

Mission:

To build a network of international workforce, mobilizing communities to be self-sufficient, executing effective and efficient assessments, feasibility studies, and implementing projects for the complete physical, mental and social wellbeing of all
~Optimal Wellbeing.

What do we do?

A-Kins Analysts and Project Managers, a minority woman owned community based small business, is a specialty provider of Business Infrastructure Capacity Services including:

- Business Capacity Assessments
- Business Feasibility Studies
- Business Strategic Plan & Project Management

Executing efficient & effective, successful international business projects.

"Successfully implementing impossible projects in impossible places"

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Micro Economics of

AFRICA



Africa, waiting for **"Peace, Freedom and Justice"**, in order to be deemed competitive in global business, is delusional. In this world, there will never be peace, justice or freedom, as long as there is evil.....but, we all know this to be a fact, **"Good will always overcome Evil"**.

Political Stability and Capital:

Political stability and capital are important when considering investing in poor African communities. It is however **"the good that overcomes the evil that dwells in the world"**. For in every

Nation, there is good and there is evil, but you look closely, and you will find that the "good" are way more than the "wicked". So why should we let the wicked prevail by punishing the good? That was the intent of the wicked in the first place; that only a select few will prosper and all others will suffer or be punished for existing. Why enable the wicked?

"An Act of Kindness"

An Act of Kindness:

Asking the people of Africa to fix their political instability in order to trade is in fact not an **act of kindness**, it is not "the good" we are talking about here. When the people are faced with starvation, poverty and "Men with GUNS", how



could they possibly fix their political problems? It is time to face the truth of “the African situation”, and show kindness towards a helpless people, who would like to work, and not beg for food. Africa, becoming competitively advantageous to trade with the world can only work by **acts of kindness** of investors willing to bear the burden of risk of “**Economically High-Risk Countries**” and invest in the communities in order for Africa to be self-sustained, one community at a time.

African Investors Bearing the Burden of Risk:

There may never be a guarantee for investors in Africa, but there are still enough good people to bear that burden of “RISK” and lay the bridge for investments in Africa.

Solution?

A-Kins Analysts and Project Managers Strategy: A-Kins Analysts and Project Managers has stepped in the position to bear the burden of RISK for investors. A-Kins Analysts and Project Managers are a network of international professionals who have vowed to work and consult with the Western Countries based on their profes-

sional skills and knowledge; in order to create Value and make profits to invest in such places as - poor African Communities; creating local, self-sustaining jobs! All the burden of Risk, working with unstable economy and unstable government will be absorbed by these investing entities.

Burden of Risk in Poor African Communities:

The burden of risk in developing countries is not only due to unstable economy, unstable currency, unstable political powers, poor infrastructure, lack of capital and lack of competitive advantage; the burden of risk also has to do with investing knowledge and skills and showing the communities how to create and keep sustainable value within their community, building local infrastructure paid for and maintained by the community, rather than waiting for the government all the time.

Current Burden of Risk:

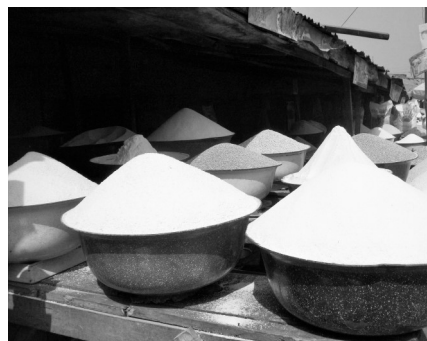
Currently, the burden of **RISK** lies on the shoulders of the government. Most of the time the priority is “becoming competitively advantageous” by building “Infrastructure”. A great burden

that may never be attained, hence the “Catch 22”. Most of the Loans to African countries in aid for the long Journey towards Economic Stability via Infrastructure building do not go to local contractors, but to foreign entities, countries where the loans came from in the first place; another “Catch 22”. These infrastructure building projects, if local contracts, usually feed the community, but even when given to local companies, the companies are starved of **Capital** and cannot possibly compete with foreign entities with foreign leveraged firms. Yet, another “Catch 22”. Most African governments do not recognize the “Catch 22” aspect of the Economic Stability and Competitive Advantage tag. These are vicious cycles of criteria that will never be attained unless something drastic happens, something revolutionary, something heavenly, like: “investors showing acts of kindness and bearing the burden of risk for the poor communities”. This is in fact how to add great value to a firm.

Copypat Innovation:

Africa however has a lot to clean up in order for acts of kindness not to fall to the ground wasted.....all copycatting and “Killing” innovation blamed on “Survival of the Fittest” must stop. This is not the culture we were brought up with. In our culture, every community feeds its own, and takes care of its own. There was nothing like separate families, the community lived as one family unit. All the children were fed by whoever cooked, the fruits and vegetables from whoever harvested served as desert after a meal. Not even one of the orphan children slept out on the streets. The orphans were given new families and there was never a need for orphanages. The children were called “omọ ọdọ” (in Yoruba Land), that is “**the child that has come to duel with us**”. They were well taken care of, and many were able to go to school with these traditional arrangements (how be it, some have misunderstood these traditions as child slavery and others have changed this same tradition to evil, miss-using a protective tradition for evil). The widows were also given to new husbands to protect them and take

“Are African investors: Africans willing to take the Burden of “Economic RISK”?



care of their fatherless children. All these were orchestrated by the King and the king’s subjects. In those days, acts of kindness were the order of the day. The King and his subjects were tasked with making sure all citizens of the community were treated well and taken care of.

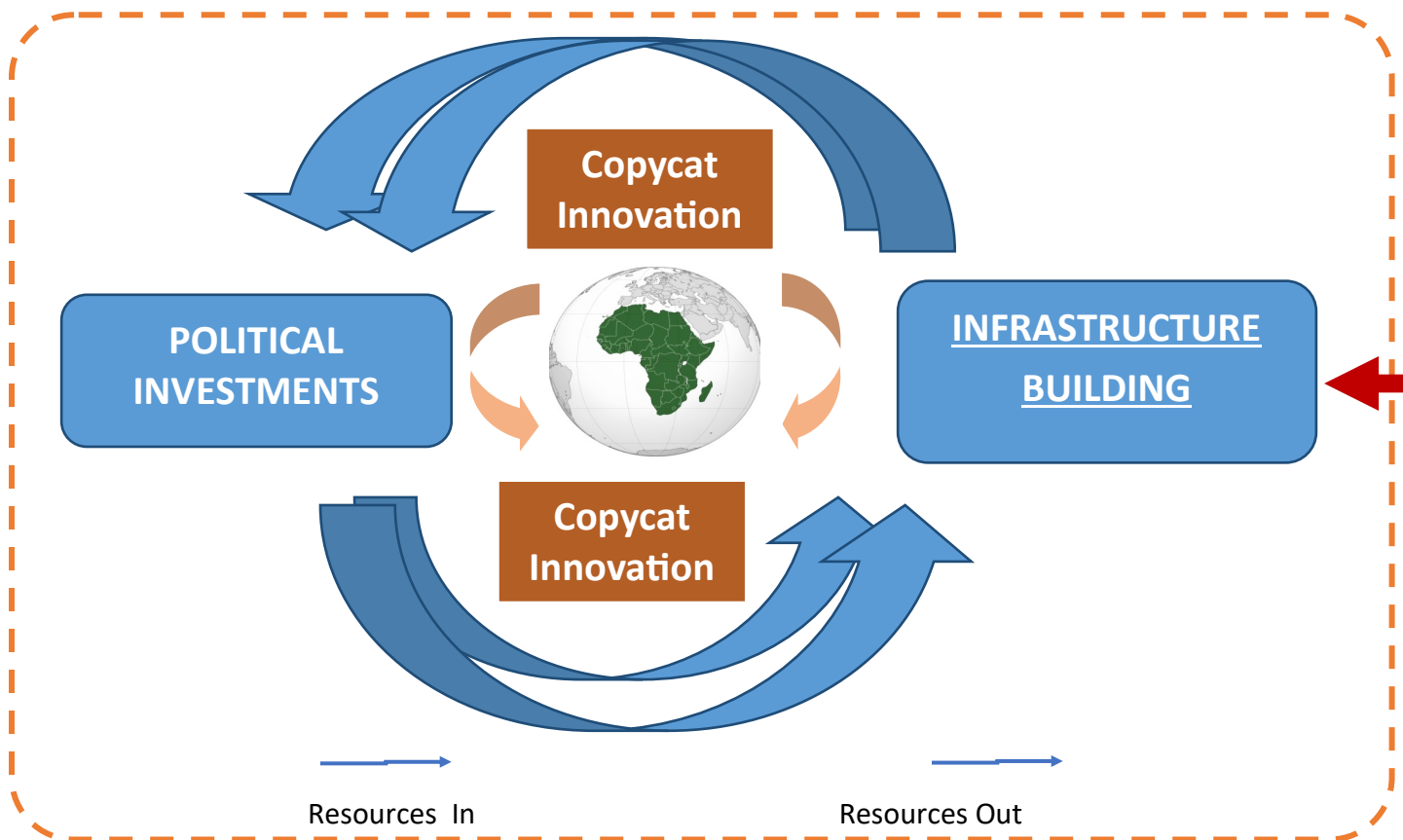
Copycat in African Business would not work, how be it is called survival of the fittest. Innovation is long lasting when it is inspired and implemented with strategy and not copycatting for survival. There is an urgency in **copycatting innovation** that leans towards and also leads to **lack of detailed strategy for sustainable implementation**. **Inspired innovation** is however a **calculated systematic strategy that leads to sustainable enterprises**. Africa must step beyond copycatting for temporary survival to more strategic inspired thinking that leads to sustainable innovative ideas that will keep the community sustained in itself.

The Key to Sustainable Innovative Strategies in Africa:

The key to sustainable innovation in Africa is an Act of “KINDNESS”, one community at

Political Powers = Economic Powers

**Current
Microeconomic Status**

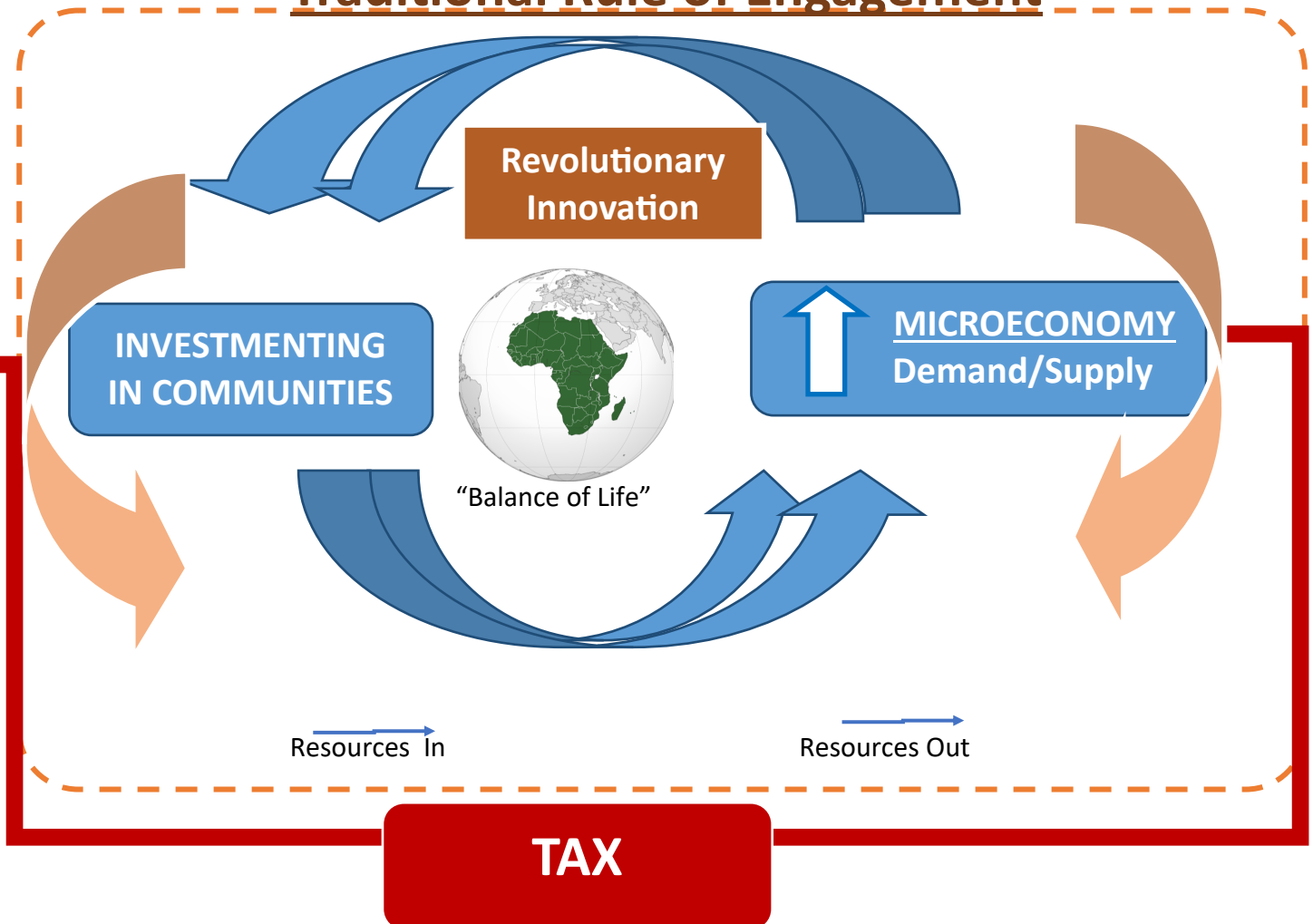


Myopic, Mediocratic way of doing business

Giving Economic Power Back to the People, One Community at a Time!








Strategic Microeconomic Intent

Traditional Rule of Engagement



Systematic, all inclusive innovative way of doing business

Micro Economics of Africa

Factors Affecting Micro Economy	Most Important to the Africans	Important	Least Important to the Africans
Demand			
Supply			
Capital/Trained Labor 			
Export Capacity			
Competitive Advantage 			



Systematic, all inclusive innovative way of doing business

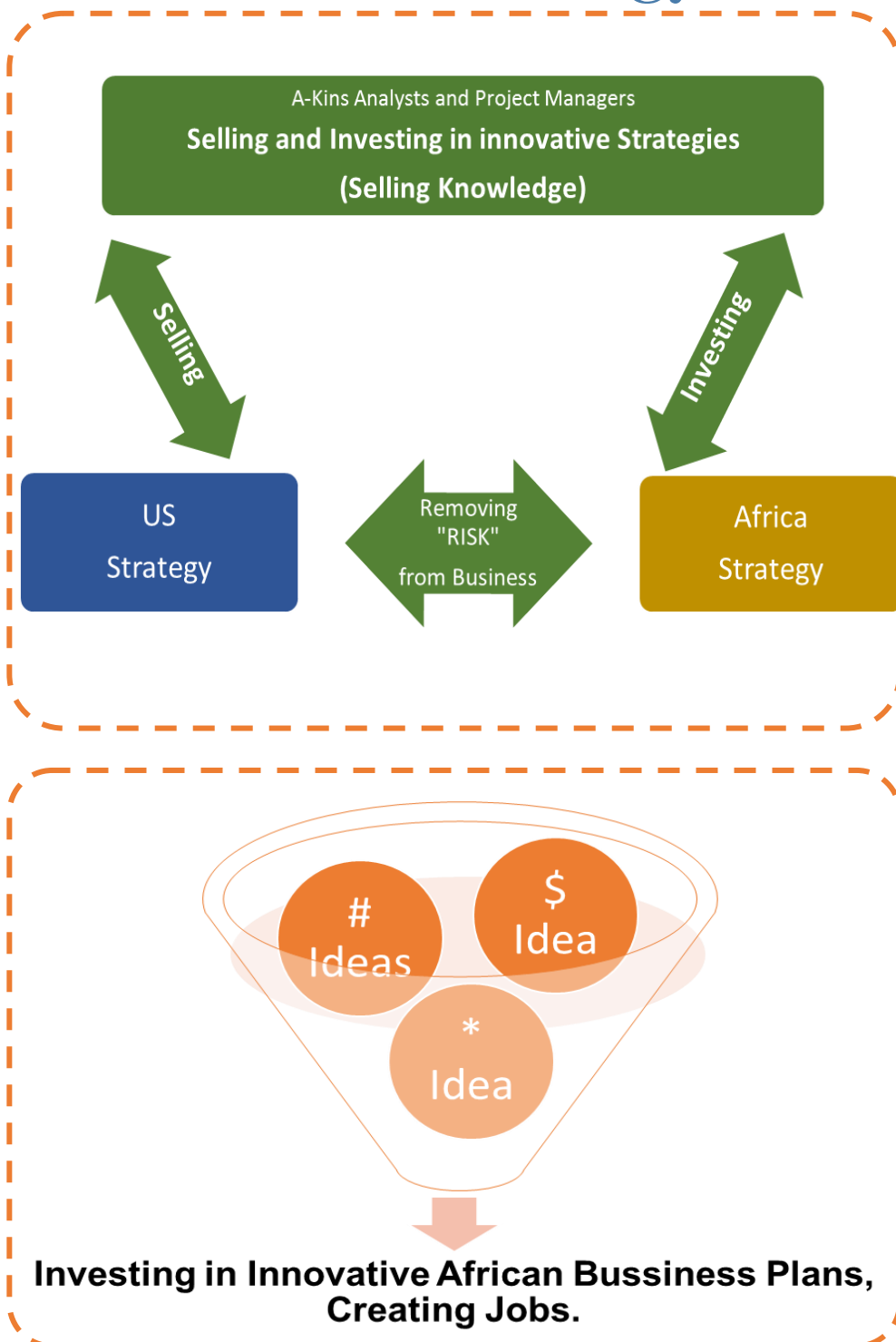
Investors taking the burden of RISK and acting with Kindness in communities that treat each other with kindness.

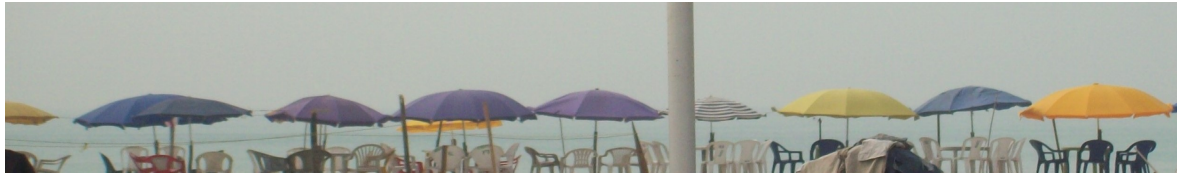
a time, both by investors and African community members. After all there are better good African people out there than evil/wicked. Acts of kindness by citizens of the community is the biggest step towards peace, freedom and justice in Africa. We have all been waiting for this, a place where good always overcomes the evil and wicked.....with our "faith-to-show-kindness" to one another, more good will come and duel amongst us.

Infrastructure Building and the Western Business High Risk Status:

The infrastructure of the land will be built by the people of the land, one community at a time. The government will gain much from taxes paid by those who invest in the land and the burden of, taking care of "the people" will no longer rest on the shoulders of political economies, it will in fact rest on the people of the land and their kings.

A-Kins Strategy





The Best of Two Worlds: Bar Beach, on the Island, Lagos Nigeria



Author: Folorunso Akintan MD MPH MBA

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