

Mission:

To build a network of international workforce, mobilizing communities to be self-sufficient, executing effective and efficient assessments, feasibility studies, and implementing projects for the complete physical, mental and social wellbeing of all
~Optimal Wellbeing.

What do we do?

A-Kins Analysts and Project Managers, a minority woman owned community based small business, is a specialty provider of Business Infrastructure Capacity Services including:

- Business Capacity Assessments
- Business Feasibility Studies
- Business Strategic Plan & Project Management

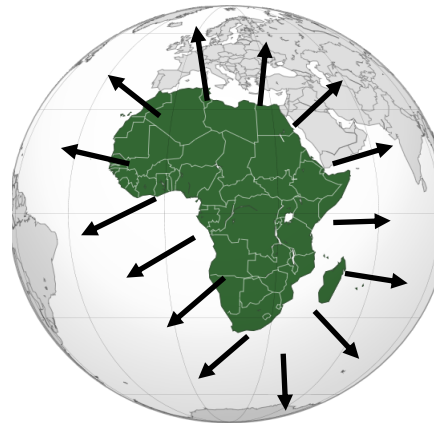
Executing efficient & effective, successful international business projects.

"Successfully implementing impossible projects in impossible places"

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Becoming a Competitive Supplier of the World



AFRICA

The land and the people of Africa have always had only one structural rule, the **Traditional King**. These rulers have always been the perpetrators of Wisdom, Equity and Justice in the land. They were the "Ye and Amen" of their communities, with duties including protecting the peoples, the land, and the societies. The societies include the ECONOMIC society. In their time, there was PEACE, there was FREEDOM and there was JUSTICE.






The kings and their subjects believe the land the people and the societies are sacred and needed to be treated with respect.

Hence the adage, "THE SONS OF THE SOIL". Both daughters and sons are referred to in this adage. There was fair trade and precisions were made to ensure the sons of the soil thrived in every aspect of their life. Optimal wellbeing for all the "sons of the soil". In the land mutual respect was the order of the day.






The Leaders of the land, these Kings, were raised from birth to lead their people to good health, to trade and to "war" (that is ward off raiders) in pursuit of optimal wellbeing, not just for their families and loved ones, but for the land, the people and the societies, including the traders at the trading posts. The traders came from all over the world to trade at the designated trading posts of the land. "EKO" now known as Lagos, was one of these trading posts. It was well known to Africans, and it is still a major city and a trading destination for Africa.

Fast forward, and we are in the 21st Century, following **the western rules of engagement** for every country, POLITICS. The

Macro-Economics of Africa

Factors Affecting Macroeconomy	Most Important to the Africans	Important	Least Important to the Africans (May NEVER happen)
Investors			
Technology			
Capital			
Infrastructure			 Africa has Survived without Infrastructure
Politics			 Tribal Leaders Rule, "The Kings"

Micro-Economics of Africa

Factors Affecting Microeconomy	Most Important to the Africans	Important	Least Important to the Africans (May NEVER happen)
Demand			
Supply			
Capital/Trained Labor			
Export Capacity			
Competitive Advantage			

Unfortunately
Depends on Political
Stability

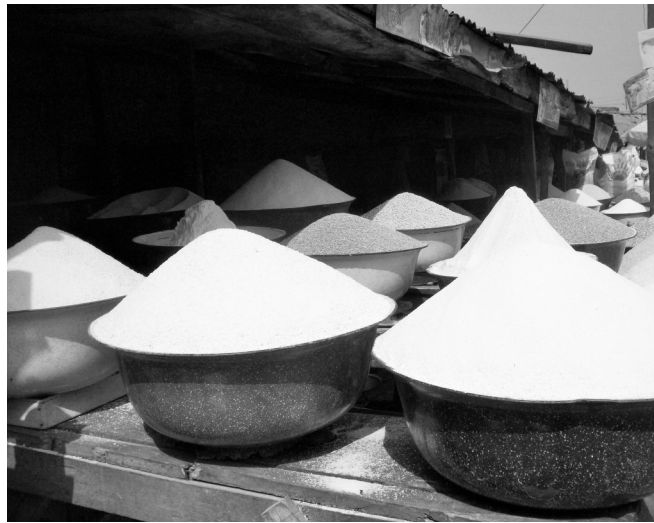
sons of the soil, no longer have any say about what happens to them, their children, their land or the societies. The people of Africa have no peace, no freedom and no justice. They however have POLITICS and all that comes with it.

We are in the 21st Century and the macro and microeconomics of Africa is at its lowest compared to the BC: Before Christ age to 15th Century when the rulers of the land were Traditional Kings, and the rule of engagement with the people was through the Traditional Kings. Each community still has these Traditional Rules of Engagement in place, the Kings raised to protect the land, the people, and the societies, the sons of the soil, still exist. In fact, these Traditions hold Africa together today, not politics. After-all, the Sons of the Soil, the Traditional Kings rule over include Political Powers. No Political Power can rule over the peoples or the land without a request, confirmation or endorsement from Kings on behalf of the peoples. The Kings of the land still rule over the people of the land, and politics.

This is why the continent still stands today: The Traditional Structures, the Kings, and the people. Not because of politics, and most certainly not because of economic Politics or western rules of engagement.

In Africa, “All” bow down to the Kings, including politics.

For the Africans, becoming a competitive supplier is very simple, Demand and Supply, engaging the people and the communities through the protectors of the land, the Kings. For the Western



World, the rule of economic engagement is not with the people or their kings, it is with Politics, paid in full.

The Western Classification of the Economics of Africa is: “**HIGH RISK**”. This is a category by itself. No other continent in the world has this “Economic Classification”, neither has any other continent ever been so violated, misunderstood and misclassified at the same time. Let me explain.....

The category, “**High Risk**” is based

on Economic classifications including lack of political stability, lack infrastructure/ technology, and lack of capital. Political stability is unattainable in the current state of the continent; therefore, infrastructure and technology are unattainable. Since investors rely on political stability to invest capital in projects, Africa is lacking in capital from its potential investors who are constantly warned about the “High Risk” of investing in a politically unstable continent.

Hence the Economic classification of Africa has tied the continent down once more, **enslaving it to politics, ECONOMIC POLITICS**. It is easier to take out the spoils of the land and the people of the land, without any obligation to invest in the land,

than to do business with the continent and invest in it. This is a one-way stream, not a unified circle, “**Balance of Life**”.

Africa is not high risk when it comes to taking its spoils out of the communities, and out of the continent, but once investors are approached to help the land by investing in it, they are quick to remind Africa of the classification, “**High Risk**”.

Can Africa ever attain political stability in order to be re-classified as economically sta-

ble? NO, not with the current rules of engagement, and the economic politics enslaving the continent right now.

The voice of the people has to be heard. **Africa can only thrive economically on its own terms, the African Rules of engagement, the Traditional Rule of Engagement.**

What are the Traditional Rules of Engagement in Africa today?The Communities and their Kings. **Give the Power Back to the People!** Let them deal with the politics of the land. After all, they are still standing despite it all. Each community or groups of communities identifying a demand and strategically

placing themselves in a position to meet the demand with supply. They, the people and their king determine what resources should come in and what demands will be met, or supplies exported. The communities will engage the politics.....**unless of cause, "High Risk" and its Economic Politics has always been a "Catch 22", a STRATEGIC INTENT.**

Rules of Engagement

Western Rule of Engagement

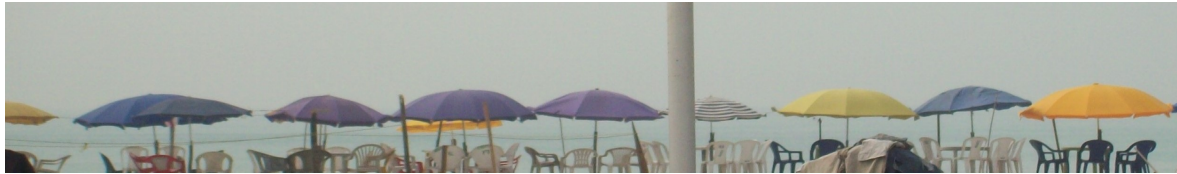
Resources on their way out (as High Risk Classification?)



Resources out with no investment due to
"High Risk"

Traditional Rule of Engagement





The Best of Two Worlds: Bar Beach, on the Island, Lagos Nigeria



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