



Village of Bayside
9075 N Regent Road
Public Safety Committee Meeting
August 19, 2021
Village Board Room, 5:00pm

**PUBLIC SAFETY COMMITTEE
AGENDA**

I. CALL TO ORDER AND ROLL CALL

II. BUSINESS

1. Discussion/action on Appeal by Mark Pasch Ltd. on false alarms Pursuant to Section 11-29(f) of the Municipal Code.

III. ADJOURNMENT

Lynn Galyardt, Administrative Services Director



9075 N. Regent Road • Bayside, WI 53217
P (414) 206-3915
www.baysidewi.gov

August 4, 2021

MARK PASCH LTD
c/o Mark A. Pasch
333 W Brown Deer Road
Fox Point, WI 53217

Dear Mr. Pasch,

This letter is in response to your false burglar alarm appeal request dated July 14, 2020, for the two burglar alarms on March 14, 2021, and June 24, 2021, respectively.

One of the primary reasons our false alarm ordinance was enacted was because numerous responses to false alarms detracted from normal and necessary public safety work. Additionally, the penalties associated with false alarms have lessened the numerous false alarms by ensuring proper usage and familiarity, maintenance, upkeep, and updating of the systems. You can imagine the problems this could cause by frequent false fire alarms from the hundreds of properties with alarm systems if there were no disincentive to take proper care, upkeep, and maintenance of these systems.

After a review of the appeal request, police reports, Village Code, and conversation with the Chief of Police, both false alarms are within the definition of a false alarm per the Village Ordinance and the request is respectfully denied.

If you wish to appeal to the Public Safety Committee, you have ten (10) days from the date of this letter to notify the Village Clerk, Lynn Galyardt, at (414) 206-3913 of your request to appeal to the Committee.

Respectfully,

A handwritten signature in black ink, appearing to read "Andrew K. Pederson", is written over a large, stylized graphic of three curved lines in shades of blue and purple.

Andrew K. Pederson
Village Manager
Village of Bayside

CC: Doug Larsson, Chief of Police
Lynn Galyardt, Village Clerk



MARK PASCH LTD.

July 14, 2021

Mr. Andy Peterson
Manager, Village of Bayside, WI
9075 N. Regent Rd.
Bayside, WI 53217

Andy,

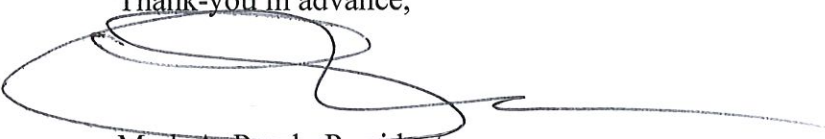
This is a request for reconsideration made under Section 11-29(f) of the Village Code to appeal the false alarm fee assessed against Mark Pasch Ltd. by an invoice dated July 1, 2021 which I received July 6, 2021.

Mark Pasch Ltd. has been in business in Bayside at 333 W. Brown Deer Rd. for more than 38 years. It has been a prominent and positive part of the Bayside business community generating significant tax revenues year after year. In all those years there have been very few false alarms of any kind. Recently, it appears that our burglar alarm may be malfunctioning. We did not ignore this and on July 16, 2021 our system will be checked out. If they find any problems with the system they will be corrected that day. We have been proactive.

The alarms do not appear to have been disruptive or required much time by the police department. The officer who responded to the alarm was gone by the time I got there and I live less than ten minutes from the store. The few minutes the officer spent there did not keep the officer from answering any other calls. The Fox Point police also checked this out and only gave me a warning notice.

The fee is just an extra burden on a business that is doing all it can do to correct a problem with one of its protective systems at a time when businesses need the support of their municipal governments. For these reasons we ask that the assessment be dismissed.

Thank-you in advance,

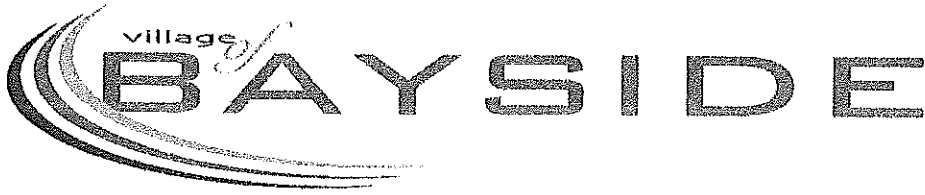


Mark A. Pasch, President
Mark Pasch Ltd.

Audubon Court Center • 333 W. Brown Deer Rd • Bayside, WI 53217

Telephone & Fax • (414) 351-5634

www.markpaschltl.com



9075 N REGENT RD
 BAYSIDE WI 53217
 Phone: 414.206.3915



INVOICE

Date	Number
07/01/2021	4769

Bill To: MARK PASCH LTD
 333 W BROWN DEER RD
 FOX POINT WI 53217

Customer No. 319
Contact:
Terms: Net 15 Days
Due Date 07/16/2021

Quantity	Description	Unit Price	Net Amount
1	FALSE ALARM FEE - 2ND FALSE BURGLAR ALARM 2021	310.00	310.00

Special Instructions

06/14/2021 16:57:31

*APPEALS MUST BE MADE WITHIN 30 DAYS OF INVOICE DATE

Amount	310.00
Balance Due	<u>310.00</u>

A finance fee of 1.5% per month may be charged if not paid promptly.

Please make check payable to: Village of Bayside



POLICE DEPARTMENT BAYSIDE, WISCONSIN

Memorandum

To: Andy Pederson, Village Manager

From: Doug Larsson, Chief of Police

Date: August 9, 2021

Re: Mark Pasch – False Alarm dated July 29, 2021

On Thursday - June 24, 2021, at 4:57 PM police officers from Bayside responded to a “burglar” alarm at Mark Pasch Clothing, 333 West Brown Deer Road, Bayside. On their arrival police officers found the back door unlocked and ajar. Police officers checked the inside of the premise and contacted an agent for the business.

On Thursday – July 29, 2021 at 4:54 PM two Bayside police officers again responded to an alarm at Mark Pasch Clothing. Both doors were secured and there were no signs of forced entry.

This is the third such alarm this year; he was not charged for the first alarm, which was on Sunday - March 14, 2021, at 12:52 PM.