

Mission:

To build a network of international workforce, mobilizing communities to be self-sufficient, executing effective and efficient assessments, feasibility studies, and implementing projects for the complete physical, mental and social wellbeing of all
~Optimal Wellbeing.

What do we do?

A-Kins Analysts and Project Managers, a minority woman owned community based small business, is a specialty provider of Business Infrastructure Capacity Services including:

- Business Capacity Assessments
- Business Feasibility Studies
- Business Strategic Plan & Project Management

Executing efficient & effective, successful international business projects.

"Successfully implementing impossible projects in impossible places"

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VALUES



among the African people.

The Enigmatic Nations:

Cross-examining these Enigmatic Nations, one must first familiarize oneself with the geographic and socio-economic distribution of each Country.

The Countries comprise of Urban communities, where civil ser-



vice workforce (civil servants), a workforce paid by the government gather their means of livelihood. The "Civil Servant City", surrounded by slums, inhabited by those who hope for city life, and have come to where the government funds are spent. In

order to service the government workers in whatsoever way possible and make some money, these folks migrate from all over and settle in the slums of the Civil Cities.

Government work is the largest, most stable form of paid

Africa, the entity continues to defy all perceived structured and knowledge. Just when you expect it to rise up to its potential, it falls; and when sure it would not succeed, as regards a matter, then, it rises and shines beyond imagination, and the whole world marvels at its success. This is called "Enigmatic Nations" and this, in fact, is not out of order for young Countries like the ones in Africa, how be it, African Countries were structured out of many Structured Ancient Nations. There is great potential for success in African Nations and



workforce, in these countries. Most private entities find it difficult to pay workforce on a regular basis. The civil servant cities are very multicultural. These cities seat governmental powers. The host communities within these cities often sees some socio-economic growth.

Then, of cause, we have the little towns and villages, whose economy revolve round feeding the family. More like a food, goods and services exchange program. The only difference is "money", being the intermediate exchange material.

Upon entering the civic cities, one can actually feel it, experience the aura of simplicity in the complexity of doing business in Africa.

The system collapse of doing business in the civic city is caused by the intent of inflicting "deliberate discomfort" and "time pains" in an effort to frustrate one to the point of seeking means to ease the deliberate acts of discomfort and business time lapse, fully paid. This has become the order of the day, and this should not be the case.

Most cities welcome foreign traders with, "WELCOME TO OUR STATE" signage, these civic cities welcome foreign traders

with the sign, "THIS IS X City", as though to warn you to be smart and avoid being swindled. However, upon interacting with the everyday people on the streets, you will be surprised to meet very simple, honest, hardworking, long-suffering people; indigenes, fac-

How do we Salvage the Value System of a Nation, Today?

ing the same predicament as the foreign trader, that is, the same fate.

Where do those in the surrounding slums come from? Everywhere, except the civic city itself, yet the civic city is left helpless and to blame for all the woe that take place within its borders.

What makes us so good and bad at the same time?

To what shall we pin the problem of the Nations? That is, "corruption" and its twin sister "impunity". Were the other Countries ever ridden with corruption and impunity at a "young National age"?

Values:

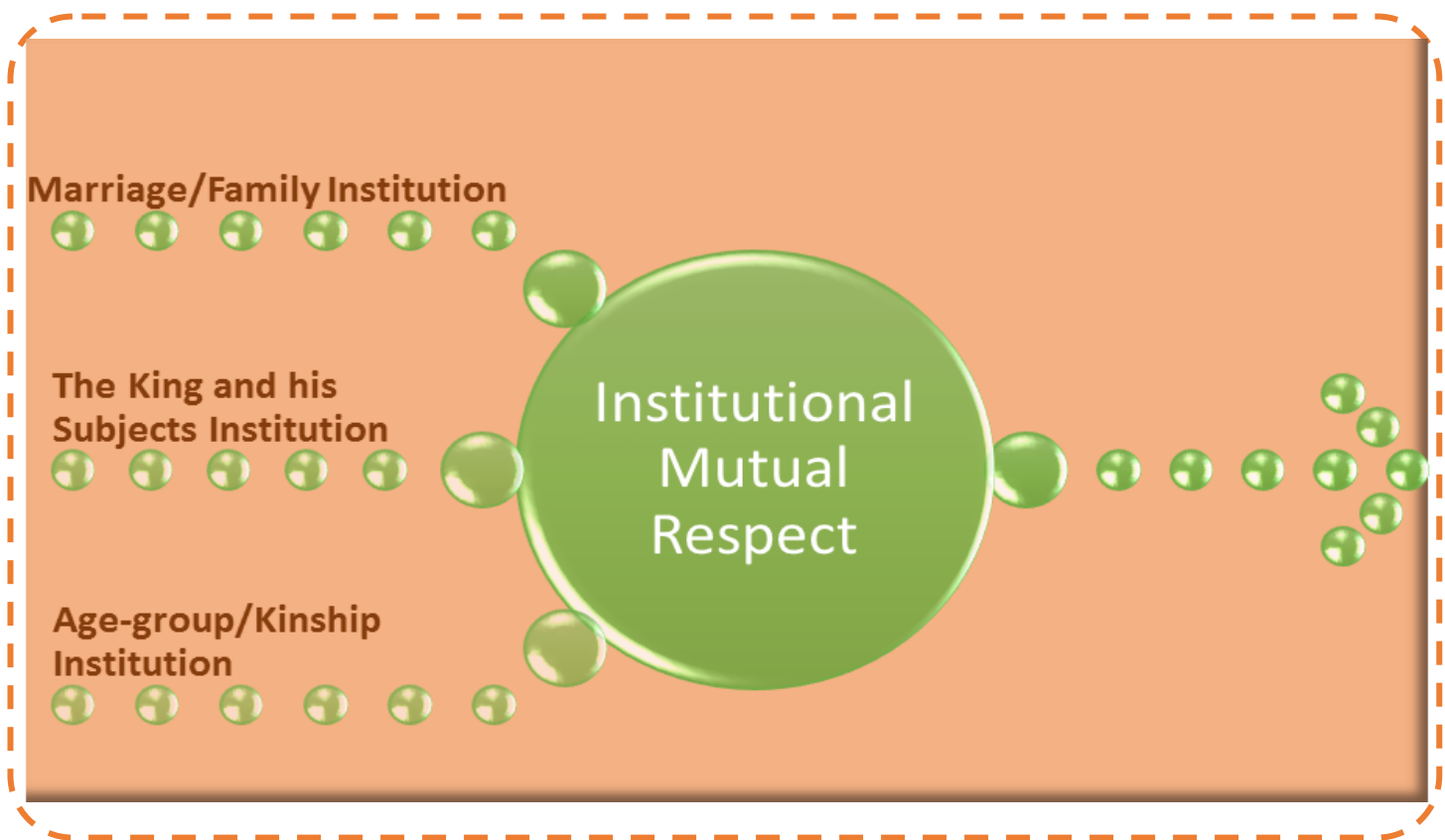
Digging deeper, we find answers in "**VALUES**". All Nations, no matter the "National Age", have the twin sisters deeply rooted in the land. How be it, some call the sisters for what they are, "corruption" and "Impunity"; others call it "a right" and try to make it "legal" giving it a "*new business-like name*". Other Nations just ignore the two sisters and only acknowledge them when the poor or minority err; then in fact it becomes illegal.

Taking a look at the root, at the people on both sides of the action-equation, we see that what differentiates people is in fact the value system they as individuals live by.

So, we want to ask ourselves these questions:

- What were the old value systems, Nations lived by?
- What are the new value systems? Howbeit, some call them

Institutional Society: Respect, the Order of the Day!



out for what they are, and others don't.

● How do we salvage the value system of the Nations today?

Over the years we have allowed people that have "poor value" take positions of authority and lead people. These Leaderships have led to the total collapse of the of whatever structures were originally instituted in nations to create some degree of sanity and freedom to trade.

Once more, the good have

stepped aside and watched the wicked lead and rule and have said nothing. Should we blame the wicked, who in fact are the minority, for taking over what the good, who are the majority, have abandoned?

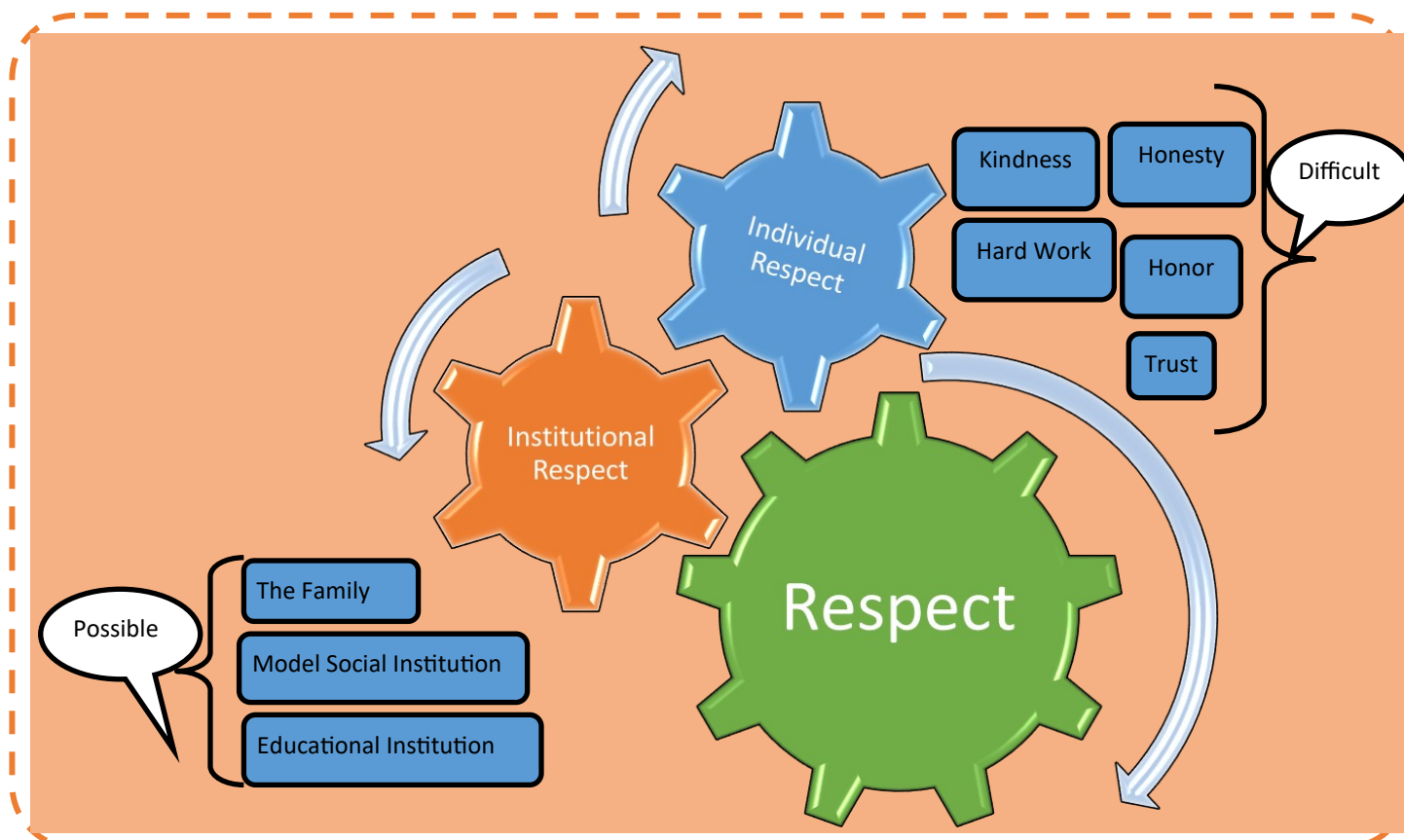
Who is at fault? The good who stand by watching and doing nothing to correct the situation, or the few wicked who have found an opportunity to do what they know best, corruption and impunity, finding more ways to call such actions "legal"?

Old Value System, where respect was earned on an institutional basis, and was deemed Mutual:

RESPECT was deemed MUTUAL and each member of the community had to be a member of a kinship group for the purpose of ACCOUNTABILITY of VALUES.

Here, we find each member of the community belonging to an INSTITUTION. These institutions include the Marriage Institution, the King's

Individual Society: Respect, is earned as an Individual and is hardly ever attained by the individual.....



Subjects Institution, and the Kingship Institution.

In the “age group kinships” (a group related by common characteristics, like age), for instance, every member of the kinship is accountable to the other. Each kinship group is also accountable to other kinship groups in the society, and ultimately all groups are accountable to the leadership of the community. This makes

each group “*SOCIALLY RESPONSIBLE*”.

New Age Value System, an individualistic system:

Individuals trying to gain individual respect while not being accountable to anyone institution in the community or socially responsible to the community.

The **Marriage institution** has been broken and no one is ac-

countable anymore. All live for individual pleasure and wants, not needs.

The **Educational Institution** is also broken, where the system encourages individualism and lack of accountability as an attempt to “Belief in One’s Self”.“follow your heart”, they say, even when that leads to foolishness and to mistakes that is regretted for the rest of one’s life.

The **Social Institution**, also broken, lacking in morals; where the rich get richer; and the poor get poorer (deemed lazy), while the rich steal the little the poor have left and call it “**business**”. That is, unfortunate for the poor, but benefit, and very fortunate for the rich.

How does one add value to a business? Is it not the things we do for those in need that add to us? Can having all the money in the world really make one happy? Some may argue, YES.

When there is no accountability to one's institution or anyone for

Mutual Respect the Order of the Day.

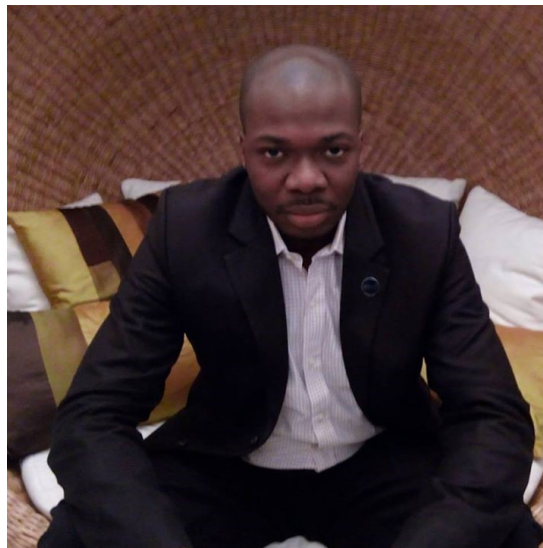
that matter, we seem to “keep the wait” for people to err and then we hand them over to the law and make them pay for their mistakes, by serving time. This is not prevention; this is an Individualized Moral Value System with no accountability check but a lot of time served.

Who do we have to teach the young ones, and the subsequent generations the values that can build a nation to be accountable, reputable, incorruptible, and socially responsible?.....or do we just ask the young to believe in themselves and follow their hearts?

About the Author

Tolu, is a self-taught Information Technologist (certified Micro Soft Certified Professional and Micro Soft Systems Engineer), with a background in Math-Science and a young 15 year career in Business Entrepreneurship.

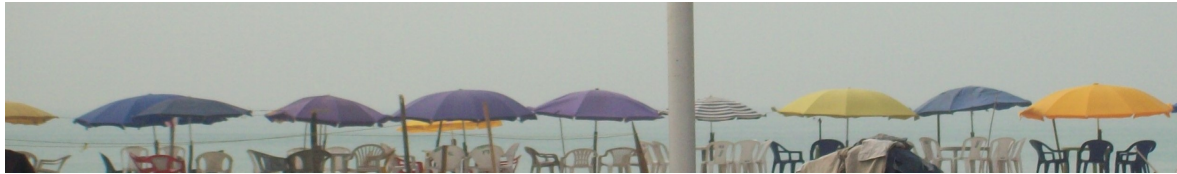
As an undergraduate, Tolu was a “Green Horned Problem Solver” in Mathematical Sciences. As a graduate, he loves to solve administrative bottle necks and various business logistics problems with information technology, designing, and launching of various pro-



grams. As Business Architect Consultant Tolu's passion, is in helping business start-ups. He has successfully helped nurture and launch var-

ious businesses start-ups in Africa over the past decade; and has found ways to “building the local society” by “building local entrepreneurs”.

Tolu loves to dance and he is also a mentor; a volunteer teacher at his local church in Africa, where he has taught and mentored the youth for about 14 years. Tolu is currently pursuing his MBA at HULT International Business School (2015-2016), Dubai. He is majoring in Global Entrepreneurship and Social Re-engineering.



The Best of Two Worlds: Bar Beach, on the Island, Lagos Nigeria



Author: Tolulope Akintan MBA

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