



2020 State of the Village

Village of Bayside

Residents, Board of Trustees, & Village Staff:

2020 has taught us many things about who we are as people, as a community, as a State, and as a Country. We have been forced to deal with a pandemic that has taken lives, destroyed businesses, and completely changed the way we live as people and operate as an organization. Simultaneously, we as a community, region, State, and Country have faced challenge and heartbreak on issues of race, justice, and equity. In addition, continually changing weather patterns, which impact how we prepare, plan, and respond to events well beyond the boundaries of Bayside, impact us ever so greatly within the boundaries of our community.

It is with pride that I present to you the 2020 State of the Village. The past year created ample opportunity within our community and organization as we enter a time of defining the "new-normal." The Village's efforts of innovation, leadership, and long-term vision has positioned Bayside to be relevant and forward-thinking well into the future.

The Village continues to be guided by four strategic initiatives: Service Excellence, Fiscal Integrity, Civic Engagement, and Sustainability. These ideals, adopted by the Village Board of Trustees, help direct everyday operations. The Village has taken our most idealistic thoughts and shaped them to describe our mission to our residents. While proud of our accomplishments, we are continually striving to improve our every day interaction with you, our residents.

We believe the annual State of the Village document to be one that provokes thought, recognizes our strengths, and identifies new opportunities for growth. Through this document you will find highlights from the past year, performance measurement data, COVID-19 impacts, and trending information. We use these insights to implement long-term values that promote stability. With that, I am pleased to present this information and hope you find it practical and useful.

Sincerely,

A handwritten signature in black ink that reads "Andrew K. Pederson". The signature is written in a cursive style with a large, flowing "A" and "P".

Andrew K. Pederson, Village Manager

Vision

Dynamic balance of progressive ideas and traditional values that provides an inviting and premiere community for all.

Mission

To be a leader in accountable and innovative public service, striving for the continual enhancement in the quality of the Village.

Strategic Initiatives

Fiscal Integrity

Provide sound financial management and future financial stability

Service Excellence

Provide solution-based, innovative services.

Community Collaboration

Maintain equitable, diverse, and inclusive community partnerships

Sustainable Resilience

Promote environmental stewardship and promote future resilience

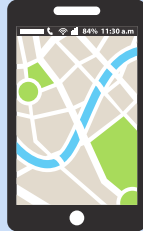
Connected Communication

Provide proactive, reliable, and transparent communication

By the Numbers



Incorporated:
February 13, 1953

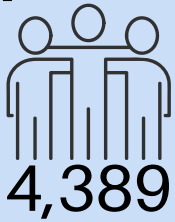


Area: 2.39
Square
Miles



Employees:
Full-Time: 48
Part-Time: 25

Population



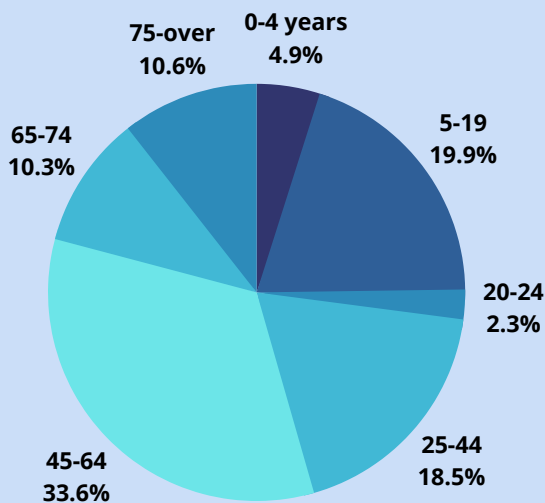
Male Female



2,060

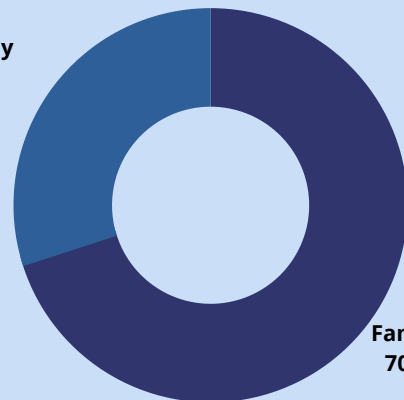


2,329

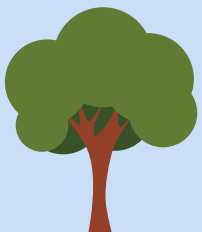


1,831
Households

Non-Family
30%



Family
70%



7.99 Acres
of Parkland



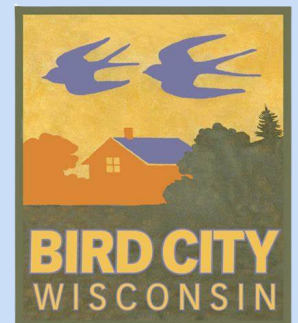
Median
income by

- Household: \$82,930
- Family: \$105,570
- Per Capita: \$47,952

2020 Recognitions



- Top 20 Safest Communities in Wisconsin, #3
- Top 10 Milwaukee Suburbs, #5
- Safest Village in Wisconsin, SafeWise
- International City/County Management Association (ICMA)
 - Certificate of Excellence in Performance Measurement
- Government Finance Officers Association (GFOA)
 - Distinguished Budget Presentation Award
- Tree City USA
- Bird City USA
- Alliance for Innovation
 - Program Excellence Award
- NOAA StormReady Community
- SeeClickFix Most Engaged and Most Responsive Community
- Wisconsin Healthy Community, Bronze



Highlights



Measuring Success

Police
Visibility Miles



112,881

Grant Dollars
Awarded



\$290,553.24

Dispatch
Calls



106,896

Digital Media
Reach



532,916

Garbage
Tons



1,344

Recycling
Tons



519

myBlue
Contacts



212

Recycling
Diversion Rate



28%

Access Bayside
Requests



2,384

Website
Visits



45,164

Bond
Rating



Aa

Traffic
Stops



1,689

Trees
Removed



225

Trees
Planted



58

Arrests



115

Culverts
Replaced



42

Public
Meetings



36

Bayside Buzz
Open Rate



60%

Yard Waste
Yards Collected



2,144

Mulch
Deliveries



545

19 Impacts from COVID-19

- 1 Re-imagined & implemented virtual services
- 2 91% of residents voted absentee in April 2020 Election
- 3 Garbage and recycling tonnage up 12%
- 4 Code enforcement actions up 141%
- 5 Dispatch call processing time up 43 seconds due to screening
- 6 Traffic stops down 45%
- 7 Saturday Recycling Days participation 41%
- 8 Modified drive-by 4th of July parade
- 9 Vehicle crashes down 68%
- 10 myBlue contacts down 85%
- 11 911 calls down 8%
- 12 Permit revenue up 29%
- 13 Sanitary sewer jetting suspended
- 14 Yard waste collections modified
- 15 Glass protection installed in Village facilities
- 16 Public meetings transitioned to remote teleconferencing
- 17 Dispatch handling time up 59%
- 18 BCC trained in COVID-19 screening protocols
- 19 North Shore Library implemented curbside pick-up

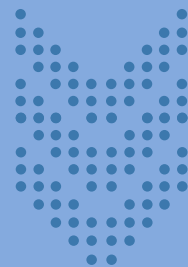
2021 Strategic Plan

Fiscal Integrity

Sound Management

Financial Stability

Collaborative Service Enhancements

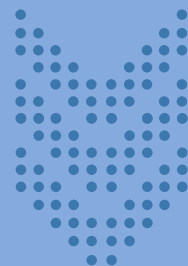


Community Collaboration

Neighborhood Stability

Community Enrichment

Cooperative Partnerships

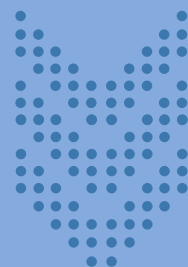


Connected Communication

Customer Service

Virtual Services

DIY Resources

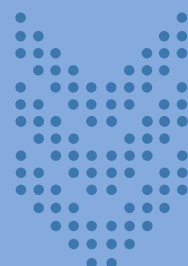


Service Excellence

Performance Management

Technological Advancement & Innovation

Employee Development

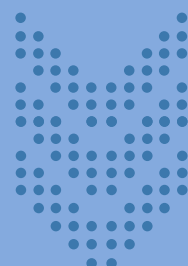


Sustainable Resilience

Environmental Infrastructure

Stormwater Mitigation

Environmental Stewardship



2021 Events

February 16: Spring Primary Election

April 6: Spring Election

April 17: Spring Clean Up Day

May 15: Recycling Day

May 21: Bayside Beer Garden

June 5: Bayside Beer Garden

June 19: Recycling Day

July 4: Fourth of July Parade

July 17: Recycling Day

July 17: Bayside Beer Garden

August 5: myBlue Night Out

August 14: Bayside Beer Garden

August 21: Recycling Day

September 18: Recycling Day

September 25: Village Picnic, Five & Wine, and Movie

October 9: Fall Clean Up Day

October 31: Trick or Treat

December 27: Holiday Recycling Day



Connect With Us



@baysidewi

Bayside Buzz
www.baysidewi.gov/subscribe



@VillageofBayside

@BaysideGov

