



# 2022 State of the Village

Village of Bayside

January 18, 2023

# Residents, Board of Trustees, & Village Staff:

Our world has changed significantly since March 2020. These past years have taught us many things about who we are as people, as a community, as a state, and as a country. We have been forced to deal with a pandemic that has taken lives, destroyed businesses, and completely changed the way we live as people and operate as an organization.

Simultaneously, we as a community, region, state, and country have faced challenges on issues of race, justice, equity, mental health, and civility. In addition, continually changing weather patterns, which impact how we prepare, plan, and respond to events well beyond the boundaries of Bayside, impact us ever so greatly within the boundaries of our community. These factors are now coupled with economic uncertainty, supply chain issues, inflationary concerns, limited revenue alternative and State revenue limitations, and unprecedented changes in the labor market and workforce.

It is with pride that I present to you the 2022 State of the Village. The past year created ample opportunity within our community and organization to thrive under new circumstances. The Village's efforts of innovation, leadership, and long-term vision has positioned Bayside to be relevant and forward-thinking well into the future.

The Village continues to be guided by five strategic initiatives: Fiscal Integrity, Community Collaboration, Connected Communication, Service Excellence, and Sustainable Resilience. These ideals, adopted by the Village Board of Trustees, help direct everyday operations. The Village has taken our most idealistic thoughts and shaped them to describe our mission to our residents. While proud of our accomplishments, we are continually striving to improve our every day interaction with you, our residents.

We believe the annual State of the Village document to be one that provokes thought, recognizes our strengths, and identifies new opportunities for growth. Through this document you will find highlights from the past year, performance measurement data, and trending information. We use these insights to implement long-term values that promote stability. With that, I am pleased to present this information and hope you find it practical and useful.

Sincerely,



Andrew K. Pederson, Village Manager

# Village of Bayside

## VISION:

Dynamic balance of progressive ideas and traditional values that provides an inviting and premiere community for all.

## MISSION:

To be a leader in accountable and innovative public service, striving for the continual enhancement in the quality of the Village.

## STRATEGIC VALUES

### FISCAL INTEGRITY

Provide sound financial management and future stability.

- Sound Management
- Financial Stability
- Collaborative Service Enhancements

### COMMUNITY COLLABORATION

Maintain equitable, diverse, and inclusive community partnerships.

- Neighborhood Stability
- Community Enrichment
- Cooperative Partnerships

### CONNECTED COMMUNICATION

Provide proactive, reliable, and transparent communications.

- Public Outreach
- Digital Marketing
- Customer Service

### SERVICE EXCELLENCE

Provide solution-based innovative services.

- Performance Management
- Innovative Advancement
- Employee Development

### SUSTAINABLE RESILIENCE

Provide environmental stewardship and promote future resilience.

- Environmental Infrastructure
- Stormwater Mitigation
- Green Stewardship



## CORE VALUES

### INTEGRITY

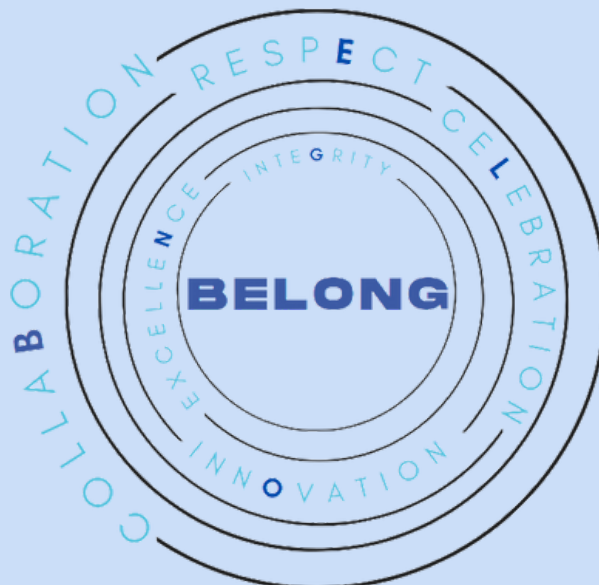
Uphold the highest work ethic  
Be open, honest, and accountable  
Demonstrate fiscal responsibility

### INNOVATION

Encourage creativity  
Promote continuous improvement  
Build on successes and failures

### COLLABORATION

Foster teamwork  
Seek consensus  
Communicate openly and positively



### RESPECT

Honor diverse views and background  
Empower people to do their best  
Treat everyone fairly

### EXCELLENCE

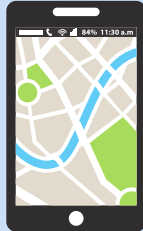
Provide outstanding service  
Lead by example  
Support professional development

### CELEBRATION

Recognize accomplishments  
Create an enjoyable workplace  
Balance family and work

# By the Numbers

  
Incorporated:  
February 13, 1953




Area: 2.39  
Square  
Miles

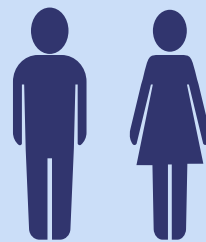


Employees:  
Full-Time: 49  
Part-Time: 27

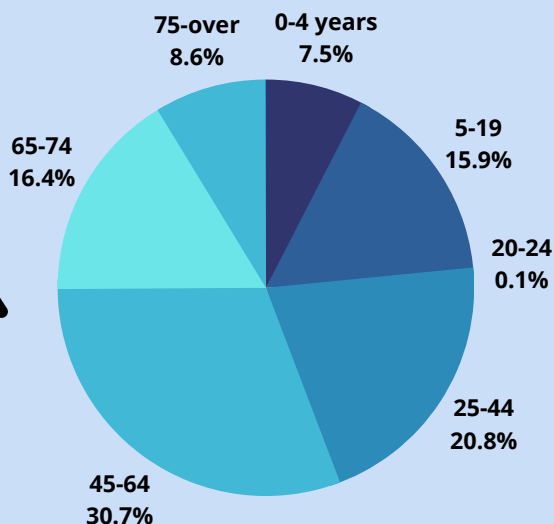
## Population


  
4,482

Male Female

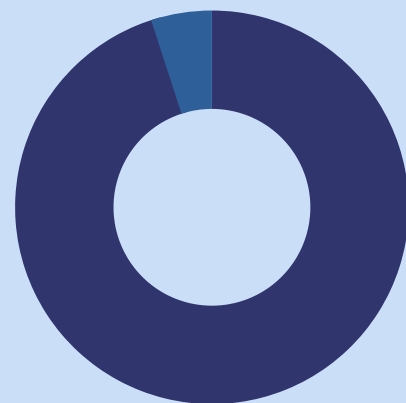


2,004 2,526



  
1,855  
Households

Non-Family  
5%



Family  
95%

  
7.99 Acres  
of Parkland



Median  
income by

- Household: \$114,814
- Family: \$157,105

# 2022 Recognitions

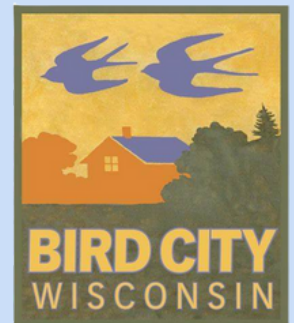
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- Top 10 Milwaukee Suburbs, #9
- Safest Communities in Wisconsin, #11
- Government Finance Officers Association (GFOA)
  - Distinguished Budget Presentation Award
  - Certificate of Achievement



- SolSmart Community, Gold
- Tree City USA
- Bird City USA
- Monarch City USA
- NOAA StormReady Community
- Wisconsin Healthy Community, Bronze
- WI DNR Excellence in Recycling
- CVMIC Small Community Member Spotlight



# 2022 Highlights

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## FISCAL INTEGRITY



- Awarded \$1,056,054 in grants
- Maintained Aa bond rating
- Awarded GFOA ACFR and Distinguished Budget Award
- Mitigated Pandemic/ inflationary fiscal impacts
- Building permits issued increased 105% to 675

## SERVICE EXCELLENCE



- Implemented Text-to-911 technology.
- Constructed Ellsworth Park playground equipment addition
- Implemented myCrew Public Works Program
- Expanded Information Technology consortium
- Implemented Emergency Medical Dispatch Program

# 2022 Highlights

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## COMMUNITY COLLABORATION



Hosted a successful Fall Fest and Five and Wine

Adopted the updated Comprehensive Plan 2042

Expanded the Bayside Beer Garden Series into the Winter

Participated in Grow Solar Greater Milwaukee initiative

Held 45 public meetings

## CONNECTED COMMUNICATION



New Village Hall Recycling Center installed

Created capital project web pages

Published New Resident Guide

Implemented CodeRED Emergency Alerting System

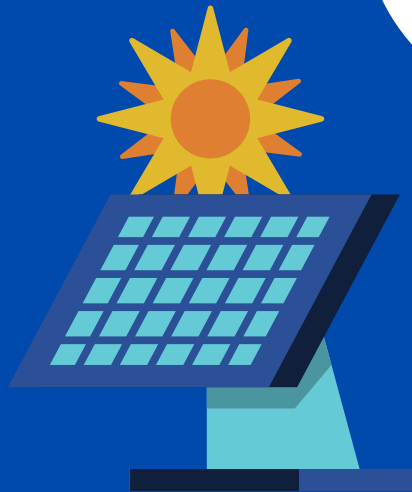
Bayside Buzz open rate increased

# 2022 Highlights

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## SUSTAINABLE RESILIENCE

Solar array installed on DPW roof generated the equivalent of planting 1,477 trees and saved 195,430 pounds of CO2 emissions.



Partnered with Grazing Goats to clear stormwater management facilities

Implemented Pumpkin Composting Program

Received Bird City, Tree City, Monarch City, & StormReady designations

Partnered with MMSD to complete flooding reduction study of Fish Creek

Ellsworth, Pelham, Manor, and Fielding stormwater and road project

Emerald Ash Borer mitigation

Completed Tennyson Drive/Standish Place stormwater project

Planned and prepared Brown Deer Road Sanitary Sewer Rehab

Implemented Sanitary Sewer Public and Private Inflow and Infiltration Study.



# Measuring Success

Police  
Visibility Miles



90,354

Grant Dollars  
Awarded



\$1,056,054

Dispatch  
Calls



106,677

Digital Media  
Reach



242,356

Garbage  
Tons



1,273

Recycling  
Tons



446

myBlue  
Contacts



70

Recycling  
Diversion Rate



26%

Access Bayside  
Requests



2,517

Website  
Visits



61,205

Bond  
Rating



Aa

Traffic  
Stops



1,823

Trees  
Removed



187

Trees  
Planted



75

Arrests



86

Culverts  
Replaced



38

Public  
Meetings



45

Bayside Buzz  
Open Rate



66%

Yard Waste  
Yards Collected



1,987

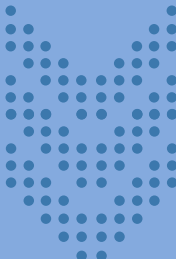
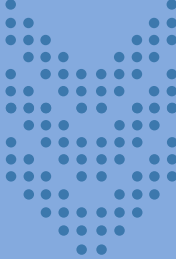
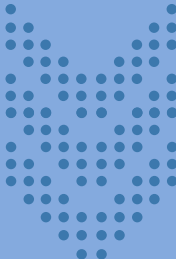
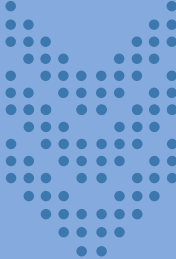
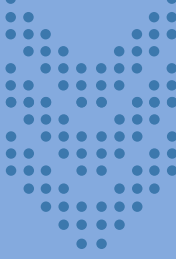
Mulch  
Deliveries



42

# 2023 Strategic Plan

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<b>Fiscal Integrity</b>	<b>Sound Management</b>	<b>Financial Stability</b>	<b>Collaborative Service</b>	
<b>Community Collaboration</b>	<b>Neighborhood Stability</b>	<b>Community Enrichment</b>	<b>Cooperative Partnerships</b>	
<b>Connected Communication</b>	<b>Public Outreach</b>	<b>Digital Services</b>	<b>Residential Resources</b>	
<b>Service Excellence</b>	<b>Performance Management</b>	<b>Innovative Advancement</b>	<b>Employee Development</b>	
<b>Sustainable Resilience</b>	<b>Environmental Infrastructure</b>	<b>Stormwater Mitigation</b>	<b>Green Stewardship</b>	

# 2023 Events

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January 15: Winter Beer Garden

February 13: Bayside's 70th Birthday

February 19: Winter Beer Garden

February 21: Spring Primary Election

March 18: Recycling Day

April 4: Spring Election

April 15: Spring Clean Up Day

April 22: Drug Take Back Day

May 20: Recycling Day

May 20: Bayside Beer Garden

May 23: myCrew Night Out

June 4: Bayside Beer Garden

June 17: Recycling Day

June 17: Bayside Beer Garden

July 1: Bayside Beer Garden

July 4: Fourth of July Parade

July 15: Recycling Day

July 15: Bayside Beer Garden

August 3: myBlue Night Out

August 5: Bayside Beer Garden

August 19: Bayside Beer Garden

August 19: Recycling Day

September 3: Bayside Beer Garden

September 16: Recycling Day

September 23: Fall Fest (Village Picnic, Five & Wine, and Movie)

October 21: Recycling Day

October 29: Trick or Treat

October 29: Drug Take Back Day

November 18: Recycling Day

December 28: Holiday Recycling Day



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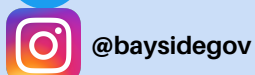
## Connect With Us



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**Bayside Buzz**

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