

I. CALL TO ORDER AND ROLL CALL

Acting Chairperson Barth called the meeting to order at 5:30pm via remote teleconferencing.

ROLL CALL

Chairperson: Eido Walny **Commissioners:** Mike Barth

Ari Friedman Edward Harris

Jeff Jubelirer-excused

John Krampf

ARC Chairperson Marisa Roberts

Also present: Village Manager Andy Pederson

Assistant to the Village Manager Leah Hofer

Trustee Margaret Zitzer

Administrative Services Director Lynn Galyardt

Village Attorney Chris Jaekels

There were two people in the audience.

II. PUBLIC HEARING

A. The purpose of this hearing is to consider the request for a Conditional Use Permit for Chicago Hearing, LLC at 333 W Brown Deer Road Suite #7, for retail hearing aid sales and services.

Acting Chairperson Barth read the above notice and called for public discussion at 6:00pm.

1. Public Discussion

There was no one in attendance to represent Chicago Hearing, LLC.

2. Commission Discussion

Acting Chairperson Barth stated this permit application is for a hearing aid facility. Manager Pederson noted the business would be open from 9:00am to 5:00pm, Monday through Friday. Commissioner Harris stated it was one hearing aid store replacing the previous hearing aid store.

Commissioner Friedman was concerned that the business owner was not in attendance. Attorney Jaekels noted the business owner was requested to be in attendance however code did not require they be in attendance to receive approval.

B. The purpose of this hearing is to consider the request for a Conditional Use Permit for PowerUp USA, dba Myocyte at 333 W Brown Deer Road, Suite N, for a personal training business.

1. Public Discussion

Johanna Rolf, co-owner of Myocyte, stated the request is to open a personal training business using Electrical Muscle Stimulation (EMS) to assist clients with weight loss with a maximum of four clients in an hour at the location.

2. Commission Discussion

Commissioner Harris questioned if the Electrical Muscle Stimulation (EMS) process is similar to transcutaneous electrical nerve stimulation, what special licenses, certification or training Johanna or Jonas Rolf held for using this process and does the State of Wisconsin require any type of licenses for EMS. Mr. Rolf stated both processes work to stimulate nerves however, EMS is used to promote whole body muscle growth and a healthy active lifestyle versus a purpose to reduce pain and noted he held a bachelor's degree in fitness economics and they both have four different license certifications in EMS training. Ms. Rolf stated there was no license requirement for the State of Wisconsin however it was noted there was FDA approval on the process.

Commissioner Friedman questioned if this business was part of a franchise. Ms. Rolf stated it was not a franchise.

Acting Chairperson Barth closed the public hearing at 5:38pm.

III. APPROVAL OF MINUTES

A. Plan Commission meeting minutes, May 4, 2021.

Motion by Commissioner Harris, seconded by Marisa Roberts, to approve the Plan Commission meeting minutes, May 4, 2021. Motion carried unanimously.

IV. BUSINESS

A. Discussion/Recommendation on the request for a Conditional Use Permit for Chicago Hearing, LLC at 333 W Brown Deer Road Suite #7 for retail hearing aid sales and services.

Motion by Chairperson Walny, seconded by Commissioner Harris, to recommend to the Village Board the request for a Conditional Use Permit for Chicago Hearing, LLC at 333 W Brown Deer Road Suite #7 for retail hearing aid sales and services. Motion carried unanimously.

B. Discussion/Recommendation on the request for a Conditional Use Permit for PowerUp USA, dba Myocyte, 333 W Brown Deer Road, Suite N, for a personal training business.

Motion by Commissioner Krampf, seconded by Commissioner Friedman, to recommend to the Village Board the request for a Conditional Use Permit for PowerUp USA, dba Myocyte, 333 W Brown Deer Road, Suite N, for a personal training business. Motion carried unanimously.

V. ANY OTHER BUSINESS AS MAY PROPERLY COME BEFORE THE COMMISSION

None

VI. ADJOURNMENT

Motion by Commissioner Harris, seconded by Marisa Roberts, to adjourn the meeting at 5:44pm. Motion carried unanimously.

Respectfully submitted,

Lynn Galyardt Administrative Services Director