



2021 State of the Village

Village of Bayside

Residents, Board of Trustees, & Village Staff:

The past two years have taught us many things about who we are as people, as a community, as a State, and as a Country. We have been forced to deal with a pandemic that has taken lives, destroyed businesses, and completely changed the way we live as people and operate as an organization. Simultaneously, we as a community, region, State, and Country have faced challenge and heartbreak on issues of race, justice, and equity. In addition, continually changing weather patterns, which impact how we prepare, plan, and respond to events well beyond the boundaries of Bayside, impact us ever so greatly within the boundaries of our community. These factors are now coupled with economic uncertainty, supply chain issues, inflation concerns, and unprecedented changes in the labor market and workforce.

It is with pride that I present to you the 2021 State of the Village. The past year created ample opportunity within our community and organization as we enter a time of defining and adjusting to the "new-normal." The Village's efforts of innovation, leadership, and long-term vision has positioned Bayside to be relevant and forward-thinking well into the future.

The Village continues to be guided by five strategic initiatives: Fiscal Integrity, Community Collaboration, Connected Communication, Service Excellence, and Sustainable Resilience. These ideals, adopted by the Village Board of Trustees, help direct everyday operations. The Village has taken our most idealistic thoughts and shaped them to describe our mission to our residents. While proud of our accomplishments, we are continually striving to improve our every day interaction with you, our residents.

We believe the annual State of the Village document to be one that provokes thought, recognizes our strengths, and identifies new opportunities for growth. Through this document you will find highlights from the past year, performance measurement data, and trending information. We use these insights to implement long-term values that promote stability. With that, I am pleased to present this information and hope you find it practical and useful.

Sincerely,

A handwritten signature in black ink that reads "Andrew K. Pederson". The signature is written in a cursive, flowing style.

Andrew K. Pederson, Village Manager

Vision

Dynamic balance of progressive ideas and traditional values that provides an inviting and premiere community for all.

Mission

To be a leader in accountable and innovative public service, striving for the continual enhancement in the quality of the Village.

Strategic Initiatives

Fiscal Integrity

Provide sound financial management and future financial stability

Service Excellence

Provide solution-based, innovative services.

Community Collaboration

Maintain equitable, diverse, and inclusive community partnerships

Sustainable Resilience

Promote environmental stewardship and promote future resilience

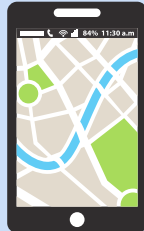
Connected Communication

Provide proactive, reliable, and transparent communication

By the Numbers



Incorporated:
February 13, 1953

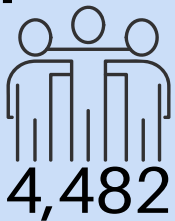


Area: 2.39
Square
Miles



Employees:
Full-Time: 49
Part-Time: 23

Population



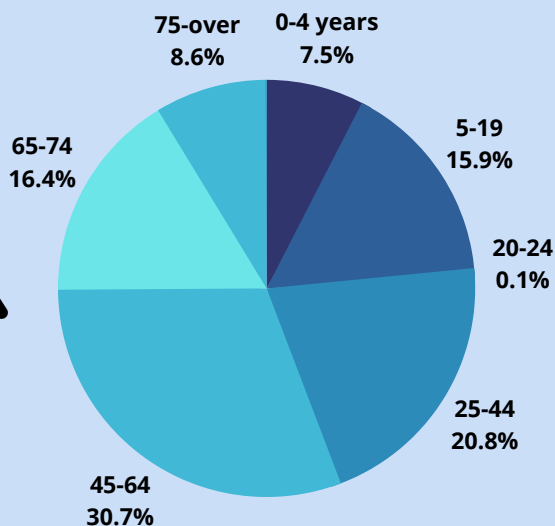
Male Female



2,035

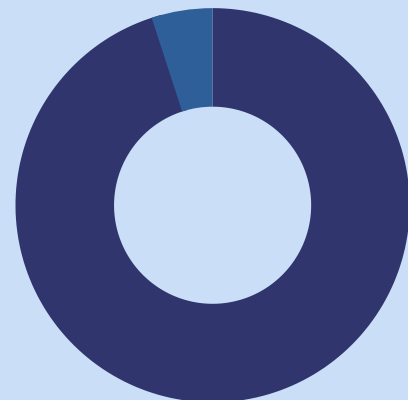


2,523



1,873
Households

Non-Family
5%



Family
95%

7.99 Acres
of Parkland



Median
income by

- Household: \$101,231
- Family: \$136,359

2021 Recognitions



- Safest Communities in Wisconsin, #24
- Top 10 Milwaukee Suburbs, #5
- International City/County Management Association (ICMA)
 - Certificate of Excellence in Performance Measurement



- Government Finance Officers Association (GFOA)
 - Distinguished Budget Presentation Award
 - Certificate of Achievement

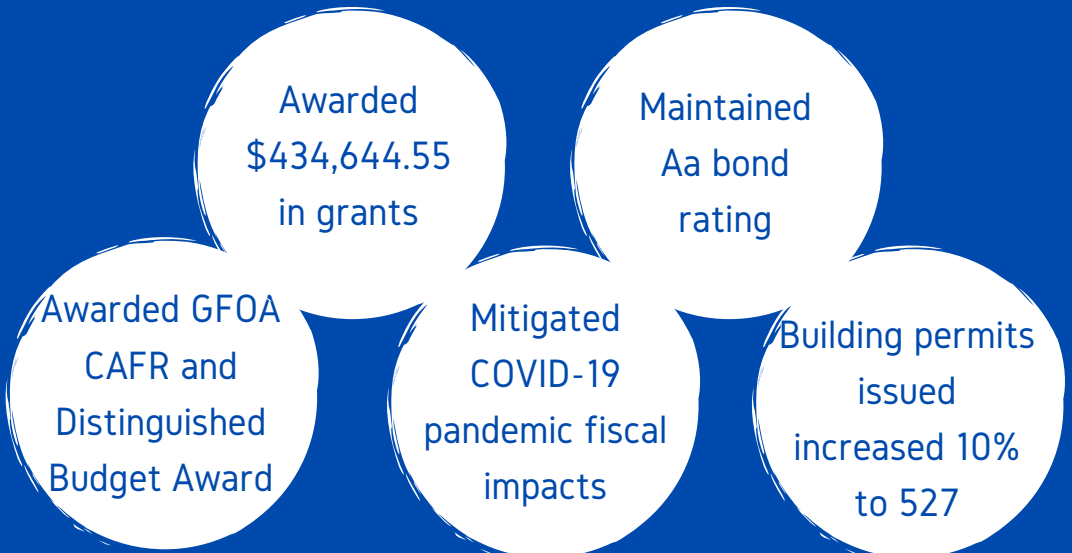


- Tree City USA
- Bird City USA
- Monarch City USA
- NOAA StormReady Community
- SolSmart Community, Gold
- Wisconsin Healthy Community, Bronze

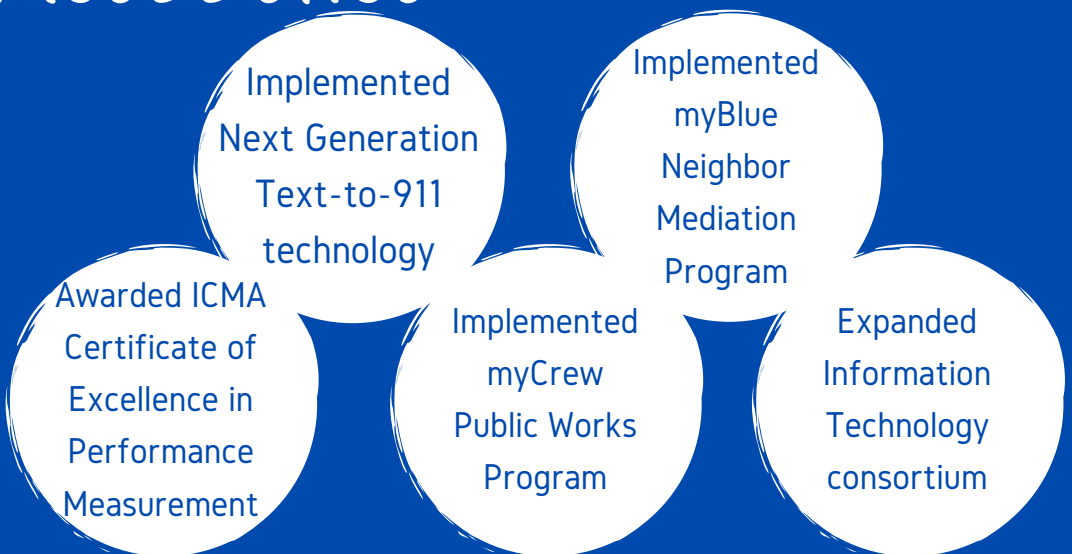


2021 Highlights

FISCAL INTEGRITY



SERVICE EXCELLENCE



2021 Highlights

COMMUNITY COLLABORATION



Hosted a reimagined Fall Fest and Five and Wine

Initiated the Comprehensive Plan 2042 update

Implemented the Bayside Beer Garden Series at Ellsworth Park

Joined the Grow Solar Greater Milwaukee initiative

A total of 62 public meetings were held

CONNECTED COMMUNICATION



Introduced Instagram and LinkedIn

Transitioned to North Shore Neighbors magazine

Implemented a social media scheduling platform

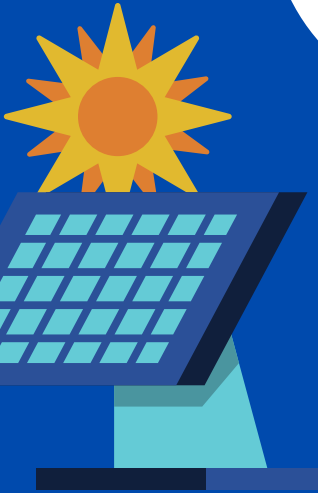
Total social interactions increased 16% to 616,565

Bayside Buzz open rate increased

2021 Highlights

SUSTAINABLE RESILIENCE

Solar array installed on DPW roof generated the equivalent of planting 1,118 trees and saved 147,981.6 pounds of CO2 emissions.



Replaced aging squad with new hybrid squad

Designated NOAA StormReady Community

Received Bird City, Tree City, & Monarch City designations

Mitigated impacts of major flooding events

Phase II Fairy Chasm Road street & stormwater management project

Emerald Ash Borer mitigation

Stormwater management project completed at Laramie and Glenbrook

Completed Hermitage and Bay Point sanitary sewer lift stations

Implemented Sanitary Sewer Public and Private Inflow and Infiltration Program.



Measuring Success

Police
Visibility Miles



99,603

Grant Dollars
Awarded



\$434,644.55

Dispatch
Calls



116,749

Digital Media
Reach



616,565

Garbage
Tons



1,404

Recycling
Tons



475

myBlue
Contacts



219

Recycling
Diversion Rate



25%

Access Bayside
Requests



2,714

Website
Visits



60,581

Bond
Rating



Aa

Traffic
Stops



1,830

Trees
Removed



196

Trees
Planted



154

Arrests



161

Culverts
Replaced



31

Public
Meetings



62

Bayside Buzz
Open Rate



65%

Yard Waste
Yards Collected



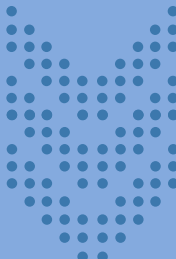
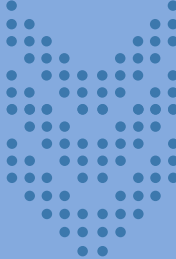
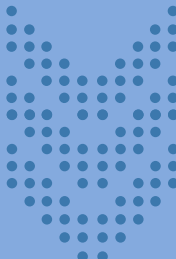

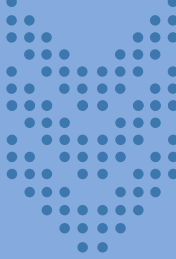
2,727

Mulch
Deliveries



54

2022 Strategic Plan

Fiscal Integrity	Sound Management	Financial Stability	Collaborative Service Enhancements	
Community Collaboration	Neighborhood Stability	Community Enrichment	Cooperative Partnerships	
Connected Communication	Customer Service	Virtual Services	DIY Resources	
Service Excellence	Performance Management	Technological Advancement & Innovation	Employee Development	
Sustainable Resilience	Environmental Infrastructure	Stormwater Mitigation	Environmental Stewardship	

2022 Events

February 6: Winter Beer Garden

February 15: Spring Primary Election

March 19: Recycling Day

April 5: Spring Election

April 23: Spring Clean Up Day

April 30: Drug Take Back Day

May 21: Recycling Day

May 21: Bayside Beer Garden

June 11: Bayside Beer Garden

June 18: Recycling Day

July 2: Bayside Beer Garden

July 4: Fourth of July Parade

July 16: Recycling Day

August 4: myBlue Night Out

August 13: Bayside Beer Garden

August 20: Recycling Day

September 3: Bayside Beer Garden

September 17: Recycling Day

September 24: Village Picnic, Five & Wine, and Movie

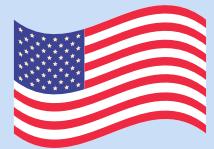
October 1: Fall Clean Up Day

October 1: Bayside Beer Garden

October 30: Trick or Treat

November 19: Recycling Day

December 27: Holiday Recycling Day



Connect With Us



@baysidewi



@BaysideGov



@baysidegov



Bayside Buzz

www.baysidewi.gov/subscribe

@VillageofBayside



Village of Bayside