



JUNETEENTH

CELEBRATING FREEDOM IN KETTERING

Dear Kettering Stakeholder,

The city of Kettering and our Board of Community Relations are busy planning the city's **3rd Annual JUNETEENTH CELEBRATION** and we need your help! We hope you will consider becoming a sponsor of this free, family-friendly event in Kettering.

JUNETEENTH: Celebrating Freedom In Kettering takes place on Wednesday, June 19, 2024, 5 – 8 p.m. at the Lincoln Park Civic Commons. This event recognizes our newest federal holiday with live music, food, and fun—and it's all FREE! In addition to a featured live band, dozens of businesses and nonprofits will provide information, services and samples. A family area will have special activities for kids of all ages. A variety of food trucks will be available for the purchase of tasty meals, snacks and desserts. Plus, in the days leading up to Juneteenth, we're planning to host related exhibits, documentary screenings and other programs that will celebrate and educate at the gorgeous, newly renovated Rosewood Arts Center.

We are eager to build on the success of the past two years and grow our city's Juneteenth celebration into an anticipated annual family festival. Will you help with a monetary donation?

- Your business or organization will be recognized in print and digital media.
- You'll be able to make important connections in the community.
- Your donation will help commemorate an important but often overlooked event in US history.
- Your donation may be tax deductible (consult your tax preparer).

Please see the attached for more details, options, and benefits for sponsoring.

Questions? Please call Amy Hayslip, Community Development Coordinator at 937-296-3308 or email amy.hayslip@ketteringoh.org.

Thank you!



What is Juneteenth?

The Juneteenth holiday was signed into federal law in 2021, but it commemorates an event that took place more than 150 years ago. While the Emancipation Proclamation of 1863 had freed enslaved people in all the Southern secessionist states, it wasn't until June 19, 1865 that federal troops arrived in Texas and proclaimed freedom for the last remaining enslaved people of Galveston. The first celebration of "Jubilee Day" took place the following year, and as people migrated across the US, the annual celebration spread.

Today, Juneteenth celebrates the real end of slavery, the joy of shared freedom, and a continued commitment to equity in the U.S.

BENEFITS	\$5,000	\$2,500	\$1,000	\$500	\$250
Signage will credit your sponsorship of this area* at the event	•				
Complimentary Booth/Exhibit space	•	•	•		
Business name or logo on all advance publicity (must be received by May 3)	•	•	•	•	
Business name on back of Juneteenth T-shirt	•	•	•	•	
Business name on signage at event	•	•	•	•	•

***5 areas available to sponsor:**

- Rosewood Arts Center
- Entertainment Stage
- Kids' Area
- Food Trucks
- Health & Wellness/Cooling Station

\$25 Individual Friend of Juneteenth
Free Juneteenth T Shirt

YES! I want to sponsor **JUNETEENTH: Celebrating Freedom in Kettering!**

Sponsorship Amount: _____

Business/Organization Name: _____

Contact Person: _____

Address: _____

Phone Number: _____

Email: _____

Website: _____

Mail checks to: City of Kettering
BCR c/o Amy Hayslip
3600 Shroyer Rd.
Kettering, OH 45429