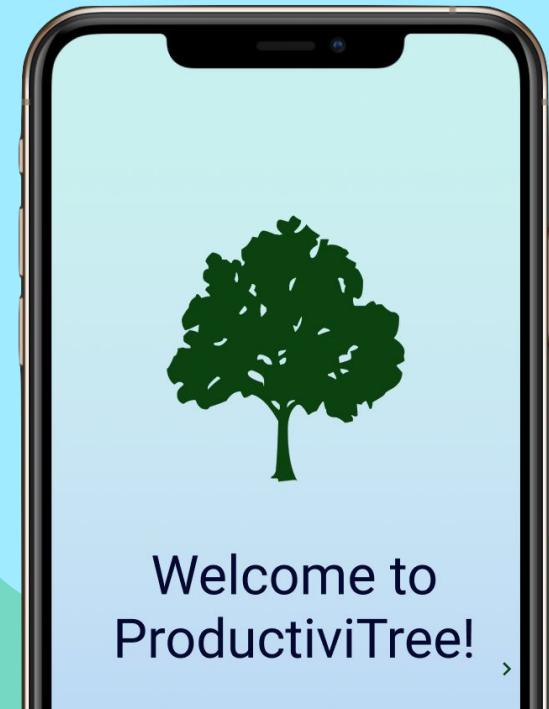
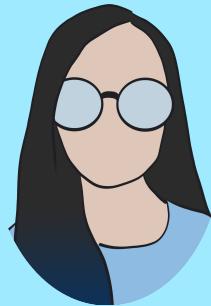


ProductiviTree

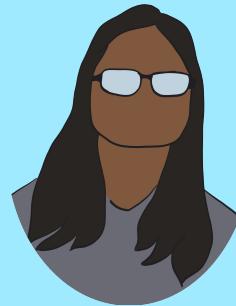
Planting happiness in our community



Meet the Team



Megan Tran



Reshma Ranjith



Saloni Shivdasani



Vincent Vu

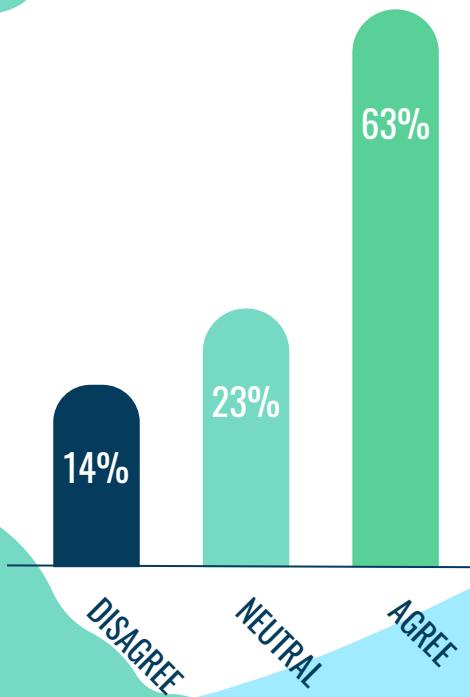
The Problem

Staying motivated and productive is hard!

Staying connected with others during quarantine is
also really hard!



The Solution



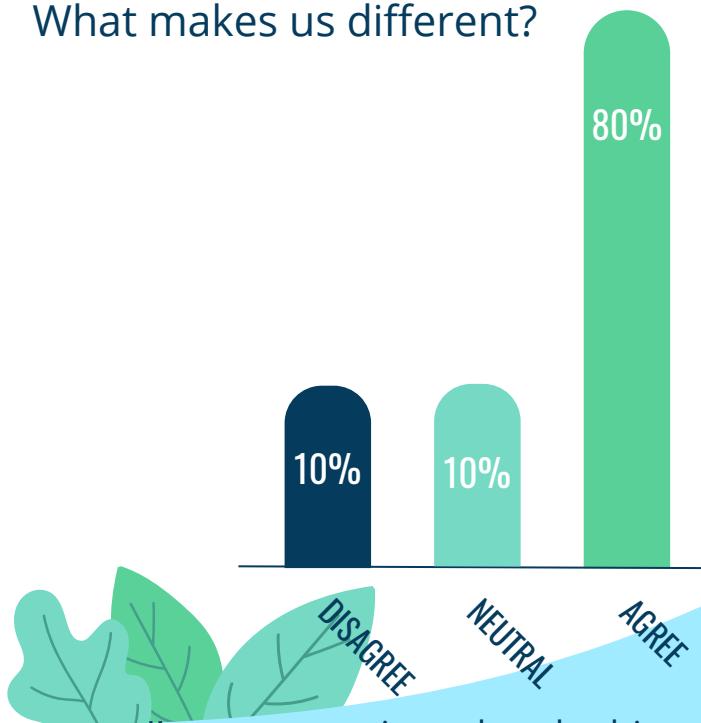
I'm more productive when
working with others

Share activities and motivate others!

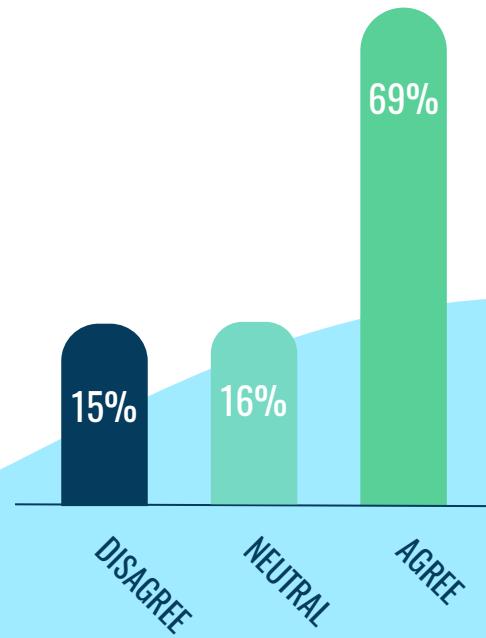
Incentivize productivity!

Scope

What makes us different?

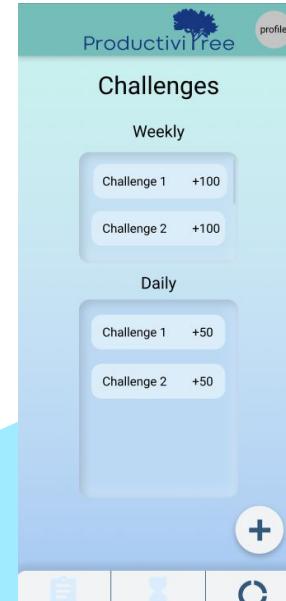
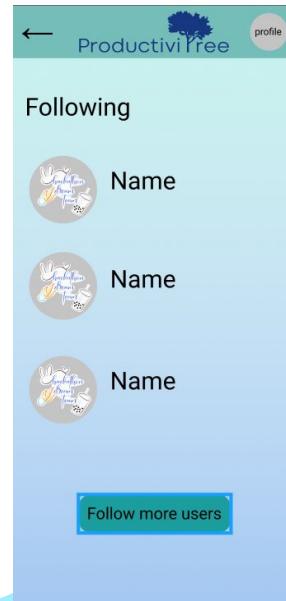
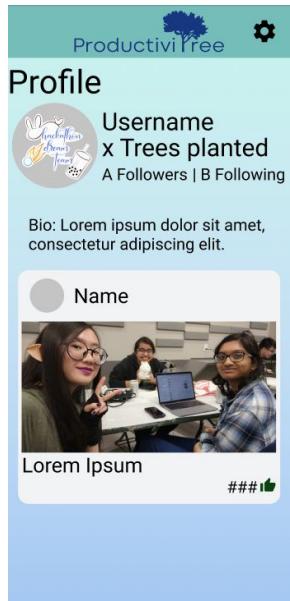


I'm more motivated to do things when there is a friendly competition



I often need an incentive to complete different tasks

Technical Specification



Profile

Logging Activities

Following/Unfollowing

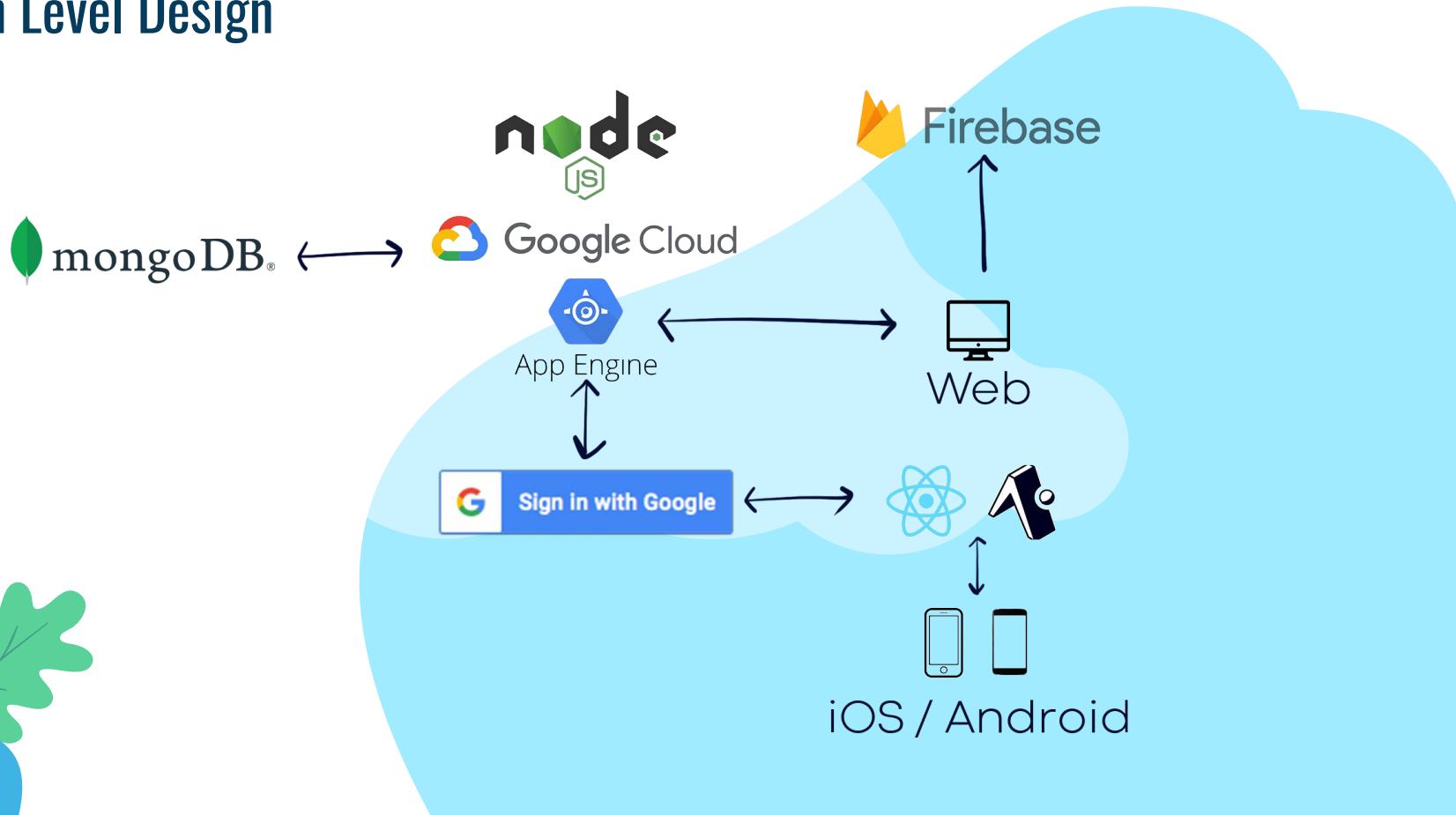
Challenges

User Statistics

Demo



High Level Design



Road Blocks



BACKEND

• • •

Complex database,
structure and
relations



CONNECTIVITY

• • •

API calls, hook
handling, state
management



FRONTEND

• • •

React, reusable
components,
conditional
rendering

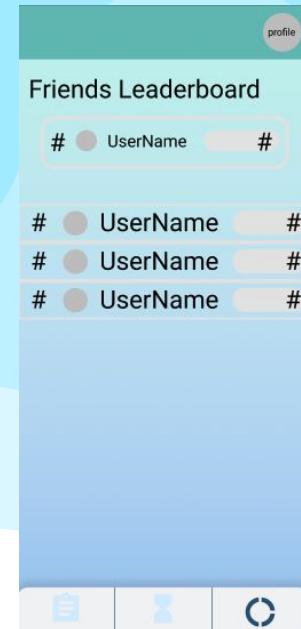
Marketing Strategy

- Onboarding
- Marketing
 - Website
- Post COVID
- Corporate Partnership



Future Work

- Leaderboards
- Notifications
- Privacy Settings
- Website
- Friendly Challenges
- Teams
- Corporate Partnership



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Thank you!



Questions?

