing on organizational and interpersonal communication. I minored in Recreation and Leisure with an emphasis on management. I grew up in Brockport, NY and currently live in Spencerport with my husband and 2 children. My husband also works in senior living as a Regional Director of Culinary for a local large senior living company so this industry is a big part of our life!

I am passionate about serving seniors because I truly believe it is important to provide a safe and secure living environment for our older population full of opportunities because learning and new experiences should never stop. I love working with people and I love learning about our residents. I first became passionate about senior living in College while volunteering for a Veterans event at my local senior center. I met many World War II Veterans that day who shaped my heart and who contributed to my decision to stay in senior living. I will always hold a special place for our Veterans, especially WWII Vets, whom I've spent my career learning from that will soon be lost to history.

I am excited for the future here at The Manor and I am proud to call it home. Our dedicated staff and unique apartment like setting make us one of a kind. We truly love our Manor House residents! I hope you find our website to be a great resource for you as I understand how choosing senior living can be an overwhelming experience. Our dedicated staff will happily guide you through the process and I'd love the opportunity meet you and show you how becoming a part of the Manor House family can help you and be the right choice! Looking forward to meeting you!