

A-Kins Newsletter

VOLUME 2, ISSUE 2

JUNE 23, 2016

A-KINS ANALYSTS AND
PROJECT MANAGERS

Mission:

To build a network of international workforce, mobilizing communities to be self-sufficient, executing effective and efficient assessments, feasibility studies, and implementing projects for the complete physical, mental and social wellbeing of all
-Optimal Wellbeing.

What do we do?

A-Kins Analysts and Project Managers, a minority woman owned community based small business, is a specialty provider of Business Infrastructure Capacity Services including:

- Business Capacity Assessments
- Business Feasibility Studies
- Business Strategic Plan & Project Management

Executing efficient & effective, successful international business projects.

"Successfully implementing impossible projects in impossible places"

INSIDE THIS ISSUE:

"Érē Áyò"	1
A game of Calculated Patience	2
African Business Re-Defined	3
The Business Game	4

Africa: the Business Game



"Érē Áyò"



The business game in Africa is just like the traditional game, “ére áyò”. “áyò” is a game played in wooden carvings. Dried pumpkin seeds used as the bid or currency of the game. The seeds are on one side of the wooden carving when the game begins, but for fairness, the dried pumpkin seeds, which I will refer to as “bidding beads”, are distributed evenly within the cups of the carved wood. There are 12 cups in each wood carving, six (6) on each side. The game, “ére áyò” is played by only two parties at a time.

“ére áyò” is a game of patience and mathematical calculations, where the patient and calculated participant gets a chance to retrieve the bidding beads from the other party.

The calculated mode of winning bidding beads is called “ìjẹ”, that is the “eat”. The only way to gain the “eat” is to patiently wait for your opponent to stack up bidding beads in his/her cup and then calculate a momentary win by dropping only one bidding bead in the cup on your own

“Ayo”, a game of Calculated Patience.


side, but right under and opposite to the opponent’s pill of bidding beads. The ultimate win occurs when all the bidding beads are on one side, that is in the winner’s side of the set of wooden cups. This takes a lot of calculated patience.

Africa has been very patient and tactful in her bid for freedom to join the business forums of the world. Africa has patiently tried to record her resources and educate her children to take over her ventures. Africa has also tried to develop infrastructure and join various trade associations, all to no avail.

In the Business world, Africa is being asked to: “Feed itself”. Ignored by the business world as a continent with potential for only high-risk ventures. The last place you want to expand your business to is Africa..... but is that true?

Africa has patiently waited in line, while preserving her “Land, the Peoples and the Societies” (that is its’ institutions). She has tried to conform to the western business world by following the LIST: Developing infrastructure; Political Stability; Educated Human Resource; Business Platforms.

Africa:

 No more waiting for Government to build Infrastructure:

- Roads
- Ports/harbors
- Airports
- Electricity
- Internet
- Equipment
- Clean water
- Hospitals

No more waiting for Political Infrastructure when our heritage is that of Kingdoms and their Kings/Queens to rulers (No more democratic Society in terms of the Western World)

No more training our children for jobs that do not exist

No more promising our village farm children gold in the cities, just to end up in city slums

No more promising our girls gender equity, when our culture is that of separation and mutual respect.

No more individualistic societies: when we all grew up in collective communities, where all children in the communities are fed, clothed, sheltered, and sent to school, no questions asked. Who pays for these? The communities.....being owed by God for the good.

There may never be a way for Africa to meet the risk-free

standards of western trade, but there is certainly a way out for Africa. Africa can indeed become a self-sustained continent.

Africa can be a place that is clean environmentally, a place where there is peace and

Africa has to re-define herself.

where the peoples live in harmony and wealth, the wealth of the land measures by the wellbeing of the people, and not by money, which leads to greed and war.

We are taught in Africa that; wealth dwells within oneself and within the communities and societies based on mutual respect. The number of children in the clan that are well/ healthy is the measure of the community's wealth, not money or prestige.

We grew up being content with what we have, who we

are, yet not complacent. Knowing fully well that, "we are all relatives". We are of the Tribes making the most of what we have, while not having much, yet surviving.

Africa has survived globalization and acculturation of the world, while preserving her land, people and her societies. Africa is willing to play the business game, but on its own terms:

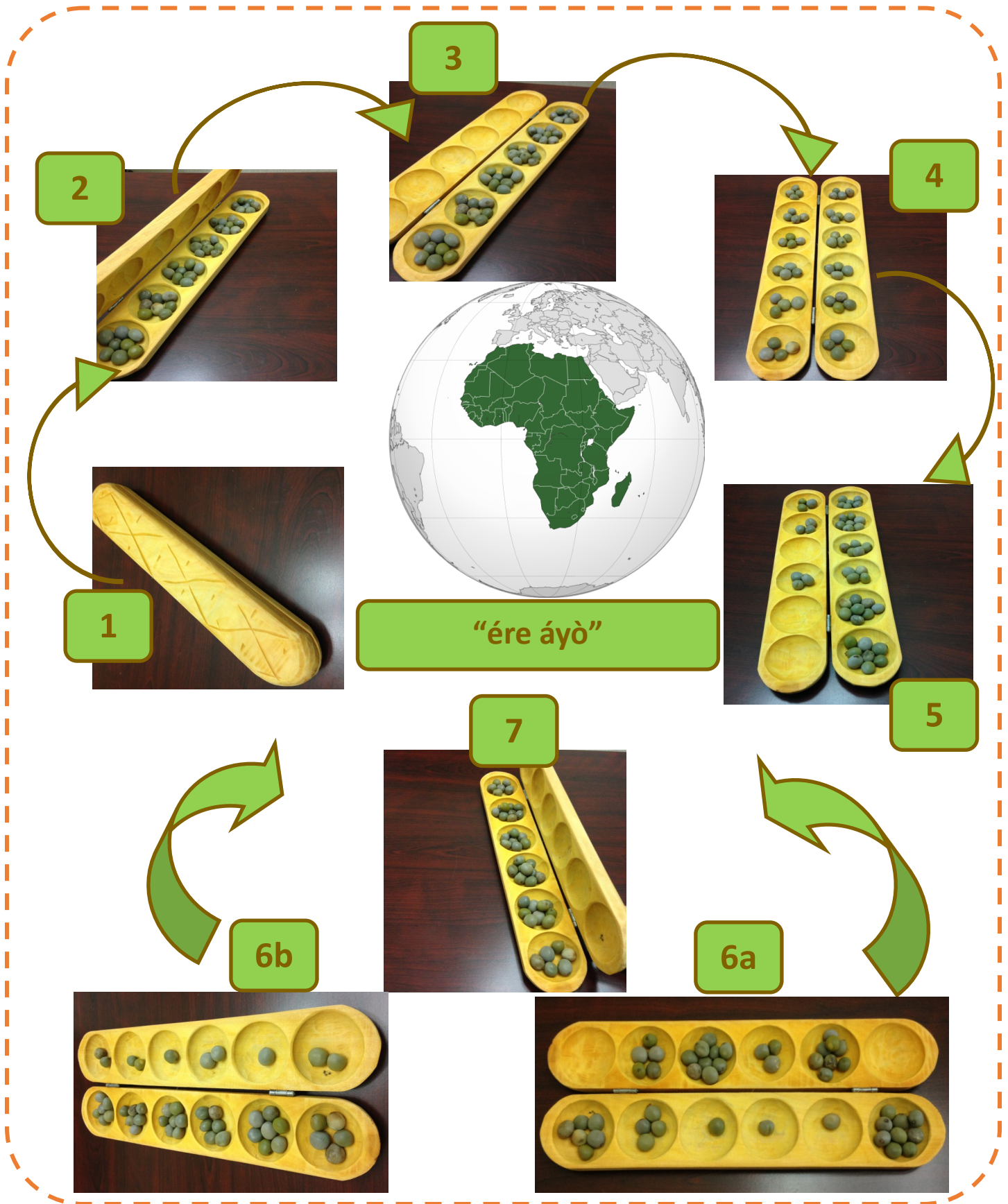
A land with incomplete infrastructure, yet productive;

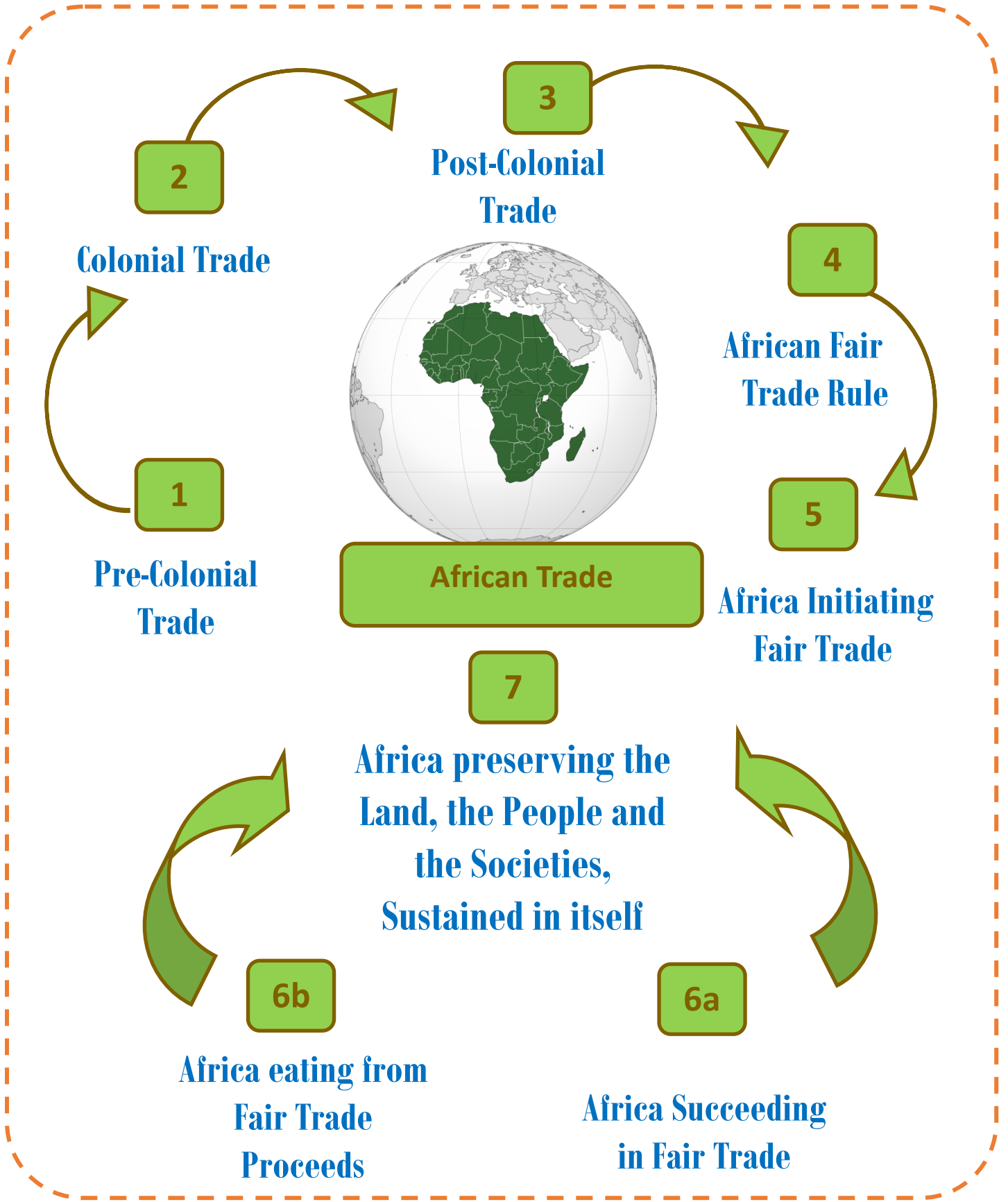
A land with no democracy, yet in kingly order;

A land with abundance of resources, yet counting its children as its' wealth;

A land with western currency, yet richly sufficient within its-self as resourceful;

A land with people with big hearts that yearn for freedom





from the “high risk business model “; a people with a yearning for freedom to trade and succeed in ventures of old.

Africa is not trading for the first time; before colonization, Africa traded with the north, west and east. Africa had war allies and armies to preserve its communities.

During colonization by the British, French, Portuguese, Germans and others.....Africa had to pledge allegiance to other countries and lose her freedom in order to gain her freedom back.

After colonization Africa was re-defined based on the categories of her colonial masters and lost itself following western ways to no avail. Now Africa is in a category by her-self and is disregarded when talking about the Affairs of the world. It has been asked to, “feed itself first”!

Africa has to sit back and remember the traditional business games, “ére áyò”, a game of calculated patience.

Re-Categorizing Africa has to be on Africa’s Terms, and these will be defined by African Traditions. Traditions where money has no value, but value is in a good name and wealth is in the children’s wellbeing.

Money will come and go, but the future holds true.

A land where adults live their life not to get rich, but to pave the way for the future.....the children.

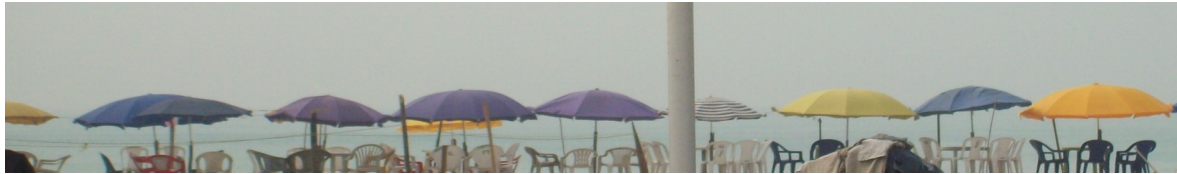
Money brings greed and greed brings discontentment and thirst for prestige, this leads to egoism and war. War brings death of children we vowed to our ancestors to preserve, our children. In her land, Africa only measured prestige by service to the children, the societies, the land and the King. “Good” measured and worthy of Honor by the people and their king.

Africa has to re-define herself

What is important and what is not, who she is seen as in the world, and who she wants to be known as.

Money will come and go, but the future holds true.

“In the African culture, no one is right or wrong. All contentions are thought of in the context of the future, the children.....” The preservation of the land, the peoples, and the institutions, known as the Societies”.



The Best of Two Worlds: Bar Beach, on the Island, Lagos Nigeria



Author: Folorunso Akintan MD MPH MBA

Published Letters to the Editor

The publisher is encouraging feedback on this issue. Please do write back and let us rub minds. You may send your feedback via:

1. Mail to the Editor (please see address below)
2. Web: "Contact Us" page at www.a-kins-analysts.com
3. Facebook: <https://www.facebook.com/A.Kins.Analysts.Project.Managers>
4. E-mail Editor: folo.akintan@a-kins-analysts.com

Please include "LETTER TO THE EDITOR" in the Subject line of your feedback. The editors will review each feedback and publish/respond to one by ballot.

DISCLAIMER

#Please note: Sending your comments and feedback to the editor serves as automatic permission for publication, unless otherwise stated by the candidate. If you do not want your comments or feedback to be published or you do not want your name or picture published, please state that clearly in your feedback letter by mail, web contact or e-mail. The publishers are indemnified/will not be held responsible for any charges pertaining to publication or response thereof. All feedback and responses received will be categorized as publishable material unless otherwise stated within the documents received. No bills will therefore be incurred due to the publications of feedback or response thereof.

Looking forward to hearing from you!

**For republication or reference permission, please contact:
A-Kins Analysts and Project Managers**

Editor: Folorunso Akintan, MD MPH MBA
9119 HWY 6 Suite 230-232
Missouri City
Texas, U.S

Phone: 281-906-2619

Email: folo.akintan@a-kins-analysts.com

Website: www.a-kins-analysts.com



"Successfully implementing impossible projects in impossible places"