

## Mission:

To build a network of international workforce, mobilizing communities to be self-sufficient, executing effective and efficient assessments, feasibility studies, and implementing projects for the complete physical, mental and social wellbeing of all.

—Optimal Wellbeing.

## What do we do?

A-Kins Analysts and Project Managers, a minority woman owned community based small business, is a specialty provider of Health Consulting Services including:

- Health Impact Assessments
- Health Care Projections & Forecasting
- Preventive Health/Health Economics Consulting & Project Management

Executing efficient and effective, successful international Business Projects.

"Successfully implementing impossible projects in impossible places"

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## US —Health Care in Reform.....continued



## Obama Care, a Seed of Change Sown.....



It is the mandate of the government to fulfil its promise to the people. A promise to create affordable, and quality health care for all legal United States of America residents.

#### The Change Effect:

Obama care has sown the seed of "Knowledge of need for Change" in the US Health Care System; "Set aside resources for Change", both in funds, policies and programs (Affordable Health Care

be well stated with timelines and creation of systems that will cause the change effect to be initiated with continual evaluations for improvements. These continuous improvements should be built into the new systems. The change effect is **not a one-time fix**, but a wheel



promise to reduce costs. At the same time, the market stated the policies as hindering their inability to reduce costs, including the lack of funds to provide for community based health care services. The conclusion? The government has formed partnership with the wrong institutions, business men.....who value Money, not LIFE.

It is time to correct these errors and build systems for change that are continuous and measurable. Systems of change,

## A change effect that is accountable to the people, by the people, for the people.

Act and Funds for the Programs); and "Sensitized the Leadership on the need for Change". This is a seed sown towards the Change Effect needed in the US Health Care System. Obama care has however failed to create "Well defined Change goals" for the change effect and failed to create "System and Partnership for the Change needed".

The Change goals cannot be the same as the government mandate stated above, "create affordable, and quality health care for all legal US residents". The goals should

of continuous changes, a continual creation of means of getting to the set goals and the ultimate mandate.

The Government has missed its step by romancing with the Health Care Market, instead of the PEOPLE and their Communities. This romancing has created policies that the Market has now used against the essence of change. The Market has found ways to gain "room" in the current change vibe, using the policies created as reasons for marketing strategies, including merging and acquisition. These strategies were said to be cost saving, with a

"Centered" and "Measured" in the health care status of the people, the communities.

A well-defined system of goals and partnerships with the right stakeholders, the people, and their communities, are stated as the unmet objectives. The "People" will help create a change effect that is measurable and accountable to the people by the people, for the people.

# US Health Care System, Where We Are.....

### Baskets and Cups:

The current US Health Care System, is like a basket full of water. The task is to carry the water from the kitchen to the dining room and serve the people. The lead scientist of the firm comes in and asks if there could be a sys-

tem change initiated for the water delivery from the kitchen to the dining room, in order to reduce waste and outflows causing inefficiencies and ineffectiveness in both delivery of the water and the outcome of relieving the people of thirst and refreshing them

after the meal at the dining table. The young scientists smiled and nodded, “yes”, they said, “we will create a change effect that will curtail the outflows and the wastes”. Off they went, to create measures of change to impress their Leader.

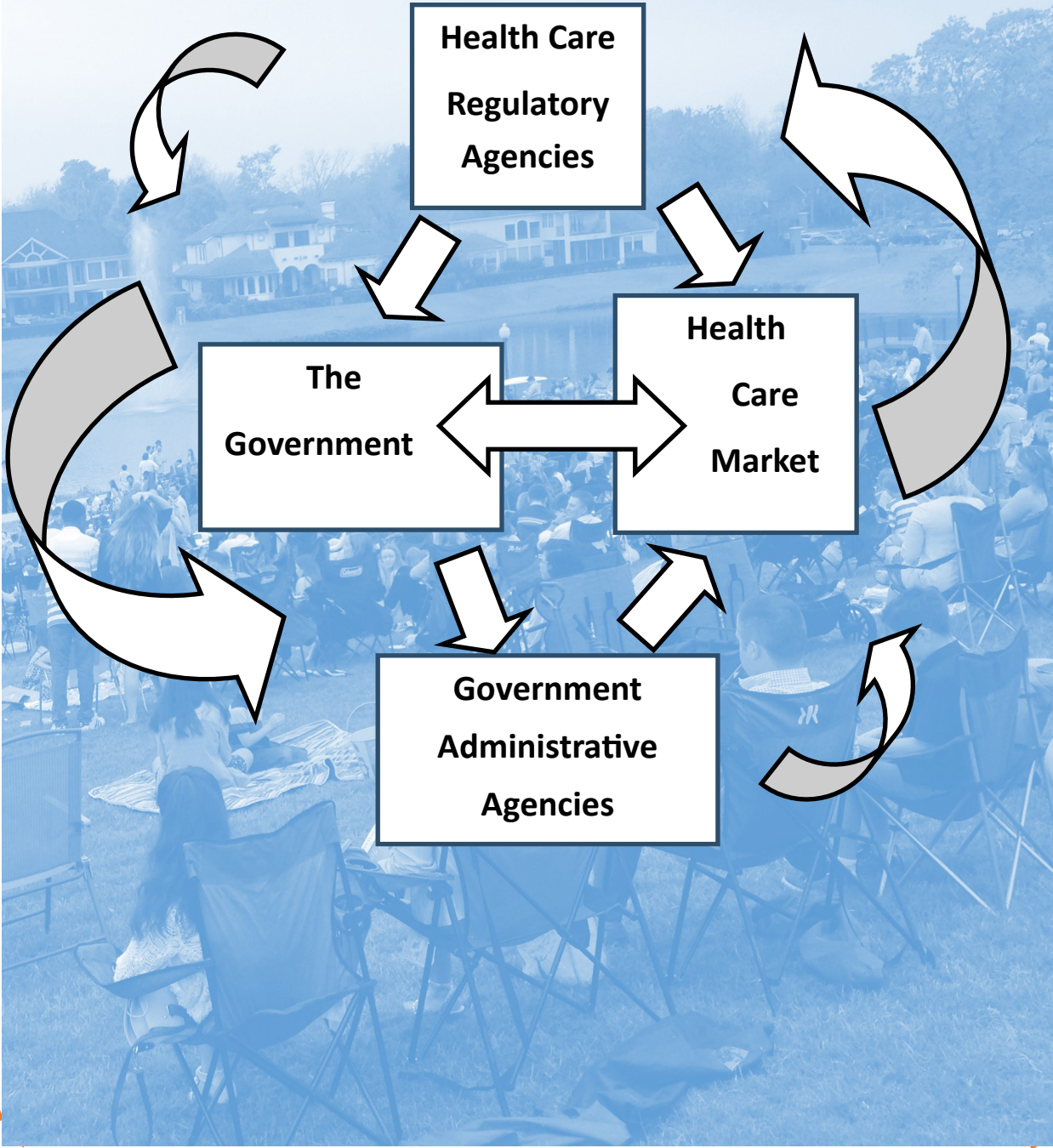


Components of the Change Effect	No Measurable Effort	Some Measurable Effort	Good Measurable Effort	Strategic Measurable Effort	Executed Measurable Effort with Optimal Change Outcome
Knowledge of need for Change	X	X	✓	X	X
Well defined change goal	✓	X	X	X	X
System and Partnership for the change needed	✓	X	X	X	X
Sensitized the Leadership on the need for Change	X	X	X	X	✓
Set aside resources for Change	X	X	X	X	✓





**US Health Care System,  
Where We Are.....**



## US Health Care System, Where We Are.....

Major Functions of the Health Care System	The People	The Government	Health Care Regulatory Agencies	Health Care Market	Government Administrative Agencies
Power	X	√	X	X	X
Policy	X	√	√	X	√
Funds	X	X	X	√	√
Market	X	X	X	√	X
Price	X	X	X	√	X
Cost Savings	X	√	X	X	X
Health Care Status	√	X	X	X	X
Customer Selection	X	X	X	√	X

The **Power** is in the **Market**





## US Health Care System, Where We Should Be.....

Major Functions of the Health Care System	The People	The Government	Health Care Regulatory Agencies	Health Care Market	Government Administrative Agencies
Power	✓	X	X	X	X
Policy	✓	✓	X	X	X
Funds	✓	✓	X	X	X
Market	✓	X	X	X	X
Price	✓	X	X	X	X
Cost Savings	✓	X	X	X	X
Health Care Status	✓	X	X	X	X
Customer Selection	X	X	X	X	X

Giving the **Power** Back to the **People**

## US Health Care System, Where We Should Be.....

After a month of deliberations, the young scientists return to the lead scientist and in excitement, presented a basket full of ice cubes. The lead scientist asks what the change effect is, and the young scientists replied, “we deliberated on the change effect for many days and had many sleepless nights. We came up with a new mode of carrying water to the dining room. This mode is found to be very



shuffling the ice cubes around in the basket, while transporting them from the kitchen to the dining room!

In annoyance, the lead scientist handed the young scientists a new container, “a cup”. It was a container alright, but one without holes. The Lead Scientist then asked the young scientists if the new system of transporting the water from the kitchen to the

## .....So, for US Health Care System, are we changing the Mode or the System?

effective and efficient and has been evaluated for the past two weeks. “It saves wastes and outflow!”, they exclaimed.

The lead scientist, irritated and totally surprised at the poise and excitement of the young scientists, absolutely irritated by the “scientific” presentation asked the young scientists if it was meant to be a “mode change” or a “system change” that would effectively and effi-

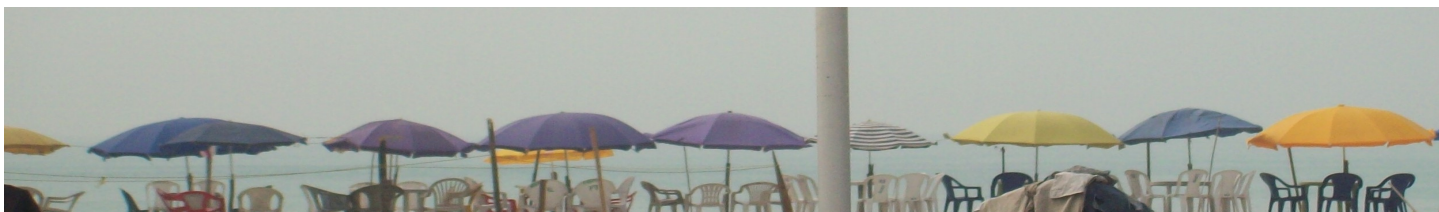
ciently get the water from the kitchen to the dining room without waste. The young scientists responded with blank looks of bewilderment, wondering what they had done wrong.

After another two weeks, the young scientists stopped by the lead scientist’s door and asked for a few minutes. They asked to present their “new” change effect. The lead scientist obliged once again, but quickly became flabbergasted at the new presentation. It was all about

dining room is understood as a system change. The young scientists stormed out of the Lead Scientists office fuming, complaining about all the time spent in methodologically creating the ice to be transported to the dining table from the kitchen, and how this new system would not work.....

**.....So, for the US Health Care System, are we changing the mode or the system of delivering health care to the people?**





The Best of Two Worlds: Bar Beach, on the Island, Lagos Nigeria



Author: Folorunso Akintan MD MPH MBA

## Published Letters to the Editor

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### Looking forward to hearing from you!

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