

Mission:

To build a network of international workforce, mobilizing communities to be self-sufficient, executing effective and efficient assessments, feasibility studies, and implementing projects for the complete physical, mental and social wellbeing of all
~Optimal Wellbeing.

What do we do?

A-Kins Analysts and Project Managers, a minority woman owned community based small business, is a specialty provider of Business Infrastructure Capacity Services including:

- Business Capacity Assessments
- Business Feasibility Studies
- Business Strategic Plan & Project Management

Executing efficient & effective, successful international business projects.

"Successfully implementing impossible projects in impossible places"

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"The Mutual Respect Rule" Africa



Living in the 21st Century; in this acculturated world of ours, it is important to understand that we would never know or fully understand others, we find around us. We will never understand all ways, all cultures, all traditions, all the various types of jobs and trades, all races, all age groups; neither will we ever fully understand all genders and gender issues. We can however choose to respect all those we meet, for who they are, and expect them to do likewise, -Mutual Respect.

Mutual respect is a universal rule that never fails to prevail in all cultures, all traditions, all the jobs/trades, all races, all age groups, and all genders.

It is not a new fact that men are different from women, physically, mentally, emotionally, and socially. It is however a relatively new concept to find men trying to compete with women. One would say, "women started to compete with men first by leaving home, attending school and finding jobs", but I beg to disa-

The economy of the family and the community must be protected. This is the duty of Men: Protect the Land, the Peoples, and the Societies/Institutions.

gree.

In a woman's quest to find herself, women have wondered to school. With a need to sustain her family and put food on the table, women have wondered from home to school, and from school to work. This is in no means meant to threaten or compete with men but was meant as a means for women to sustain their families; taking care of the children, keeping the home and putting food on the table.....but this in fact did threaten men. This threat to the manhood of men has sparked a lot of events that have cata-

pulted into ripples of greater misunderstandings ending in violence toward women in the workplace and at home. These events have been tagged as one of the causes of the untoward effect of freedom as a woman.

Men and women will never be equals; but are beings created to



be different, orchestrated by the Creator as a fine balance in the humanity.

Men and women will never be equals; they are beings created to be different for the purpose of sanity on earth and procreation, a fine balance on all realms was the purpose of the premeditated and predestined differences in males and females.

From the differences in genes, to the differences in chemical balance in the brain, to the differences in body physic and emotional outbursts, to the differences in social fleas, flares, and flares.

The quest women have, to be who they were made to be, has caused a lot of misunderstanding in humanity. Women in the workforce or at school is however not a new concept. Of old, women have worked side by side with men on farms, in trades, and traveled all over the world as settlers, however, they

Women play their part, by taking care of the children, keeping the home, and providing food, while sustain- ing the family.

have traveled with a man by their side, be it a brother, father, uncle, or son. It is the competitive threats felt by men that is a new concept in the world. Men have always been secure in themselves, but with acculturation and global trade, and educated women in the workplace, the threats felt have become very apparent and, in some cases, resulted in violence towards women.



Historically, in the world economy, men and women have always had their part in the economy. Both genders played key parts in the development of the economy, howbeit, these parts were different, but considered vital to a sustainable economy. Each gender's part was vital and respected.



Of old, women have been known to take care of the children, keep the home and provide food for the family, while men were out hunting and gathering, protecting the home and the communities. Fast for-

ward to the twentieth century, where we have globalization, acculturation, and education for all, yet the different roles the genders play in the economy are skewed when it comes to respecting the parts played for the sustenance of a global economy -mutual respect for what is brought to the table, by both gender parties, is however lacking. Women still perform all duties in the home, taking care of the children, keeping the home, and providing food for the family to eat, and grow together. Women also go out hunting for a means of livelihood to support the men and the family. Men are still out hunting for means of livelihood for the family, but protecting the home and family is the role that brings the part of play to the table, sustaining the family and community's economy in this global economy is the duty of MEN.

The economy of the family and the community must be protected, and this duty has been bestowed upon men, while respecting the part played by women to sustain the family by taking care of the children, keeping the home, providing

Men and Women will never be equals; they are created to be different.

food, yet participating in the hunt for a means of livelihood for the family. The family unit has been broken in so many ways and there are no longer communities with vibrant economies, just individuals seeking wealth in a globalized economy. There is no one looking out for the sustenance of the economy of the family and the economy of the communities. However, there are still women holding the fort: taking care of the children, keeping the home, and providing food for the sustenance of the family. Women have never stopped being women, they NEVER let the ball fall. While taking care of the children, keeping the home and providing food for the family to eat, they have left home to get an education and find work, to do their part. Mutual respect for what women and men bring to the table is vital for the sustenance of the family and the community, not

competition.

In US, the founding fathers wrote laws to minimize external spending (on wars and other global issues). They concentrated on the economic development of the family, the communities, and the nation. This law was so stringent that the US was not allowed by the US legislature, to help Jews for decades, while the Nazi terrorized them. The funds were voted for the economic development of the families, communities, and the nation. It took nearly twenty years for this rule to slack, and for US to be allowed to be engaged in global issues with funds attached.

These days, US is the BIG BROTHER in world issues, and the economic drive of the world by its BUYING POWER in numbers. The fundamental rule of improving the economic development of the families, the communities and the nation has been obliterated. US ventures are now seen as global ventures with headquarters abroad to engage the global trade and tax breaks. Over 50% of the US GDP (Gross Do-

mestic Product) over the past fifteen (15) years has been spent on war, while the Gross Domestic Income (GDI) has barely increased (by 0.2%) in 2016 (Source: http://bea.gov/scb/pdf/2016/09%20September/0916_gdp_and_the_economy.pdf).

Keeping in mind that in the 21st century, Individual Wealth being the order of the day; ninety eight percent (98%) of Federal Funds are set aside for private business, the public, (more than 80% of which end up in a “White Male” owned business); while 2% of the funds is set aside for women owned business. For every one woman owned venture, there are at least 8 man (“White Male) owned ventures waiting to replicate concepts and run with **fully funded** ventures. Women are therefore constantly in competition with large firms owned by Men, since most woman owned venture is deemed **small, non-competing** (with large male owned firms) and too **high risk** for the government to invest in.....and as we all know; **“the government does not do risky business”**. Most women owned small ventures are told they are

Women are not in competition with Men in the work place.

too small to be considered as viable for the “low-risk classification” needed to secure Federal Government Grants; and are referred to men owned ventures as sub-contractors.

In Africa, petty trade by women has historically sustained the family and helped the economy. Most families are sustained by women owned petty businesses, while the men are out trying to find sustenance in western jobs to no avail; yet there is no respect for women at the global trade economy table. Perhaps there would be respect for women sustaining the families and the economy of the communities by petty trade and exchange trade for the sustenance of their families and communities.

Protecting the economy of the family and the economy of the communities is the job of the MEN, I believe the women have brought their

means to the table while taking care of the children, keeping the home, and providing food for the family to eat. The MEN need to protect the economy of the family and the communities; while protecting the land, the peoples, and the societies (social institutions) within the nations. Individual wealth has failed the global economy (via Wall Street), so has acculturation, without regard for the family, the community, or mutual respect for the genders and what each player brings to the global trade table.

Be rest assured, women are not in competition with men in gender role or economic pull, they have enough on their hands, holding the fort in the home front; and they have never failed in their duties, neither have they posed a threat to men, nor have they drawn the line of competition. They however want to be respected for who they are, both in the learning environment and in the workplace, just like the old days, “mutual respect” being the order of the day!



The Best of Two Worlds: Bar Beach, on the Island, Lagos Nigeria



Author: Folorunso Akintan MD MPH MBA

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